Behavioral/Cognitive

Hippocampal and Prefrontal Theta-Band Mechanisms Underpin Implicit Spatial Context Learning

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Humans can rapidly and seemingly implicitly learn to predict typical locations of relevant items when those items are encountered in familiar spatial contexts. Two important questions remain, however, concerning this type of learning: (1) which neural structures and mechanisms are involved in acquiring and exploiting such contextual knowledge? (2) Is this type of learning truly implicit and unconscious? We now answer both these questions after closely examining behavior and recording neural activity using MEG while observers (male and female) were acquiring and exploiting statistical regularities. Computational modeling of behavioral data suggested that, after repeated exposures to a spatial context, participants' behavior was marked by an abrupt switch to an exploitation strategy of the learnt regularities. MEG recordings showed that hippocampus and prefrontal cortex (PFC) were involved in the task and furthermore revealed a striking dissociation: only the initial learning phase was associated with hippocampal theta band activity, while the subsequent exploitation phase showed a shift in theta band activity to the PFC. Intriguingly, the behavioral benefit of repeated exposures to certain scenes was inversely related to explicit awareness of such repeats, demonstrating the implicit nature of the expectations acquired. Together, these findings demonstrate that (1a) hippocampus and PFC play complementary roles in the implicit, unconscious learning and exploitation of spatial statistical regularities; (1b) these mechanisms are implemented in the theta frequency band; and (2) contextual knowledge can indeed be acquired unconsciously, and awareness of such knowledge can even interfere with the exploitation thereof.

Key words: contextual cueing; hippocampus; implicit learning; magnetoencephalography; theta rhythm; visual search

Significance Statement

Human visual perception is determined not just by the light that strikes our eyes, but also strongly by our prior knowledge and expectations. Such expectations, particularly about where to expect certain objects given scene context, might be learned implicitly and unconsciously, although this is hotly debated. Furthermore, it is unknown which brain mechanisms underpin this type of learning. We now show that, indeed, spatial prior expectations can be learned without awareness; in fact, strikingly, awareness seems to hinder the exploitation of the relevant knowledge. Furthermore, we demonstrate that one brain mechanism (hippocampal theta-band activity) is responsible for learning in these settings, whereas another mechanism (prefrontal theta-band activity) is involved in exploiting the learned associations.

Introduction

Objects are rarely encountered in isolation, but typically within certain spatial contexts. The encountered context, or scene, in which objects appear often induces clear expectations about where particular objects are likely to be located; for example, we

Received July 12, 2019; revised Oct. 4, 2019; accepted Oct. 9, 2019.

Author contributions: E.S. and F.P.d.L. designed research; E.S. performed research; E.S. analyzed data; E.S. wrote the first draft of the paper; E.S. and F.P.d.L. edited the paper; E.S. wrote the paper.

This work was supported by The Netherlands Organisation for Scientific Research NWO Veni Grant 016.Veni.198.065 to E.S. and Vidi Grant 452-13-016 to F.P.d.L., and EC Horizon 2020 Program ERC Starting Grant 678286 to F.P.d.L. We thank Floortje Bouwkamp and Benedikt Ehinger for helpful comments on an earlier version of the manuscript.

The authors declare no competing financial interests.

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expect (and would more rapidly locate) a computer mouse next to the keyboard and not on top of the monitor. Such scene-based contextual expectations can greatly facilitate perception of individual elements of the scene (Biederman, 1972; Bar, 2004; Oliva and Torralba, 2007; de Lange et al., 2018). Humans are able to automatically and rapidly learn these spatial expectations through repeated exposure to the same or similar scenes, as demonstrated most forcefully by the experimental paradigm known as contextual cueing (Chun and Jiang, 1998; Chun, 2000; Goujon et al., 2015).

Contextual cueing is the effect robustly reported that observers engaged in visual search tasks become considerably faster in identifying target items in search displays that they have encountered before. Importantly, this effect becomes evident after only a few exposures to the same scene, and it appears to be fully implicit

and automatic, happening outside of conscious awareness (Chun and Jiang, 1998). The robust nature and rapid establishment of the contextual cueing effect make it ideally suited to study the neural and computational mechanisms involved in the acquisition of scene-based spatial expectations (Goujon et al., 2015).

Some work has been done on elucidating the neural mechanisms underlying this rapid learning and exploitation of statistical regularities, yet much remains unknown. Evidence from neuropsychology indicates that damage to the hippocampus and/or associated medial temporal lobe structures results in deficits in contextual cueing (Chun and Phelps, 1999; Manns and Squire, 2001), a finding that was later corroborated by fMRI (Greene et al., 2007; Giesbrecht et al., 2013). Additionally, fMRI studies have demonstrated the involvement in contextual cueing of parietal and frontal cortical structures associated with the topdown guidance of attention (Pollmann and Manginelli, 2009; Giesbrecht et al., 2013), lending support to the hypothesis that contextual cueing likely involves top-down guided attention based on a learned associative link. If, how, and when the hippocampal and parieto-frontal systems interact during learning and exploitation of regularities remain, however, unknown.

So far, little work has been done in understanding the role of neural oscillations in the acquisition and exploitation of the associative link underlying contextual cueing. This is surprising, considering the proposed role of especially low-frequency oscillations (theta/alpha/beta) in communicating predictive and top-down information within and across brain regions (Lisman and Jensen, 2013; Jensen et al., 2014; van Kerkoerle et al., 2014; Bastos et al., 2015; Michalareas et al., 2016; Spaak et al., 2016; Chao et al., 2018). Given this proposed (and reported) role of neural oscillations, we used the contextual cueing paradigm to examine the neural oscillatory mechanisms involved in the acquisition and exploitation of spatial predictions.

The learning of an associative link (especially involving the hippocampus, which is crucial for declarative memory) and the top-down guidance of attention are often thought to be associated with deliberate, conscious thought (Eichenbaum, 2000; Dehaene et al., 2006; Cohen et al., 2012). Interestingly, the spatial predictions learnt in contextual cueing, possibly depending on the same mechanisms, are typically thought to be fully implicit and automatic. Many studies have made such a claim, based on an explicit recognition task following the main visual search task (see, e.g., Chun and Jiang, 1998) or more elaborate targetgeneration tasks (Chun and Jiang, 2003). However, it has been demonstrated that the statistical power to detect conscious awareness in these paradigms was limited, and a more powerful meta-analysis has shown that participants were likely aware of the contextual repeats to some extent (Vadillo et al., 2016). We therefore additionally set out to quantify to what extent the benefit derived from previous exposures to a scene depends on conscious awareness of these exposures or not.

To answer these questions, we recorded MEG data while participants were performing a variant of the classical contextual cueing search task. To preview our results: during the first few blocks, as participants were becoming familiar with the repeated scenes, we observed stronger hippocampal theta activity for familiar (Old) compared with unfamiliar (New) scenes. During these blocks, however, there was no behavioral advantage yet for repeated scenes. After the first few blocks, there was a marked shift in both neural processing and behavioral performance. Now frontal cortex (but not hippocampus) showed elevated theta activity for Old compared with New scenes, and participants showed a marked behavioral benefit for these familiar scenes.

This benefit clearly occurred outside of conscious awareness of scene familiarity; in fact, larger awareness was associated with a smaller benefit. These findings thus shed light on how the brain rapidly extracts statistical regularities from our environment and can use them to guide goal-directed behavior, even without conscious awareness.

