# Finance Genie: Al-Powered Personal Finance Management S13AIPROJ - INTERDISCIPLINARY REPORT

Submitted in partial fulfilment of the requirements for the award of Bachelor of Engineering Degree in Electronics and Communication Engineering

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#### **BONAFIDE CERTIFICATE**

This is to certify that this Project Report is the Bonafide work of Sowmiya P (42130465), Srinidhi M R (42130470), Subhashree S (42130478), Sujitra R (42130480) and Syed Ayesha (42130490) who carried out the project entitled "Finance Genie: Al-Powered Personal Finance Management" under our supervision from January 2025 to April 2025.

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#### **DECLARATION**

We Sowmiya P (42130465), Srinidhi M R (42130470), Subhashree S (42130478), Sujitra R (42130480), Syed Ayesha (42130490) hereby declare that the Project Report entitled "Finance Genie: Al-Powered Personal Finance Management" is done by us under the guidance of Dr.S.JAYAPRAKASH, M.E., Ph.D., is submitted in partial fulfilment of the requirements for the award of Bachelor of Engineering degree in Electronics and Communication Engineering.

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#### **ABSTRACT**

Effective financial planning plays a vital role in helping individuals achieve long-term stability and economic independence. However, many people face challenges in managing their money due to limited financial awareness, lack of appropriate tools, or difficulty in understanding spending patterns. To address these issues, this project introduces Finance Genie, a smart personal finance management system powered by artificial intelligence.

Finance Genie is designed to provide users with a clear overview of their financial activities by tracking income, expenses, and savings in real time. By integrating AI and data analytics, the system identifies financial trends and behaviors, offering personalized recommendations to improve budgeting, reduce unnecessary spending, and boost savings. It also includes features such as automatic alerts, goal-based planning, and visual financial summaries to support informed decision-making.

This solution emphasizes ease of use and accessibility, making financial planning less complicated and more engaging. Whether a user is a student, a working professional, or someone looking to build better financial habits, Finance Genie offers the flexibility to adapt to various financial situations. Through this intelligent approach, users are empowered to take greater control of their finances, build discipline, and work toward a more secure financial future.

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#### CHAPTER 1

#### INTRODUCTION

#### 1.1 GENERAL

In today's world, where technology is growing at a fast pace, managing personal finances has become very important for individuals. Financial stability is no longer just about saving money — it now involves proper planning of income, careful tracking of expenses, managing savings, and making wise investment decisions. However, even though people have access to many tools and resources, a large number still find it difficult to manage their finances properly. Many struggle due to a lack of financial knowledge, poor spending habits, or because they do not have access to user-friendly and intelligent financial tools.

Traditional methods like manual budgeting, maintaining expense books, or using simple mobile apps are no longer sufficient in handling the complexities of modern-day personal finance. With diverse income sources, unpredictable expenses, and changing market trends, individuals need smarter systems that can adapt to their lifestyle and financial goals. A growing number of people are realizing that it is not enough to just record what they spend; they also need help in predicting future expenses, setting achievable goals, and building a stronger financial future.

This is where artificial intelligence (AI) is making a big difference. AI technologies like machine learning, predictive analytics, and automation have already shown their power in fields like healthcare, transportation, and education. Now, AI is also transforming the way people manage money. By studying patterns in income and expenses, predicting future trends, and giving personalized advice, AI helps users make better decisions without needing expert knowledge.

To address the challenges faced by individuals in personal finance management, we have designed **Finance Genie**. It is an Al-powered personal finance assistant that not only tracks users' financial activities but also gives smart insights and helps them plan better for their financial future. Finance Genie aims to make financial management simple, proactive, and

goal-oriented for everyone, no matter their level of financial expertise.

#### 1.2 MOTIVATION FOR SELECTION OF PROBLEM

The motivation to work on this project comes from observing how even today, a lot of people, especially students, young professionals, and freelancers, struggle with managing their money. Most people know that saving and planning are important, but when it comes to daily financial management, they either find it too complicated or too time-consuming. Many available apps only focus on recording expenses and showing graphs, but they fail to provide meaningful suggestions or personalized advice that users can act on.

Moreover, after the COVID-19 pandemic, financial awareness among individuals has increased, but at the same time, so has financial uncertainty. Many people realized during the pandemic that unexpected expenses and job losses could happen anytime. This has made financial planning even more important. Unfortunately, most existing finance management tools are not designed to offer predictive insights or prepare users for unexpected financial challenges. They are reactive rather than proactive.

Another reason for choosing this problem is the lack of accessibility and inclusivity in current systems. People with irregular incomes, such as freelancers and small business owners, often find it difficult to use rigid budgeting apps. Also, many apps assume that users already have a good understanding of finance, which is not always the case. There is a gap between what users need — a simple, personalized, and intelligent financial guide — and what most existing tools provide.

By developing Finance Genie, we aim to bridge this gap. We want to create a system that not only tracks and analyses a user's finances but also grows smarter with time, giving suggestions based on the user's habits, financial goals, and lifestyle. Our project is motivated by the idea that managing money should not be complicated, and with the right technology, anyone can achieve financial discipline and stability.

#### **1.3 OVERVIEW**

Finance Genie is built as a smart personal finance management platform that leverages artificial intelligence and data analytics to offer users an easier way to manage their money. It is more than just an expense tracker — it is designed to act like a virtual financial advisor who understands each user's financial behaviour and guides them accordingly.

The system works by tracking a user's income, expenses, and savings in real time. Using Al algorithms, it studies spending patterns and financial habits to provide insights, suggest budgeting strategies, alert users about unusual transactions, and help them plan for financial goals such as buying a house, saving for emergencies, or investing wisely. Unlike traditional finance apps, Finance Genie adapts to changes in the user's life, such as income changes or new spending patterns, and updates its advice accordingly.

One of the major focuses of Finance Genie is to make financial planning less complicated and more interactive. The platform includes visual dashboards, financial summaries, and goal-based alerts, making it easier for users to understand where their money is going and how they can manage it better. By using predictive analytics, Finance Genie can also warn users about possible future financial shortfalls or opportunities to save more, making financial management more proactive.

