



Commitment to your improvement and Profitability through Partnership, Coaching, Consultation and Accountability

Sherry Swift
Realtor
Productivity Coach

As an Educator, Coach and Trainer, my focus is your professional and personal growth with an emphasis on wealth building.

My life was changed when I began my career with Keller Williams Farmington Hills, MI in January 2006. I was working with Real Estate One as their Corporate Coach and Trainer, where I was responsible for writing and facilitating training programs for all of their associates at all levels of productivity when I received a call that would change my life! I joined Keller Williams as Team Leader where my primary responsibility was growth and retention. During that tenure, I learned and leveraged all that Keller Williams had to offer to its associate partners.

After 2 years as Team Leader, I accepted a national training position with QSC and had unique opportunity to train within many brands and examine how they supported their Realtors.

With confirmation and experience I can say beyond a shadow of doubt, Keller Williams Systems are superior and designed to take our associates to individual greatness and team building expertise.

- **As a Trainer, I bring my energy, insight, systems and process to our newer associates. Teaching them that success in our industry is by design and teaching the habits and disciplines that every successful associate possess.**
- **As a Coach, I bring my experience, ability to listen and focus on the careers of our growing associates. Watching their careers very carefully and systematically helping them reach the next level.**
- **As a Servant Leader, I understand the needs of our veterans who are in need of guidance and tremendous support that they can trust. I listen to them, their plans, dreams and goals, help them develop a plan and hold them accountable to their own standards. I support them with our MREA systems while helping them on their way to building a dynamic team designed to support their individual business.**

As a Productivity Coach, I am proud to provide Training, Coaching and Leadership to our Associate Partners. My charge is to train our associates with respect and passion. Understanding their need for individuality, while respecting the need for consistency in performance to reach their goals. I have trained for 15 plus years and love what I do! Productivity Coaching, training and development is a responsibility that I respect and live to earn the right to continue to serve.

Sherry Swift
Inspiring personal & professional Growth, one commitment at a time.
Keller Williams Northville/ Royal Oak Market Center
Where agents are partners