

Identity Standards and Certification

Presentation to W3C Anti-Fraud Community Group

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Jeremy Grant

Advisor

FIDO Alliance

jeremy.grant@venable.com



What's FIDO?

The FIDO Alliance is an open industry association with a focused mission:

Develop authentication standards, certification and market adoption programs to help reduce the world's over-reliance on passwords.

An industry movement

amazon



arm



CVS Health.



FEITIAN
WE BUILD SECURITY

Google

GoTo



IDEMIA
augmented identity

infineon

ING

intel.

JUMIO

Lenovo

LINE



Meta

Microsoft

nok
nok

docomo

OneSpan

onfido

PayPal

QUALCOMM

RAON
SECURE

RSA

SAMSUNG

Synaptics

THALES

transmit
security

TRUSTKEY
SOLUTIONS

TRUSONA



VISA

vmware



YAHOO!
JAPAN

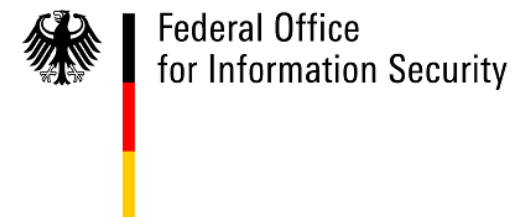
yubico

+ Sponsor members

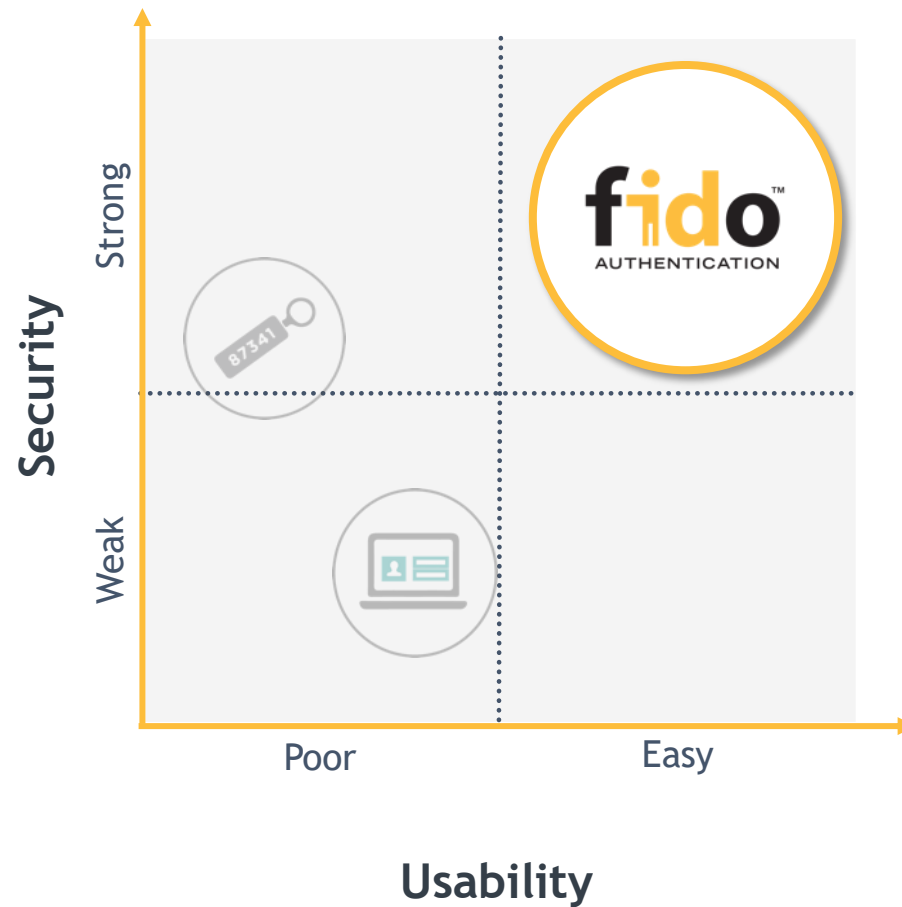
+ Associate members

+ Liaison members

Government members



Industry imperative: Simpler and stronger



Open standards for simpler,
stronger authentication using
public key cryptography

Single Gesture
Possession-based Authentication

FIDO Standards Today

FIDO2

FIDO UAF
FIDO U2F
(@FIDO)

CTAP
(@FIDO)

WebAuthn
(@W3C)

Global market validation



State of the Market: 2022

FIDO as a standard feature across browsers, platforms & devices



Backed by certification – 850+ products!

