

Terms & Conditions

Effective Date: September 2, 2024

1. Introduction

Welcome to Bbyte ("Company," "we," "our," or "us"). By using our website and services, you agree to comply with and be bound by the following terms and conditions of use, which together with our privacy policy govern Bbyte.co's relationship with you in connection with this website and the services we offer. If you do not agree to these terms, please refrain from using our website and services.

2. Services Overview

Bbyte offers a range of digital services to businesses and individuals. These services include, but are not limited to:

- **Website Development**
- **Graphics Design**
- **Social Media Management**
- **Marketing and Advertising**
- **SEO & Content Creation**

3. Website Development

We specialize in building modern, responsive, and user-friendly websites for various industries. Our website development services include:

- **Custom Website Design & Development:** We create unique websites tailored to the specific needs of your business.
- **E-Commerce Solutions:** We offer online store setups that include payment gateway integration, inventory management, and user-friendly checkout processes.
- **Maintenance & Updates:** Bbyte provides ongoing support to ensure your website remains up-to-date and secure.

Bbyte is not responsible for any issues arising from third-party integrations or updates made without our involvement.

4. Graphics Design

Our graphics design services help you establish a strong brand identity across all platforms. We offer:

- **Logo Design:** Creating memorable and professional logos that reflect your brand's vision.
- **Branding:** Complete branding packages, including color schemes, typography, and style guidelines.
- **Marketing Collateral:** Design services for business cards, brochures, banners, and other marketing materials.
- **UI/UX Design:** Intuitive and aesthetically pleasing designs for websites and mobile applications.

Any design revisions beyond the initial three provided are subject to additional fees, which will be communicated beforehand.

5. Social Media Management

Byte provides comprehensive social media management services across platforms, including Instagram, LinkedIn, X (formerly Twitter), and WhatsApp. Our services include:

- **Content Creation:** Regularly scheduled posts, stories, and updates tailored to your brand and audience.
- **Community Engagement:** Responding to comments, messages, and interactions to foster a strong connection with your audience.
- **Performance Analytics:** Monitoring social media performance to refine strategies and improve engagement.
- **Paid Advertising:** Social media ad creation, campaign management, and optimization for maximum reach.

Prices for social media management are dependent on the volume and frequency of posts, as well as the platforms managed. Byte cannot guarantee specific results but will provide insights and recommendations based on performance analytics.

6. Marketing and Advertising

Our marketing and advertising services are designed to help businesses achieve their goals through targeted strategies. This includes:

- **Digital Marketing:** Campaigns that include Google Ads, social media ads, email marketing, and more.
- **Content Marketing:** Creation of blogs, articles, and other content pieces to engage your audience and boost your brand's visibility.
- **SEO & SEM:** We provide both search engine optimization and search engine marketing services to improve your website's visibility on search engines like Google.

All marketing services require a minimum three-month engagement, and results may vary depending on various factors like competition, market demand, and ad spend.

7. Client Responsibilities

To ensure the successful delivery of services, you agree to:

- Provide accurate and complete information regarding your project.
- Respond to any inquiries or requests for approval within a reasonable timeframe.
- Collaborate with Byte on content creation and strategy.
- Pay invoices promptly and within the agreed-upon payment terms.

Failure to comply with these responsibilities may result in delays or additional charges.

8. Payment Terms

Byte offers various payment methods, including credit card, PayPal, and direct bank transfers. Payment terms are as follows:

- **Website Development:** A 50% deposit is required before work begins, with the remaining balance due upon project completion and before the website is launched.
- **Graphics Design:** A deposit of 40% is required upfront, with the remainder due upon project completion.
- **Social Media Management:** Monthly payments are due at the beginning of each month.

- **Marketing and Advertising:** Campaign budgets and fees must be paid upfront for services to commence.

Late payments will incur an additional fee of 5% for every 10 days past the due date.

9. Revisions and Modifications

For most services, Byte allows for up to three rounds of revisions. Any additional revisions beyond the initial three will be subject to an additional fee. Clients will be notified of any additional charges before work is conducted.

10. Cancellations and Refunds

- **Website Development & Graphics Design:** A cancellation fee of 30% of the total project cost will be applied if canceled after work has commenced. No refunds will be given once the project is completed.
- **Social Media Management & Marketing:** Clients may cancel services at any time with a 30-day notice. However, any prepaid fees for the month in progress are non-refundable.

Byte reserves the right to cancel services for clients who violate these Terms & Conditions or who fail to make payments.

11. Intellectual Property Rights

All work produced by Byte.co, including but not limited to websites, designs, marketing materials, and content, remains the intellectual property of Byte until full payment is received. Upon full payment, ownership rights will be transferred to the client.

12. Confidentiality

Byte agrees to keep all client information confidential and will not disclose, distribute, or share any proprietary information without written consent from the client. This includes all project-related documents, strategies, and internal communications.

13. Limitation of Liability

Byte shall not be liable for any direct, indirect, incidental, special, or consequential damages arising from the use of or inability to use our services. We are not responsible for any loss of revenue, data, or client business due to delays, errors, or interruptions in service.

14. Amendments

Byte reserves the right to amend these Terms & Conditions at any time. Clients will be notified of any changes, and continued use of our services will be considered acceptance of the updated terms.

15. Contact Information

For any questions regarding these Terms & Conditions, please contact us at:

Byte.co

Email: Bytecto@gmail.com

Phone: +91 7426968980