BUSINESS LOGISTICS MANAGEMENT FOR CAMPESINOS USING BLOCKCHAIN

Sharonsona.D
Computer Science and Engineering
Panimalar Engineering college
Chennai,Tamilnadu
Sharonsona2216@gmail.com

Sowmiya.R Computer Science and Engineering Panimalar Engineering college Chennai, Tamilnadu sowmiyarajendran 2002@gmail.com

P. Sree Likithaa
Computer Science and Engineering
Panimalar Engineering college
Chennai, Tamilnadu
likithaa01p@gmail.com

Abstract— The occupation of smallholder laborers in arising economies' dark supply chain is inferior by way of trickery, exploitation, baseness, chicanery, juvenile labor, and economic exclusion, ordinarily committed by effective performers. This position creates a friendly sustainability question that needs crucial attention. Digital electronics to a degree sensors, drones, satellites, and blockchain show promise toward supporting public sustainability deep into the supply chain. This innovation is regular accompanying the United Nations 2030 tenable happening goals of revamping planet frugalities toward a bearable future fantasy by reducing want and prejudice. As our offering, we select a traditional approach in our view item to introduce a academic curiosity to review and expand research needs on in what way or manner to use science to address this current and fault-finding sustainability and supply chain concern. Blockchain can solve the in competences, complicatedness, and additional public issues of smallholder farmers in the supply chain. This item labels few blockchain electronics in emerging frugalities, to a degree Hara Technology in Indonesia and Cellulant Agrikore Blockchain Solution in Nigeria. Again, we noticed that he promise of utilizing science to improve smallholders' vulnerable skill in the dark supply chain remnants underexploited in Africa and additional emerging savings. Therefore, severe research on smallholders' friendly sustainability is wanted to make sound procedure pieces of advice. This short view item describes issues applique these smallholder producers and by means of what science can play apart for them and their supply chains to lessen miscellaneous friendly and material concerns. Accordingly, we propose few research questions for science, change, and construction management scientists. Keywords—component, formatting, style, styling, insert (key words)

I. INTRODUCTION

The United Nations 2030 tenable incident goals inquire to reconstruct realm economies toward a more experience intelligent future. These sustainability aims mean addressing fence insane concerns, reducing prejudice, and addressing want especially abstention from interference defence less and disadvantaged in humankind in this current financial paradigm.

Modern supply chains influence prejudices and environmental burdens. These supply chains can too hold promise for talking public and ecological misfortunes. Inequities and poorly environmentally impressionable portions of the supply chain perform in the deepest upstream parts of the supply chain [4]. Asan model, the Africa farming merchandise supply chain—at the time of its smallholder laborers—are at the compassion of miscellaneous powerful actors from settled all-encompassing supply chains. In this view item, we describe issues braid these narrow possessor peasants and by virtue of what technology can imitate for

ruling class and their supply chains to lessen miscellaneous social and material misfortunes. A couple of noticeable models provide proficient understandings. This conference sets the institution of important research questions for science, novelty, and construction administration researchers, fixating on electronics for friendly good.

II. SMALLHOLDER CULTIVATOR IN MODERN SUPPLY CHAIN

Smallholder growers are usually borderline and submarginalfarm households that own and nurture inferior ten hectares ofland—and authorize the big plurality of ranchers in cultivatingnations. Over 80% of ground in substitute-Saharan Africa (SSA)and Asia—the Global South—is governed by smallholders; accompanying80% of assets tinier than two hectares [16]. Many of theseranchers in substitute-Saharan Africa create about 200 USD a old age. Theyform the first link in the complex possession farming supplychain, that has many performers.

Notable players in these supply chains involve transporters and distributors, land extension officials, economic institutions, wholesalers, retailers and purchasers, local manufacturers, and worldwide manufacturers. These players play a significant function in how smallholder producers are medicated and by what method they respond..

Several actions and concerns face these smallholder farmers. They brace the land and evolve the crops—essential com modity crops in the way that dark, carbohydrate, tea, edible grain, and maize. For model, following in position or time harvest, dark produce passes through many negotiators in the farming possession chain before it gets to the ending services. In individual country—Ghana—the burnished color supply chain one day lead to dump to grown nations, containing The Netherlands, the USA, Belgium, and different grown nations. The dark is therefore created into dark by manufacturers and before, shipped to retailers and consumers inside the grown country supply chain for use.

Along this complex supply chain, smallholder laborers face trickery, exploitation, dishonesty, chicanery, and youth and slave labour. They likewise face or contribute to many material issues, to a degree environmentally untenable farming practices, stealing, depressed possession prices, incorrect information flow, and financial forbiddance committed by mediators and added significant performers in the supply chain.