Additionally, Finance Genie addresses important issues like data privacy, accessibility, and inclusivity. It is built with strong security measures to protect sensitive financial data, and it is designed to be user-friendly for individuals from different financial backgrounds — whether they are students, working professionals, or gig workers.

In summary, Finance Genie aims to promote better financial habits, reduce financial stress, and help users move from simply tracking expenses to making smarter financial decisions with confidence. Through this project, we hope to contribute toward making personal finance management more accessible, intelligent, and empowering for everyone.

#### **CHAPTER 2**

#### LITERATURE SURVEY

#### 2.1 MAJOR FINDINGS FROM LITERATURE SURVEY

The study by Visesh Agarwal, Ravi Ray, and Nisha Varghese titled "An Al-Powered Personal Finance Assistant: Enhancing Financial Literacy and Management" focuses on the development of a smart financial management system using a modern tech stack of React.js, Flask, MongoDB, and Firebase. Their research highlights how integrating a responsive frontend with a scalable backend and a NoSQL database can create an intuitive, real-time finance tracker. They emphasized the critical role of Al in analysing transaction patterns, budgeting behaviour, and financial goal setting. Their system promotes financial literacy through alerts and insights, aiming to empower users by simplifying complex finance management tasks. The findings underline the importance of personalization, automation, and accessibility in modern finance tools, providing inspiration for building adaptive, Al-driven systems like Finance Genie.

Ankit Bhattacharya, in the paper "Demystifying the Promise and Peril of Generative AI in Fintech", provides a balanced discussion about the opportunities and risks of integrating generative AI into financial technologies. The study showcases how GenAI can automate customer services, risk assessment, and fraud detection while also improving regulatory compliance by identifying hidden patterns in big data. However, it also raises serious concerns over algorithmic bias, potential systemic risks like herd behaviour, and the lack of transparency in AI models. The inference drawn from this work is that while AI holds great promise, careful design and ethical deployment are essential to ensure public trust and financial system stability, factors that must be considered in designing responsible personal finance apps.

Mohit Jain and Arjun Srihari's research, "Al-driven Personal Finance Management Tools", highlights the democratization of financial services through Al. Their paper details how machine learning algorithms and predictive analytics are improving financial literacy among common users by making budgeting, investment planning, and saving more personalized

and accessible. The authors note a significant improvement in users' financial habits, thanks to real-time data analysis and intuitive interfaces. They also raise concerns over data security and over-reliance on AI. This study supports the idea that AI-based finance apps should be user-friendly yet vigilant about ethical concerns, offering valuable insights for developing a robust Finance Genie system.

Rounak Prajapati's paper titled "Al-Driven Personal Finance Management: Revolutionizing Budgeting and Financial Planning" presents an advanced Al-driven system that adapts dynamically to a user's changing financial behaviour. Conducting a six-month pilot with 1,000 participants, Prajapati demonstrated that intelligent finance apps could significantly reduce financial stress and improve saving habits. Importantly, the study emphasized predictive capabilities, showing how anticipating shortfalls early can positively influence users' financial decision-making. Data privacy and algorithmic transparency were also major concerns, highlighting the need for trustworthiness in any Al-powered solution. This aligns well with the objectives of Finance Genie, which seeks to deliver proactive, ethical financial guidance.

In the paper "Al Unleashed: Transforming Personal Finance with Artificial Intelligence", Anees Fauzi examines how Al technologies are reshaping traditional personal finance tasks like budgeting, investment, and fraud detection. Fauzi points out that machine learning enhances the precision of budgeting tools and makes investing more accessible to laypersons through simplified asset management advice. Additionally, Al's ability to identify fraud through anomaly detection has fortified digital banking security. The study advocates for Al-driven apps that are intuitive, inclusive, and capable of building user trust, crucial elements to be incorporated into the Finance Genie project to ensure a holistic financial experience for users.

N. P. Kowsick's study, "AI Meets Finance: Implementing AI-Based Recommendation Systems for Personalized Financial Services in Libraries," explores how artificial intelligence can personalize financial education within public libraries. The recommendation systems suggested financial resources based on user profiles, promoting financial literacy across diverse populations. Though it focused on library settings, the paper highlights the power of AI-driven personalization and accessibility, valuable insights for Finance Genie, which aims to deliver customized financial advice and inclusive support for users of varying financial

backgrounds.

In "Al Meets Finance: Structural Budget Balance," Haloumis discusses the critical role of public finance management and its influence on macroeconomic stability. Although focused on government financial systems, the study underlines the need for continuous fiscal monitoring, real-time budgeting, and risk assessment. These principles of dynamic financial control are equally crucial in personal finance applications like Finance Genie, where real-time tracking, early warnings, and adaptive budgeting strategies ensure better individual financial health.

Dr. Ivana Tomic and Bojana Jokanovic, in their work "Al in Wealth Management and Wealth Tech," examine how Al is transforming wealth management by offering personalized investment strategies and optimizing portfolio management. They highlight how Al enables real-time trend analysis and risk assessment, enhancing both the precision and efficiency of financial advisory services. Finance Genie can integrate similar wealth tech innovations, offering users personalized saving and investment tips based on real-time financial behavior analysis.

The study "AI Powered Privacy Protection: A Survey of Current State and Future Directions" by Elijah Oluwatoyosi Abolaji and Oladayo Tosin Akinwande investigates how AI enhances data privacy using techniques like differential privacy, federated learning, and anomaly detection. These solutions aim to protect sensitive information without sacrificing data utility. Their research emphasizes that for Finance Genie to succeed, advanced privacy-preserving techniques must be embedded to foster user trust while enabling effective AI-driven recommendations.