Functional Certification (End-to-End):

- ▶ Conformance Testing
- ▶ Interoperability Testing
- ▶ Universal Server



Security Certification Levels

- ▶ How well do you protect the private key?
- ▶ 3rd-party laboratory verification



Biometric Certification Program

- ▶ Empirically validate biometrics through third-party labs
- ▶ Assure that they correctly identify users regardless of biometric modality on all FIDO implementation types



The “gold standard” of MFA



**CYBERSECURITY
& INFRASTRUCTURE
SECURITY AGENCY**



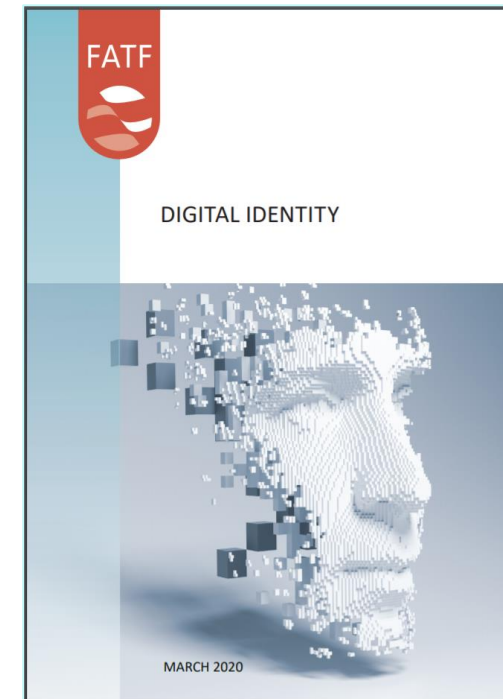
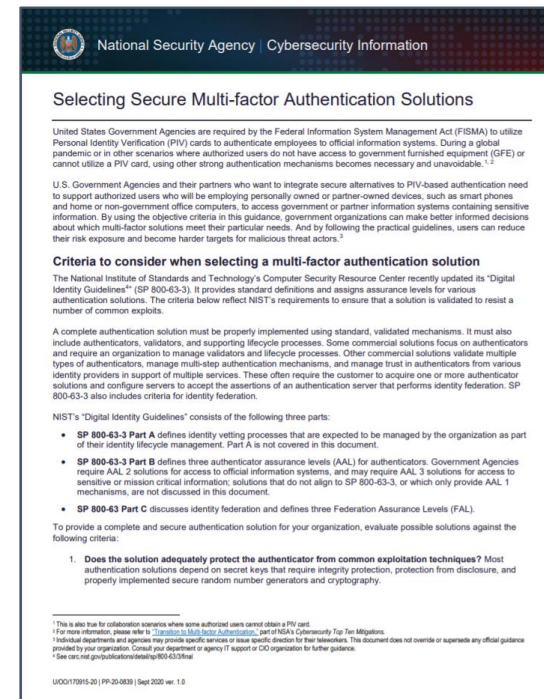
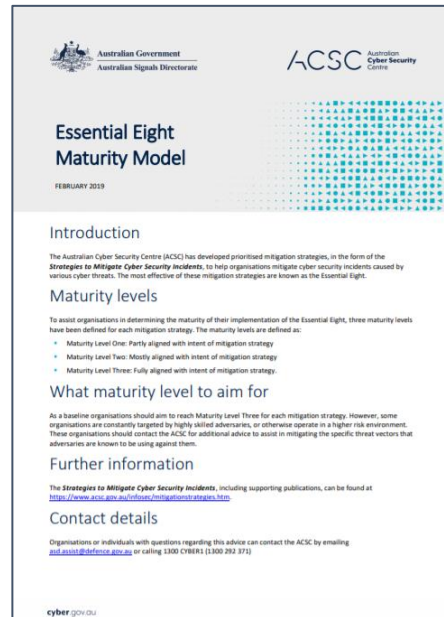
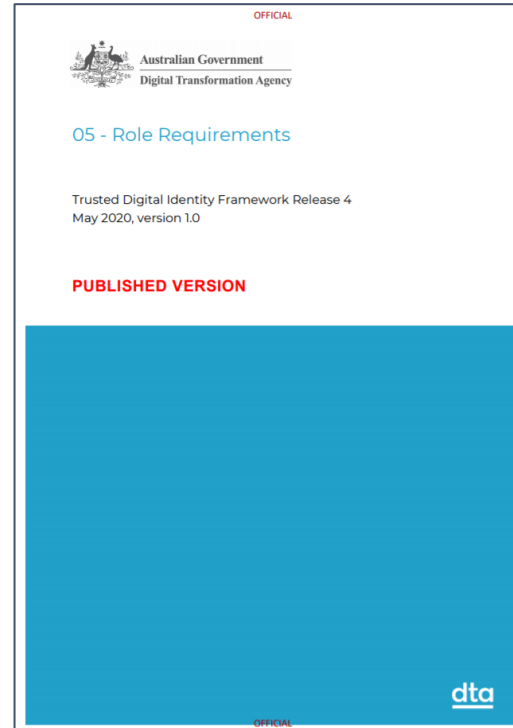
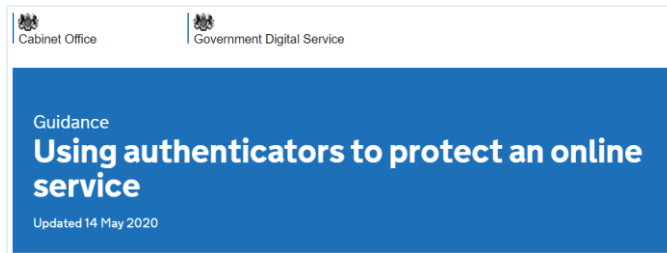
How Do I Enable MFA?