Materials and Methods

Participants. We recruited 36 healthy right-handed participants (23 female; 13 male; age 24 ± 5 years, mean ± SD; range 17–45 years) from the Radboud University participant pool. The sample size was chosen to obtain ≥80% power for detecting a medium effect size (d=0.5) with a two-sided paired t test at an α level of 0.05. All participants had normal or corrected-to-normal vision. Participants received €12 compensation for their participation in the main MEG experiment, and an additional €5 in case they returned for an anatomical MRI scan (i.e., if no such scan was available yet from participation in other experiments). The study was approved by the local ethics committee (CMO Arnhem-Nijmegen, Radboud University Medical Center) under the general ethical approval for the Donders Centre for Cognitive Neuroimaging (Imaging Human Cognition, CMO 2014/288). Participants provided written informed consent before the experiment.

Stimuli, task, and experimental design. Throughout the experiment, a fixation dot (outer white diameter 8 pixels; inner black diameter 4 pixels) was presented in the center of the screen. Participants were asked to blink as little as possible and keep looking at the central fixation dot. Participants were instructed to search for a single T-shaped target stimulus among 9 L-shaped distractors (all stimuli measured 1.5° × 1.5° of visual angle and were colored white, presented on a gray background). Distractor L shapes were rotated a random multiple of 90°. The target T could be rotated 90° to the left or right, and participants made a left-hand or right-hand index finger button press to indicate the orientation of the T. Each trial started with a 1 s fixation period, and search displays were presented for 1.5 s or until the response button press. After the button press, participants were informed whether their response was correct or not by the white part of the fixation dot turning green (correct) or red (incorrect) for 0.5 s (see Fig. 1A). Search stimuli were arranged pseudorandomly on an 8×6 regular grid spanning -9° to 9° horizontal and -6° to 6° vertical from the center of the screen, with an added amount of random jitter ± 0.4° per stimulus to prevent exact collinearities (Chun and Jiang, 1998). The target was constrained to always appear between 6° and 8° of excentricity, and the mean distance between the target and all distractors was constrained to be between 9° and 11°.

The main search task consisted of 22 blocks of 40 trials each. Participants were given the option to take a short break (while remaining seated in the MEG chair) every second block. We embedded repeats of search displays in each block to establish the classical contextual cueing effect (i.e., the Old displays). The search configuration of an Old trial was exactly the same across blocks (i.e., the location and rotation of all distractors was maintained) as well as the location of the target. Importantly, the orientation of the target was always randomly chosen and not repeated, so participants could not learn associations between a given display and the appropriate response, only between the display and the target location. All search blocks contained 20 New trials (i.e., newly randomly generated search displays). The first 8 blocks contained 20 Old trials.

Blocks 9–22 contained 10 Old displays included as-is, with the remaining 10 Old displays modified to yield the Target violation and Distractor violation conditions (5 trials per violation condition per block each). To generate a Target violation display, the target was swapped with a randomly chosen distractor while leaving all other parameters (i.e., distractor location and rotation) untouched. To generate a Distractor violation display, the target location remained the same, but each individual distractor was rotated a random multiple of 90° (see Fig. 1*B*). Within each block, different Old displays were selected to be converted into a violation display, and trials were presented in random order.

After the main search task, participants were asked, "Did you have the feeling that some of the search displays occurred multiple times over the

course of the experiment?" and indicated their answer with a left ("yes") or right ("no") button press. Next, they were asked: "How sure are you about your answer to the previous question?" and again pressed the left ("very sure") or right ("not very sure") button; 24 of 36 (75%) of participants indicated "not very sure" to this confidence question, so we did not investigate this confidence rating in further detail and instead pooled responses across confidence levels.

Finally, participants performed a recognition block, consisting of the 20 Old trials and 20 newly generated New trials, randomly intermixed, and were instructed to indicate whether they thought they had seen the display during the main search task. Responses were now self-paced (unspeeded), and participants could freely move their eyes. No feedback was presented during the recognition block.

Apparatus. Stimuli were presented using MATLAB (The MathWorks) and custom-written scripts using the Psychophysics Toolbox (Brainard, 1997), and back-projected onto a translucent screen (48×27 cm) using a ProPixx projector (VPixx Technologies) at a resolution of 1920×1080 pixels and a refresh rate of 120 Hz. Participants were seated at a distance of 85 cm from the screen.

Brain activity was recorded using a 275-channel axial gradiometer MEG system (VSM/CTF Systems) in a magnetically shielded room. Five faulty channels were disabled during the recording, leaving 270 recorded MEG channels. During the experiment, head position was monitored using three fiducial coils (nasion/left ear/right ear). Whenever participants' head movement exceeded ~ 5 mm, the experiment was manually paused and the head position was shown to the participant, who would subsequently reposition (Stolk et al., 2013). Eye position and blinks were recorded using an Eyelink 1000 eye tracker (SR Research). All data were online low-pass filtered at 300 Hz and digitized at a sampling rate of 1200 Hz. Immediately before the MEG session, participants' head shape and the location of the three fiducial coils were digitized using a 3D tracking device (Polhemus) to facilitate subsequent source analysis.

Anatomical MRI scans were acquired using a 3T MRI system (Siemens) and a T1-weighted MP-RAGE sequence with a GRAPPA acceleration factor of 2 (TR = 2.3 s, TE = 3.03 ms, voxel size 1 mm isotropic, 192 transversal slices, 8° flip angle).

Behavioral data analysis. The main behavioral variable of interest for the main search task was reaction time (RT), with accuracy being of secondary interest. The evolution of RT and accuracy over the time course of the experiment (see Fig. 1C) were smoothed ± 1 blocks (i.e., the data plotted at block n represents the mean of blocks n - 1, n, and n + 1). Statistical assessment of the RT data was done for the a priori defined window of interest of blocks 9-22 (unsmoothed). RT data for trials with incorrect responses were discarded. Since RT distributions are typically heavily skewed, the RT data were log-transformed before any analysis to improve normality. Furthermore, since performance improved substantially over the course of the experiment (see Fig. 1C), a linear trend over experiment time was fitted and removed from the (condition-pooled) log-transformed RT data per participant before performing groupwise analyses (see Figs. 1D, 2, 3B, C, 4A, and 5). Although these preprocessing steps improved the sensitivity of our analyses considerably, we note that our conclusions do not depend on them and also hold when analyzing

The detrending is crucial for the behavioral modeling only (see below), as the typical time-on-task effect will bias model comparisons. However, care must also be taken to prevent imbalances in trial numbers across the experiment to bias the detrending and hence the results. There are equal numbers of New trials in all blocks (20 per block) and 20 Old trials in blocks 1–8, but only 10 Old (nonviolation) trials in blocks 9–22. To rule out that this difference in trial numbers per condition across the experiment influenced the model comparisons, we performed the following control analysis. Instead of estimating the linear trend on the raw $\log(RT)$ values per condition, per block, and then averaged the two conditionwise means together to form the condition-agnostic block mean (i.e., block mean = mean(mean(RT_{Old}), mean(RT_{New})). Then, we estimated the linear trend on these blockwise means and subtracted this estimated trend from the raw $\log(RT)$ values. If any condition bias is present in the detrending we

originally used, this approach will remove it. All model comparison results were unaltered by this change.

