

# PERFORMANCE AND FINAL SUBMISSION PHASE

## TEAM INVOLVEMENT IN DEMONSTRATION

Date	24 NOVEMBER 2023
Team ID	NM2023TMID04681
Project name	BUILD AN EVENT MANAGEMENT SYSTEM

Involving the right team members in the demonstration for building an Event Management System (EMS) using Salesforce is crucial to ensuring a comprehensive showcase of features and functionality. Here's a breakdown of key team members and their roles in the demonstration:

### 1. Project Manager:

#### Role:

Oversee the entire project and its progress.  
Ensure that the demonstration aligns with project goals.  
Address any project management-related questions.

### 2. Salesforce Administrator:

#### Role:

Showcase Salesforce configurations and customizations.  
Demonstrate how Salesforce is leveraged for data management.  
Highlight the integration between EMS and Salesforce.

### 3. Developers:

#### Role:

Demonstrate the technical aspects of the EMS.  
Showcase any custom code or development work.  
Address any questions related to system architecture and development.

### 4. Designers:

#### Role:

Highlight the user interface (UI) and user experience (UX) design.  
Showcase the visual elements of the EMS.  
Explain design choices made to enhance user interaction.

### 5. QA/Testers:

#### Role:

Participate in the demonstration to showcase the testing phase.  
Discuss the testing strategy and how it ensures system reliability.  
Address any questions related to quality assurance.

## **6. Business Analysts:**

### **Role:**

Provide insights into the requirements gathering process.  
Explain how user needs are addressed in the EMS.  
Address any questions related to business requirements.

## **7. User Training Specialist:**

### **Role:**

Discuss the user training process and available resources.  
Demonstrate how users will be trained to use the EMS.  
Address any questions related to user training and support.

## **8. Support Team:**

### **Role:**

Discuss the ongoing support and maintenance plan.  
Showcase procedures for reporting and addressing issues.  
Address any questions related to post-implementation support.

## **9. Stakeholders/End Users:**

### **Role:**

Participate to represent the end-user perspective.  
Provide feedback on the usability and functionality of the EMS.  
Raise any concerns or questions from the end-user standpoint.

## **10. Project Sponsors/Decision Makers:**

### **Role:**

Attend to witness the overall progress and outcome of the project.  
Evaluate whether the EMS aligns with business objectives.  
Address any high-level strategic questions.

## **Tips for Team Involvement:**

**Pre-Demo Coordination:** Ensure that all team members are aware of their roles and responsibilities before the demonstration.

**Practice Sessions:** Conduct practice sessions to ensure a smooth and coordinated demonstration.

**Q&A Preparation:** Brief team members on potential questions and ensure they are prepared to address them.

**Collaborative Approach:** Encourage team members to collaborate and discuss how their individual contributions contribute to the overall success of the EMS.

By involving the right team members with specific roles and expertise, you can provide a well-rounded demonstration that covers technical, design, testing, and user-related aspects of the Event Management System built on Salesforce. This approach ensures that stakeholders receive a holistic view of the project's progress and outcomes.