Task 3

Averages purchases in each region

	A	B	C
	Row Labels ▾	**Average of Amount**	
	East	41.86009901	
	North	32.47902174	
	South	42.94179245	
	West	38.07507109	
	Grand Total	**38.82668627**	
	Above is the Pivot Table output.		

PivotTable Fields

Choose fields to add to report:

Search

☐ Cust ID
☑ **Region**
☐ Payment
☐ Source
☑ **Amount**
☐ Product
☐ Time Of Day
☐ hour of day

Most common form of payments

	A	B	C	D	E	F
	Row Labels ▾	**Count of Payment**				
	Credit	322				
	Paypal	188				
	Grand Total	**510**				
	The most common type of payment is "Credit" as shown above(based on count).					

PivotTable Fields

Choose fields to add to report:

Search

☐ Cust ID
☐ Region
☑ **Payment**
☐ Source
☐ Amount
☐ Product
☐ Time Of Day
☐ hour of day
☐ Day/Night with if condition of H col

Customer Shopping Trends

Cust ID	Region	Payment	Source	Amount	Product	Time Of Day	hour of day	Day/Night with if condition of H col					
10001	East	Paypal	Web	$20.19	Online	22:19	22	Night					
10002	West	Credit	Web	$17.85	Online	13:27	13	Day			Column I is filled with required "if" condition.		
10003	North	Credit	Web	$23.98	Online	14:27	14	Day					
10004	West	Paypal	Email	$23.51	Book	15:38	15	Day					
10005	South	Credit	Web	$15.33	Book	15:21	15	Day					
10006	West	Paypal	Email	$17.30	Online	13:11	13	Day					
10007	East	Credit	Web	$177.72	Book	21:59	21	Night					
10008	West	Credit	Web	$21.76	Book	4:04	4	Night					
10009	West	Paypal	Web	$15.92	Online	19:35	19	Night					
10010	South	Paypal	Web	$23.39	Online	13:26	13	Day					
10011	South	Paypal	Email	$24.45	Book	14:17	14	Day					
10012	East	Credit	Web	$20.39	Book	1:01	1	Night					
10013	North	Paypal	Web	$19.54	Online	10:04	10	Day					
10014	East	Credit	Web	$151.67	Book	9:09	9	Day					
10015	West	Credit	Web	$21.01	Online	5:05	5	Night					
10016	West	Paypal	Web	$22.91	Online	20:29	20	Night					
10017	West	Credit	Email	$19.51	Book	15:03	15	Day					
10018	West	Paypal	Web	$20.16	Book	18:54	18	Night					
10019	West	Credit	Web	$17.53	Online	20:00	20	Night					
10020	West	Credit	Web	$17.74	Online	12:37	12	Day					
10021	North	Paypal	Email	$17.16	Book	5:05	5	Night					
10022	West	Credit	Web	$205.58	Book	20:42	20	Night					
10023	South	Credit	Email	$18.12	Book	10:12	10	Day					
10024	West	Credit	Web	$20.04	Online	16:27	16	Day					
10025	West	Paypal	Email	$23.21	Online	20:22	20	Night					
10026	West	Credit	Email	$22.79	Online	19:58	19	Night					
10027	West	Credit	Web	$16.91	Online	19:44	19	Night					
10028	South	Credit	Web	$20.22	Book	19:28	19	Night					
10029	East	Paypal	Web	$18.36	Online	15:48	15	Day					
10030	West	Paypal	Email	$206.80	Book	18:14	18	Night					

Row Labels	Count of Day/Night with if condition of H col
Day	199
Night	311
Grand Total	510

Customers shop more at home (based on order counts as shown above)

PivotTable Fields

Choose fields to add to report:

Search

- ☐ Payment
- ☐ Source
- ☐ Amount
- ☐ Product
- ☐ Time Of Day
- ☐ hour of day
- ☑ Day/Night with if condition of H col

More Tables...