Behavioral data modeling. We performed Bayesian model comparison to determine whether the RT difference between Old and New trials exhibited a switchpoint or not. Detrended, log-transformed RTs (no smoothing across blocks applied) were modeled as drawn from a normal distribution with a given SD (σ) and mean (μ) that could be determined by one of six models (see Fig. 2B): No effect (no difference in mean between conditions), No switchpoint (constant difference in mean between conditions), Switchpoint (no difference in mean between conditions until a particular point in time in the experiment and a constant difference afterward), Linear (linearly changing difference in mean, trialwise across the experiment time), Blockwise linear (linearly changing difference in mean, blockwise across the experiment time), and Quadratic (both linearly and quadratically changing difference in mean, trialwise across the experiment time). Specifically, the detrended log-RT for an individual Old or New trial y with index k was modeled according to the following prior and likelihood structure as follows:

$$y_{
m New}(k) \sim {
m Normal} \ (\mu_{
m New}, \sigma^2)$$
 $y_{
m Old}(k) \sim {
m Normal} \ (\mu_{
m Old}(k), \sigma^2)$
 $\sigma \sim {
m HalfNormal} \ (2 \cdot {
m s}_{
m Obs})$
 $\mu_{
m New} \sim {
m Normal} \ (\bar{x}_{
m Obs}, 2 \cdot {
m s}_{
m Obs})$
 $\mu_{
m Old}(k) = \mu_{
m New} - \Delta \mu(k)$

where s_{Obs} and \bar{x}_{Obs} are the sample SD and sample mean of the condition-pooled RT data, respectively. The No effect model was defined by $\Delta\mu=0$. The No switchpoint model was defined by the following:

$$\Delta \mu \sim \text{Normal}(\bar{x}_{\text{Obs}}, 2 \cdot s_{\text{Obs}})$$

The Switchpoint model included an extra switchpoint parameter γ and was defined by the following:

$$\Delta\mu(k) \simeq \begin{cases} \text{Normal}(\bar{x}_{\text{Obs}}, 2 \cdot s_{\text{Obs}}), k > \gamma \\ 0, k \le \gamma \end{cases}$$

$$\gamma \sim \text{DiscreteUniform}(0, 22)$$

The linear model included an extra parameter λ for the trialwise linearly changing RT benefit and was defined by the following:

$$\Delta\mu(k) = \Delta\mu_{\text{Const}} + \lambda k$$

$$\Delta\mu_{\text{Const}} \sim \text{Normal}(\bar{x}_{\text{Obs}}, 2 \cdot s_{\text{Obs}})$$

$$\lambda \sim \text{Normal}(\bar{x}_{\text{Obs}}, 2 \cdot s_{\text{Obs}})$$

Analogously, the Blockwise linear model incorporated a blockwise linear change as follows:

$$\Delta\mu(k) = \Delta\mu_{\mathrm{Const}} + \lambda \left[\frac{k}{40}\right]$$

with $\left\lceil \frac{k}{40} \right\rceil$ representing zero-based block index, and the other quantities as above for the Linear model. Last, the Quadratic model included all parameters of the Linear model plus an additional quadratic term ν as follows:

$$\Delta\mu(k) = \Delta\mu_{\text{Const}} + \lambda k + \nu k^{2}$$

$$v \sim \text{Normal}(\bar{x}_{\text{Obs}}, 2 \cdot s_{\text{Obs}})$$

Posterior probability distributions for the model parameters given the data were obtained per participant using Markov Chain Monte Carlo (MCMC) with a Metropolis–Hastings sampling scheme. Four chains

were sampled for each model, with 40,000 samples per chain. We discarded the first 20,000 samples (burn-in) and used every fifth sample of the remaining samples (i.e., thinning factor of 5). Convergence of the chains was checked by visual inspection. We computed the Watanabe-Akaike Information Criterion (WAIC) (Watanabe, 2010; Gelman et al., 2014) for each model, given the resulting MCMC posterior probability distribution. To compare the different models across the sample of participants, we z-scored the resulting WAIC scores across models per participant before testing. Relative WAIC scores reported in the text are expressed relative to the model with highest WAIC (i.e., the worst fitting model) per participant. Models and sampling scheme were implemented using the PyMC3 library for Python (Salvatier et al., 2016), along with Numpy (van der Walt et al., 2011) and SciPy (Jones et al., 2001).

To assess the relationship between the model-based switchpoint and the time courses of neural effects over the experiment (see Fig. 4*B*), we aligned these time courses to individual samples from the MCMC approximation of the posterior distribution over switchpoints. Only the center 90% of samples were used (i.e., the 90% credible interval), to reduce the effects of outliers. We computed the mean of the neural time courses over all these samples per participant and proceeded to compute across-participant statistics. Not all participants might have a clear switchpoint, but we chose not to restrict this analysis to those that do to avoid biasing the results. The resulting time courses will therefore likely be smoother and more gradual than if we had a clear point estimate for the switchpoints for all participants.

MEG data preprocessing and trial selection. All MEG data analyses were performed using custom-written scripts and the FieldTrip toolbox (Oostenveld et al., 2011). MEG data were segmented from −1 to 1.5 s around each search display onset. The CTF MEG system records noise in separate reference sensors, concomitantly with brain activity. As a first preprocessing step, the signals from these reference sensors were used to denoise the recorded MEG data. Next, the per-trial and per-channel mean across time was subtracted from the data. Data were screened for outliers, including eye blinks or eye movements, MEG SQUID jumps, and muscle artifacts, using a semiautomatic routine (FieldTrip's ft_rejectvisual), rejecting artifactual segments and/or excessively noisy MEG channels. This resulted in 268.9 \pm 1.4 (mean \pm SD) MEG channels retained of the total 270 recorded, and 795.9 \pm 34.5 trials per participant retained out of a total of 880. After artifact rejection, data were downsampled to 400 Hz (after applying an anti-aliasing filter) to speed up subsequent analyses. Infomax Independent Component Analysis (Bell and Sejnowski, 1995) was then used to clean the data of artifacts caused by ongoing cardiac activity and any residual eye movements.

Time-frequency analysis of power. To obtain time-frequency representations of the evolution of oscillatory power over trial time (see Fig. 3A), we first computed an approximation of the MEG planar gradient to facilitate the interpretation of the resulting topography (Hari and Salmelin, 1997; Bastiaansen and Knösche, 2000). Power was estimated using a 500 ms sliding Hann window, centered from -0.5 to 1 s around search array onset, in steps of 50 ms, with frequency steps of 1 Hz from 1 to 30 Hz. To attenuate edge artifacts, trials were zero-padded to a length of 3 s before spectral estimation. After estimating single-trial power, the two orientations of the planar gradient were combined by summing. Subsequently, we regressed out a linear trend across the experiment time from the power data to remove very slow drifts. For all key results, we verified that these were not driven by the removal of this linear drift. We finally normalized the single-trial data by z-scoring (Grandchamp and Delorme, 2011). Power data were averaged per condition, using only those trials for which the participant responded correctly. For visualization purposes only, the time-frequency representation of the power contrast (see Fig. 3A) was smoothed and interpolated using a 512 \times 512 grid.

MRI preprocessing and source analysis. Anatomical MRI images were realigned to individuals' CTF space by using the three fiducial coil locations and the recorded head shape information, using an automatic procedure followed by manual inspection and optional correction. A source model was created by nonlinearly warping a regular 8 mm isotropic grid defined in MNI space to the individual participants' CTF space. For each grid point, the lead field was computed using a realistic single-shell volume conduction model (Nolte, 2003).

The cross-spectral density required for source analysis was estimated on the condition-pooled axial gradiometer data at the frequency of interest, as identified in the sensor-level statistical contrast (specifically: center frequency of interest 4 Hz, \pm 3 Hz smoothing by using multitapers, resulting in frequency window 1–7 Hz). Beamformer spatial filters were computed from the lead field and cross-spectral density using Dynamic Imaging of Coherent Sources (DICS) (Gross et al., 2001).

