

a).

 x_1 = proportion of time devoted to iPod cover Production x_2 = _____ " _____ iPhone x_3 = _____ " _____ iPad.If whole day iPhones^{Covers} are produced, then No. = 5000

_____ iPod _____ = 6000

_____ iPad _____ = 3000

for any Proportion x_1, x_2, x_3

$$\begin{bmatrix} \text{iPhone}^{\text{Cover}} \text{ in a day} \\ \text{iPod} \text{ --- " ---} \\ \text{iPad} \text{ --- " ---} \end{bmatrix} = \begin{bmatrix} 5000x_1 \\ 6000x_2 \\ 3000x_3 \end{bmatrix}$$

$$\text{Item that are produced in each. Week} = \begin{bmatrix} 30,000x_1 \\ 25,000x_2 \\ 15000x_3 \end{bmatrix}$$

(X5 to each of the day)

$$\text{net Profit on each item} \begin{bmatrix} 4 \text{ USD} \\ 6 \text{ USD} \\ 10 \text{ USD} \end{bmatrix} \begin{matrix} \text{iPod cover} \\ \text{iPhone ---} \\ \text{iPad ---} \end{matrix}$$

$$\text{Total net Profit in a Week} = 120000x_1 + 150000x_2 + 150000x_3$$

Objective is To Maximise this profit

$$\max \quad 120000x_1 + 150000x_2 + 150000x_3 \text{ USD}$$

s.t Constraints.

①

④ +ve constraint

$$\begin{pmatrix} -1 \\ y_2 \\ y_3 \end{pmatrix} \geq \begin{pmatrix} 0 \\ 0 \end{pmatrix} \quad \text{③}$$

Constraint Set:

① Total storage capacity ≤ 6000 .

1 iPhone cover takes = $\frac{15}{1000}$ feet³.

1 iPod cover takes = $\frac{40}{1000}$ feet³

1 iPad cover takes = $\frac{210}{1000}$ feet³.

We multiply each of the spaces with respective total produced items to get total space

$$1200x_1 + 1125x_2 + 3150x_3 \leq 6000$$

② Minimum Production According to Agreement.

iPod covers $\geq 5,000$

iPad covers $\geq 4,000$

$$30000x_1 \geq 5000.$$

$$15000x_2 \geq 4000$$

③ Constraints put by demand,

$$30000x_1 \leq 10,000$$

$$25000x_2 \leq 15,000$$

$$15000x_3 \leq 8000$$

④ Positivity Constraints

$$\begin{pmatrix} x_1 \\ x_2 \\ x_3 \end{pmatrix} \geq \begin{pmatrix} 0 \\ 0 \\ 0 \end{pmatrix}$$

②.

(b). The variable for this problem is

y_1 = no. of iPod covers produced in 1 week

y_2 = ——— iPhone ———

y_3 = ——— iPad ———

$$\text{net Profit} = 4y_1 + 6y_2 + 10y_3$$

objective is to maximise the profit hence.

$$\begin{aligned} \max & 4y_1 + 6y_2 + 10y_3 \quad \text{USD.} \\ \text{s.t.} & \end{aligned}$$

Production constraint.

In one week we can produce max iPhone cover = 30,000
 iPod cover = 25,000
 iPad cover = 15,000.

$$1 \text{ iPhone cover is produced} = \frac{1}{30,000}$$

$$1 \text{ iPod} = \frac{1}{25,000}$$

$$1 \text{ iPad} = \frac{1}{15,000}$$

① Production constraint per week \Rightarrow

$$\frac{1}{30000}y_1 + \frac{1}{25000}y_2 + \frac{1}{15000}y_3 \leq 1.$$

② Min Prod Agreement constraint.

$$y_1 \geq 5000, \quad y_2 \geq 4000$$

③ Max Demand constraint.

$$y_1 \leq 10000, \quad y_2 \leq 15000, \quad y_3 \leq 8000$$

④ +ve constraint

$$\begin{pmatrix} y_1 \\ y_2 \\ y_3 \end{pmatrix} \geq \begin{pmatrix} 0 \\ 0 \\ 0 \end{pmatrix} \quad \text{③}$$

c). z_1 = number of hours. to the production of iPod covers. in a Week

z_2 = _____ || _____ i Phone _____

z_3 = _____ || _____ iPad _____

(Total number of iPod cover produced in 1 hr = 750

_____ || _____ i Phone _____ = 625

_____ || _____ iPad _____ = 375

total Shows Produce ~~so~~ 6000 iPod covers.

1 hour Produce = 750 iPod covers.

1 hour produces = 625 i Phone covers.

1 hour produce = 375 iPad covers.

in one week =
$$\begin{bmatrix} 750 z_1 \\ 625 z_2 \\ 375 z_3 \end{bmatrix} \begin{matrix} \text{iPod covers.} \\ \text{i Phone covers} \\ \text{iPad covers.} \end{matrix}$$

Net Profit = $3z_1 + 3.75z_2 + 3.75z_3$ Thousand USD

- objective = max $3z_1 + 3.75z_2 + 3.75z_3$ (Thousand USD)
st.

Constraints

① Production Constraints $\rightarrow \begin{pmatrix} z_1 \\ z_2 \\ z_3 \end{pmatrix} \begin{pmatrix} 1 & 1 & 1 \end{pmatrix} \leq 40$

$$z_1 + z_2 + z_3 \leq 40$$

④

(Total hrs in prod 8x5)

② Storage constraints:

$$750 \times \frac{40}{1000} z_1 + 625 \times \frac{45}{1000} z_2 + \frac{375 \times 210}{1000} z_3 \leq 6000$$

③ Min Production Agreement Constraint:

$$750 z_1 \geq 5000$$

$$375 z_3 \geq 4000$$

④ Max demand Constraints:

$$750 z_1 \leq 10000$$

$$625 z_2 \leq 15000$$

$$375 z_3 \leq 8000$$

⑤ +ve constraints

$$\begin{pmatrix} z_1 \\ z_2 \\ z_3 \end{pmatrix} \geq \begin{pmatrix} 0 \\ 0 \\ 0 \end{pmatrix}$$

⑥ Relationship between x_1, x_2, x_3 and z_1, z_2, z_3 .

$z \rightarrow$ proportion of time in a day for an item.

Total there can be 40 hours of a week,

$$z_1 = 40x_1$$

$$z_2 = 40x_2$$

$$z_3 = 40x_3$$

⑤