

Agenda

01 Overview

02 PEST Analysis

03 In depth

04 Recommendations

05 Conclusion



01

Overview

Recommendations

- Crime rate is starting to increase in NYC in recent years after stable 8 years decreasing.
- NYPD should approach crime prevention from 4 aspects.
- Local government should put more resources into crime prevention.

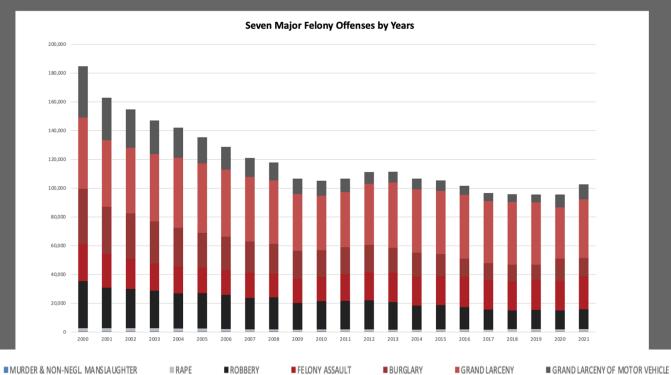




PEST Analysis

03

Fear of Rampant Crime Is Derailing New York City's Recovery



PEST Analysis

- Role of NGO, Civil Society
 & Protest Groups
- Segregation of Political Responsibilities
- Regulatory Practices

- Employment Rate
- Demand Shifts from Goods
 Economy to Service Economy
- GDP Trend & Rate of Economic Growth

- Societal Norms and Hierarchy
- Nature of Social Contract between Government & Society
- Power Structure in Society

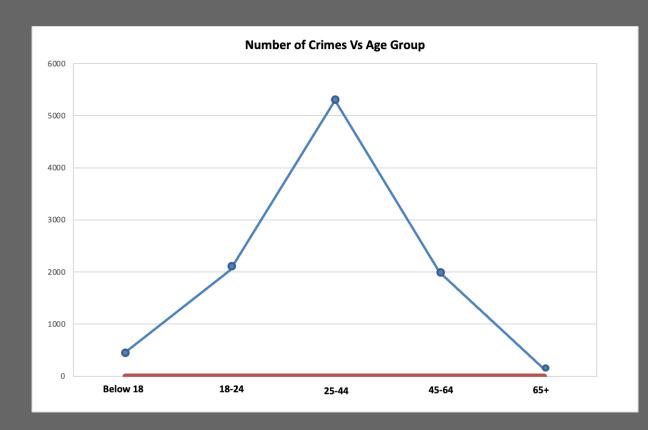
- Corporate Social Responsibilities Culture
- Influence and
 Effectiveness of
 Environmental Agencies
- Employment Laws

02

In depth



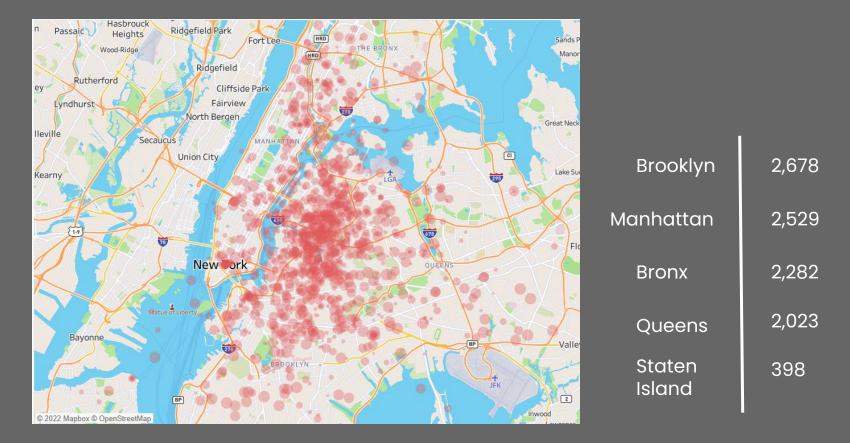
Trends in Youth Arrests For Violent Crimes



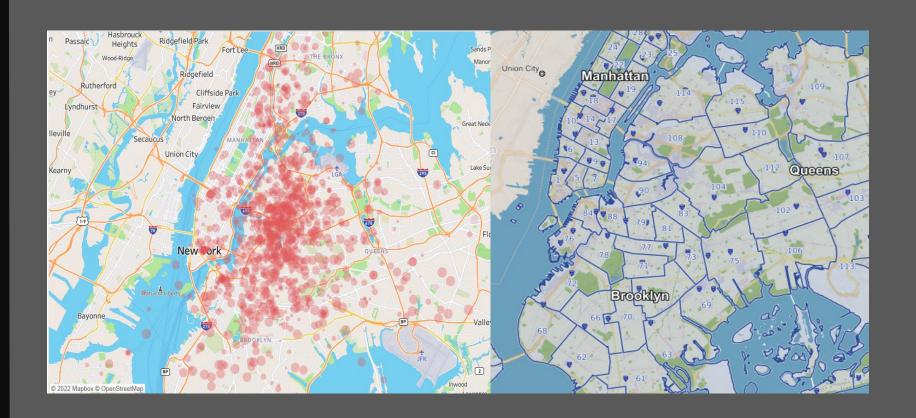




Brooklyn Has Highest Arrests Among Five Boroughs, 2018 - 2022



Crime Rate May Related with Shortage of Law Enforcement



Assault and Possess of Illegal Drugs Are Most Common Reasons for Arrests, 2018–2022



05

Recommendation



Strategic Approaches to Crime Prevention

Situational Prevention

Developmental Prevention



Community Prevention

Key Issues in Crime Prevention

Smart ways to cut crime rates

Increased Public Housing

Services Victims Of Crime

More Resources For Mental Health Services

Accessible & Stronger Drug and Alcohol Health Treatment Options

Addressing Domestic And Family Violence In A
Proactive Way



Resources

- 1. https://www.kaggle.com/datasets/ajkarella/nyc-crime-stats
- 2. https://embapro.com/frontpage/pestelcase/14750-crime-police
- 3. https://embapro.com/frontpage/swotcase/18371-police-bratten
- 4. https://core.ac.uk/download/pdf/217199932.pdf
- https://www.npr.org/2022/08/14/1116495985/return-to-officework-pandemic-crime-remote-work-public-safety-new-york-citynyc
- 6. https://coss.fsu.edu/dmc/wp-content/uploads/sites/8/2020/09/02.2009-Crime-and-Housing-Prices.pdf

Thank You