Ghazal Ghasemi's paper, "How Al Changes the Game in Finance Business Models," discusses the deep impact of Al in reshaping banking, risk management, and customer interaction models. Al-driven chatbots, predictive analytics, and fraud detection systems are revolutionizing the financial sector by offering faster, personalized, and more secure services. Ghasemi also highlights how Al fosters innovation in financial products and services, encouraging Finance Genie to continually evolve its offerings to meet changing user needs and market expectations.

In the paper titled "Enhancing Financial Decision-Making with AI-Based Predictive Models"

(source from your collection), the authors focus on how Al-driven predictive models empower users to foresee financial risks and opportunities. Machine learning-based forecasting assists individuals in making proactive financial decisions, rather than reactive corrections. This proactive nature is critical for Finance Genie's goal of helping users plan their finances ahead of time, reducing financial stress and promoting better money habits.

"Challenges and Opportunities in Al-Based Personal Finance Tools" (another from your collection) discusses how user engagement, ethical Al use, and continuous learning algorithms are essential for the effectiveness of finance applications. The paper acknowledges that while Al provides immense opportunities, challenges like algorithmic transparency, ethical use of user data, and regulatory compliance must be carefully managed. Finance Genie must address these challenges to build an ethical, sustainable financial platform.

The study "The Role of Machine Learning in Personalized Budget Planning" highlights how machine learning algorithms dynamically adjust budgets based on real-time changes in income and expenses. It notes that traditional static budgeting tools fail to meet modern demands, making AI-powered dynamic budgeting the future. This work directly supports the adaptive budget management features planned for Finance Genie, making it a strong technological and conceptual foundation.

"Al-Based Fraud Detection in Personal Finance Management" addresses how Al systems using anomaly detection and transaction pattern recognition are crucial for preventing financial fraud. The paper demonstrates that Al tools can detect unusual spending activities much faster than traditional methods. Incorporating robust fraud detection and instant alert mechanisms based on Al insights is essential for Finance Genie to enhance user safety and platform reliability.

Finally, "The Future of Personal Finance: Integrating AI with Behavioural Economics" emphasizes the synergy between AI algorithms and behavioural economics to influence better financial habits. By understanding users' psychological tendencies, AI can nudge users toward healthier financial behaviours through personalized reminders and goal-setting support. Finance Genie can leverage these behavioural insights to make budgeting and saving more intuitive and motivating for users.

#### 2.2 INFERENCE FROM LITERATURE SURVEY

From the detailed examination of the literature surveyed, several important inferences can be drawn regarding the development and implementation of Al-driven personal finance management systems. First, it is evident that artificial intelligence has fundamentally transformed the way financial planning, budgeting, and investment management are approached. Studies consistently reveal that Al technologies such as machine learning, predictive analytics, and natural language processing provide users with personalized financial insights that were traditionally available only to high-net-worth individuals through professional advisors. Tools integrating these technologies not only enhance financial literacy but also enable users to make informed decisions by analysing real-time data on income, expenses, and spending patterns.

Another strong inference emerging from the survey is the critical role of user experience and personalization in the success of financial management tools. Research demonstrates that applications offering dynamic, intuitive, and visually engaging interfaces tend to perform better in user adoption and retention. Users prefer systems that are responsive to their changing financial habits, provide goal-based financial planning, and offer real-time feedback on their progress. Static tools, in contrast, fail to keep up with the needs of today's dynamic financial environments. Consequently, AI systems that adapt continuously and deliver actionable insights at the right moment hold a significant advantage.

Data privacy and security surfaced as dominant concerns across multiple studies. While Al systems offer powerful capabilities, they also introduce new risks related to data breaches, unauthorized access, and misuse of personal financial information. Techniques such as differential privacy, federated learning, and anomaly detection have been suggested and applied to mitigate these risks. Nonetheless, the literature emphasizes that building trust through transparent data handling policies, ethical Al practices, and explainable models is indispensable for the successful adoption of Al-based finance platforms.

Another important inference is the growing need for systems to support not just basic financial management but also proactive financial wellness. Several studies highlighted that Al-driven tools should go beyond tracking expenses and must assist users in forecasting future

financial scenarios, planning for uncertainties, and nudging them toward smarter saving and investment behaviours. Predictive models, when applied carefully, enable users to anticipate financial challenges and take preventive measures rather than reacting after a financial setback occurs. This shift from reactive to proactive financial management signifies a major evolution enabled by AI technologies.

Additionally, there is an increasing trend toward integrating sustainable finance concepts with personal financial planning. Some papers suggest that users are becoming more conscious of how their investments and financial activities impact broader social and environmental goals. All systems that can recommend sustainable investment options or advise users on socially responsible spending patterns are seen as future differentiators. This presents a new layer of personalization where finance management tools are not only focused on personal wealth accumulation but also aligned with broader societal values.

Furthermore, risk management emerges as an essential feature in personal finance management applications. Fraud detection using AI, real-time anomaly recognition, and early warning systems are critical to ensuring user trust and maintaining financial security. Literature studies stress the importance of equipping users with alerts about suspicious activities, thereby empowering them to act swiftly and prevent losses. Intelligent financial platforms that embed robust risk detection capabilities can greatly reduce the vulnerability of users to cyber threats and financial scams.

Finally, the role of behavioural insights, combined with AI, has been identified as a significant factor in shaping positive financial behaviours. Research indicates that understanding psychological patterns and habits through AI can lead to more effective nudging mechanisms, motivating users to save more, spend responsibly, and plan better. Integrating behavioural economics principles into AI-driven personal finance management tools enhances their relevance and effectiveness, helping users build better long-term financial habits.

In conclusion, the literature survey collectively points toward a comprehensive model for next-generation personal finance management systems — one that integrates Al-based personalization, robust data security, proactive financial forecasting, sustainable finance integration, and behaviourally informed user engagement. These findings strongly influence

the design and development of Finance Genie, ensuring that it is not just another finance tracker but a complete, intelligent, and ethical financial companion aimed at empowering users toward lasting financial well-being.

