

Subject Code	Lecturer	Project Number	Duration	Start Date	No. of Weeks for Assignments	Due Date
WEBTECH 04	Deborah Butler	1	4 Weeks	2 Oct 2017	4 Weeks	27 Oct 2017

## Project / Assignment Name : Programming Fundamentals

### Project Learning Objectives

- To obtain a solid understanding of the Wordpress CMS, its installation process and functionality
- To be able to setup a local development environment for working with Apache, PHP and MySQL
- To be able to customize a Wordpress theme with HTML, CSS and PHP
- To be able to create a wordpress themes and child themes
- To obtain a working knowledge of basic PHP syntax and functionality
- To obtain a working knowledge of basic MySQL queries and functionality

### Brief

- Setup a new wordpress website & database
- Develop a custom wordpress theme for a portfolio & marketing site for an International Artist of your choice.
- The site should consist of at least 5 pages and have
- Home Page, About Page, Contact Page, News/Blog Page, Portfolio/Project Page

### Hand-in

- Final themes and Databases to be handed in on the 27 Oct 2017
- Final themes to uploaded to the Server no later than 12:30
- Presentations will be on the 25/26 Oct 2017

### Presentations

- Presentations will be on the 25/26 Oct 2017
- Should be no shorter than 5 min and no longer than 10 min
- Presentations to include mockups, wireframes and reference materials

# Higher Certificate in Web Publishing and Interactive Media

Wordpress & PHP | WEBTECH 04



Level Of Achievement	Excellent 100-80% Requirements are exceeded	Good 79-65% Requirements are well presented	Average 64-50% Requirements are presented	Fail 49% < Requirements are not presented
Wordpress Theme Development	<ul style="list-style-type: none"><li>• Theme works well, no bugs or errors in HTML, CSS or PHP</li><li>• Plugins add to the user functionality</li></ul>	<ul style="list-style-type: none"><li>• Theme uses plugins to add to the UX</li><li>• Theme is well coded, no bugs or errors in HTML, CSS, or PHP</li><li>• No obvious bugs persist</li><li>• Overall site works well.</li></ul>	<ul style="list-style-type: none"><li>• Theme installs and code is complete</li><li>• Theme meets brief requirements</li><li>• Theme fits with the type of company the design has been created for.</li><li>• Theme is working, but minor bugs persist, however they do not have effect on UX or UI functions</li></ul>	<ul style="list-style-type: none"><li>• Incomplete or not working at all</li><li>• Reusing an existing theme</li><li>• Doesn't meet brief requirements</li><li>• Work not handed in</li></ul>
Presentation	<ul style="list-style-type: none"><li>• Clear and understandable communication</li><li>• Good use of the allotted time.</li><li>• Clear sources and information.</li><li>• Easy to follow presentation</li></ul>	<ul style="list-style-type: none"><li>• Clear communication</li><li>• Well sourced and referenced.</li></ul>	<ul style="list-style-type: none"><li>• Presentation and information is clear.</li><li>• Sources are provided for the</li><li>• information where necessary.</li></ul>	<ul style="list-style-type: none"><li>• No presentation given.</li><li>• Presentation is disorganised and communication is terrible.</li></ul>

## Marking Criteria

- Wordpress Theme Development (75%)
- Presentation (25%)

Percent	Outcome
49% or Less	Fail
50-64%	Average
64-79%	Good
80-100%	Excellent