Credit Card Transaction Report

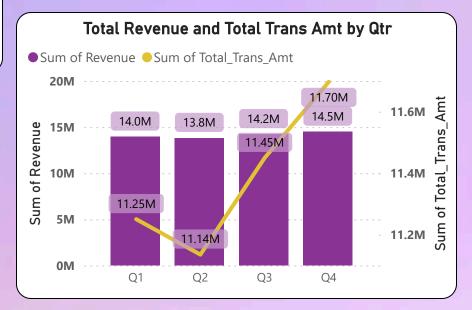
Q4 Q3 Q2 Q1



Total Revenue 57M

Interest Earned 8M Transaction Amount 46M Transaction Count 667K

Card Category	Revenue	Annual_Fees	Interest Earned
Platinum	1135608	20665	161629
Gold	2533682	57565	384755
Silver	5659109	189590	821923
Blue	47188612	2733690	6614173
Total	56517011	3001510	7982480





Customer Acq. Cost by Card

Category

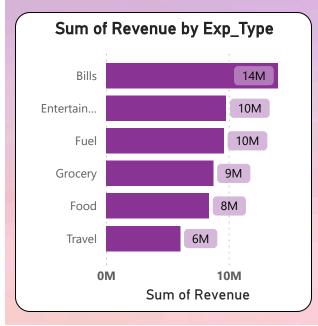
0.5M

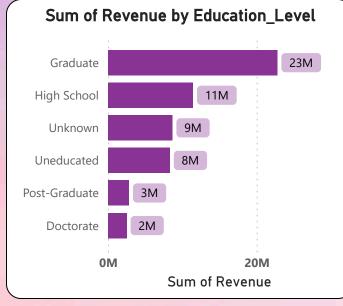
Silver 0.06M

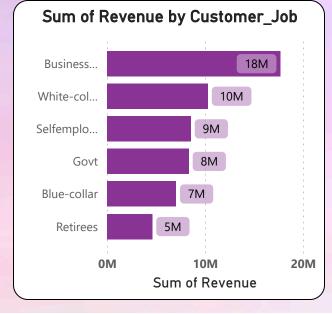
0.0M

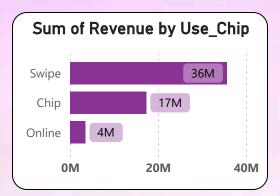
0.90M

1.0M









CC Customer Details Report

Q4 Q3 Q1

Week Start Date

Total Revenue 57M

NJ

FL

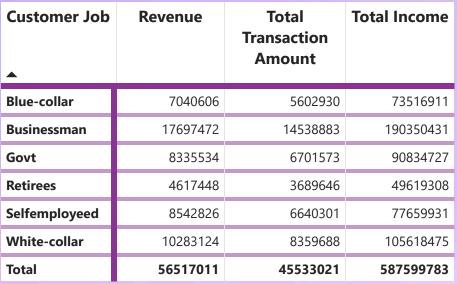
CA

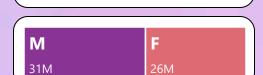
NY

TX

Interest Earned 8M Total Income 588M

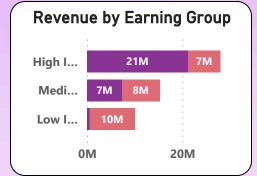
Satisfaction Score (Avg) 3.19

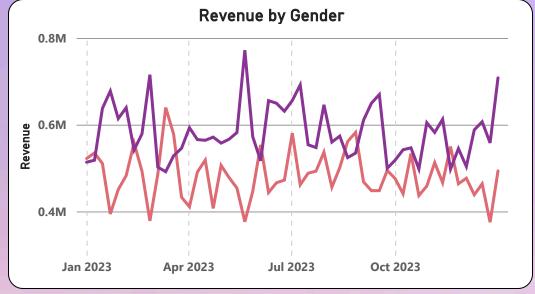












Revenue of Top 5 States		Revenue by Age Group			
3M			Age: 60+		
4M	6M		Age: 50-60	9М	8M
7M	6M		Age: 40-50	13M	10M
6M	7M		Age: 30-40	5M 4M	
6M	7M		Age: 20-30		
M	10M		0	M	20M

