



PIZZAS SALES REPORT

JAN 15 - DEC 15

Pizza Category

All

01-01-2015

31-12-2015



HOME



BEST/WORST SELLERS

Busiest Days & Times

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

There are **maximum** orders from the months of **July** and **January**.

Sales Performance

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

SIZE

Large size pizza contributes to **maximum** sales.

Total Revenue

817.86K



Avg Order Value

38.31



Total Pizzas Sold

49574



Total Orders

21350

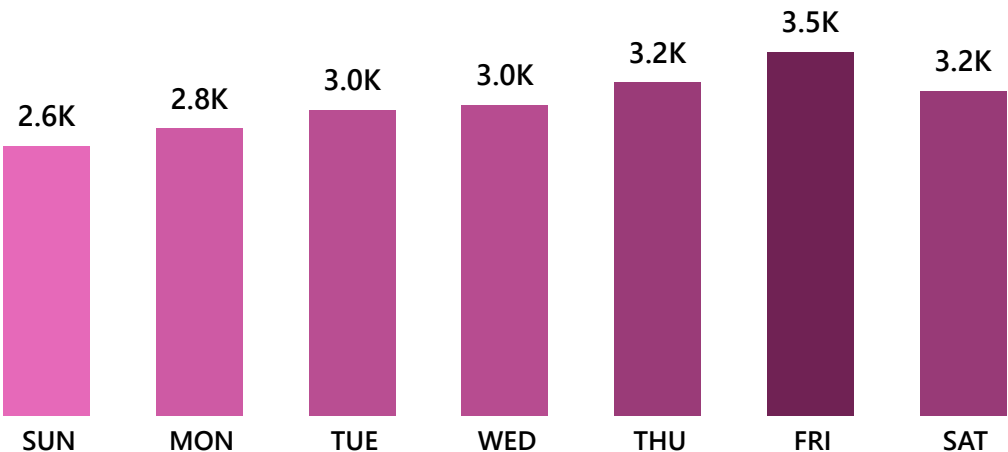


Avg Pizzas per Order

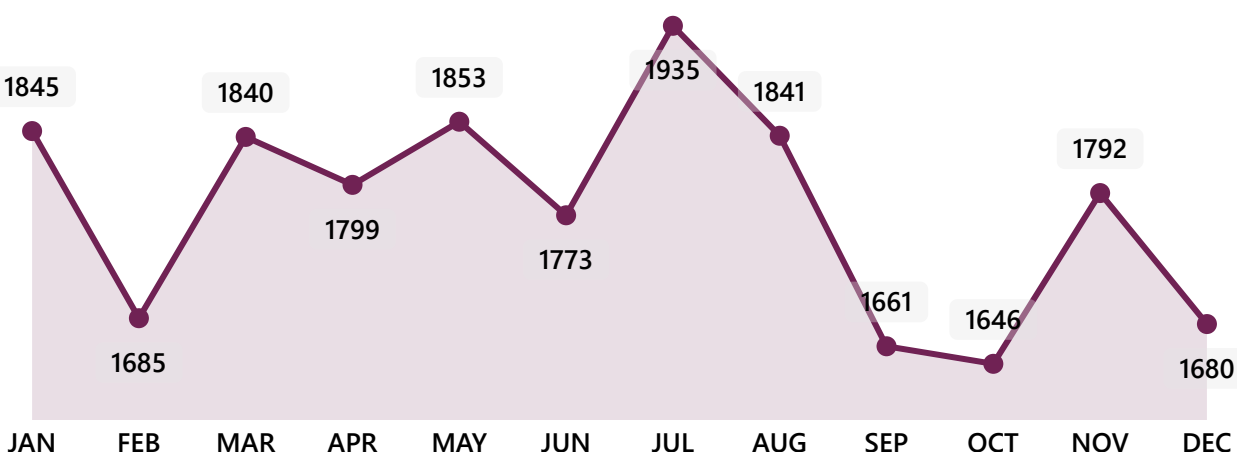
2.32



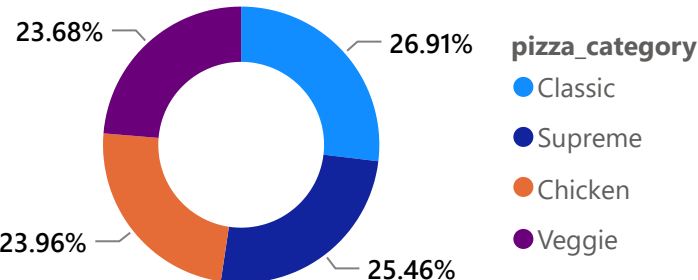
Daily Trend for Total Orders



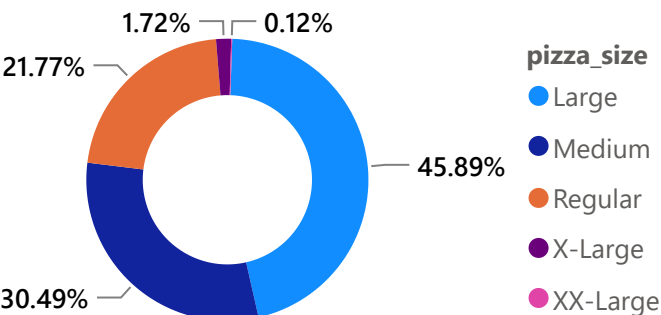
Monthly Trend for Total Orders



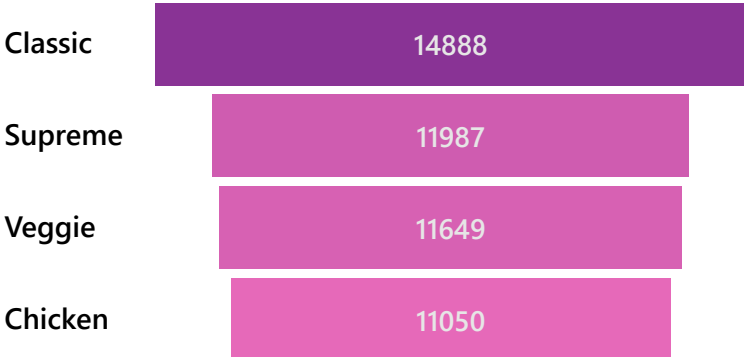
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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BEST/WORST SELLERS



Best Sellers

Thai Chicken Pizza
contributes to **maximum**
revenue.

Classic Deluxe Pizza
contributes to **maximum**
total quantities.

Classic Deluxe Pizza
contributes to **maximum**
total orders.

Worst Sellers

Brie Care pizza
contributes to
minimum revenue,
quantity and orders.

Total Revenue

817.86K



