

SALES INSIGHT

BY : SOWMIYA SREE S

2017 2018 2019 2020

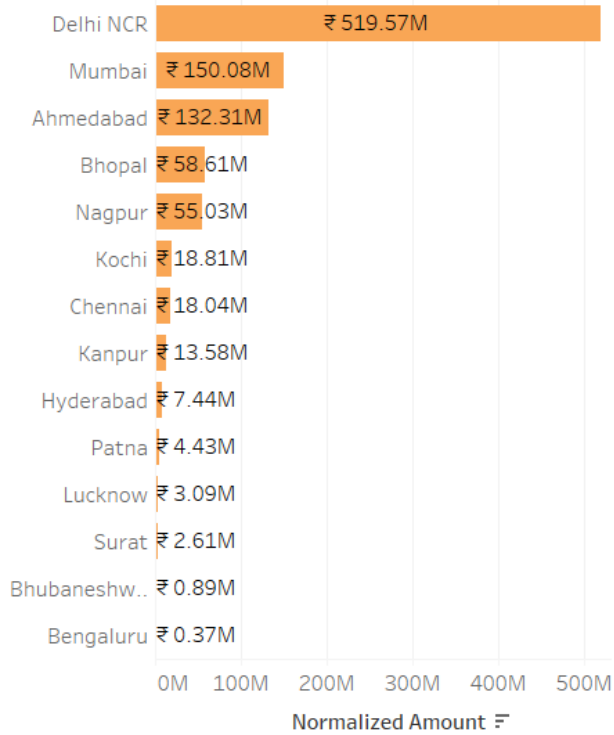
Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec

Total Revenue
₹ 984.87M

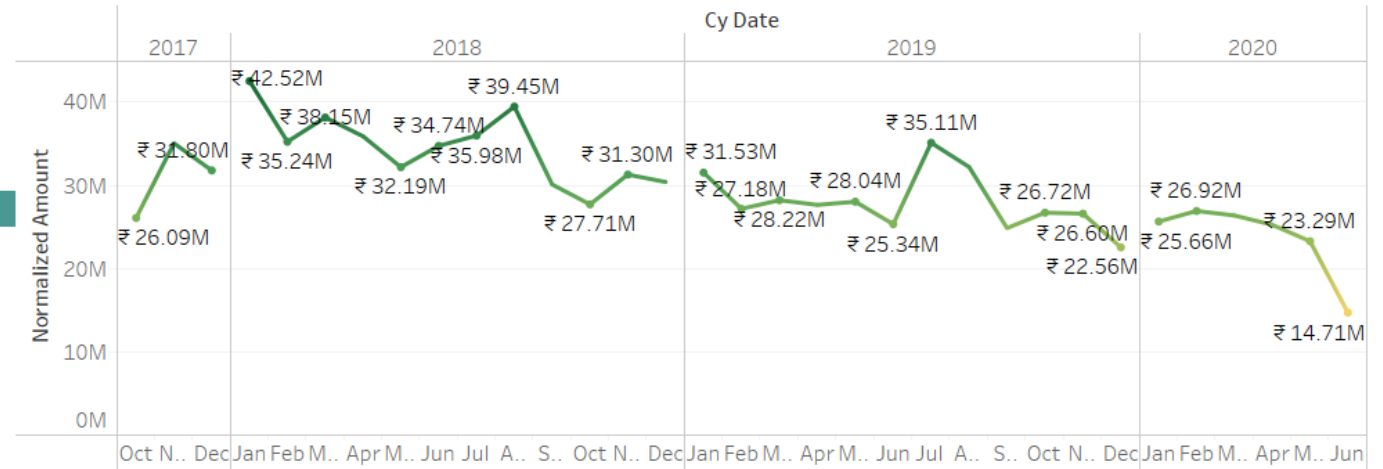
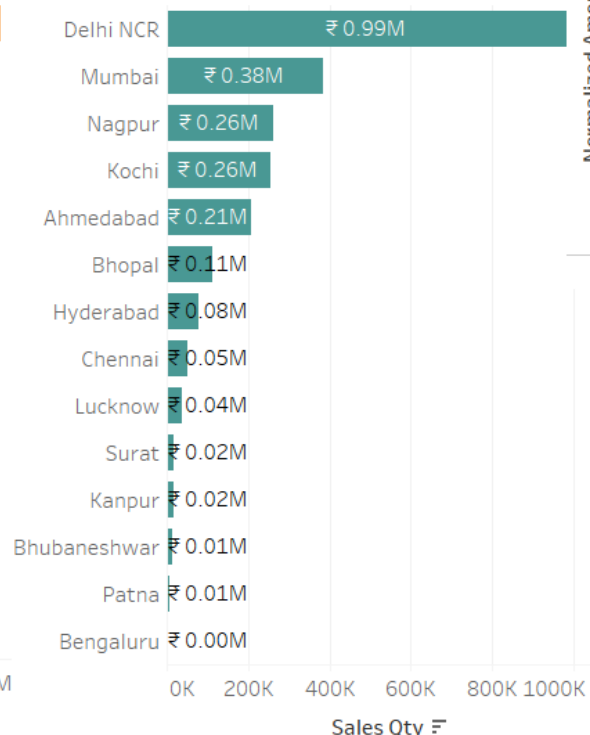
Sales Qunatity
2,429,282.00