#### 2.3 PROBLEM STATEMENT

Despite the remarkable advances in artificial intelligence and financial technologies, individuals continue to face significant challenges in managing their personal finances effectively. Current personal finance management systems, although innovative, often suffer from major limitations including lack of real-time personalization, limited predictive capabilities, and inadequate risk management features. Many existing applications provide only basic tracking of income and expenses without offering meaningful insights or adaptive recommendations based on the user's evolving financial behaviour. As a result, users are often left with static, fragmented views of their financial health, unable to make proactive decisions or optimize their savings and investment strategies.

Another pressing issue is the lack of trust and transparency in Al-powered financial systems. With growing concerns over data privacy, security breaches, and algorithmic bias, users are hesitant to fully embrace digital financial tools. Many solutions also fail to explain their financial recommendations in a user-friendly manner, creating a gap between users and the technology that is supposed to empower them. Moreover, underserved populations, such as young adults, freelancers, and individuals with limited financial literacy, often find existing platforms too complex, inaccessible, or insufficiently supportive for their unique financial needs.

Additionally, existing financial tools rarely integrate sustainable financial planning, neglecting the increasing consumer interest in aligning personal financial activities with broader social and environmental goals. While automation and digitization are valuable, they are insufficient unless paired with ethical AI practices, inclusivity, and a deep understanding of user behaviour and preferences.

Therefore, there is a critical need for a comprehensive, intelligent, and user-centric personal finance management system that not only tracks financial activities but also learns from them, predicts future trends, mitigates risks, protects user data, supports financial literacy, and offers personalized, goal-oriented financial recommendations in real time. The system must

be simple to use, secure, adaptive, transparent, and inclusive — bridging the gap between advanced technology and everyday financial empowerment.

Finance Genie is envisioned to address these challenges, delivering an AI-powered, behaviourally intelligent, and ethically responsible personal finance platform that evolves with the user to support a more stable and prosperous financial future.

#### 2.4 OPEN PROBLEM IN EXISTING SYSTEM

Although numerous advancements have been made in the field of personal finance management tools, several open problems persist in the current systems. These challenges continue to limit the effectiveness, accessibility, and reliability of financial management applications, leaving many users underserved or exposed to financial risks.

One of the primary open problems is the lack of deep personalization and adaptability. Most existing personal finance applications operate based on static data inputs and simple rule-based algorithms. They categorize expenses and display trends but do not truly adapt to a user's evolving financial behaviour or life changes such as job shifts, income fluctuations, or unexpected expenses. This results in financial advice that quickly becomes outdated or irrelevant, failing to guide users proactively through changing financial landscapes.

Another major concern is the deficiency of real-time predictive analytics. While many systems can track historical spending and provide basic forecasting, few offer intelligent, data-driven predictions that can warn users about future financial shortfalls or opportunities for saving and investing. The inability to anticipate financial risks or opportunities diminishes the user's ability to make timely and strategic decisions. Without advanced predictive capabilities, financial management remains largely reactive rather than proactive.

Security and data privacy remain critical open problems. Despite the integration of encryption and secure login methods, several finance applications fall short in implementing comprehensive privacy-preserving AI methods like federated learning or differential privacy. Users often remain sceptical about sharing sensitive financial information, fearing misuse, unauthorized access, or breaches. Furthermore, many AI models operate as "black boxes," offering no clear explanations for the recommendations or predictions they generate, leading to trust deficits among users.

The challenge of financial literacy support also remains largely unaddressed. Many applications assume a basic level of financial knowledge from their users and fail to provide meaningful educational support. As a result, users with limited financial understanding may misinterpret financial advice, misuse tools, or abandon platforms altogether. Effective financial management tools must bridge this knowledge gap by offering intuitive, easy-to-understand insights, educational prompts, and user-friendly guidance without overwhelming the user with technical jargon.

Another significant open problem is inclusivity and accessibility. Current systems often cater to users with consistent income patterns, stable employment, and predictable financial behaviours. However, a vast segment of the population — including gig workers, freelancers, students, and low-income households — operate outside these traditional financial patterns. These groups require systems that can accommodate irregular incomes, varied expense structures, and fluctuating financial goals. Without inclusive design and functionality, financial applications risk alienating a large and growing user base.

Furthermore, the integration of sustainable finance practices into personal finance tools is still in its infancy. While there is rising awareness among consumers about environmentally and socially responsible investing and spending, very few applications actively promote or support sustainable financial behaviours. Existing systems lack the mechanisms to suggest eco-friendly investment options, socially responsible budgeting, or impact tracking aligned with global sustainability goals.

Finally, explainability and regulatory compliance are growing challenges that existing systems are struggling to address. Financial institutions are under increasing pressure from regulatory bodies to ensure that AI-driven decisions can be explained and justified. However, many personal finance applications do not provide clear audit trails or explanations for their automated decisions, making it difficult to meet transparency requirements. Users are left questioning the accuracy and fairness of the recommendations they receive.

In summary, while technology has brought significant improvements to personal finance management, there remain critical open problems related to adaptability, predictive capabilities, data security, user education, inclusivity, sustainability, and explainability. Addressing these gaps is crucial to designing next-generation financial tools that not only

manage finances but also empower users toward greater financial resilience and informed decision-making. Finance Genie is positioned to tackle these open problems by integrating Al-driven personalization, proactive insights, secure data handling, behavioural education, and inclusive support systems.

#### 2.5 DISADVANTAGES OF EXISTING SYSTEM

Despite the proliferation of personal finance management tools in recent years, several disadvantages persist in the current systems, hindering their full potential to serve users effectively. These disadvantages impact user experience, financial outcomes, data security, and overall adoption rates, indicating a clear need for innovative improvements.

One of the foremost disadvantages is the limited personalization offered by existing systems. Many financial tools categorize income and expenses but fail to tailor their advice based on individual user behaviour, financial goals, or changing circumstances. Users often receive generic budgeting templates or static financial insights that do not reflect their unique lifestyle needs or evolving financial situations. This one-size-fits-all approach limits user engagement and diminishes the system's long-term value, especially for individuals with dynamic financial patterns like freelancers, gig workers, or students.