Avg Order Value

38.31



Total Pizzas Sold

49574



Total Orders

21350



Avg Pizzas per Order

2.32



Top 5 Pizzas by Revenue

| | |
|------------------|-----|
| The Thai Chi... | 43K |
| The Barbecu... | 43K |
| The Californi... | 41K |
| The Classic D... | 38K |
| The Spicy Ita... | 35K |

Top 5 Pizzas by Quantity

| | |
|------------------|------|
| The Classic D... | 2.5K |
| The Barbecu... | 2.4K |
| The Hawaiia... | 2.4K |
| The Pepper... | 2.4K |
| The Thai Chi... | 2.4K |

Top 5 Pizzas by Orders

| | |
|------------------|------|
| The Classic D... | 2.3K |
| The Hawaiia... | 2.3K |
| The Pepper... | 2.3K |
| The Barbecu... | 2.3K |
| The Thai Chi... | 2.2K |

Bottom 5 Pizzas by Revenue

| | |
|------------------|-----|
| The Spinach ... | 16K |
| The Mediterr... | 15K |
| The Spinach ... | 15K |
| The Green G... | 14K |
| The Brie Carr... | 12K |

Bottom 5 Pizzas by Quantity

| | |
|------------------|-----|
| The Soppres... | 961 |
| The Spinach ... | 950 |
| The Calabres... | 937 |
| The Mediterr... | 934 |
| The Brie Carr... | 490 |

Bottom 5 Pizzas by Orders

| | |
|------------------|-----|
| The Chicken ... | 938 |
| The Calabres... | 918 |
| The Spinach ... | 918 |
| The Mediterr... | 912 |
| The Brie Carr... | 480 |