

Privacy Policy

Effective Date: September 2, 2024

At Byyte ("Company," "we," "our," or "us"), we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard your personal information when you use our website (www.byyte.co) or engage with our services. By using our website and services, you agree to the terms of this Privacy Policy.

1. Information We Collect

We may collect personal information from you in various ways, including when you visit our website, subscribe to our newsletter, fill out a form, request services, or interact with us in any other way. The types of information we may collect include:

- **Personal Identification Information:** This includes your name, email address, phone number, business information, and any other personal information you voluntarily provide when interacting with us.
- **Usage Data:** Information about your interaction with our website, such as your IP address, browser type, device information, pages visited, and the time and date of your visit.
- **Cookies and Tracking Technologies:** We use cookies and similar tracking technologies to enhance your browsing experience, understand user behavior, and improve our services. You can modify your browser settings to disable cookies, but doing so may affect the functionality of our website.

2. How We Use Your Information

Byyte uses the information we collect for the following purposes:

- **To Provide Services:** We use your personal information to deliver the services you request, including website development, social media management, graphics design, marketing, and other services.
- **Communication:** We may use your contact information to communicate with you regarding your inquiries, project updates, promotions, and other relevant information about Byyte.co.
- **Improvement of Services:** We use usage data and feedback to improve our website and services, ensuring a better user experience.
- **Marketing and Promotions:** With your consent, we may use your information to send promotional materials and special offers related to our services. You can opt-out of these communications at any time by following the unsubscribe instructions in our emails.
- **Analytics:** We may use third-party analytics services to understand how users interact with our website and to measure the effectiveness of our marketing efforts.

3. How We Protect Your Information

Byyte takes your privacy seriously and has implemented appropriate security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. These measures include:

- **Encryption:** We use SSL encryption to protect your data during transmission.
- **Access Controls:** Only authorized personnel have access to your personal information, and they are bound by strict confidentiality agreements.
- **Data Storage:** We store your data on secure servers and regularly review our data protection practices to ensure they are up-to-date with industry standards.

However, please be aware that no method of transmission over the internet or method of electronic storage is 100% secure, and we cannot guarantee absolute security.

4. Sharing Your Information

Byyte does not sell, trade, or rent your personal information to third parties. We may share your information with trusted partners and service providers who assist us in operating our website, conducting business, or servicing you, as long as these parties agree to keep your information confidential.

We may also share your information in the following circumstances:

- **Legal Compliance:** We may disclose your information if required by law, to comply with a legal obligation, or to protect the rights, property, or safety of Byyte.co, our clients, or others.
- **Business Transfers:** In the event of a merger, acquisition, or sale of our business assets, your information may be transferred to the new owners as part of the transaction.

5. Your Rights

As a user of Byyte.co, you have the following rights regarding your personal information:

- **Access and Correction:** You have the right to request access to the personal information we hold about you and to correct or update any inaccuracies.
- **Right to Erasure:** You may request the deletion of your personal information, subject to certain legal or contractual obligations we may have.
- **Data Portability:** You can request a copy of your personal information in a structured, machine-readable format and transfer it to another data controller where technically feasible.
- **Withdraw Consent:** If we rely on your consent to process your information, you have the right to withdraw that consent at any time.

To exercise these rights, please contact us at **Byyteco@gmail.com** . We will respond to your request within a reasonable timeframe, typically within 30 days.

6. Third-Party Links

Our website may contain links to third-party websites, services, or content that are not operated by Byyte.co. We are not responsible for the privacy practices or the content of these third-party sites. We encourage you to review the privacy policies of any third-party websites you visit.

7. Use of Cookies

Byyte uses cookies to enhance your browsing experience. Cookies are small files stored on your device that help us improve website performance, understand user preferences, and deliver relevant content.

You can choose to disable cookies through your browser settings, but doing so may affect the functionality of our website.

8. Children's Privacy

Byyte does not knowingly collect or solicit personal information from children under the age of 13. If you believe we have inadvertently collected information from a child under 13, please contact us immediately at **Byyteco@gmail.com** , and we will take steps to delete the information as quickly as possible.

9. Changes to This Privacy Policy

Byyte reserves the right to update or modify this Privacy Policy at any time. Any changes will be effective immediately upon posting the revised policy on our website. We encourage you to review this Privacy Policy periodically to stay informed of how we are protecting your information.

Your continued use of our website and services after any changes to this Privacy Policy constitutes your acceptance of the updated terms.

10. Contact Information

If you have any questions or concerns about this Privacy Policy or how we handle your personal information, please contact us at:

Byyte.co

Email: **Byyteco@gmail.com**

Phone: +91 7426968980