These smallholders—economically—are at the compassion of effective international players in the worldwide supply chain ,especially in the foodstuff manufacturing, ruled

by four business named the ABCD (ADM, Bunge, Cargill, and Louis-Dreyfus)firms.

How can these concerns be checked? Can science support acceptable supply chains in these inception, particularly smallholder ranchers, to organize a more impartial friendship?

There have happened many studies of science changes to improve the public environments of less favoured in many subdivisions. In the strength subdivision, IEEE Smart Village uses a broader range of mechanics changes to drive effective capacity, instruction, and the progressive endeavours needed to authorize a suburb, normally busy by smallholders (IEEE Smart Village, 2019). Similarly, studies have establish the adoption of off-gridiron or scattered energy from undeletable source electronics (RTech), to a degree cosmic photovoltaics (PV), biogas digesters, and improved cookstoves(ICS), as a answer to lowering the belongings of want and reconstructing the living guidelines, especially in country societies in SSA [5]. However, RTech unity changes accompanying adopter socioeconomic rank, exceptionally when benefits such as ignition are adored[1].

While many institutions advertise technologies engaged of farming and tenable happening for smallholder farmers, few studies have existed achieved on the use of these electronics to increase the ecological and friendly sustainability of smallholder producers in arising savings [14], [20]. Queiroz et al. [20], for instance, noticed that the important of smallholders in arising economies do not think blockchain, and therefore, find it questioning to use for supply chain public sustainability. Therefore, it is still unclear by means of what the blockchain electronics influences sustainability and allencompassing promontory into water of smallholders in the emerging frugalities. Also, age, levels of instruction, want, and fundamental technology abilities influence science habit [26]. These characteristics supply few particular sociocultural action for the science used by smallholders in arising savings as distinguished to smallholders in grown countries, to a degree the United States, the one generally have born earlier levels of education and essential techno reasonable abilities [11]. It is, thus, essential to accept these action in the framework of arising economies to attain friendly sustainability with smallholders in the burnished color supply chain.

In effect, this outlook item seeks to introduce controversy, discourse, and the incident of research needed to address this current and fault-finding sustainability and supply chain concern in the arising saving context that has not happened widely explored in former studies. Although added outlooks are included, we generally devote effort to something mathematical ways of joining purchasers straightforwardly to suppliers preventing smallholders from using and additional friendly concerns from intermediaries and powerful players

III. TECHNOLOGY TO SUPPORT SUSTAINABILITY DEEP INTO THE SUPPLY CHAIN

Technological answers have excellent potential in concluding sustainability issues in the farming merchandise supply chain in Africa and added underdeveloped countries [2]. Technologies specific as the drone, the Internet of Things (IoT), worldwide arranging schemes, and blockchain science can each determine potential resolutions. Examples of tenable supply chain and electronics answers live in Kenya, Nigeria, Tanzania, Malawi, Liberia, and Indonesia.

Broader needs sustain for reconstructing supply chain transparencies, traceability, guardianship, and gospels exchange accompanying stake proprietor to advance sustainability and to build better trust [9].Blockchain and supplementary sciences can address the inefficiencies, complicatedness, and environments in the supply chain to reach sustainability [3], [13]. Blockchain learning linked accompanying IoT and large file erudition of probable reasoning can automate file group and record revises and build bribe-evidence record blocks. This integration averts file counselling and strengthens trace ability to gain supply chain public sustainability [23].

Two efficient instances provide few primary visions into technology, exceptionally blockchain electronics, to address sustainable supply chain concerns embroidery vulnerable smallholder producers. These short cases manifest complicatedness, benefits, opportunities, and risks.

IV. PRACTICAL TECHNOLOGICAL AND SOCIOECOLOGICALSOLUTIONS

A. Obtaining Loans From Financial Institutions Should Be Made Simpler.

Smallholder farmers are willing to deal with different middlemen despite the extra costs since they could be able to provide much-needed finance for agricultural and off-season demands.

Smallholder loans from "loan merchants" frequently carry interest rates of more than 100% [18]. Their well-being is severely hampered by the lack of access to formal financial institutions. Lack of identification—identity, credit history, ownership, and other formal evidence needed by financial institutions to verify a borrower's creditworthiness—is the cause of this inability to access financial institutions [4]. For instance, to open an account, banks in Ghana require a national identification card and copies of any utility or water bill receipts. The majority of smallholder farmers reside in villages without water or power.

