

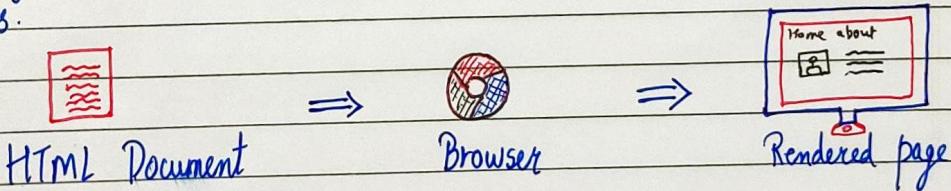
Chapter 1 - Creating our first website

We start building a website by creating a file named index.html. index.html is a special filename which is presented when the website root address is typed.

A Basic HTML Page

```
<!DOCTYPE html> → Specifies this is an html5 doc
<html> → root of an HTML page
<head> → Contains page metadata
<title> Harry's Website </title> → Contains title
</head>
<body> → The main body of the page (rendered by the browser)
<h1> This is a heading </h1> → heading tag
<p> My paragraph </p> → paragraph tag
</body> → Closing body tag
</html> →
```

A tag is like a container for either content or other HTML tags.



Imp Notes

- Head & body tags are children of HTML tag.
- HTML is the parent of Head & Body tags
- Most of the HTML elements have opening & closing tag with content in between opening & closing tags.
- Some HTML tags have no content. These are called Empty elements eg.

- We can either use .htm or .html extension
- You can use "Inspect Element" or "View Page Source" option from chrome to look into a website's HTML code.

HTML element = Start tag + Content + End tag

Comments in HTML

Comments in HTML are used to mark text which should not be parsed. They can help document the source code.

<!-- HTML Comment -->

Case Sensitivity

HTML is a case insensitive language. <H1> and <h1> tags are the same.

Chapter 2 - Basic HTML Tags

We can add elements inside the body tag to define the page layout.

HTML Element

Everything from starting to the ending tag

<body> → Opening tag
→ Content ←
</body> → Closing tag

HTML Attributes

Used to add more information corresponding to an HTML tag.

Example : Harry
↑
attribute

We can either use single or double quotes in attributes

The Heading Tag

Heading tag is used to mark headings in HTML. From h1 to h6, we have tags for the most important to the least important heading.

<h1> Most Important heading </h1>

Note: We should not use

<h2> Another heading H2 </h2>

HTML headings to make text thick or bold.

<h3> Another heading H3 </h3>

<h4> Another heading H4 </h4>

<h5> Another heading H5 </h5>

<h6> Another heading H6 </h6>

The Paragraph Tag

Paragraph tags are used to add paragraphs to an HTML page.

`<p> This is a paragraph </p>`

The Anchor Tag

The Anchor tag is used to add links to an existing content inside an HTML page.

` Click me `

The img Tag

img tag is used to add images in an HTML page

``
↳ relative url of an image

Bold, italic and underline tags

We can use bold, italic and underline tags to highlight the text as follows:

` This is bold `

`<i> This is italic </i>`

`<u> This is underline </u>`

br tag

The br tag is used to create line breaks in an HTML document.

big and small tags

We can make the text a bit larger and a bit smaller using big and small tags respectively.

hr tag

<hr> tag in HTML is used to create a horizontal ruler often used to separate the content.

Subscript & superscript

We can add subscript and superscripts in HTML as follows:

_{this} is subscript

^{this} is superscript

pre tag

HTML always ignores extra spaces and newlines. In order to display a piece of text as is, we use pre tag

<pre>

This is written

using pre

tag

</pre>

⇒ Rendered as-is

Chapter 3 - Creating a page layout

When we use the right tag in right place, it results in a better page layout, better indexing by search engines and better user experience.

We use the following tag to get the job done

```
<header>
<main>
<footer>
```

} Website layout

Contains nav tag

Inside the main tag we insert the following tags:

- <main> → The main opening tag
- <section> → A page section
- <article> → a self contained content
- <aside> → Content aside from the content (eg: Ads etc)
- </main> → The main closing tag

Creating a page like this is not necessary but it creates a readable & structured layout.
Also they are useful for SEO.

Link attributes

- Contact us → Contact page opens in same tab
- Contact us
↳ Opens in a new tab

We can put any content inside an anchor tag (images, headings etc are all allowed)

If the page is inside a directory, we need to make sure that we link to the correct page.

↳ Same applies to img tag as well

We can add links to images like this

```
<a href="/about"><img src='a.jpg' width="120"></a>
```

↳ Height will be set automatically

The Div tag

div tag is often used as a container for other elements
div is a block level element.

↳ Always takes full width

The Span tag

Span is an inline container.

↳ Takes as much width as necessary

Chapter 4 - Lists, tables & forms

Lists

Lists are used to display content which represents a list.

Unordered list : Used to list unordered items

 Home

 About

⋮

Ordered list : used to list ordered items

 Phone

 PC

 Laptop

Tables

The <table> tag is used to define tables in HTML.
It is used to format & display tabular data.

tr tag : used to display table row

td tag : used to display table data

th tag : used in place of table data for displaying table headers

We can define as many table rows as we want.

To add a caption to the table, we use `<caption>` tag inside `table`.

`thead` tag : Used to wrap table head (Caption & `tr` with `th`)

`tbody` tag : Used to wrap the table body.

`Colspan` attribute

This attribute is used to create cells spanning multiple columns.

`<th Colspan = "3"> Harry </th>`

↳ Spans 3 columns

HTML forms

An HTML form is used to collect input from the user
`form` tag is used for the same

`<form>`

-- Element of the form --

`</form>`

There are different form elements for different kinds of user input

- `input` element : Can be of type `text`, `checkbox`, `radio`, `button` and `submit`. We also have a '`file`' type.
- `textarea` element : Defines a multi line text input. `Cols` and `rows` attributes can be used to size the `textarea`.
- `Select` element : Defines a drop down list

Note : you dont have to remember all the tags, you will automatically memorize them with practice

Embedding Videos

Video tag is used to play videos in HTML

<Video src = 'harry.mp4'> Error </video>

Attributes for video

We can use :

- Width : To adjust width of a video (Height automatically adjusts)
- We can use autoplay/loop to autoplay or loop the video.

Chapter 5 - SEO

We will focus only on HTML standpoint of SEO. We will not be looking into keyword building and content optimization aspect of SEO.

Types of SEO

- On page SEO → Can be done by HTML developers
- Off page SEO

HTML SEO

HTML developers can implement SEO using the following techniques:

1> Set the title very nice & to the point

2> Set the meta description

<meta name="description" content="...">>

3> Set a nice URL slug

4> Set the meta keywords tag.

5> Set the meta author tag.

<meta name="author" content="Harry">>

6> Set a favicon

- STANDARDS
Date _____
Page _____
- CLASSMATE
Date _____
Page _____
- 7 Compress images & other resources
 - 8 Remove unused HTML/css & Js files + Compress them
 - 9 Add alt text to images