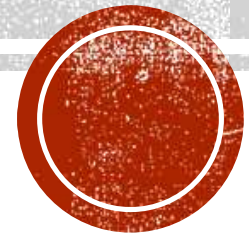


DATA VISUALIZATION OF NETFLIX 2017 STOCKS

By Sara Ben Temessek





1) the distribution
of the stock prices
for Netflix in 2017

2) Netflix stock and
revenue values for
the four quarters of
2017



3) estimated vs actual earnings per
share in 2017



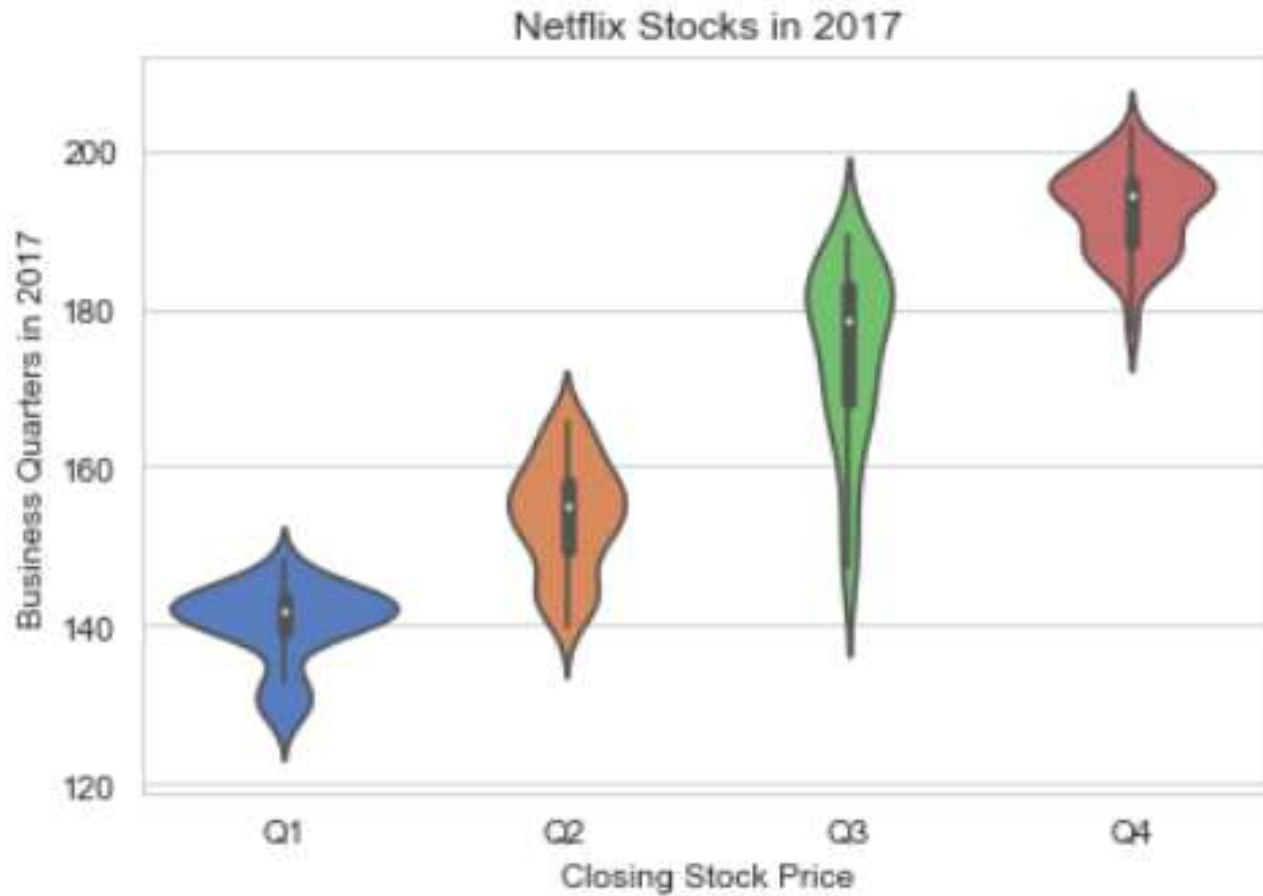
4) Netflix stock against the Dow Jones
stock in 2017