Yet, some technical developments might make this accessibility possible. Blockchain and IoT (mobile phone technology) are used by businesses like Hara in Indonesia to connect smallholder farmers with financial institutions, NGOs, suppliers, and customers through the exchange of beneficial data (Hara, 2018). The farmer profile, land ownership, and agricultural information are among these statistics. To gather the data and receive paid in the form of digital currency, they use field agents who are locals.

Farmers receive rewards for providing data, as well as a portion of sales revenue to financial institutions that have access to verified farmer clients. Using incentives, the business employs technology to enable farmers and field agents to work more effectively.

Once data is shared, Hara employs a point system and awards tokens to farmers. At specific stores, the points can be redeemed for groceries or agricultural inputs. Good credit and goodwill are based on useful information. Almost 20,000 rice growers are served by the business. The findings indicate that farmers receive microloans with high rates of payback. In 2018, Hara helped smallholders in Sit Bondo, East Java, get microloans from Bank Negara Indonesia (BNI) with a 332 million IDR loan amount and a 100% repayment rate (Hara,

2019). Notwithstanding the benefits of this technology, there are still important concerns around data accuracy, privacy and trust, legislation, sustainability, adoption, and accessibility [12]. It may promote transparency.

B. Getting Rid of Middlemen and Excessive Intermediation

Many actions and participants are involved in the intricate cocoa supply chain in Africa. Demand and supply forecasting, manufacturing, transportation, storage, and customer service are among the activities. Farmers, material suppliers, authorised buying firms, shipping firms, distributors, cocoa marketing firms, regional processing firms, retailers, wholesalers, and government regulatory organisations like Ghana's COCOBOD are among the major players in the cocoa supply chain.

Before the cocoa beans are processed locally or exported, the smallholder farmer deals with a lot of middlemen. The authorised buying firms have representatives in the districts they refer to as purchasing clerks (PCs). These PCs operate in communities, are commission-based, and deal directly with farmers.

Even some of these computers have neighbourhood buyers who make their own purchases from smallholder farmers. At the district depots, they make purchases and deliver cocoa to the district officer (DO).

The DO makes it ready for Cocoa Marketing Company Ltd. to assume control by grading, sealing, and transporting it to the port. The cocoa is purchased using a sizeable sum of real money that is sent through middlemen. As sometimes funds are misdirected and smallholder farmers are not compensated, there is possibility for corruption and theft.

In order to solve these societal issues, Cellulant Agrikore offers a blockchain solution that links smallholder farmers in Nigeria and other parts of Africa directly to consumers, suppliers, financial institutions, insurance providers, and other development partners in a reliable ecosystem (Cellulant Agrikore, 2019).

Access to direct markets and financial services made possible by technology helps people enhance their standard of living. The commodity buyer or agent using the blockchain issues digital money (called MULAB) into the farmer's wallet following receipt and checking of the produce. The Ting cashable payments, also known as MULA or MULABS, can then be exchanged by the smallholder farmer for MULA. The smallholder farmer does not need to go far to find customers and has direct, secure access to many supply chain partners. Payment for the smallholder farmer is guaranteed.

V. RESEARCH NEEDS AND ORIENTATIONS

The following research issues are raised in our viewpoint essay in light of the relevant background information, problems, and answers. Responses could improve knowledge, research, and positive effects on supply chain sustainability—especially for those parties most at risk in current global commodities supply chains.

- 1) How will these technologies spread through the supply chain to get to the bottom of the pyramid's most vulnerable groups?
- 2) Do these technologies lead to improved performance and sustainability-oriented conditions? Performance and these

metrics are not always attained at the same time; paradoxical compromises are probably present.

What economic and cultural obstacles prevent the use of these technologies? Do the models and frameworks of conventional acceptance theory applicable to this supply chain environment?

- 4) Will relational theories and elements such as privacy, identity, trust, and social capital be used to explain, comprehend, and forecast the effectiveness and use of technology?
- 5) Are there certain political and philosophical theories that can be applied to combine social change, sustainability norms, and technology adoption? For instance, neoliberal theory, ecological modernization theory, and postcolonial and neo-colonial theory.
- 6) What brand-new procedures, strategies, and models may be applied to understand, efficiently direct, and forecast technology selection? What technological traits, such as the security and transparency of blockchain technology, might be best incorporated to mimic this environment?
- 7) Is it possible to accurately estimate the growth and development of technologies in a supply and value chain with a range of socioeconomic conditions using technological forecasting and other innovation and modelling approaches?
- 8) What function do current platform technologies play as they converge with emerging technologies, and how might they be utilised? For example, existing African Mesa and Icon electronic banking with emergent artificial intelligence, Blockchain global positioning, 5G, and cyber-physical systems?
- 9) What are the responsibilities and effectiveness of various stakeholders and institutions in technology adoption? For instance, developing or managing technical breakthroughs for sustainable supply chains involves collaboration between private multinational companies, NGOs, governments, and local communities.
- 10) Might supporting systems assist smallholder farmers flourish and raise the standard of living in their communities? For the long-term development of such technologies and livelihoods, for instance, literacy programmes and education in the areas of technology, finance, and sustainability may be required.

