

SPROCKET CENTRAL

SUMMARY DASHBOARD

2719

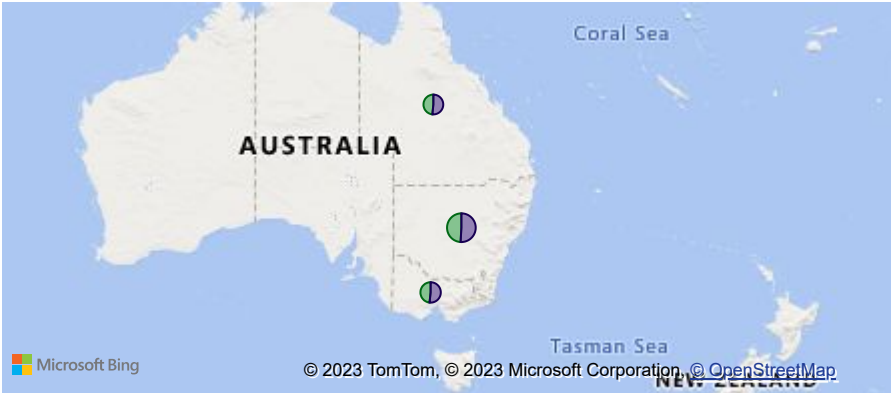
Total no of Customers

1.53M

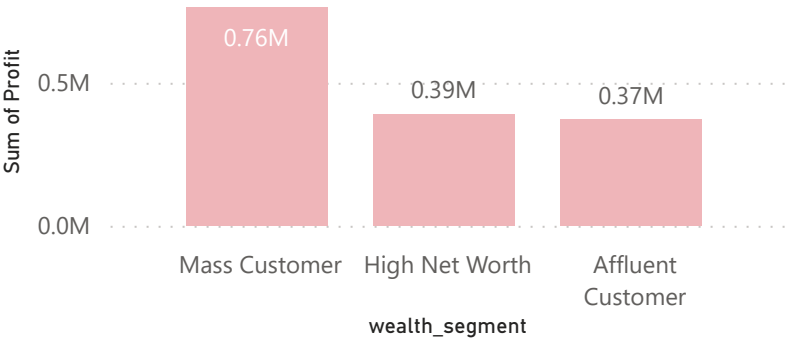
Total Profit

Cars owned by each state

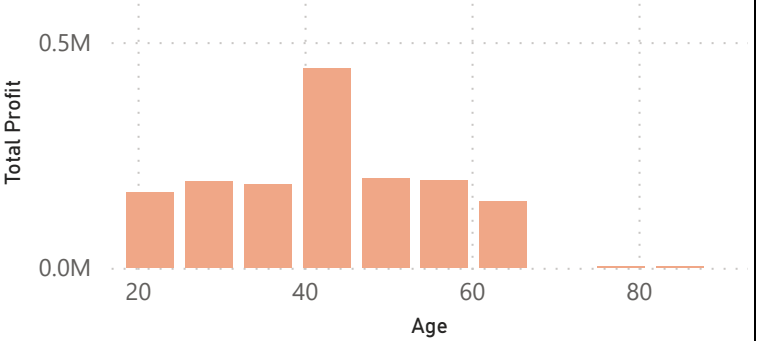
owns_car ● No ● Yes



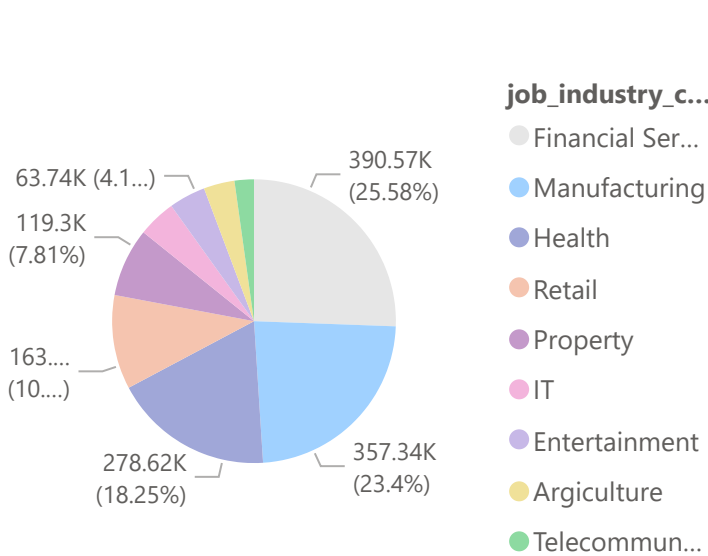
Profit by wealth Segment



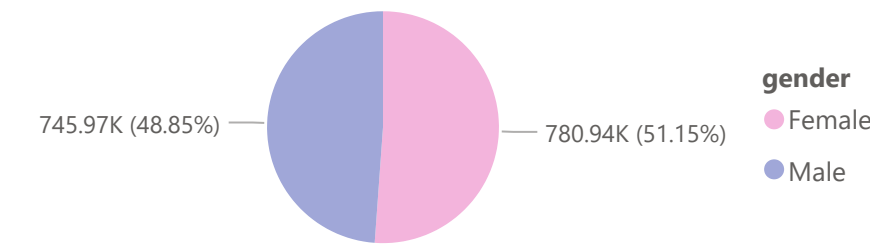
Customer Age group



Profit by job Industry



Total Profit by gender



| Customer Tier | Profit |
|---------------|--------------|
| PLATINUM | 4,45,954.81 |
| GOLD | 4,33,077.20 |
| SILVER | 3,54,485.44 |
| BRONZE | 2,88,448.27 |
| Total | 15,21,965.72 |

| brand | Products Sold |
|----------------|---------------|
| Solex | 562 |
| Giant Bicycles | 479 |
| WeareA2B | 446 |
| OHM Cycles | 418 |
| Norco Bicycles | 408 |
| Trek Bicycles | 406 |
| Total | 2719 |