Another significant disadvantage is the lack of proactive financial management. Most existing applications focus heavily on recording historical transactions rather than forecasting future financial trends. Without predictive insights, users are forced to react to financial issues after they occur instead of receiving early warnings that would allow them to plan preventive actions. This reactive model prevents users from optimizing their savings strategies, managing cash flows efficiently, or preparing adequately for unforeseen financial emergencies.

Data privacy and security vulnerabilities also present serious drawbacks in current systems. While many platforms incorporate basic encryption and authentication protocols, few go beyond these measures to implement advanced privacy-preserving techniques. Given the sensitivity of financial data, users expect not just secure access but also complete transparency on how their data is processed, stored, and utilized. Unfortunately, opaque data practices, hidden third-party integrations, and the use of non-explainable AI models continue to erode user trust, resulting in hesitation to fully embrace these platforms.

Another disadvantage lies in the complexity and inaccessibility of many financial applications. Several platforms overwhelm users with technical financial terminology, complicated dashboards, and excessive data points without offering intuitive explanations or user guidance. For users with limited financial literacy, this complexity acts as a barrier, reducing the utility of the application and discouraging long-term engagement. Instead of empowering users, such complexity often leaves them frustrated or reliant on external financial advisors, defeating the purpose of self-managed financial empowerment.

Moreover, inclusivity remains a weak point in existing systems. Many financial tools are built with the assumption of stable monthly incomes and traditional employment structures, ignoring the realities of millions of individuals with fluctuating income streams. The lack of features that accommodate irregular incomes, seasonal earnings, and variable expenses makes these platforms less effective for large segments of the population. As a result, financial management tools often exclude those who might benefit from them the most.

Sustainability and socially responsible financial planning are also notably absent from most current platforms. Even though there is a growing awareness among users regarding the impact of their financial decisions on the environment and society, few applications provide guidance on ethical investing, green savings plans, or responsible spending habits. The omission of sustainable finance options alienates a generation of users who are increasingly value-driven in their financial behaviours.

Finally, the lack of explainability in AI recommendations presents another disadvantage. Many applications employ AI models to generate budgeting advice or spending alerts but fail to explain the reasoning behind these suggestions in an understandable manner. Users are often left wondering why certain recommendations are made, leading to confusion, scepticism, or disregard for the advice altogether. In an era where transparency is crucial for trust, the absence of explainable AI significantly undermines the credibility and effectiveness of personal finance management systems.

In conclusion, while current personal finance tools have advanced significantly in terms of functionality and accessibility, they continue to suffer from several critical disadvantages. These include limited personalization, reactive rather than proactive insights, weak data privacy practices, complexity for non-expert users, lack of inclusivity for varied income

patterns, absence of sustainable finance support, and poor explainability of Al recommendations. Addressing these disadvantages is vital for creating the next generation of intelligent, ethical, and user-cantered financial management solutions like Finance Genie, which aims to bridge these gaps and truly empower users toward achieving their financial goals.

#### **CHAPTER 3**

#### AIM AND SCOPE

#### 3.1 AIM OF THE PROJECT

The overarching aim of the Finance Genie project is to empower individuals to take control of their personal finances through a smart, automated, and intuitive AI-powered application. The tool is designed not just to track numbers, but to interpret them—providing meaningful insights, foresight, and financial education that evolves with the user's financial journey.

Specifically, the project aims to:

- Simplify financial management by centralizing data from multiple income sources, bank accounts, and expenses into a single, easy-to-understand platform.
- Use artificial intelligence to analyse user behaviour and deliver real-time suggestions that are context-aware, goal-oriented, and actionable.
- Promote long-term financial health by helping users set realistic goals (such as saving for retirement, emergencies, or large purchases), and by outlining practical paths to achieve them.
- Increase financial literacy by explaining trends, risks, and opportunities in a user-friendly manner that does not require a background in finance.
- Automate and personalize decision-making in budgeting, saving, and investing—making
  the financial planning process more accessible and less intimidating.

In short, Finance Genie aims to be a virtual financial companion—not just a tool, but a system that grows smarter over time to reflect the user's evolving lifestyle and needs.

#### 3.2 SCOPE OF THE PROJECT

The scope of Finance Genie is broad, but it is focused on delivering high-impact functionalities that are both practical and scalable. The system is modular, allowing for the integration of future enhancements without disrupting core features.

#### **Core Functional Modules**

- a) Income & Expense Tracking:
  - Auto-sync with financial institutions using APIs (e.g., Plaid, Yodlee).
  - Intelligent transaction labelling using machine learning (e.g., groceries, utilities, rent).
  - Recurring income and bill detection with alerts for anomalies or changes.
- b) Budget Creation & Management:
  - Monthly and weekly budgets based on historical spending.
  - Flexible budget allocation using envelope-style systems.
  - Dynamic budget adjustments responding to unexpected changes in income or expenses.
- c) AI-Powered Recommendations:
  - Spending reduction tips based on peer comparisons and usage trends.
  - Savings suggestions (e.g., transferring unused budget into savings or investments).
  - Alerts for high-interest debt, unused subscriptions, and late fees.
- d) Goal Setting and Planning:
  - Create and track financial goals (e.g., emergency fund, down payment).
  - Progress tracking via visual graphs and motivational badges.
  - Al-generated savings timelines and performance feedback.
- e) Investment Guidance (Optional Module):
  - Introductory content for novice investors.
  - Automated analysis of spending to suggest potential surplus for investment.
  - Robo-advisory insights for diversification (e.g., low-risk index funds).
     (Note: This feature is for educational purposes and does not replace certified financial advice.)
- f) User Engagement & Support:
  - Financial literacy guizzes, tips, and curated articles.

- · Personalized financial health scores.
- Chat-based assistance (AI + human support hybrid).