We multiplied the resulting filters with the single-trial time-resolved channel-level Fourier spectra, converting the result to power values, to obtain source level estimates of time-resolved power. The source-level estimates were normalized analogously to the sensor level data (i.e., a slow linear trend across the experiment was fitted and removed and single-trial z-scoring was applied) (Grandchamp and Delorme, 2011). We averaged the resulting values in the time window of interest, as identified in the sensor-level statistical contrast (0-500 ms after stimulus), as well as per condition, and computed t contrasts between Old and New trials across the participants. These were interpolated onto and visualized on the average MNI brain template, with scores <65% of the peak masked as fully transparent, everything >80% fully opaque, and values in between ramping up sigmoidally (see Fig. 3B). The t scores were computed for localization purposes only; we did not repeat the statistical test here, to avoid "double-dipping" concerns (since the effect was already deemed significant at the sensor level).

For the analysis of the evolution of the power effect over the time course of the experiment (see Fig. 3C), we averaged the normalized source-level data in the same 0–500 ms time window per condition, per block. For the observed hippocampus effect, the power was averaged for this single grid point of interest; while for the frontal effect, the power was averaged across the three identified peak grid points of interest (for details, see Results). Analogous to the RT data, we increased the signal-tonoise ratio of the resulting power time courses by smoothing with ± 1 block.

Statistical inference. For all pairwise comparisons, we report Student's t statistics along with two-tailed p values, unless otherwise indicated. We furthermore report Bayes factors quantifying how much more likely the data are under the alternative hypothesis than under the null hypothesis (BF $_{10}$). Bayes factors were estimated analytically using noninformative priors: a Cauchy prior on effect size and a Jeffreys prior on variance, using the default Cauchy scale parameter of r=0.707, resulting in a quantity known in the literature as the "JZS Bayes factor" (Zellner and Siow, 1980; Jeffreys, 1998; Rouder et al., 2009).

The sensor-level mass univariate contrast (see Fig. 4A) was assessed using a cluster-based permutation test, which leverages the inherent correlation between the data at neighboring time points, frequencies, and channels, to correct for multiple comparisons (Maris and Oostenveld, 2007). We used 1000 permutations, the default maximum-sum cluster statistic, a cluster-forming threshold of 0.05 (also the default), and a minimum channel neighbor count of 2.

Error shading in figures (see Figs. 1*C*, 3*C*) reflects the unbiased within-participant corrected SEM (Cousineau, 2005; Morey, 2008). For visualization purposes, we furthermore highlight uncorrected p < 0.05 using thick overlying or underlying bars in the same plots.

Data and code availability. All data analyzed in the present paper (in anonymized form) are available from the Donders Repository (https://data.donders.ru.nl/) under persistent identifier https://hdl.handle.net/11633/aacstiks. All analysis code is available from GitHub (https://github.com/Spaak/contextual-cueing-meg).

Results

Human volunteers (N=36) participated in a variant of the classical contextual cueing task. Participants were instructed to locate a target T stimulus among L-shaped distractors, and report the orientation of the T (tilted clockwise/counterclockwise) with a button press (Fig. 1A). The experiment consisted of 22 blocks, and in each block the same 20 familiar displays were presented ('Old' trials) in random order, randomly intermixed with 20 unfamiliar displays ('New' trials). In later blocks, we additionally included a small amount of violation trials to be able to study the

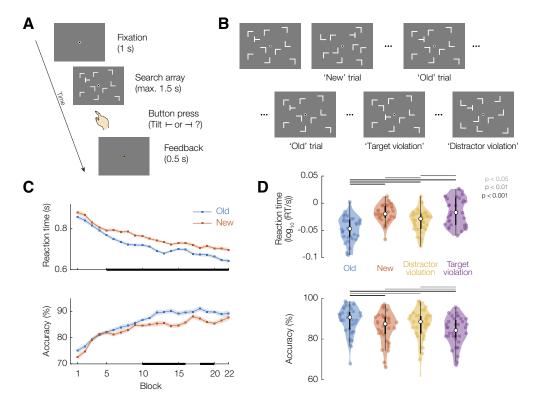


Figure 1. Experimental design and search task behavioral results. *A*, Schematic of an individual search task trial. *B*, Different trial types: 'New' trials are unfamiliar; 'Old' trials are repeated every block; on 'Target violation' trials, the target on an Old display swaps place with a random distractor; 'Distractor violation' trials maintain the spatial configuration of an Old display, but every distractor is rotated a random multiple of 90° . *C*, RT and accuracy time courses over the experiment for Old and New trials. Error shading represents within-participant corrected SEM. Black bars on the *x* axis represent pointwise *t* tests (p < 0.05 for illustration). *D*, RT and accuracy for the four conditions, averaged over blocks 9-22 (well after learning has occurred). Colored dots represent individual participants. Inside the violin plot, white dot represents the median, thick box represents quartiles, and thin line indicates quartiles $\pm 1.5 \times$ interquartile range.

effects of different types of violations of the established contextual predictions. From block 9 onwards, 5 trials per block were changed from an Old trial into a 'Target violation' trial by exchanging the target location with a randomly chosen distractor (thus disrupting the context-target association), and 5 trials per block were changed from an Old trial into a 'Distractor violation' trial by randomly rotating each distractor a random multiple of 90° (yet preserving the global context-target association) (Fig. 1B).

Search task behavior demonstrates robust contextual cueing

Over the course of the experiment, responses became faster and accuracy increased (Fig. 1*C*). During the later part of the experiment (*a priori* defined as blocks 9–22), participants showed a clear reaction time (RT) benefit for Old displays (678 \pm 91 ms; mean \pm SD across participants), compared with New ones (727 \pm 82 ms; $t_{(35)}=6.59, p=1.2\times10^{-7}, \mathrm{BF}_{10}=1.1\times10^{5}$), as well as a higher accuracy (Old: 89 \pm 7%; New: 86 \pm 8%; $t_{(35)}=5.30, p=6.4\times10^{-6}, \mathrm{BF}_{10}=3.1\times10^{3}$) (Fig. 1*D*). We thus replicate the classical contextual cueing benefit for visual search in repeated displays.

Responses on Distractor violation trials were slower (710 \pm 100 ms) than on Old trials ($t_{(35)} = 5.61$, $p = 2.5 \times 10^{-6}$, BF₁₀ = 7.4 × 10³), and slightly less accurate (87 \pm 8%; $t_{(35)} = 2.32$, p = 0.03, BF₁₀ = 1.9); but faster than on New trials ($t_{(35)} = 3.01$, p = 0.0048, BF₁₀ = 7.9), with no difference in accuracy ($t_{(35)} = 1.18$, p = 0.3, BF₁₀ = 0.34) (Fig. 1*D*). This indicates that the contextual cueing effect is, at least partly, due to the global configuration of the display, and not exclusively to its local features.

RTs on Target violation trials (735 \pm 105 ms) were slower than on Old trials ($t_{(35)} = 5.86$, $p = 1.2 \times 10^{-6}$, BF₁₀ = 1.5 \times 10⁵), slower than on Distractor violation trials (t = 3.05, p = 0.004, BF₁₀ = 8.6), and not distinguishable from New trials ($t_{(35)} = 0.678$, p = 0.50, BF₁₀ = 0.22). Accuracy on Target violation trials (84 \pm 7%) was substantially lower than on Old trials ($t_{(35)} = 6.22$, $p = 3.9 \times 10^{-7}$, BF₁₀ = 4.1 \times 10⁵), and also somewhat lower than on New ($t_{(35)} = 2.55$, p = 0.015, BF₁₀ = 3.0) and Distractor violation ($t_{(35)} = 2.54$, p = 0.016, BF₁₀ = 2.9) trials (Fig. 1*D*). This indicates a contextual cost when the spatial prediction learned from repeated exposures is violated.

