

PERFORMANCE AND FINAL SUBMISSION PHASE

DEMONSTRATION OF PROPOSED FEATURES

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Team ID	NM2023TMID04681
Project name	BUILD AN EVENT MANAGEMENT SYSTEM

When demonstrating the proposed features for building an Event Management System (EMS) using Salesforce, it's essential to provide a comprehensive showcase that covers key functionalities and benefits. Here's a detailed demonstration plan:

1. Introduction:

Briefly reintroduce the purpose of the Event Management System.

Emphasize the goal of the demonstration: showcasing key features and their benefits.

2. User Authentication and Access Control:

Demo Steps:

Show how users log in using Salesforce credentials.

Demonstrate role-based access control for different user types (admin, organizer, attendee).

Explain how permissions are managed within Salesforce.

3. Event Creation and Customization:

Demo Steps:

Walk through the process of creating a new event.

Showcase customization options, including event name, date, location, and description.

Highlight the ability to add custom fields for event-specific information.

4. Attendee Management:

Demo Steps:

Show how organizers can manage attendee lists.

Demonstrate the process of adding and removing attendees.

Highlight the ability to import attendee lists from Salesforce contacts.

5. Agenda Scheduling and Management:

Demo Steps:

Showcase the agenda creation module.

Demonstrate how to add sessions, speakers, and tracks.

Highlight the flexibility to customize agenda views.

6. Registration and Ticketing:

Demo Steps:

Walk through the attendee registration process.

Showcase different ticket types and pricing options.

Explain how registration data is captured and stored in Salesforce.

7. Mobile Responsiveness:

Demo Steps:

Access the EMS on different devices (desktop, tablet, mobile).
Highlight the responsive design for a seamless user experience.

8. Integration with Salesforce:

Demo Steps:

Showcase the integration between EMS and Salesforce.
Demonstrate how data is synchronized in real-time.
Highlight the advantages of leveraging Salesforce's CRM capabilities.

9. Automated Workflows:

Demo Steps:

Demonstrate automated processes within the EMS.
Show how workflows streamline tasks such as confirmation emails, reminders, etc.
Highlight the time-saving benefits of automation.

10. Reporting and Analytics:

Demo Steps:

Walk through the reporting dashboard.
Showcase predefined reports for attendance, revenue, and feedback.
Demonstrate the ability to create custom reports.

11. Security Features:

Demo Steps:

Highlight security measures implemented within the EMS.
Showcase how sensitive data is protected.
Explain user authentication and data encryption.

12. User Training and Support:

Demo Steps:

Provide a brief overview of available training resources.
Demonstrate how users can access help documentation within the system.
Explain the process for seeking support and assistance.

13. Q&A Session:

Demo Steps:

Open the floor for questions from the audience.
Address any concerns or inquiries raised during the demonstration.

14. Next Steps and Feedback:

Provide information on the next steps in the project timeline.
Encourage stakeholders to provide feedback for further improvements.

Tips for a Successful Demonstration:

Practice the demo in advance to ensure a smooth presentation.
Use real-world scenarios to make the demo relatable.
Be prepared to address questions and concerns during the Q&A session.
Solicit feedback from the audience to make necessary adjustments.

By following this demonstration plan, you can effectively showcase the proposed features of the Event Management System and highlight how Salesforce enhances its capabilities.