Start by looking at the security settings on your most-used accounts. You may see options to enable MFA listed as “Two Factor Authentication,” “Multi-Factor Authentication,” or “Two Step Factor Authentication.”

There are many ways you may be asked to provide a second form of authentication:

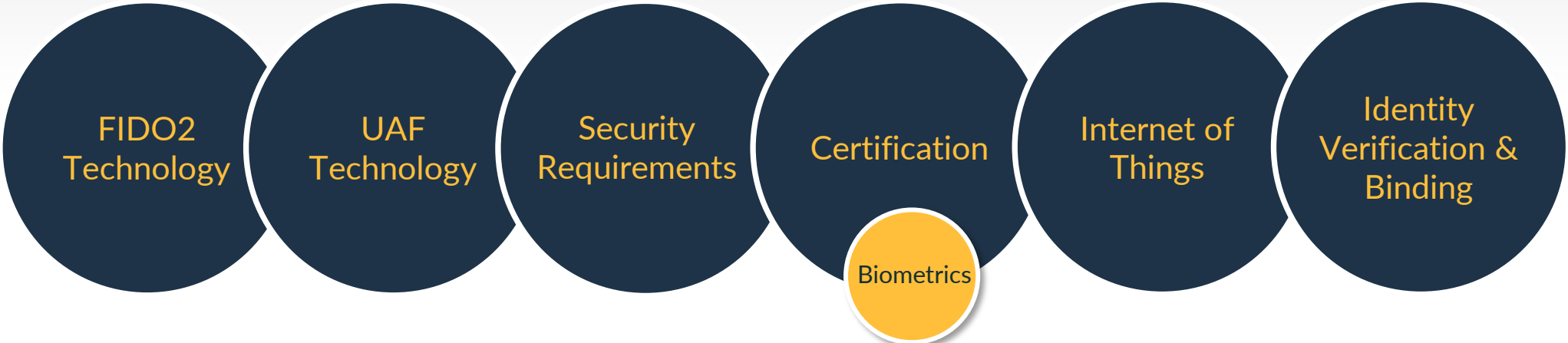
- Text Message (SMS) or Email: Every time you login to an account, you’ll be asked to provide a code sent to you by text message or email. Of note, this is actually the weakest form of MFA and you should only use it if none of the other options is available.
- Authenticator App: An authenticator app is an app that generates MFA login codes on your phone. When prompted for your MFA code, you launch the app and read the applicable number. These codes often expire every 30 or 60 seconds.
- Push notification: Instead of using a numeric code, the service “pushes” a request to your phone to ask if it should let you in. You see a pop-up and can confirm the login request, or deny it if you were not initiating the authentication request.
- FIDO Key: FIDO stands for “Fast IDentity Online” and is considered the gold standard of multi-factor authentication. The FIDO protocol is built into all major browsers and phones. It can use secure biometric authentication mechanisms – like facial recognition, a fingerprint, or voice recognition – and is built on a foundation of strong cryptography. Often it uses a physical device – a key – essentially an encrypted version of a key to your house.
- More information on FIDO keys is available from [the FIDO Alliance](#).

Part of a broader trend of government recognition of FIDO

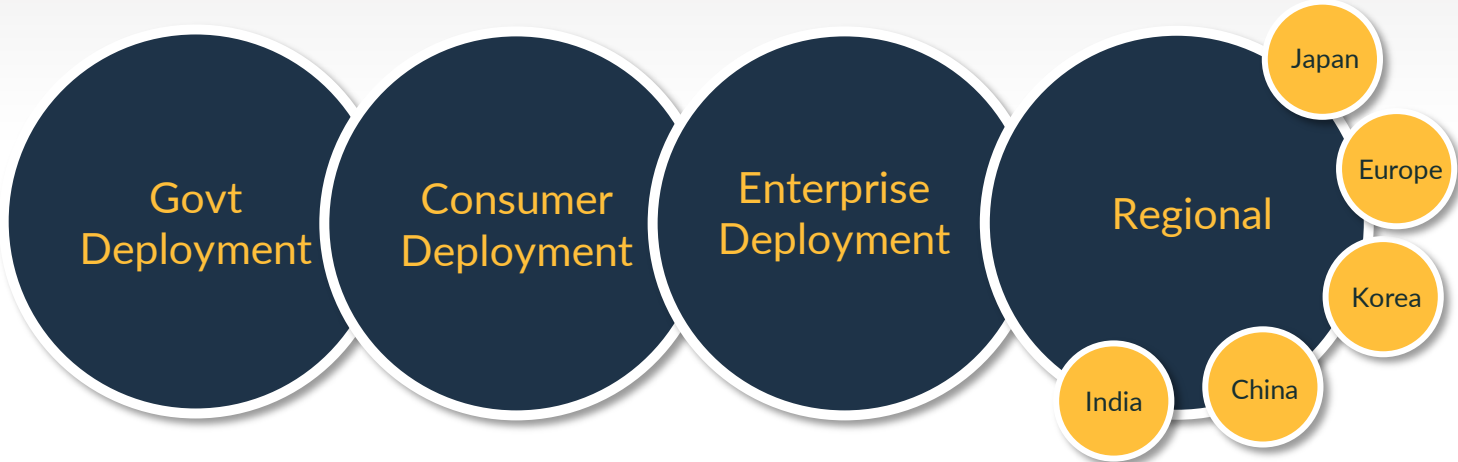


Getting involved in the Alliance

Technical Working Groups



Adoption Working Groups



Thank you!



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WWW.FIDOALLIANCE.ORG

Jeremy Grant
jeremy.grant@venable.com