

TANNEERU SOWMYA

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OBJECTIVE

A self-starter and quick learner. I consider myself a responsible and orderly person. I am looking forward to secure an internship opportunity within a company where I can apply my coding abilities effectively and acquire valuable hands-on experience in the field of computer science.

EDUCATION

B. Tech in Information Technology: Padmasri B V Raju Institute of Technology **2022-2026**
CGPA: 7.48

Intermediate (10+2): Narayana Junior College **2020-2022**
Percentage: 83.4%

Class 10th: St Ann's High School **2020**
GPA: 10

SKILLS

Programming Languages: C++, Java, JavaScript
Full Stack Development : HTML, CSS, JavaScript
Databases : MySQL
Technologies : AI

PROJECTS

Results Management System

Developed a dynamic result management website for NPTEL certification results, featuring secure user authentication, dynamic result display, performance tracking, and administrative capabilities. Utilized frontend and backend technologies to create a scalable, user-friendly platform with comprehensive analytics and reporting tools. Implemented robust data security measures and optimized the system for reliability and efficiency.

AI Driven B2B Lead Scoring & Account Based Marketing (ABM) Recommendation System

It explore the development of an AI-driven B2B lead scoring and account-based marketing (ABM) recommendation system, leveraging machine learning and data analytics to improve lead quality and marketing effectiveness. Lead scoring is a data-driven approach that utilizes machine learning and predictive analytics to evaluate and rank potential customers based on their likelihood of conversion. It plays a crucial role in optimizing B2B sales and account-based marketing (ABM) by identifying high-quality leads, improving conversion rates, and streamlining marketing efforts.

INTERNSHIP

- Internship 5.0 (B3) AI Driven B2B Lead Scoring & Account Based Marketing (ABM) Optimization System From (**Infosys Springboard**)

CERTIFICATIONS

- C Course: Problem Solving Through Programming in C (NPTEL)
- Python Course: The Joy of Computing using Python (NPTEL)
- What is Full Stack Development by Simplilearn
- ChatGPT For Data Analytics by Simplilearn
- Certificate of Completion of Infosys Spring Board under Domain (Artificial Intelligence)
- Power-BI Course Certification
- Certificate of Participation of Flipkart grid (unstop)