5) Financial Data was provided by
Yahoo Finance

**THE FOLLOWING
VISUALIZATIONS
ARE PRESENTED:**





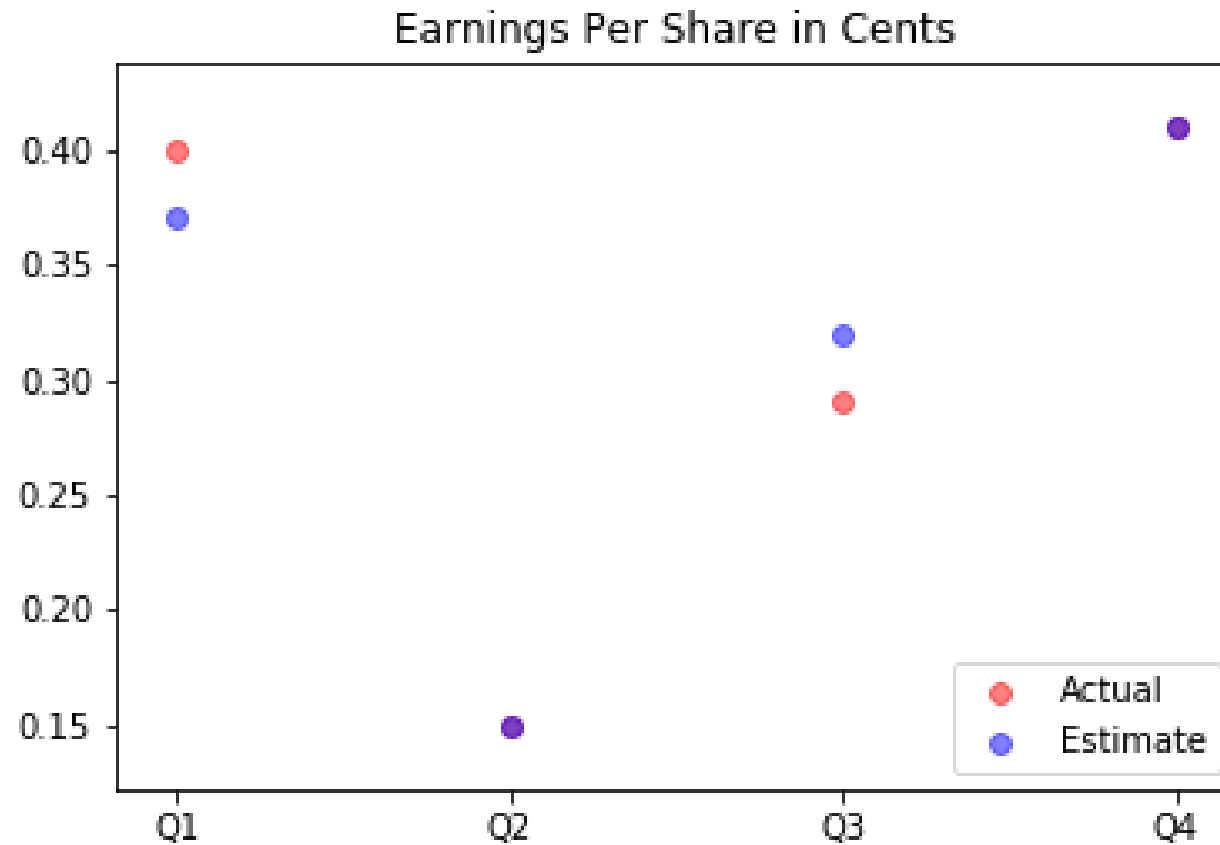
STOCK PRICES IN 2017

Analysis:

- The share prices were increasing throughout the year.
- The 3rd quarter shows the greatest change in the price.
- The prices reached the highest values in the last quarter of 2017.