The contextual cueing benefit appears suddenly and not gradually

The curves of RT for Old and New trials over the course of the experiment (Fig. 1C) appear to diverge from about block 5 onwards, after which the difference between them appears to remain stable. We sought to quantify the evidence for this potentially interesting descriptive observation through Bayesian model comparison. Specifically, per participant, we fitted six models to the condition-specific RT data: No effect (no difference between conditions), No switchpoint (constant difference between conditions), Switchpoint (no difference between conditions until a particular point in time in the experiment and a constant difference afterward), Linear (linearly changing difference, trialwise across the experiment time), Blockwise linear (linearly changing difference, blockwise across the experiment time), and Quadratic (with both a linearly and quadratically changing difference, trialwise across the experiment time) (Fig. 2B).

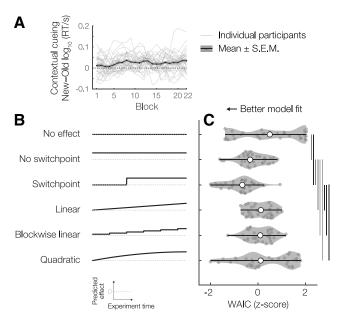


Figure 2. Reaction time modeling results. $\textbf{\textit{A}}$, Contextual cueing effect over the time course of the experiment, both for the whole experimental sample and for the individual participants. $\textbf{\textit{B}}$, Illustration of the six different models that were fit to the RT data for Old and New trials. Gray dashed line indicates 0 in each subpanel. Black solid line indicates the predicted evolution of the contextual cueing effect (RT_{New} — RT_{Old}) over the course of the experiment. $\textbf{\textit{C}}$, WAIC scores (z-scored across models per participant) for each of the models. Significance bars and violin plot details are as in Figure 1.

Across our experimental sample, we observed the strongest evidence (quantified by Watanabe-Akaike Information Criterion, WAIC) for the Switchpoint model (relative WAIC = -307.40), followed by the No switchpoint (WAIC = -247.24), Quadratic (WAIC = -231.84), Blockwise linear (WAIC = -226.91), Linear (WAIC = -225.70), and No effect (WAIC = -56.35) models. The pairwise differences between Switchpoint and all the other models were significant and substantial (versus No switchpoint: $t_{(35)} = 2.89$, p = 0.0066, BF₁₀ = 6.1; versus Quadratic: $t_{(35)} = 5.11$, $p = 1.1 \times 10^{-5}$; BF₁₀ = 1.8×10^{3} ; versus Blockwise linear: $t_{(35)} = 5.63$, $p = 2.4 \times 10^{-6}$, BF₁₀ = 7.8×10^{3} ; versus Linear: $t_{(35)} = 6.01, p = 7.6 \times 10^{-7}, BF_{10} = 2.2 \times 10^{-7}$ 10⁴; versus No effect: $t_{(35)} = 5.32$, $p = 6.1 \times 10^{-6}$, BF₁₀ = 3.3 × 10³) (Fig. 2C). This indicates that, indeed, observers first acquire the contextual knowledge (implicitly), and then switch to a strategy in which they start benefitting from repeated exposures to the same display.

Learning a predictive context is associated with hippocampal theta activity

During the experiment, we continuously recorded MEG data from our participants, allowing us to characterize the neural dynamics during the learning and exploitation of the associative link between scene context and target location. We were specifically interested in the role of low-frequency neuronal oscillations in contextual cueing, with repeated versus novel spatial contexts (i.e., Old vs New trials) as the main contrast of interest. We computed time-frequency representations of oscillatory power, averaged over all trials per condition in the experiment, and contrasted these values between conditions. The data were significantly different between Old and New (cluster-based permutation test p = 0.004), with a prominent difference during the first 500 ms of stimulus processing in the theta frequency band (1–7 Hz). The MEG sensor topography of this difference was rather

diffuse, with local left frontal/central and right anterior temporal peaks (Fig. 3A). We observed no significant difference between conditions in this time-frequency window when we contrasted evoked power, rather than total power (p = 0.11), indicating that the theta frequency effect may be induced, rather than phase-locked, in nature.

To get a clearer view of the neural origin of these effects, we performed beamformer source analysis of the theta activity (1–7 Hz) in the time window 0–500 ms poststimulus onset, and again computed condition contrasts. The strongest source of this effect was located in the right hippocampus (peak at 43, -31, -9 mm in MNI space; Fig. 3*B*, left).

We next investigated the evolution over the course of the experiment of the difference in stimulus-related hippocampal theta activity between Old and New trials. Interestingly, this difference was primarily evident during blocks 3–6, but not during the later part of the experiment (Fig. 3*C*, left). For the majority of this time period, a behavioral contextual cueing effect was not yet evident (Figs. 1*C*, 4*A*). This suggests that the hippocampal theta rhythm is specifically associated with the learning of the predictive link between spatial context and target location, and that, once learned, hippocampal theta activity returns to baseline levels.

Exploiting a predictive context is associated with frontal theta activity

In addition to the peak in right hippocampus, several sources in frontal cortex also contributed to the difference in theta power between Old and New trials. The strongest frontal contribution was from the left superior frontal cortex (MNI x, y, z=-12, 24, 64 mm; Fig. 3B, right), with additional, weaker, local maxima in right middle frontal gyrus (44, 24, 48 mm) and left precentral gyrus (-44, 0, 40 mm).

Interestingly, the evolution of this frontal effect over the time course of the experiment was markedly different from that observed in the hippocampus. Theta power for Old and New trials started to diverge significantly from block 7 onwards, and remained distinct throughout the experiment (Fig. 3C, right). The frontal theta effect thus emerged as the hippocampal effect was ramping down, and closely mirrored the behavioral benefit for RTs (Fig. 4A). This relationship is also evident when aligning the data to the model-based switchpoints for each participant (Fig. 4B): around the switchpoint, the hippocampal theta effect is prominent (cluster-based permutation test, p = 0.044), whereas the blocks after the switchpoint are dominated by the frontal theta effect (p = 0.0099). The time courses in Figure 4B show more gradual gradients than Figure 4A due to averaging over many samples from the posterior distribution over switchpoints (for details, see Materials and Methods).

Although frontal theta was clearly different between Old and New trials, there were no significant pairwise differences between either of the violation conditions (Distractor violation or Target violation) and Old or New (all p>0.05), with evidence for the null hypothesis of no difference ranging from moderate to inconclusive (0.19 < BF $_{10}$ < 0.88). We therefore cannot exclude the possibility that the absence of an effect here is due to the substantially lower trial count for the violation conditions (65 per condition for each violation condition vs 355 for Old).

