

Pooja Rani

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Summary

Creative web designer with a passion for creating beautiful, user-friendly interfaces. Experienced in translating client requirements into visually appealing websites. Seeking opportunities to blend creativity with technical skills.

Skills

- **Design:** UI/UX Design, Wireframing, Prototyping, Responsive Design
- **Software:** Adobe Photoshop, Illustrator, XD, Figma
- **Technical:** HTML5, CSS3, JavaScript (basic), WordPress
- **Other:** Color Theory, Typography, User Research, A/B Testing

Education

Bachelor of Fine Arts in Graphic Design

Design Institute, New Delhi

Graduated: June 2022

GPA: 3.8/4.0

Projects

Restaurant Website Redesign | [Link to Portfolio](#)

- Redesigned a local restaurant's website with modern aesthetics
- Implemented responsive design principles for mobile compatibility
- Created custom graphics and optimized images for web performance
- Improved user navigation and information architecture

Personal Portfolio Website | [Link to Portfolio](#)

- Designed and developed a personal portfolio showcasing design work
- Implemented custom animations and interactive elements using CSS and JavaScript
- Optimized for performance and SEO
- Created a content management system for easy updates

E-learning Platform UI | [Link to Portfolio](#)

- Designed user interface for an online learning platform

- Created wireframes and high-fidelity mockups using Figma
- Conducted user testing to refine navigation and layout
- Collaborated with developers for implementation

Experience

Web Designer | Creative Solutions Agency

August 2022 - Present

- Design and develop websites for small to medium businesses
- Create wireframes, mockups, and prototypes for client approval
- Implement responsive designs using HTML, CSS, and WordPress
- Collaborate with content writers and marketing specialists

Design Intern | Digital Marketing Studio

January 2022 - June 2022

- Assisted senior designers with website design projects
- Created graphics for social media campaigns
- Participated in client meetings and brainstorming sessions
- Helped optimize landing pages for conversion

Certifications

- UI/UX Design Professional, Interaction Design Foundation (2022)
- Advanced Web Design, Udemy (2021)
- WordPress Development Fundamentals, LinkedIn Learning (2022)