Sowmiya E

Business Analyst

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Seasoned collaborator experienced in meeting needs, improving processes and exceeding requirements in team environments. Diligent worker with strong communication and task prioritization skills.

To seek and maintain full-time position that offers professional challenges utilizing interpersonal skills, excellent time management and problem-solving skills.

Organized and dependable candidate successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.

Hardworking and passionate job seeker with strong organizational skills eager to secure entry-level Business Analyst position. Ready to help team achieve company goals.

Detail-oriented team player with strong organizational skills. Ability to handle multiple projects simultaneously with a high degree of accuracy.

Websites, Portfolios, Profiles

- http://mbe4.liveblog365.com/macbook/
- https://github.com/Sowmiya1509

Skills

Communication

Analytics

Data analytics

Business analytics

Pivot tables

SEO

SMM

SQL and Databases

Power Bi

Web design

Communication

Education

Jun 2021 -
Apr 2024

B.Com: Commerce
SRM University - Chennai, India

- Final Grade: 9.30%
- Graduation with Distinction, 2024
- Customer Buying Behavior towards eco friendly products via online - Research Project
- BADM Crafting Compelling Web Presences,

Project Description :
Through hands-on activities and real-time exercises, To create a website or landing pages from scratch, applying the knowledge of digital marketing strategies and best practices in website design - Capstone Project.

- Customer Churn Project ,

Project Description :
Project will enable the telecommunications company to gain a deeper understanding of customer churn and develop data-driven strategies to improve customer retention. The insights derived from the analysis will guide decision-making processes and aid in the development of targeted retention programs, leading to increased customer satisfaction and reduced revenue loss due to churn - Capstone Project.

Software

PowerBI	◆◆◆◆◆
SQL	◆◆◆◆◆
Tableau	◆◆◆◆◆
Excel	◆◆◆◆◆
Google Analytics	◆◆◆◆◇

Languages

English	◆◆◆◆◇
	Advanced (C1)
Tamil	◆◆◆◆◆
	Bilingual or Proficient (C2)

Certifications

Apr 2024   Certification Of Economics - A Study On Consumer Satisfaction Toward E-Banking In Chennai City.