

**WHO are we empathizing with?**

Who is the person we want to understand?  
What is the situation they are in?  
What is their role in the situation?

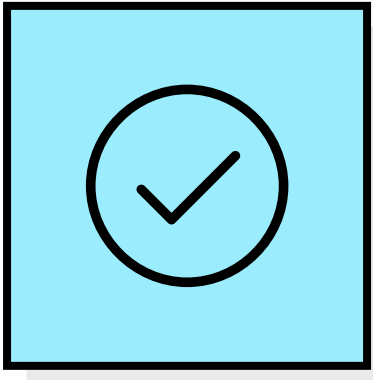


**What do they HEAR?**

What are they hearing others say?  
What are they hearing from friends?  
What are they hearing from colleagues?  
What are they hearing second-hand?

Society say Climate change is having a significant impact on the global community, with researchers say it affects human health, food systems, and economic stability.

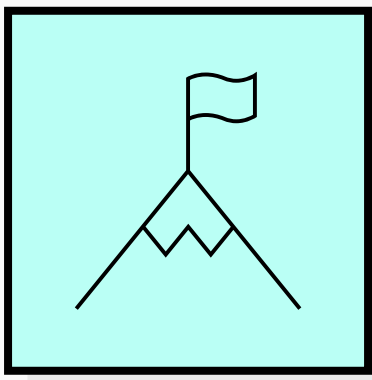
Researchers not only say about social inequality they also induce income inequality.



**What do they DO?**

What do they do today?  
What behavior have we observed?  
What can we imagine them doing?

**GOAL**



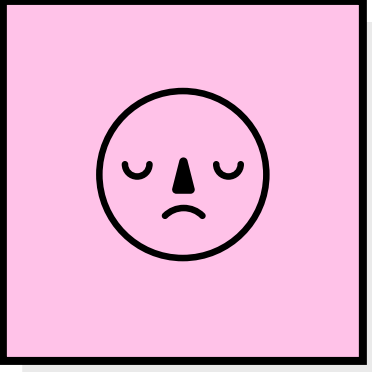
**What do they need to DO?**

What do they need to do differently?  
What job(s) do they want or need to get done?  
What decision(s) do they need to make?  
How will we know they were successful?

**What do they THINK and FEEL?**

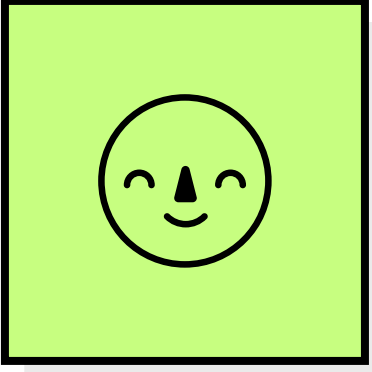
**PAINS**

What are their fears, frustrations, and anxieties?



**GAINS**

What are their wants, needs, hopes, and dreams?



The agricultural revolution, which began around 10,000 BCE, allowed for increased food production. The industrial revolution, which began in the late 18th century, brought about advances in manufacturing and transportation, leading to increased economic growth and urbanization.

Medical advances, including vaccines, antibiotics, and improved sanitation, have led to a decline in mortality rates and an increase in life expectancy. The availability and use of family planning methods, including contraception. Immigration has been a significant factor in population growth in many countries.

By understanding current population trends and projections, governments and organizations can plan for future needs in areas such as healthcare, education, and infrastructure. By understanding population trends, policymakers can develop strategies to address these challenges and work towards a more sustainable future. Understanding population trends can help identify patterns of disease and illness, leading to improved public health policies and practices.

Population growth can lead to increased economic growth, as a larger population can lead to increased demand for goods and services, and a larger labor force. By understanding these changes, researchers can gain insights into how societies evolve over time and how different factors influence social dynamics.

What other thoughts and feelings might influence their behavior?

Many people are concerned about the impact of population growth on the environment, resources, and quality of life. People who feel empathy towards others may be motivated to study and understand the factors that contribute to population growth

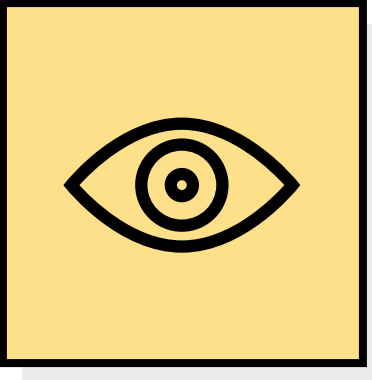
Some people may be skeptical of the data and methods used in tracing population growth. People who are optimistic about the future may see population growth as an opportunity for innovation, progress, and development

Policymakers and researchers need to work together to promote interdisciplinary collaboration and develop a more comprehensive understanding of population growth

Policymakers and researchers need to prioritize equity and sustainability in their work and develop policies and interventions that promote sustainable and equitable growth

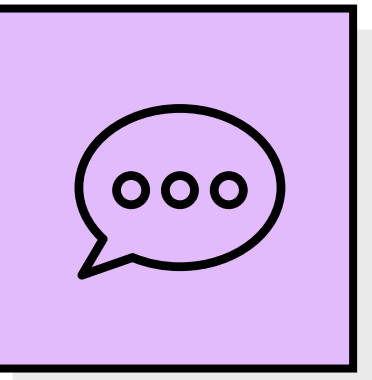
Researchers closely monitor population size and growth rates to understand the overall trajectory of global population growth

Researchers and policymakers monitor the effectiveness of these policies and interventions and make adjustments as needed.



**What do they SEE?**

What do they see in the marketplace?  
What do they see in their immediate environment?  
What do they see others saying and doing?  
What are they watching and reading?



**What do they SAY?**

What have we heard them say?  
What can we imagine them saying?

We need to pay closer attention to demographic trends in developing countries, where population growth is highest.

Technology and innovation can play a key role in promoting sustainable population growth.

Tracing the growth of the global community requires a collaborative approach that involves working with partners from around the world, including governments, researchers, and the public.

Tracing the growth of the global community also requires a focus on equity, ensuring that all individuals have access to the same opportunities and resources.

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