Revenue by year

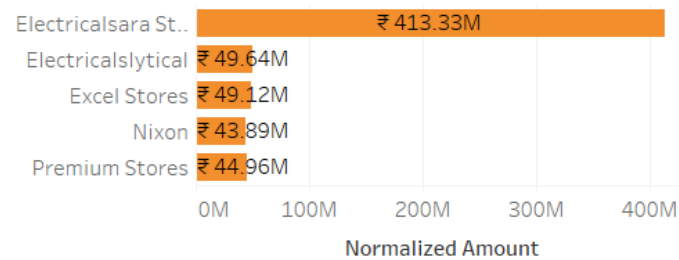
Revenue by market



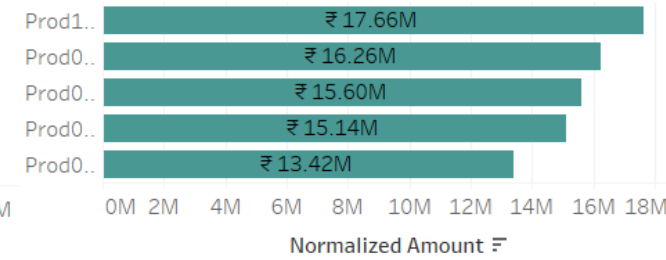
Sales Quantity By Markets



TOP 5 CUSTOMER



TOP 5 PRODUCT



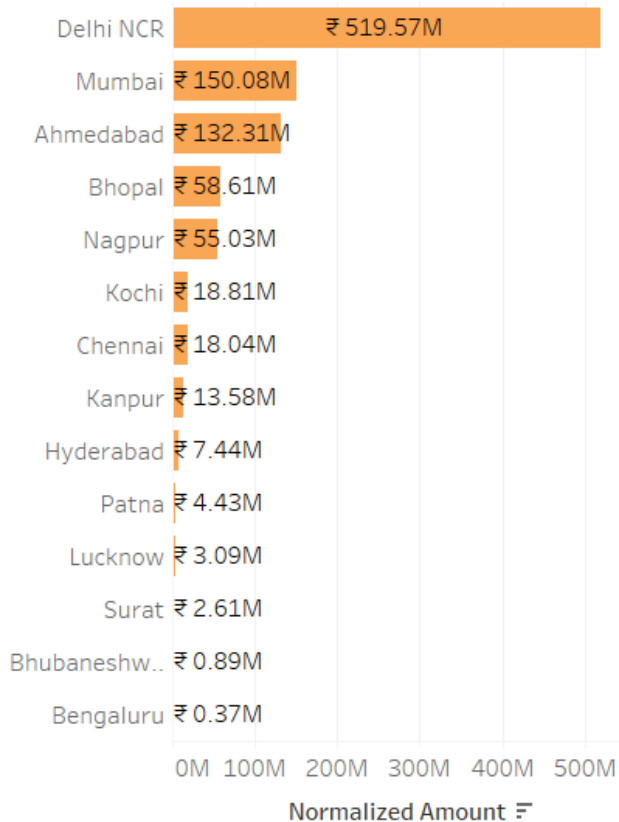
2017 2018 2019 2020

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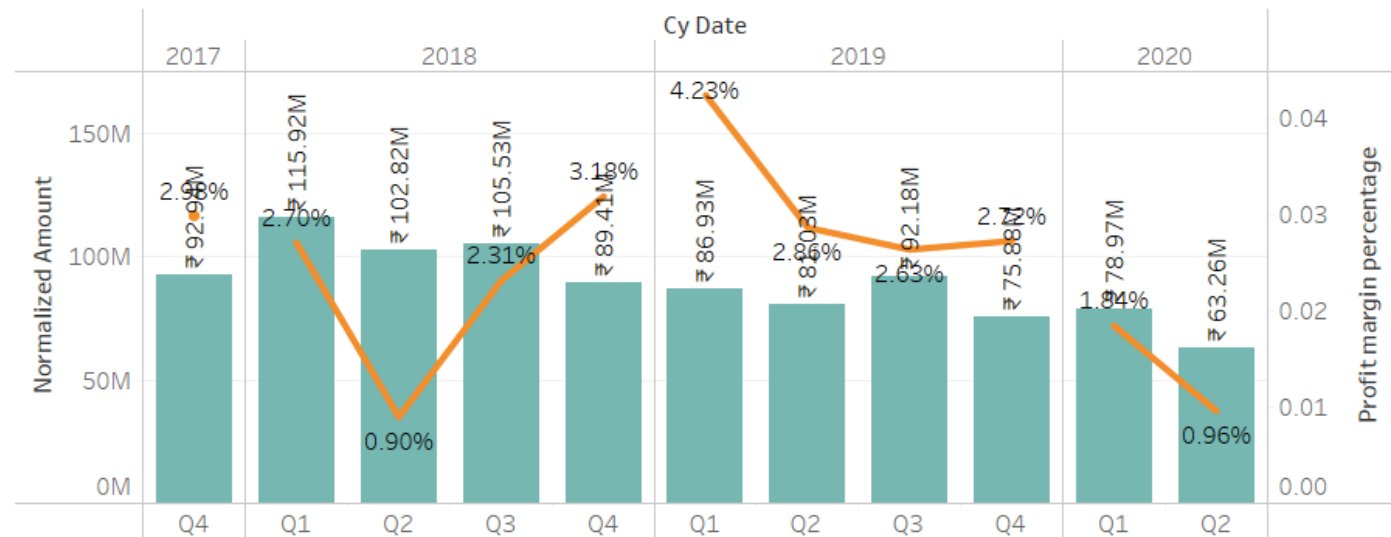
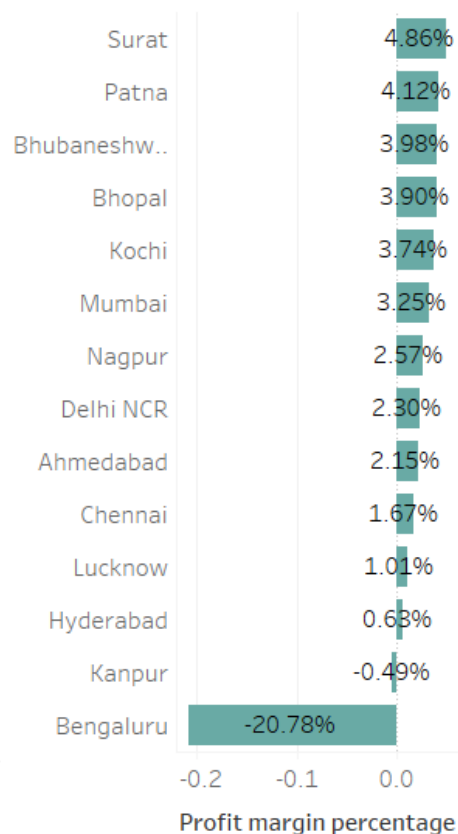
Revenue by market



Profit

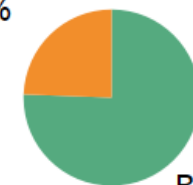
₹ 24.66M

profit margin by market



Custmer Name	Normalized..	Profit marg..	profit_mar..
Acclaimed Stores	21,196,727	1.51%	321,095
All-Out	6,068,432	2.55%	154,730
Atlas Stores	16,666,713	1.78%	295,896
Control	31,771,997	2.60%	825,928
Electricalsara Stores	413,333,588	2.25%	9,307,899
Electricalsbea Stores	336,367	0.82%	2,748
Electricalslance Stor..	1,868,461	-2.01%	-37,487
Electricalslytical	49,644,189	3.40%	1,688,260
Electricalsocity	17,489,935	4.14%	724,632
Electricalsopedia St..	10,281,203	3.21%	329,932
Electricalsquipo Sto..	1,330,361	6.59%	87,623
Elite	4,837,239	4.39%	212,317
Epic Stores	18,750,440	1.76%	329,118
Excel Stores	49,115,620	1.38%	679,991

E-Commerce
24.40%



Brick & Mortar
75.60%