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WEBMASTER

2025 & 2026 OFFICIAL RATING FORM

HIGH SCHOOL

Judges: Using minimal (1-4 points), adequate (5-8 points), or exemplary (9-10 points) performance levels as a guideline in the rating form, record the scores earned for the event criteria in the column spaces to the right. The X1 or X2 notation in the criteria column is a multiplier factor for determining the points earned. (Example: an "adequate" score of 7 for an X1 criterion = 7 points; an "adequate" score of 7 for an X2 criterion = 14 points.) A score of zero (0) is acceptable if the minimal performance for any criterion is not met.

Go/No Go Specifications

- Before judging the entry, ensure that the items below are present; indicate presence with a check mark in the box.
- If an item is missing, leave the box next to the item blank and place a check mark in the box labeled ENTRY NOT EVALUATED.
- If a check mark is placed in the ENTRY NOT EVALUATED box, the entry is not to be judged.

- Website address URL that is accessible and functional.
 Student Copyright Checklist is present
 ENTRY NOT EVALUATED

| PRELIMINARY WEBSITE (130 points) | | | |
|----------------------------------|--|---|---|
| CRITERIA | Minimal performance | Adequate performance | Exemplary performance |
| | 1-4 points | 5-8 points | 9-10 points |
| Theme (X2) | The annual theme is not addressed. | The annual theme is somewhat addressed, but the supporting pages do not adequately support or contribute to the overall design. | The annual theme is addressed and is reflected in the supporting pages. |
| Challenge (X3) | The challenge is not addressed, or addressed but not in detail; it is generally ineffective, and/or missing many parts of the required research and presentation; unrelated or distracting elements are present. | The challenge solution is generally well presented; it addresses most major parts of the required research and presentation; there are few or no unrelated or distracting elements. | The design brief solution is well presented, well researched, and highly effective; all expected components are present, and additional related elements that enhance the final product are incorporated; there are no unrelated or distracting elements. |
| Content (X2) | The content lacks originality and does not contribute to the overall design of the webpage; the content does not align with the purpose of the website. | Very basic information is presented; the content aligns somewhat with the purpose of the website; some pages are irrelevant. | The content aligns well with the purpose of the website and adds to its effectiveness. |
| Layout and Navigation (X2) | The web pages are cluttered and confusing; it is often difficult to locate important elements; the navigation structure is unclear, unintuitive, and ineffective in getting users to relevant information. | The web pages have a reasonably usable layout, and all major elements can be found; the design is generally pleasing to view; the navigation structure is generally effective and intuitive, and provides reasonable ability to navigate the website. | The layout is exceptionally user-friendly; the relationship of elements and content are effective and attractive to the viewer; the navigation structure is highly intuitive, and provides efficient access to all pertinent information on the website. |
| Graphics and Color Scheme (X2) | Graphic content is nonexistent or of low quality and questionable relation to the topic; colors are of poor contrast and detract from the user experience. | Graphic content effectively relates to the purpose of the site, provides enhancement to the user experience, and is of acceptable quality; the color scheme is effective and does not detract from the viewer's experience. | Graphics are well-used, of high quality, and clearly enhance the user experience; interactive elements effectively engage the user; the color scheme is attractive, appropriate, and clearly enhances the viewing experience. |

Record scores
in the column
spaces below.