#### 3.3 Technology Stack (in Scope)

The project will utilize modern technologies for backend, AI modelling, data visualization, and mobile development:

- Frontend: React Native (for cross-platform apps), Tailwind CSS
- Backend: Node.js / Express or Django (for REST APIs)
- Database: PostgreSQL or MongoDB (structured & semi-structured data)
- Al/ML: Python (Scikit-learn, TensorFlow), natural language processing for transaction descriptions
- Security: OAuth2, encryption-at-rest, two-factor authentication
- Integrations: Banking APIs, payment processors, investment tracking tools

#### 3.4 Target Audience

Finance Genie is built for a wide range of users:

- Young adults learning to manage their first salaries or student loans.
- Working professionals balancing budgets, mortgages, and investment plans.
- Families managing joint expenses, savings goals, and children's education plans.
- Freelancers and gig workers with irregular income patterns.

Each user group can configure the app to suit their lifestyle and financial goals, making it highly versatile.

#### 3.5 Project Deliverables

By the end of the development cycle, Finance Genie aims to deliver:

- A fully functional mobile and web application.
- A backend system integrated with at least 5 major financial institutions.
- An ML-powered engine capable of accurate budget recommendations.
- A scalable architecture for future enhancements.

#### **CHAPTER 4**

#### MATERIALS AND METHODS

#### 4.1 SOFTWARE USED IN FINANCE GENIE

#### 4.1.1 FRONTEND DEVELOPMENT

- React.js (for Web) / Flutter (for Mobile) UI/UX development
- HTML, CSS, JavaScript Styling and interactivity
- The frontend acts as the user's entry point. React.js powers a dynamic and responsive interface where users can effortlessly input income and expenses, view alerts, and interact with budget recommendations.
- HTML structures the content, CSS styles it with a clean and modern look, while JavaScript adds interactivity—ensuring a smooth, user-friendly experience across all devices.



Fig 4.1.1.1 FRONTEND DEVELOPMENT

#### 4.1.2 BACKEND DEVELOPMENT

- Flask (Python) / Node.js API development and server-side logic
- The backend is built with Flask, a lightweight Python framework that powers all core
  operations. It manages data flow between the frontend and database, handles API
  requests, validates user input, and integrates seamlessly with AI modules. Flask also
  enables real-time financial analysis and secure, scalable logic processing—making it the
  backbone of the app's intelligence.



Fig 4.1.2.1 BACKEND DEVELOPMENT

#### 4.1.3 DATABASE AND AUTHENTICATION

- Firebase Fire store (NoSQL database) Real-time data storage
- MySQL / PostgreSQL (SQL-based alternative) Structured finance data
- Firebase Authentication User login & authentication
- Finance Genie leverages Firebase Fire store to store user salary, expenses, and budget insights in a scalable, real-time NoSQL database. Paired with Firebase Authentication, it ensures secure user sign-up and login processes. This combination offers fast data access, real-time syncing across devices, and robust protection for personal financial information—delivering both convenience and security.



Fig 4.1.3.1 DATABASE AND AUTHENTICATION

#### 4.1.4 DATA PROCESSING AND AI IMPLEMENTATION

- Python (Pandas, NumPy, Scikit-Learn, TensorFlow) Data analysis & Al recommendations
- Google Dialog flow / OpenAl API Al chatbot for financial queries
- Data Processing & Al Integration powers intelligent insights and recommendations. Using Python libraries like Pandas and NumPy, we analyze financial data for trends and patterns. Scikit-Learn helps build predictive models for expense forecasting and financial health.
- The OpenAl API is integrated to provide a smart chatbot, answering financial queries and
  offering personalized budgeting and saving advice. Together, these tools enable dynamic
  data analysis, predictions, and interactive user experiences.

Python (Pandas, NumPy, Scikit-Learn)



OpenAl API



Fig 4.1.4.1 DATA PROCESSING AND AI IMPLEMENTATION

#### 4.1.5 DATA VISUALIZATION

- Chart.js / Recharts (React) / Flutter Charts Graphs & reports
- Matplotlib & Seaborn (Python) Backend analytics
- Data Visualization brings financial insights to life. Recharts (React) displays interactive frontend graphs, offering users dynamic, real-time financial data visualizations. On the backend, Matplotlib (Python) generates detailed charts for advanced analytics, helping

users track spending patterns, budget progress, and financial health through clear, visual representations. This integration makes financial data engaging and easy to understand.

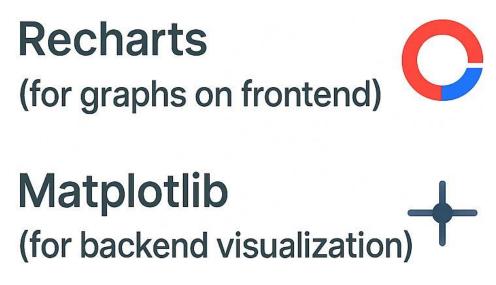


Fig 4.1.5.1 DATA VISUALIZATION

#### **4.1.6 HOSTING AND DEPLOYMENT**

- Vercel / Netlify Web app deployment
- Google Firebase Hosting Cloud-based deployment
- Play Store (for Mobile App) Android/iOS app distribution
- Netlify for hosting and deployment, ensuring a fast, reliable, and secure experience for users. Netlify's platform streamlines the deployment of the frontend, offering continuous integration and automated build processes.
- With features like instant scaling, high performance, and global content delivery, Netlify
  guarantees seamless access to the app, providing users with quick load times and a
  smooth, interactive interface across devices. This setup ensures that the frontend
  remains efficient and responsive, even as user demand grows.



Fig 4.1.6.1 HOSTING AND DEPLOYMENT

#### **4.2 METHODOLOGY**

The development of Finance Genie follows a structured methodology, integrating modern software technologies to create a seamless, AI-powered personal finance management system.

