

Walmart Sales Data Analysis Questions in R

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Statistics & Visualization

1. Data Inspection:

- How many rows and columns does the dataset 'walmart_data' have? Use `dim()` or `nrow()` and `ncol()`.
- What are the data types of the columns in 'walmart_data'? Use `str()` or `class()`.
- Put the Date column in the Date format rather than char, use `as.Date()`
- Are there any missing values in 'walmart_data'? If yes, in which columns? Use `is.na()` and `colSums()`.

2. Statistical Analysis:

- What is the average, median, and range of 'Weekly_Sales' in 'walmart_data'? Use `mean()`, `median()`, and `range()`.
- Which store in 'walmart_data' has the highest average weekly sales? Use `aggregate()` or `tapply()`. Then, use `dataframe[order(dataframe$column_name),]`.

3. Data Visualization:

- Create a bar chart showing average weekly sales for one store in 'walmart_data' using `barplot()`.
- Create a line graph depicting weekly sales over time for a specific store in 'walmart_data' using `plot()`.

Advanced Analysis

3. Exploratory Analysis:

- Which store performed the largest weekly sales / CMI value and at what date ?
- Identify any noticeable trends or patterns in weekly sales across different stores in 'walmart_data'. Use `plot()`.
- Find correlations between 'Weekly_Sales' and other variables like 'Temperature', 'Fuel.Price', 'CPI', and 'Unemployment' in 'walmart_data'. Use `cor()` or `pairs()`.

Open question

7. Advanced Data Manipulation:

- How would you handle missing data in 'walmart_data'?