VI. FEAR AND CAUTIONS

We must seriously evaluate the research issues and potential technical answers put forth here. To list and

determine research questions, we used a relatively conventional methodology. All participants in the industry and scholars must be interested in the question of whether this conventional method is appropriate when wicked situations appear.

The study must be finished from the viewpoint of developing nations. Another aspect that needs to be taken into account is how the effects of technical breakthroughs produce similar performance outcomes, such as in surroundings found in industrialised nations. It is important to keep in mind that using experiments will raise ethical issues, necessitating rigorous oversight of study procedures.

The livelihood of those who provide these services may be in jeopardy in specific situations where technology solutions that do away with intermediaries and loaners have substantial unexpected consequences. Those with influence and money, such telecommunications firms and major financial organisations, may gain more from this technology. It is necessary to carefully analyse the research, development, deployment, and analysis of changing resources. The solutions should not come at the expense and exploitation of these vulnerable populations. When looking into technology solutions, there are moral and ethical research concerns that need to be considered; we should be mindful of these concerns.

Last but not least, conventional reductionist research, as shown in IEEE TRANSACTIONS ON ENGINEERING MANAGEMENT and other journals on innovation and technology, may not offer practical solutions. Investigations and solutions that are multidisciplinary and comprehensive are required.

The smallholder farmer is one of the hidden supply chain's neglected participants, particularly when it comes to commercial, technological, and financial solutions. These participants, particularly those in emerging nations, should not be ignored in the pursuit of sustainable supply chains. Accessibility, visibility, empowerment, and sustainability—benefits that can result from careful technology and research—can assist these hidden players the most. As we carefully request an investigation into technology's role for social benefit, we welcome such research. Given their complexity, global sustainable development goals will probably call for some of these solutions.

REFERENCES

- [1] B. Amuzu-sefordzi, K. Martinus, P. Tschakert, and R. Wills, "Disruptive innovations and decentralized renewable energy systems in Africa: A socio-technical review," Energy Res. Social Sci., vol. 46, pp. 140–154, 2018, doi: 10.1016/j.erss.2018.06.014.
- [2] C. Bai and J. Sarkis, "Improving green flexibility through advanced manufacturing technology investment: Modeling the decision process," Int. J. Prod. Econ., vol. 188, pp. 86–104, 2017, doi: 10.1016/j.ijpe.2017.03.013.
- [3] C. Bai and J. Sarkis, "A supply chain transparency and sustainability technology appraisal model for blockchain technology," Int. J. Prod. Res., vol. 58, no. 7, pp. 2142–2162, 2020, doi: 10.1080/00207543.2019.1708989.
- [4] C. Bai, B. Shi, F. Liu, and J. Sarkis, "Banking credit worthiness: Evaluating the complex relationships," Omega, vol. 83, pp. 26–38, 2019.
- [5] S. Baurzhan and G. P. Jenkins, "Off-grid solar PV: Is it an affordable or appropriate solution for rural electri fi cation in Sub-Saharan African countries?" Renewable Sustain. Energy Rev., vol. 60, pp. 1405–1418, 2016, doi: 10.1016/j.rser.2016.03.016.
- [6] R. Birner and D. Resnick, "The political economy of policies for smallholder agriculture," World Develop., vol. 38, no. 10, pp. 1442– 1452, 2010, doi: 10.1016/j.worlddev.2010.06.001.
- [7] C. Andrew, "Modern slavery as a management practice: Exploring the conditions and capabilities for human exploitation," Acad. Manage. Rev., vol. 38, no. 1, pp. 45–69, 2013, doi: 10.2307/23416302.
- [8] R. Glavee-Geo, U. Burki, and A. Buvik, "Building trustworthy relationships with smallholder (small-scale) agro-commodity suppliers: Insights from the Ghana cocoa industry," J.

