



**terpmetrix**  
*A NEW METRIC FOR QUALITY*

The cannabis industry is facing a growing demand for more information when it comes to purchasing cannabis products. Consumers are looking for a way to understand and differentiate the products on the market, while dispensaries are struggling to move products off their shelves. Additionally, growers are in need of a way to optimize and target specific terpene profiles in their cannabis plants.

This is where Terpmetrix comes in. By providing accurate, actionable terpene test results, dispensaries and growers can better understand and market their products to consumers. Furthermore, the Terpmetrix online platform empowers consumers with the information they need to make more informed purchasing decisions.

Overall, the cannabis industry is in need of a solution that addresses the lack of information and differentiation in the market. Terpmetrix offers a unique solution to this problem by providing accurate terpene data to dispensaries and growers, as well as a platform for consumers to learn about and track different strains and terpene profiles.