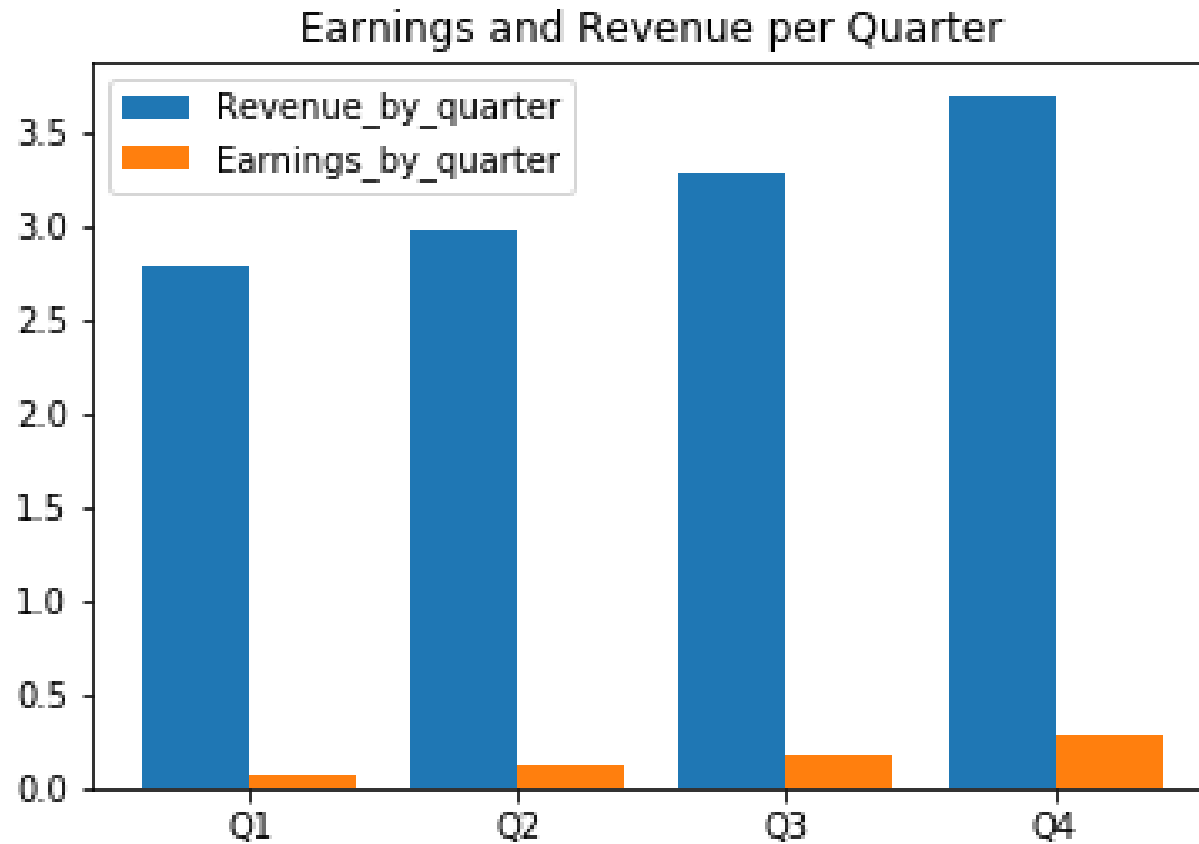
EARNINGS PER SHARE IN CENTS



- The 1st quarter offered actual earnings higher than the estimate.
- After a drop in earnings in the 2nd quarter, they continued to rise, reaching their maximum in the last quarter of 2017.



