

## The Ideation: Ideation Canvas

Team: (1) Saurav Brahmabhatt (2)Smit Bhalani  
(3) Kunj Jansari (4) Darsh Lakadia

### People

E- sports players  
Content creator  
Editor

moderators  
sponsors

### Activities

Information Exchange  
Analysis  
Content Creation  
Gaming  
Daily updates  
Recruitment

### Situation/Context/Location

(What/When)      (Why)      (Where)

- New / old player who would like to join some teams, in that case it will be helpful
- It will create more opportunity for many others like caster, player , editor ,etc.
- There are many individuals & teams which doesn't have any manager & management so that they can easily take part in tournaments or events in a time

## Props/Tools/Objects/Equipment

Computer

Tablet

Mobile Phone

Web cam