## Fall 2023 IST 557: Data Mining: Techniques and Applications

Instructor: Lu Lin

## Individual Project III: Text Classification (20 points + 1 bonus point) Due Date: 11:59 PM, Monday, Nov 27, 2023

**Goal:** This project is to expose students to real-world Kaggle Data Mining competition for practicing basic skills on **text mining**. DO NOT CHEAT. You can only learn data mining and machine learning by getting your hands dirty. Enjoy it.

**Logistics:** To successfully complete the Kaggle competition, follow the rules:

- (1) ONLY create ONE account for the competition.
- (2) Practice text mining techniques: bag-of-word representation, word2vec embedding, RNN.
- (3) You can submit your prediction **10 times each day in maximum**. For this project, we only use a **private leaderboard** for final evaluation, which will be published on Nov 30, 2023. Consider cross validation on training data for model selection.

Kaggle Competition: The kaggle competition for this project can be accessed via this link: https://www.kaggle.com/t/9ab7824d2314466d9a5a208d00a2d41c. This competition is created only for students enrolled in IST 557 to participate. Please do not spread this link.

Submission Checklist: Submit the following to Individual Project III on CANVAS:

- (1) Code file (runable Jupyter notebook or python file) used to produce the results and predictions. (if missing, -5 pts)
- (2) **PDF report** summarizing the following:
  - Kaggle account name, your name and PSU email (if missing, -2 pts)
  - Screenshot of the following required task (which is also marked as "YOUR TASK" in the sample code)
    - \* Implementation of two preprocessing steps choosing from the following (4 pts)
      - · Turn to lowercase;
      - · Remove hashtags start with @;
      - · Remove special characters
      - · Lemmatization (convert words to base form)

- \* Implementation of transforming test texts into BOW representation (1 pt)
- \* Top-10 most similar words to "bomb" based on word2vec embeddings (2 pts)
- \* Tune the arguments of Word2Vec and show the top-10 similar words to "bomb" based on updated embeddings (1 pt)
- \* Implementation of document/tweet embedding (2 pts)
- \* Implementation of using ML on word2vec embeddings (2 pts)
- \* 1 Bonus point: implementation and result of RNN training
- What did you tried and what were your findings? (3 pts)

## **Grading Rubric:** Total 20 + 1 bonus points consists of two parts:

- Performance (Recall) on the **Private** leaderboard (5 pts)
  - Accuracy  $\in$  [0.70, 1.00): 5 points
  - Accuracy  $\in$  [0.65, 0.70): 4 points
  - Accuracy  $\in [0.60, 0.65)$ : 3 points
  - Accuracy  $\in [0.55, 0.60)$ : 2 points
  - Accuracy  $\in [0.50, 0.55)$ : 1 points
  - Accuracy  $\in [0.00, 0.50)$ : 0 points
- Report (or Jupyter notebook) with the required contents listed above (15 pts + 1 bonus)