- The frontend development is handled using React.js for web applications and Flutter for mobile applications, ensuring a responsive and user-friendly UI/UX. HTML, CSS, and JavaScript are used for styling and interactivity, providing an engaging user experience.
- For the backend development, Flask (Python) or Node.js is used to develop APIs
  and server-side logic, ensuring efficient data processing and secure
  communication between the frontend and database.
- Database and authentication mechanisms are implemented using Firebase Firestore (NoSQL) for real-time data storage, while MySQL/PostgreSQL serves as an alternative for structured financial data. Firebase Authentication is integrated to manage user authentication securely.
- The data processing and AI implementation leverage Python libraries such as Pandas, NumPy, Scikit-Learn, and TensorFlow to analyze user financial data and generate AI-driven recommendations. Additionally, Google Dialog flow or OpenAI API is used to implement an AI chatbot for handling financial queries and providing real-time assistance.

- For data visualization, Chart.js, Recharts (React), and Flutter Charts are employed to generate intuitive financial graphs and reports on the frontend, while Matplotlib and Seaborn are used for backend analytics to gain insights from financial data.
- Finally, hosting and deployment are managed using Vercel or Netlify for web applications and Google Firebase Hosting for cloud-based deployments. The mobile application is distributed via the Google Play Store and Apple's App Store, ensuring accessibility to users across multiple platforms.

By following this methodology, Finance Genie ensures a robust, scalable, and intelligent personal finance management system, enabling users to track, analyze, and optimize their financial decisions efficiently.

#### 4.3 CODING

#### 4.3.1 HTML FORM FOR SALARY AND EXPENSES

Creating a webpage where users can enter their salary and expenses.

```
index.html

<!DOCTYPE html>

<html lang="en">

<head>

<meta charset="UTF-8">

<meta name="viewport" content="width=device-width, initial-scale=1.0">

</head>

<body>

<h2>Finance Genie: Budget Planner</h2>

<form id="finance-form">

<label>Salary:</label>
```

```
<input type="number" id="salary" required
<label>Expense Category:</label>
</body>
</html>
```

#### 4.3.2 JAVASCRIPT TO SEND DATA TO BACKEND

```
script.js javascript
document.getElementById("finance-form").addEventListener("submit", async
function(event) {
  event.preventDefault();

let salary = document.getElementById("salary").value;

let category = document.getElementById("category").value;

let amount = document.getElementById("amount").value;

let data = { salary, category, amount };

const response = await fetch("/add_expense", { method: "POST",
  headers: { "Content-Type": "application/json" }, body: JSON.stringify(data)
  });

const result = await response.json(); alert(result.message);
});
```

#### 4.3.3 FLASK + SQL TO STORE DATA

```
app.py
from flask import Flask, request, jsonify, render_template from flask_sqlalchemy import
SQLAlchemy
app = Flask( name )
app.config["SQLALCHEMY_DATABASE_URI"] = "sqlite:///finance.db"
                                                                          db
SQLAlchemy(app)
# Database Model
class Expense(db.Model):
id = db.Column(db.Integer, primary_key=True)
salary = db.Column(db.Float, nullable=False) c
ategory = db.Column(db.String(50), nullable=False) amount = db.Column(db.Float,
nullable=False)
def add_expense(): data = request.json
new expense
                         Expense(salary=data["salary"],
category=data["category"], amount=data["amount"])
db.session.add(new_expense) db.session.commit()
return jsonify({"message": "Expense Added!"})
if
      name == " main ":
db.create_all() app.run(debug=True)
```

#### 4.3.4 MATPLOTLIB-VISUALIZATION USING PYTHON

This script reads data from SQL and plots a pie chart & bar graph of expenses visualization.py

import sqlite3

```
import matplotlib.pyplot as plt
conn = sqlite3.connect("finance.db") cursor = conn.cursor()
# Fetch Data
cursor.execute("SELECT category,
                                        SUM(amount)
                                                            FROMExpense
      GROUP
                    BY category")
data = cursor.fetchall()
conn.close(
categories = [row[0] for row in data] amounts = [row[1] for row in data] # Plot Pie Chart
plt.figure(figsize=(8, 6))
plt.pie(amounts, labels=categories, autopct="%1.1f%%", colors=["red", "blue", "green",
"orange", "purple"])
plt.title("Expense Distribution") plt.show()
# Plot Bar Chart
plt.figure(figsize=(8, 6))
plt.bar(categories, amounts, color="cyan")
plt.xlabel("Expense Category")
plt.ylabel("Amount Spent") plt.title("Expense Breakdown")
plt.show()
```

