

# RETAIL MANAGEMENT APPLICATION USING SALESFORCE

## PROJECT DEVELOPMENT PHASE:

Apex-Apex Trigger-Flows-Automation:

**Apex Triggers** are more powerful and flexible tools for automating processes and performing custom actions in Salesforce. Unlike Record Triggered Flow, Apex Triggers require coding and are typically created by developers or admins with programming experience. With Apex Triggers, you can define complex logic and perform custom actions that are not possible with Record Triggered Flow.

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they are written in code, you can define complex logic and perform custom actions that are not possible with Record Triggered Flow. This makes Apex Triggers ideal for handling complex business scenarios or integrating with external systems.

Another benefit of Apex Triggers is that they can be used to modify data before it is saved to the database. This means that you can validate data, perform calculations, or even modify related records before they are saved. you can do this with Flow

If you need to integrate with an external system or perform a callout to an API, you will need to use an Apex Triggers. Apex Triggers can take many actions and make HTTP requests and handle responses, which is newly possible with Record Triggered Flow. If you need to integrate Salesforce with a third-party applications that do not have a native connector or API, you will need to use an Apex Trigger. This is because Apex Triggers can be used to build

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**Record Triggered Flow** is a point-and-click tool in Salesforce that allows you to automate processes and perform custom actions when records are created or updated. With Record Triggered Flow, you can define a set of actions to be performed whenever a record is created, updated, or deleted. These actions can include updating fields on the record, sending emails, creating tasks, or even creating new records.

One of the key benefits of Record Triggered Flow is that it can be set up

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and configured without any coding. This means that it can be used by business users or admins without programming experience. It also has a visual interface that makes it easy to define the flow of actions. Record Triggered Flow is also very flexible. You can define conditions that determine when the flow should run, and you can define multiple paths of actions depending on the conditions. This makes it possible to create complex workflows that can handle a wide variety of scenarios.

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