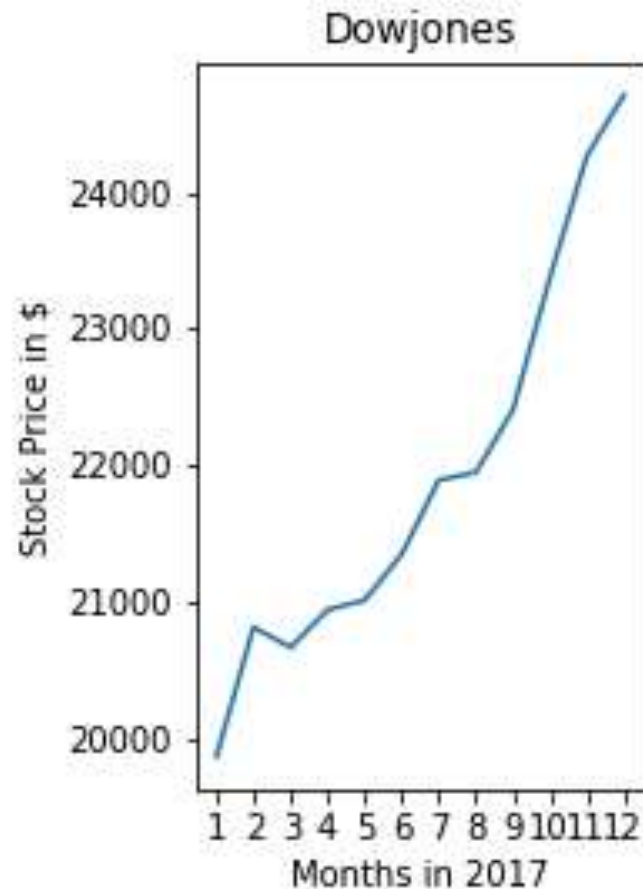
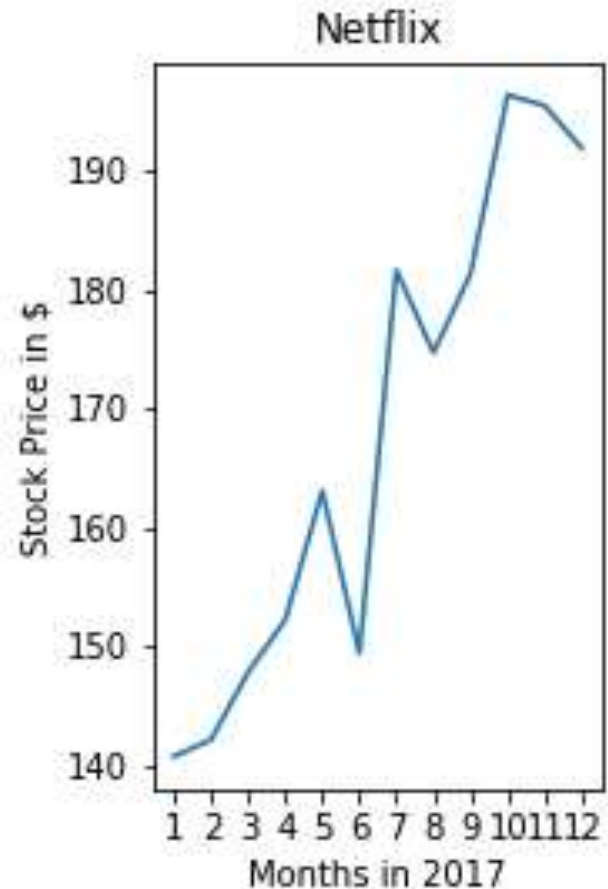
REVENUE AND EARNINGS



- In the 1st quarter, the earnings constituted 2.35% of the total revenue.
- This value increases to 7.84% in the last quarter of 2017.
- Both revenues and earnings were steadily increasing in 2017.



NETFLIX AND DOWJONES STOCK PRICES IN 2017



- Dow Jones value was steadily raising in 2017 with a minor decrease in its value in February.
- Netflix stock lost its value three times in 2017 and closed the year with decreasing tendency.