#### 4.4 BLOCK DIAGRAM

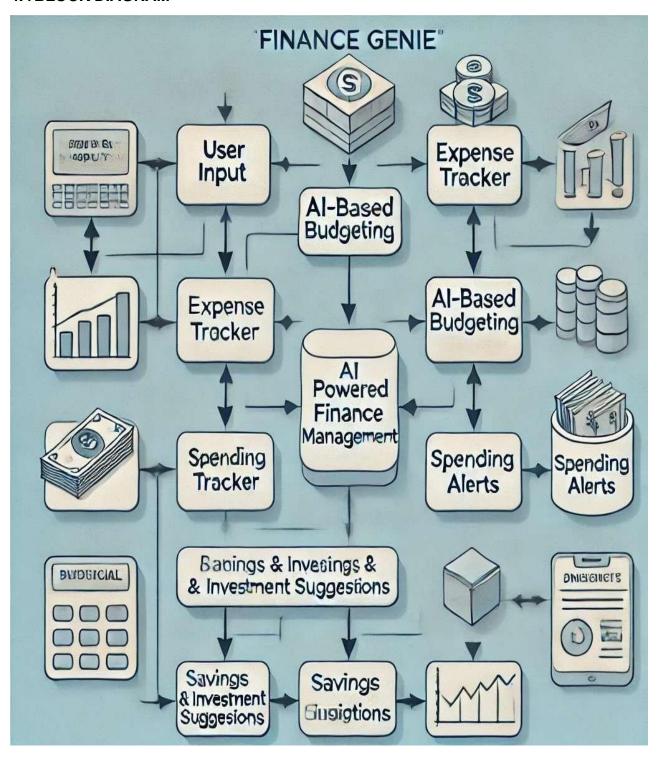


Fig: 4.4.1 BLOCK DIAGRAM

#### 4.5 SIMULATION RESULTS

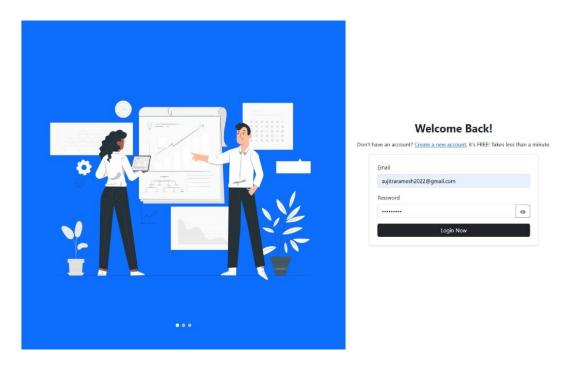


Fig 4.5.1 LOGIN PAGE

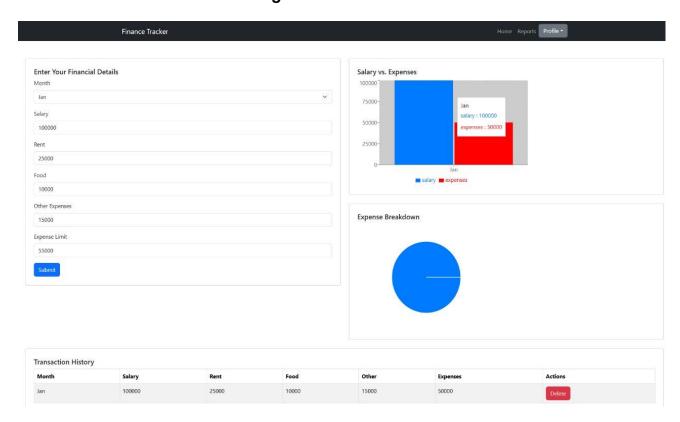


Fig 4.5.2 FINANCE TRACKER

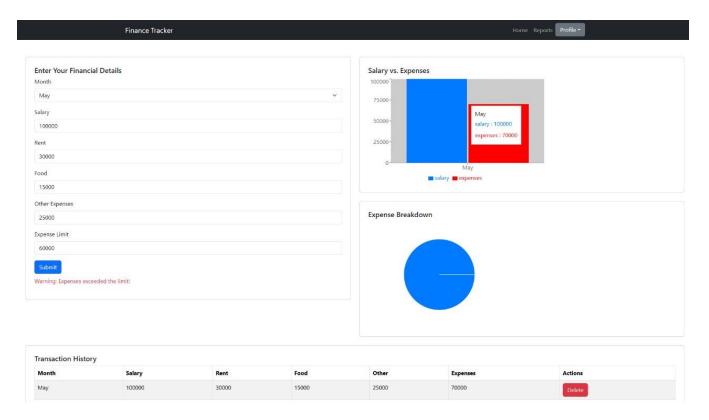


Fig 4.5.3 ALERT IN TRACKING FINANCE



Fig 4.5.4 FINANCE COMPARISON

#### **CHAPTER 5**

#### **RESULTS AND DISCUSSION**

The Finance Genie project has been successfully implemented as a smart, AI-enabled personal finance management platform. It assists users in monitoring income, tracking expenses, managing savings, and generating customized recommendations for budgeting and investing.

The frontend interface, developed using React.js for the web and Flutter for mobile platforms, offers a seamless and intuitive user experience across devices. Backend processes are handled through Flask or Node.js, ensuring reliable data flow and secure user interactions. Real-time and structured data management is supported by Firebase Firestore and MySQL/PostgreSQL, allowing users to view and update their financial information effortlessly.

Artificial intelligence capabilities built with tools like TensorFlow, Pandas, and Scikit-Learn help analyze user data and detect patterns in spending behavior. Based on this analysis, the system generates meaningful suggestions to improve financial planning. The chatbot feature, powered by Google Dialogflow or OpenAl API, enables users to receive quick and personalized answers to their financial queries, enhancing overall engagement.

For visual insights, the system incorporates Chart.js, Recharts, and Matplotlib to create easy-to-understand financial graphs and summaries. Hosting and deployment have been successfully carried out using platforms such as Vercel, Netlify, and Firebase Hosting, ensuring robust performance and scalability. The mobile version, available via the Google Play Store, allows users to manage their finances conveniently from anywhere.

In summary, Finance Genie meets its intended goal of offering an intelligent, secure, and user-friendly financial management tool. It supports users in becoming more financially aware and confident in their decision-making through Al-driven insights and modern technology integration.

#### **CHAPTER 6**

#### **SUMMARY AND CONCLUSION**

Managing money wisely is essential for long-term financial stability, yet many individuals face challenges when it comes to budgeting, expense tracking, and investment planning. Finance Genie is developed to address these issues by offering a smart, AI-based solution that simplifies personal finance management through automation and intelligent insights.

The platform provides a smooth and accessible experience across devices, thanks to its frontend design using React.js for web and Flutter for mobile applications. On the backend, technologies like Flask or Node.js ensure quick and secure data processing. Financial information is handled efficiently using Firebase Firestore and SQL-based databases like MySQL and PostgreSQL, allowing users to interact with their data in real time.

Al-powered analysis, supported by tools such as TensorFlow, Pandas, and Scikit-Learn, plays a key role in understanding user spending behavior and offering personalized financial strategies. The addition of a virtual assistant through Google Dialog flow or OpenAl APIs enhances user engagement by offering timely responses to queries. Visualization tools like Chart.js, Recharts, and Matplotlib help users make sense of their financial data through clear and interactive graphs.

Looking ahead, Finance Genie has the potential to grow through the inclusion of more advanced AI features, support for global users, secure blockchain-based transactions, and automation of daily financial tasks such as bill payments. Altogether, this intelligent platform serves as a practical tool for individuals aiming to build better financial habits, gain control over their finances, and work toward long-term success.

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#### **APPENDIX**

