

Roadmap: Virtual Stock Market App

1. Q1 2024: Research & Planning

- Market Analysis: Conduct comprehensive market research and competitive analysis.
- User Interviews: Gather insights from potential users about their needs and preferences.
- Technology Stack Decision: Finalize the technologies to be used for the app development.

2. Q2 2024: Design & Prototype

- UI/UX Design: Create wireframes and mockups for the app.
- Prototype Development: Develop an interactive prototype for user testing.
- User Feedback: Conduct user testing sessions and refine the design based on feedback.

3. Q3 2024: MVP Development

- Core Features Development:
 - Account creation and management.
 - Basic trading simulation with real-time market data.
 - Portfolio management.
- MVP Launch: Launch the MVP for early adopters.
- Initial User Feedback: Collect and analyze user feedback for further improvements.

4. Q4 2024 - Q1 2025: Phase 1 Development

- Feature Enhancements:
 - Introduction of educational content like articles, tutorials, and interactive lessons.
 - Enhanced trading simulation with more stock options and cryptocurrency.
- Beta Testing: Release the beta version to a broader audience for testing.
- Marketing Campaign: Initiate a marketing campaign to increase app visibility and user base.

5. Q2 2025: Phase 2 Development

- Advanced Features Development:
 - Strategy testing tools with historical data analysis.
 - Social features like community forums, strategy sharing, and leaderboards.
- Performance Optimization: Ensure high performance and smooth user experience.

- User Feedback Incorporation: Iterate based on feedback to improve features and usability.

6. Q3 2025: Official Launch

- Final Preparations:
 - Final round of user acceptance testing.
 - Finalize marketing and launch materials.
- Launch: Officially launch the full version of the Virtual Stock Market App.
- Post-Launch Support: Set up customer support and maintenance processes.

7. Q4 2025 and Beyond: Continuous Improvement

- Feature Updates: Regularly introduce new features and updates based on user feedback and market trends.
- User Engagement: Organize trading contests, webinars, and community events to keep users engaged.
- Market Expansion: Explore opportunities for expansion into new markets or user segments.