- Macromarketing, vol. 40, no. 1, pp. 110–127, 2020, doi: 10.1177/0276146719900370.
- [9] J. H. Grimm, J. S. Hofstetter, and J. Sarkis, "Exploring sub-suppliers' compliance with corporate sustainability standards," J. Cleaner Prod., vol. 112, pp. 1971–1984, 2016, doi: 10.1016/j.jclepro.2014.11.036.
- [10] [Online]. Available: https://smartvillage.ieee.org/our-technology/
- [11] M. Janssen, V. Weerakkody, E. Ismagilova, U. Sivarajah, and Z. Irani, "A framework for analyzing blockchain technology adoption: Integrating institutional, market and technical factors," Int. J. Inf. Manage., vol. 50, pp. 302–309, 2020, doi: 10.1016/j.ijinfomgt.2019.08.012.
- [12] A. Kamilaris, A. Fonts, and F. X. Prenafeta-Boldo', "The rise of blockchain technology in agriculture and food supply chains," Trends Food Sci. Technol., vol. 91, pp. 640–652, 2019, doi: 10.1016/j.tifs.2019.07.034.
- [13] P. Kittipanya-ngam and K. H. Tan, "A framework for food supply chain digitalization: Lessons from Thailand," Prod. Planning Control, vol. 31, no. 2/3, pp. 158–172, 2020, doi: 10.1080/09537287.2019.1631462
- [14] D. Kos and S. Kloppenburg, "Digital technologies, hyper-transparency and smallholder farmer inclusion in global value chains," Current Opinion Environ. Sustain., vol. 41, pp. 56–63, 2019, doi: 10.1016/j.cosust.2019.10.011.
- [15] G. LeBaron and E. Gore, "Gender and forced labour: Understanding the links in global cocoa supply chains," J. Develop. Stud., vol. 56, no. 6, pp. 1095–1117, 2019, doi: 10.1080/00220388.2019.1657570.
- [16] S. K. Lowder, J. Skoet, and T. Raney, "The number, size, and distribution of farms, smallholder farms, and family farms worldwide," World Develop., vol. 87, pp. 16–29, 2016, doi: 10.1016/j.worlddev.2015.10.041.
- [17] P. Meyfroidt, D. Abeygunawardane, N. Ramankutty, A. Thomson, and G. Zeleke, "Interactions between land systems and food systems," Current Opinion Environ. Sustain., vol. 38, pp. 60–67, 2019, doi: 10.1016/j.cosust.2019.04.010.
- [18] P. R. Ntakyo and M. van den Berg, "Smallholder food marketing behaviour: Exploring the role of informal credit and traders in stabilization of food crop prices," Appl. Stud. Agribus. Commerce, vol. 12, pp. 67–82, 2018.
- [19] I. Protopop and A. Shanoyan, "Big data and smallholder farmers: Big data applications in the agri-food supply chain in developing countries," Int. Food Agribus. Manage. Rev., vol. 19, pp. 173–190. 2016, doi: 10.22004/ag.econ.240705.
- [20] M. M. Queiroz, R. Telles, and S. H. Bonilla, "Blockchain and supply chain management integration: A systematic review of the literature," Supply Chain Manage., vol. 25, no. 2, pp. 241–254, 2019, doi: 10.1108/SCM-03-2018-0143.
- [21] T. Salerno, "Cargill's corporate growth in times of crises: How agrocommodity traders are increasing profits in the midst of volatility," Agriculture Human Values, vol. 34, no. 1, pp. 211–222, 2017, doi: 10.1007/s10460-016-9681-8.
- [22] E. J. Schrage and A. P. Ewing, "The cocoa industry and child labour," J. Corporate Citizenship, vol. 2005, no. 18, pp. 99–112, 2014, doi: 10.9774/gleaf.4700.2005.su.00013.
- [23] V. G. Venkatesh, K. Kang, B. Wang, R. Y. Zhong, and A. Zhang, "System architecture for blockchain based transparency of supply chain social sustainability," Robot. Comput.-Integr. Manuf., vol. 63, 2020, Art. no. 101896, doi: 10.1016/j.rcim.2019.101896.
- [24] Y. Wang, J. H. Han, and P. Beynon-Davies, "Understanding blockchain technology for future supply chains: A systematic literature review and research agenda," Supply Chain Manage., vol. 24, no. 1, pp. 62–84, 2019, doi: 10.1108/SCM-03-2018-0148.
- [25] J. Wiegratz, "Fake capitalism? The dynamics of neoliberal moral restructuring and pseudo-development: The case of Uganda," Rev. Afr. Political Econ., 37, no. 124, pp. 123–137, 2010, doi: 10.1080/03056244.2010.484525.
- [26] R. Zambrano, "Blockchain—Unpacking the disruptive potential of blockchain technology for human development," International Development Research Centre, Ottawa, ON, Canada, White Paper, 2017. [Online]. Available: https://idl-bncidrc.dspacedirect.org/bitstream/handle/10625/56662/IDL-56662.pdf