The time courses in Figure 4A suggest that the RT benefit evident during the post-switchpoint phase is primarily driven by theta activity in the frontal cortex, presumably reflecting top-down driven guidance of attention based on context-induced predictions about target location. If this is the case, then theta power should correlate with the RT benefit specifically on Old

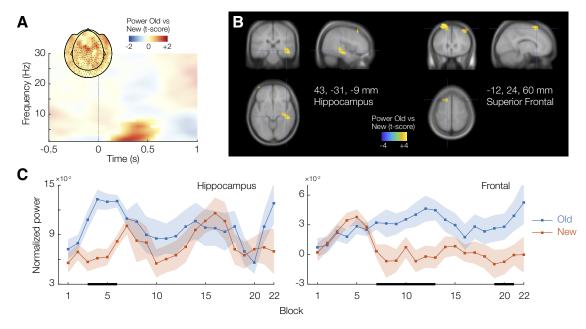


Figure 3. Theta band activity differences between Old and New trials. **A**, Time-frequency representation of sensor-level power difference between Old and New trials across the whole experiment. Opacity mask indicates cluster-corrected significant differences (p < 0.05) for illustration. Inset, Sensor topography of the effect. Dots represent significantly contributing sensors. **B**, Source-level contrast of the time-frequency window of interest identified in **A**, projected on the average MNI template brain. MNI coordinates given are of two local maxima; anatomical labels are from the Automated Anatomical Labeling atlas. **C**, Source-level power values for Old and New trials separately, for the two identified regions in **B**, as a function of experiment time.

trials (and not on New, since no predictive link was learned for these), and specifically in the frontal cortex (and not the hippocampus). This is indeed what we found: frontal theta power on Old trials was significantly correlated across participants with the contextual cueing effect (r=0.34, $t_{(34)}=2.13$, p=0.041), but there was no such relationship for the hippocampus or for New trials (all p>0.10, $0.18 < \mathrm{BF}_{10} < 0.45$) (Fig. 4C). However, we note that the evidence for the correlation between frontal theta and the contextual cueing effect, although significant, was inconclusive (BF $_{10}=1.3$), and should thus be interpreted with caution.

We also assessed whether the hippocampal or frontal theta effects were predictive of RT benefit on a per-item basis within individual participants. There was no reliable relationship across items between the magnitude of contextual cueing and frontal power (correlation between power and difference between median RT in first 5 blocks and median RT in last 5 blocks; $t_{(35)} = -0.221$, p = 0.83, BF $_{10} = 0.18$) nor for hippocampal power ($t_{(35)} = 0.980$, p = 0.34, BF $_{10} = 0.28$). We note that this analysis was exploratory; furthermore, these correlations were computed across only 20 observations (i.e., the number of repeated displays); thus, interpretation should again be done with caution.

Explicit recognition is inversely related to implicit behavioral benefit

After completion of the main search task, participants were asked whether they had the "feeling that some of the search displays occurred multiple times over the course of the experiment" and responded with a button press to indicate "Yes" or "No". Subsequently, participants completed a final (unspeeded) block of 20 New and 20 Old search displays, where the task was to indicate whether they had seen that particular display before during the main task. This allowed us to assess participants' subjective feeling of recognition (question), their objective explicit memory for the search arrays (recognition task), and their relationship to each other and the contextual cueing effect. Results for these

analyses are depicted in Figure 5. We used percentage correct as a measure of memory performance, which is an unbiased measure taking into account both hit rate and false alarm rate.

As commonly reported in studies of contextual cueing in visual search, the experimental sample as a whole was at chance (50%) in distinguishing Old from New displays during the recognition task (52 \pm 8%; t test vs chance level, $t_{(35)} = 1.46$, p =0.15), although the data were only \sim 2 times more likely under the null hypothesis of chance level than under the alternative hypothesis (BF₁₀ = 0.47). Sixteen of 36 participants (44%) reported having the feeling that some displays were repeated, whereas 20 of 36 (56%) reported having no such feeling. Interestingly, participants who felt that some of the displays were repeated were on average also slightly above chance level in recognizing displays as Old during the recognition task (55 \pm 7%; $t_{(15)} = 3.03$, p =0.0084, BF₁₀ = 6.33). In contrast, participants who did not have the impression that displays had been repeated were at chance level in recognizing the displays (49 \pm 7%; $t_{(19)} = -0.538$, p =0.60, $BF_{10} = 0.27$) (Fig. 5A). There was thus substantial variability in objective explicit recognition performance among participants, which furthermore appears directly related to the subjective feeling of having encountered displays before.

Of considerable interest is the relationship we observed between the subjective feeling of having observed repeats and the strength of the contextual cueing effect during the main search task (Fig. 5*B*). There was a clear RT benefit for Old versus New displays in both the Recognizing group (i.e., those who answered "Yes" to the feeling-of-repeats question; $t_{(15)} = 3.02$, p = 0.0087, $BF_{10} = 6.1$) and the Non-recognizing group (i.e., those who answered "No"; $t_{(19)} = 6.58$, $p = 2.7 \times 10^{-6}$, $BF_{10} = 7.3 \times 10^{3}$). If the contextual cueing effect were based on explicit knowledge of the repeated displays, one would expect the Recognizing group to show a larger RT benefit than the Non-recognizing group. This was clearly not the case ($t_{(34)} = -1.95$, one-tailed p = 0.97), with the data \sim 8 times more likely under the null hypothesis of equal group means or an effect in the opposite direction than the alter-

native (BF₁₀ = 0.13). Indeed, the Nonrecognizing group showed a numerically larger effect than the Recognizing group ($t_{(34)} = 1.95$, two-tailed p = 0.060, BF₁₀ = 1.4) (Fig. 5*B*), suggesting that search benefits were larger when participants were not aware of the regularities. Further supporting this notion, individual participants' objective performance on the recognition task was negatively correlated with the contextual cueing RT effect during the main task (r = -0.36, $t_{(34)} = -2.09$, p = 0.044), although the evidence for this relationship was anecdotal (BF₁₀ = 1.3) (Fig. 5*C*).

RT benefit was the main behavioraldependent variable of interest here, as is typical in studies of the contextual cueing effect. However, given the paradoxical relationship we observed between explicit recognition and RT benefit, we additionally analyzed search task accuracy as a function of recognition performance, and found similar effects. Both groups show a contextual cueing effect in accuracy (Recognizers: $t_{(15)} = 2.09$, p = 0.054, BF₁₀ = 1.42; Non-recognizers: $t_{(19)} = 5.88$, p = 1.2×10^{-5} , BF₁₉ = 1.9×10^{3}). Contextual cueing in search task accuracy was not stronger for the Recognizing than for the Non-recognizing group $(t_{(34)} = -1.69,$ one-tailed p = 0.95), with substantial ev-

idence in favor of the null hypothesis (BF $_{10}$ = 0.14) and a numerical, nonsignificant, difference in the opposite direction ($t_{(34)}$ = 1.69, two-tailed p = 0.10, BF $_{10}$ = 0.96). Recognition accuracy was also negatively, nonsignificantly, correlated with contextual cueing in search task accuracy across participants (r = -0.255, $t_{(34)}$ = -1.54, p = 0.13, BF $_{10}$ = 0.53).

To increase sensitivity, we combined the two performance metrics (RT and accuracy) in an Inverse Efficiency Score $\left(\text{IES} = \frac{RT_{control}}{Acc}\right)$ (Vandierendonck, 2017). The difference between the Recognizers and Non-recognizers is more strongly apparent in contextual cueing expressed as Inverse Efficiency Score differences ($t_{(34)} = 2.44$, p = 0.020, BF₁₀ = 2.99; Fig. 5*D*), and the same holds for the negative correlation between recognition accuracy and contextual cueing (r = -0.433, $t_{(34)} = -2.80$, p = 0.0084, BF₁₀ = 5.0; Fig. 5*E*). This relationship between both the objective explicit recognition performance and the subjective feeling-of-repeats on the one hand, and the contextual cueing benefit during the main search task, on the other, is rather striking: individuals with less explicit knowledge of context-target associations show a greater behavioral benefit when exploiting such associations.

