

# SOURAV MAHETA

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## PROFESSIONAL SUMMARY

Dynamic Application Support Engineer with a proven track record at L&T Finance Ltd in incident management and data analytics. Expert in Salesforce and Tableau, specialized in enhancing production stability through rigorous root cause analysis and cross-functional collaboration. Currently pursuing an Executive M.Tech in Applied AI to leverage advanced machine learning techniques for business intelligence and predictive forecasting.

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## CORE COMPETENCIES

- **Platforms:** Salesforce (Admin, Debugging, Workbench), JIRA, GIT.
  - **Data & Analytics:** Tableau (Dashboarding), Data Visualization, Data Analytics, Microsoft Excel.
  - **Technical Languages:** SQL, SOQL, Apex Queries, Python, Arduino.
  - **Support & Operations:** Incident Management, Root Cause Analysis (RCA), Technical Documentation, Application Monitoring.
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## PROFESSIONAL EXPERIENCE

### L&T Finance Ltd | Application Support Engineer L2 | 08/2022 – Present

- **Incident Resolution:** Resolved complex production issues for mobile applications by coordinating between L1 and L3 support teams to ensure minimal downtime.
- **Operational Efficiency:** Streamlined internal workflows and optimized support processes through proactive cross-functional collaboration.
- **Root Cause Analysis:** Analyzed historical support ticket trends to identify and mitigate recurring issues, significantly reducing incident volume.
- **Business Intelligence:** Developed automated Tableau Dashboards to visualize ticket data, providing senior management with real-time insights into production health.
- **CRM Optimization:** Managed Salesforce CRM data integrity, ensuring high-quality datasets for business intelligence reporting and Salesforce application stability.

### Nabler Web Solutions | Associate Consultant (BI and Analytics) | 06/2022 – 08/2022

- **Dashboard Development:** Engineered interactive BI dashboards using Salesforce Datorama, enhancing data accessibility for key stakeholders.
  - **Data Engineering:** Executed comprehensive data cleaning and interpretation using Python and SQL to build robust analytical models.
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## EDUCATION

- **Executive M.Tech: Applied AI** | Visvesvaraya National Institute of Technology (VNIT) | *Expected Jan 2027*
  - **B.Tech: Computer Science and Systems Engineering** | Jain University | 2022 | **CGPA: 8.59**
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## PROJECTS

- **AI-Driven Financial Market Analysis:** Developed predictive models for NVDA stock price forecasting and volatility analysis.
- **Tableau Incident Analytics:** Built a location-based dashboard to identify ticket hotspots and provided data-driven recommendations for production stability.
- **IoT Women's Smart Safety Device:** Developed an Arduino-based women's safety device, published research in the *Gyancity Journal of Engineering and Technology (GJET)*.