Cipher System for content

2

4

3

1

X-00-00-00-00-####

|  |  |
| --- | --- |
| X: | Language Code |
| 1: | Primary Genre Code |
| 2: | Sub-Genre Code |
| 3: | Secondary Genre Code |
| 4: | Duration (No. of episodes, length of single episode etc.) (Scale of 1-10) |
| ####: | Unique Identifier for each piece of content |

Language Codes

|  |  |
| --- | --- |
| H | Hindi |
| E | English |
| M | Marathi |
| T | Telugu |

Genre Codes

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Action | | 01 | | Adventure | | 02 |  |
| Crime | | 03 | | Fantasy | | 04 |  |
| Motivation | | 05 | | Documentary | | 06 |  |
| Finance | | 07 | | Mystery | | 08 |  |
| Suspense | | 09 | | Thriller | | 10 |  |
| Drama | | 11 | | Romance | | 12 |  |
| Coming-of-age | | 13 | | Family | | 14 |  |
| Classic | | 15 | | Historical | | 16 |  |
| Religion | | 17 | | Patriotic | | 18 |  |
| Comedy | | 19 | |  | |  |  |
|  | |  | |  | |  |  |
| Content | Language | | Primary Genre | | Sub-Genre | Secondary Genre | Duration |
| Cyber Supari | Hindi | | Crime | | Thriller | Suspense | Moderate-High |

H-03-10-09-08-U7V8

Code for “Cyber Supari”

E-10-04-11-07-X87U

English-Thriller-Fantasy-Drama-Moderate Length

**⭐⭐⭐⭐**

|  |  |  |  |
| --- | --- | --- | --- |
|  | Change in future recommendations | | |
| Rating | Primary Genre | Sub-Genre | Secondary Genre |
| **⭐** | 30% | 20% | 10% |
| **⭐⭐** | 20% | 10% | 5% |
| **⭐⭐⭐** | 5% | No change | No change |
| **⭐⭐⭐⭐** | 20% | 15% | 10% |
| **⭐⭐⭐⭐⭐** | 30% | 20% | 15% |