The inverse relationship between contextual cueing benefit and explicit recognition performance at the level of individuals was not apparent at the level of individual items. Per participant, we assessed whether the learned RT speedup during the search task (median RT in first 5 blocks minus median RT in last 5 blocks) for each of the 20 repeated displays was predictive of subsequent recognition performance for that display through logistic regression. We observed no such relationship (t test of regression coefficients across the sample, $t_{(35)} = 0.858$, p = 0.40,

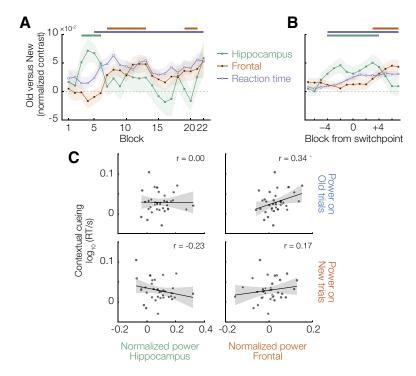


Figure 4. Relationship between neural and behavioral modulation. **A**, Evolution of theta power differences (Old — New) over the course of the experiment in the right hippocampus and frontal cortex clusters identified in Figure 4, as well as the contextual cueing RT effect (New — Old). Shading represents SEM. **B**, Same as in **A**, but expressed as relative to the model-based switchpoint (for details, see Materials and Methods). **C**, Scatter plots of the behavioral contextual cueing effect versus theta power in the two identified clusters, separately for Old and New trials. Each dot represents a participant. Black lines indicate the best-fitting linear regression. Gray shading represents the 95% Cl. *p < 0.05.

 $\mathrm{BF}_{10}=0.25$). The inverse relationship between search task benefit and recognition accuracy thus appears related to individual differences.

We finally note that there were no overall (i.e., condition-independent) RT ($t_{(34)} = -1.33$, p = 0.20, BF₁₀ = 0.64) or search task accuracy ($t_{(34)} = -0.765$, p = 0.46, BF₁₀ = 0.41) differences between the Recognizers and the Non-recognizers.

Neither hippocampal nor frontal theta is associated with explicit recognition

As mentioned, we observed increased hippocampal theta power for Old displays during the early (learning) phase of the experiment, and increased frontal theta power for Old displays during the later (exploitation) phase. An interesting possibility might be that either the hippocampal or the frontal theta effect dissociates between Recognizers and Non-recognizers, as identified in the previous section. However, we found neither to be the case. We found no evidence that frontal theta in blocks 9-22 was different between the Recognizing and Non-recognizing groups ($t_{(34)}$ = 1.69, p = 0.10, BF₁₀ = 0.97), and frontal theta was not correlated with recognition performance (r = 0.11, $t_{(34)} = 0.65$, p = 0.52, $BF_{10} = 0.22$). We also found no evidence that hippocampal theta in blocks 3-6 was different between the Recognizing and Nonrecognizing groups ($t_{(34)} = 1.47, p = 0.15, BF_{10} = 0.75$), or that it was correlated with recognition performance (r = 0.29, $t_{(34)} =$ 1.79, p = 0.08, BF₁₀ = 0.76). The theta band effects described above are thus specifically related to the implicit learning and behavioral exploitation of scene-based spatial predictions, and are unlikely to be explained by either the Recognizers or the Nonrecognizers showing the effects, and not the other.

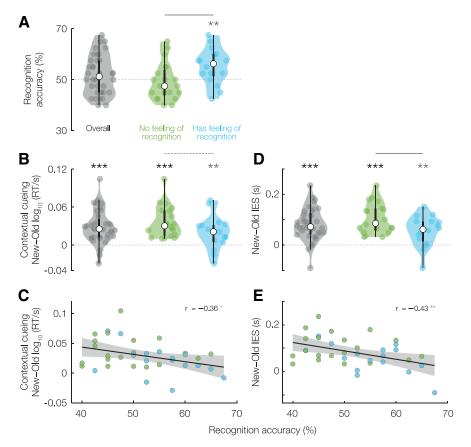


Figure 5. Recognition task behavioral results. **A**, Accuracy in recognizing search displays as Old or New during the recognition task; for the whole sample (left, gray), and split by whether participants indicated a feeling of repeated displays during the main task (middle, green) or not (right, blue). **B**, Contextual cueing effect during the main search task (defined as RT difference between Old and New trials), for the same groups as in **A**. **C**, Contextual cueing effect during the main task as a function of recognition performance. Dots represent individual participants, colored by their response to the feeling-of-recognition question. **D**, **E**, Same as in **B**, **C**, but with contextual cueing effect expressed as difference in Inverse Efficiency Score (IES). *p < 0.05, **p < 0.01, ***p < 0.001. Significance bars and violin plot details are as in Figure 1. **B**, Dashed line indicates p = 0.060.

Discussion

We set out to elucidate the neural oscillatory mechanisms underlying the acquisition and exploitation of predictive links between global scene context and search target location. Repeated displays were associated with elevated hippocampal theta power early in the experiment, while there was no behavioral benefit yet. Strikingly, as the hippocampal activity difference receded, stronger frontal theta activity became apparent for repeated scenes, concomitantly with a clear RT benefit. This RT benefit was furthermore positively correlated with frontal theta power for repeated scenes, and negatively related to participants' explicit recognition of repeated search displays. A hippocampal-prefrontal interplay in the theta band thus underlies the acquisition and exploitation of unconscious scene-based spatial predictions, demonstrating a potential mechanism through which perception can be facilitated by prior expectations (Biederman, 1972; Bar, 2004; Oliva and Torralba, 2007; Summerfield and de Lange, 2014; de Lange et al., 2018).

It has been claimed that scene-based expectations are generated based on a rapid extraction of low spatial frequency information from an encountered scene, which can subsequently guide more fine-grained explorations (Bar, 2004). The Distractor violation condition allowed us to investigate to what extent the contextual cueing effect depends on local or global aspects of the search displays. Rotating individual distractors preserves the low

spatial frequency distribution of the display but perturbs the location of individual high spatial frequency edges. If global features, and thus low spatial frequency content, are indeed exclusively responsible for contextual cueing, then Distractor violations should be processed as efficiently as Old displays. We found that Distractor violations are instead processed less efficiently than Old displays (slower RT, slightly lower accuracy), yet still considerably more efficient (faster and more accurate) than New displays. Overall configuration thus indeed seems critical for the contextual cueing effect, although not exclusively responsible for it. This is in line with previous findings (Chun and Jiang, 1998; Jiang and Wagner, 2004).

Our experimental sample of participants was at chance level in recognizing individual displays as Old or New after the main search task. This is a common finding in contextual cueing studies and is interpreted as evidence that the familiarity after repeated search displays is a form of fully implicit knowledge (Chun and Jiang, 2003; Goujon et al., 2015). The implicit nature of this effect has been called into question, however, because individual studies have lacked the statistical power to detect above-chance performance (Vadillo et al., 2016). Also in our case, the evidence for the null hypothesis of chance level was only anecdotal across the whole sample, as indexed by Bayesian analysis. A more powerful meta-analysis has instead demonstrated evidence for a weakly

above-chance recognition of search displays (Vadillo et al., 2016). In our experiment, we included a subjective "sense of repeated exposure" question after the main search task, only after which the participants performed the recognition task. Some participants appeared to exhibit some awareness of the repeats (as indicated by the group answering that they felt that there were repeats indeed being above-chance at recognition performance), whereas some had no such awareness (substantial evidence for at-chance performance, no feeling of repeats). We found a larger contextual cueing effect in the group without awareness, and a negative correlation of behavioral benefit with recognition performance. This demonstrates that the behavioral contextual cueing effect is, indeed, likely implicit in nature. Nonetheless, observers might additionally acquire explicit recognition knowledge of the search displays (thus explaining the above-chance result found in the meta-analysis by Vadillo et al., 2016).

