PERFORMANCE AND FINAL SUBMISSION PHASE

PROJECT DEMO PLANNING

Date	24 NOVEMBER 2023
Team ID	NM2023TMID04681
Project name	BUILD AN EVENT MANAGEMENT SYSTEM

Planning a project demo for building an Event Management System (EMS) using Salesforce involves outlining the key features, demonstrating functionality, and highlighting the benefits of your solution. Here's a comprehensive guide for planning your project demo:

1. Introduction:

Welcome and introduce the purpose of the demo.

Briefly explain the importance of an Event Management System.

Mention the key objectives of your solution.

2. Overview of the Event Management System:

Provide a high-level overview of the EMS architecture.

Explain how Salesforce is used as the underlying platform.

Highlight the key components and their roles in the system.

3. Key Features:

Outline the main features of the EMS.

Highlight functionalities like event creation, attendee management, agenda scheduling, and reporting.

Emphasize any unique or innovative features that differentiate your system.

4. Demo Flow:

Develop a structured flow for the demo.

Start with user authentication and access control.

Proceed to event creation, showcasing customization options.

Demonstrate attendee registration and management.

Walk through agenda scheduling and management.

Show reporting and analytics capabilities.

5. User Interface (UI) and User Experience (UX):

Showcase the user-friendly design of the EMS.

Emphasize the ease of navigation and intuitive UI.

Highlight any customization options for branding or theming.

6. Integration with Salesforce:

Explain how the EMS is integrated with Salesforce.

Showcase data synchronization between the EMS and Salesforce.

Emphasize the benefits of leveraging Salesforce's capabilities.

7. Mobile Responsiveness:

Demonstrate the system's responsiveness on different devices.

Show how users can manage events and attendees on mobile devices.

8. Automation and Workflows:

Highlight any automated processes within the EMS.

Showcase workflows that streamline event management tasks.

9. Scalability and Performance:

Discuss the system's scalability for handling events of various sizes.

Showcase the system's performance under different loads.

10. Security Measures:

Briefly discuss the security features implemented in the EMS.

Highlight how sensitive data is protected.

11. User Training and Support:

Provide a brief overview of user training resources.

Mention available support channels for users.

12. Q&A Session:

Open the floor for questions.

Address any concerns or inquiries from the audience.

13. Next Steps:

Discuss the implementation timeline if applicable.

Provide information on how stakeholders can get involved or provide feedback.

14. Closing:

Thank the audience for their time and participation.

Provide contact information for further inquiries.

Tips:

Keep the demo focused on key features and benefits.

Use real-world scenarios to make the demo relatable.

Practice the demo multiple times to ensure a smooth presentation.

By following this plan, you can effectively showcase the capabilities of your Salesforce-based Event Management System and generate enthusiasm among stakeholders.