

Prime Video is offered both as a stand-alone service and as part of Amazon's Prime subscription. Amazon Prime Video is the second most-subscribed video on demand streaming media service after Netflix, with 200 million paid memberships.

Viewership Analysis of Prime Video is done from 1920 to 2021 giving more emphasis between the years 2000 and 2021.

There was an increasing trend in viewership from meagre 62 shows in 2000 to whopping **1,442** shows in 2021, <u>increase of</u> **2232%**.

Viewers prefer Drama (957 shows), followed by Comedy (521 shows), Suspense (385) and Animation (345)

Geographically, <u>U.S.A is on top (253 shows) followed by India (229 shows)</u> and other countries.

**Total Titles** 

9,655

**Total Rating** 

25

**Total Genres** 

519

**Total Directors** 

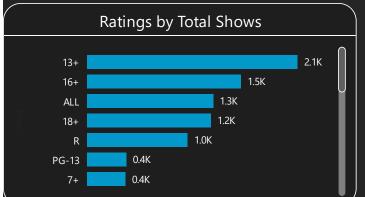
5,771

**Start** year

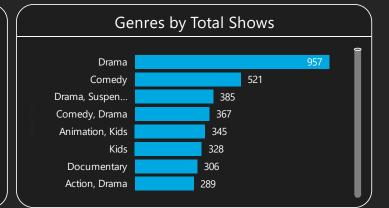
1920

**End** year

2021







Total Shows by Country



