

SUMMARY AND INSIGHTS

1. There is a **decrease in the number of movies produced over the years**. Maximum movies were produced in the month of March 2019.
2. **Drama** is the most popular genre with 4285 number of movies and average duration of 106.77 minutes. A total of 1078 drama movies were produced in 2019.
3. RSVP movies can focus on **Drama** genre for its next film. **Action and thriller** are next top genres.
4. **Dream Warrior Pictures or National Theatre Live production** companies have the produced the highest number of hit movies.
5. **Marvel Studios, Twentieth Century Fox and Warner Bros** are top three production houses based on the number of votes.
6. **Star Cinema and Twentieth Century Fox** are the top two production houses with highest hits in multilingual movies
7. **James Mangold** can be hired as the director since he is the top director in the top three genres with highest number of superhit movies
8. Based on median rating, **Mammootty** and/or **Mohanlal** can be hired as the actor for the next project.
9. Based on the number of Super Hit movies, **Parvathy Thiruvothu** can be considered as the actress and **Andrew Garfield** as an actor for Drama genre.
10. Based on total votes and average rating of 8.42 for movies released in India, **Vijay Sethupathi** Can be casted for Indian audience.
11. Based on total votes and average rating of 7.74 received for Hindi movies released in India, **Taapsee Pannu** can be chosen as the actress