A straightforward explanation for explicit awareness in only some participants might have been that these "aware" participants tended to simply look longer at the displays. Since explicit encoding might potentially only be triggered with longer looking times, therefore these longer-looking individuals acquire explicit awareness, and others do not. However, we found no evidence for a difference in overall reaction (and thus looking) times between participants with and without explicit knowledge, so simple differences in looking time cannot explain the differences in awareness. Pinning down why

certain individuals do, and others do not, acquire some explicit awareness, is an interesting avenue for future research.

The inverse relationship between awareness of the regularities and the performance benefit derived from the regularities is in line with the idea that statistical learning biases sensory and decision processing in an automatic and nondeliberate fashion. Indeed, the benefits of statistical learning in visual search have previously been reported particularly when participants were instructed to "be as receptive as possible and let the [target] 'pop' into [their] mind," but not when participants were instructed to "actively search for the target" (Lleras and Von Mühlenen, 2004). This corroborates the notion that contextual cueing appears grounded in automatic, unconscious perception; or, in Kahneman's terms, "System 1" thought (Kahneman, 2013), with any involvement of System 2 (deliberate, conscious thought) abolishing, or at least reducing, the effect.

A final result we observed in our behavioral data is that the contextual cueing effect likely emerges suddenly, and not gradually. To our knowledge, this has not been reported (or explicitly tested) before. This suggests that contextual cueing is a form of all-or-none learning (Jones, 1962; Estes, 1964), which has also been shown to underpin simple paired associate learning (Brainerd and Howe, 1978). The all-or-none nature of the phenomenon under study here ties nicely to the fact that synaptic LTP is thought to be discrete and not continuous (Murthy, 1998). Synapses between hippocampal CA3 and CA1 subregions, specifically, are strengthened or weakened in an all-or-none manner (Petersen et al., 1998), which is especially interesting given the hippocampal effects we report in this study. Our conclusion of a sudden, rather than gradual, switch, was based on Bayesian analysis of RT data, after visual inspection of the progression of the effect (Fig. 1C) suggested the possibility of a switchpoint. The Bayesian modeling clearly designated the switchpoint model as the winner. Nevertheless, there was substantial intersubject and intrasubject variability in the evolution of the contextual cueing effect (Fig. 2A), which potentially could have limited the sensitivity of the analysis. It would be interesting to see future hypothesisdriven work assess the validity of the switchpoint model in more detail.

A wide body of evidence has linked the hippocampal theta rhythm to the encoding of memories, both spatial and nonspatial in nature (O'Keefe and Nadel, 1978; O'Keefe and Recce, 1993; Hasselmo, 2005; Buzsáki and Moser, 2013; Colgin, 2013, 2016; Lisman and Jensen, 2013; Staudigl and Hanslmayr, 2013; Backus et al., 2016; Bellmund et al., 2018). We now demonstrate, for the first time, that specifically the acquisition, and not the retrieval, of memories for spatial context in a visual search task involves the hippocampal theta rhythm. Although the involvement of the theta rhythm in contextual cueing has not been reported before, the hippocampus per se has been linked to contextual cueing through several strands of evidence. First, lesions to the hippocampus and/or associated medial temporal lobe structures result in severe deficits in the contextual cueing effect (Chun and Phelps, 1999; Manns and Squire, 2001). Second, BOLD activity in the right hippocampus is reduced for Old displays compared with New ones during the learning phase of a contextual cueing task (Giesbrecht et al., 2013). We observed an *increase* in hippocampal theta power for Old versus New displays, whereas Giesbrecht et al. (2013) reported a decrease in BOLD for Old versus New. This apparent discrepancy can be reconciled by noting that hippocampal theta and BOLD activity tend to be anticorrelated, specifically during memory encoding (Fellner et al., 2016). Our observation of theta activity specifically in the right, and not the left, hippocampus, is in line with the fact that the right, and not the left, hippocampus appears specifically involved in spatial memory (Burgess et al., 2002).

It has been debated whether MEG is sensitive enough to measure signals from deep brain structures, such as the hippocampus. In recent years, however, a consensus has emerged that, given proper source reconstruction techniques, MEG is indeed able to measure signals from the hippocampus (Dalal et al., 2013; Pu et al., 2018; Pizzo et al., 2019). We furthermore note that we did not start with an anatomical hippocampus-based ROI and test the signals coming from that region, but instead used a data-driven approach, which subsequently yielded the hippocampus as a strong and significant source of sensor-level effects. Considering these facts, together with the well-established role of the hippocampal theta rhythm in (spatial) memories (thus rendering the effect a priori plausible), we consider the hippocampus to be indeed a likely source of the observed sensor-level effects. We also note here that the identified effects (1-7 Hz) show overlap with the delta frequency range. However, given the limited spectral resolution of the time window we are dealing with here, and the abundant prior literature on the involvement of theta activity in learning, memory, and executive function, we believe that the interpretation of the effect as theta activity is justified.

The exploitation of the learned link between spatial context and target location was associated with a clear theta frequency band effect in PFC. The peak source of this effect was located in superior PFC, which is known to be associated with the top-down guided orienting of (spatial) attention (Corbetta and Shulman, 2002). We believe attentional orienting to be the most likely explanation for the frontal theta effect reported here, since it has been shown that participants locate the target more efficiently in repeated displays due to rapid orienting of spatial attention (Zhao et al., 2012, 2013). Frontal theta activity is also commonly linked to the retrieval of memories (Kahana et al., 2001; Osipova et al., 2006; Addante et al., 2011), which might additionally partly explain the involvement of this rhythm in our experiment. Finally, it is interesting to note that several authors have suggested that these two phenomena (i.e., memory retrieval and attentional orienting) should be considered two sides of the same coin, (partly) dependent on the same neural mechanisms (Chun and Turk-Browne, 2007; Awh et al., 2012; Hutchinson and Turk-Browne, 2012).

Intriguingly, the two neural systems identified here (hippocampus during learning; frontal cortex during exploitation) to underlie clearly *implicit* memory are typically associated with *explicit* processes. The hippocampus is crucial for declarative memories, which are by definition amenable to conscious access (Eichenbaum, 2000). The top-down guided (i.e., endogenous) orienting of attention by frontal cortex is often thought to be intimately related to deliberate, conscious thought (Dehaene et al., 2006; Cohen et al., 2012), although this relationship is fiercely debated (see Koch and Tsuchiya, 2007). We now demonstrate that learning and exploitation of fully implicit knowledge are associated with these two brain structures, and explicit awareness of the same knowledge is not. An interesting corollary is thus that activity in these regions is not necessarily associated with conscious awareness of what is being learned.

Recent years have seen considerable interest in and support for the idea that the brain is essentially a prediction machine, continuously trying to minimize the mismatch between expectations and sensory inputs (Clark, 2013). The ubiquitous context effects in perception (Bar, 2004; Oliva and Torralba, 2007; de Lange et al., 2018), established through statistical learning (Turk-

Browne et al., 2010), are thus explained by noting that perception depends strongly on prior expectations and not solely on sensory input. These prior expectations, in turn, are continuously finetuned to optimally process future input, and so on. We demonstrate that the acquisition and exploitation of scene-based expectations involve theta-band dynamics in an interplay between the hippocampus and the PFC, which happens outside of conscious awareness. These results shed light on how humans are able to rapidly adapt their prior expectations to optimally guide perception and behavior.

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