

# BARSTORECANADA



Bringing fun to the comfort of your  
house since 1981

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# BARSTORECANADA

## HISTORY

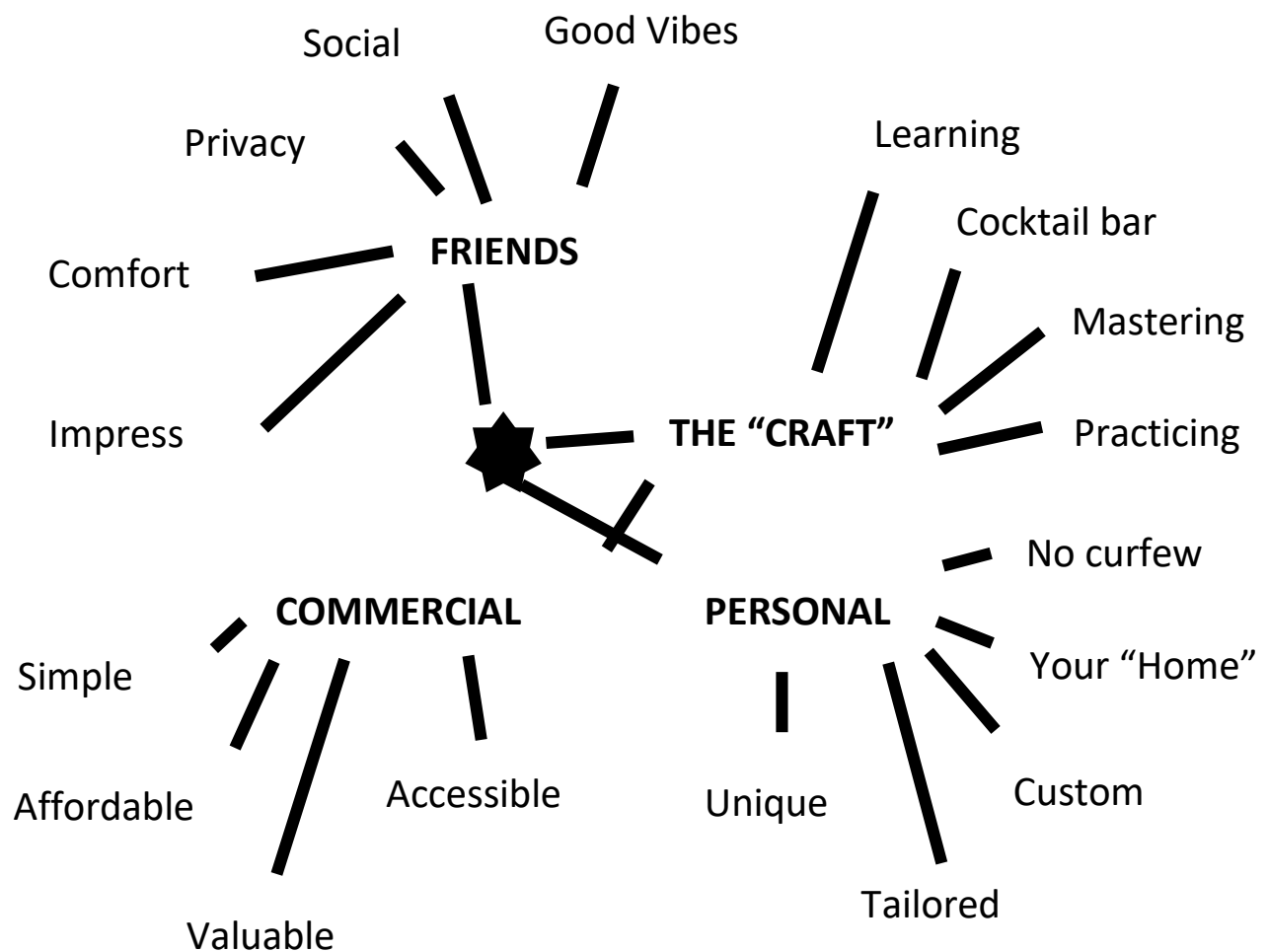
As a bartender for decades in Montreal, I realized that calling my workplace my "home" was not enough. I was aching for the ability to prepare a refreshing Negroni or Long Island Iced Tea from the comfort of my house to my friends or myself. That is how in 2007, I had the idea to start a company providing homeowners in the same situation as me whether experienced bartenders or casual aficionados looking to wow some friends with everything they needed in one place from kegerators, to home bars and wine coolers.

Where 'go big or go home' is not a saying anymore.



# BARSTORECANADA

## BRAIN STORMING





# BARSTORECANADA

## NAMING

- **BARSTORECANADA**

- XINIDAKIS & CO.      -COCKTAILS AND CHILL

# BARSTORECANADA



Typefaces

BARSTORECANADA

Bradley Hand ITC

**BARSTORECANADA**

**Bernard MT**

BARSTORECANADA

Agency FB Matura

BARSTORECANADA

MT Script Capitals

Bradley Hand ITC



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BAR STORE CANADA

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BARSTORE CANADA

BARSTORECANADA

B A R   S T O R E   C A N A D A

BARSTORE  
CANADA



BARSTORECANADA







# BARSTORECANADA

Architectural Board

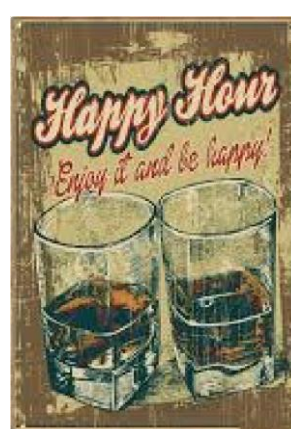
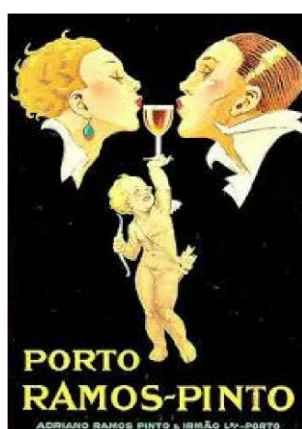
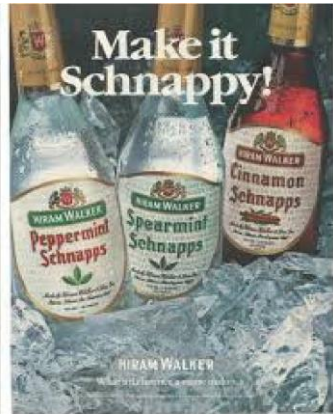
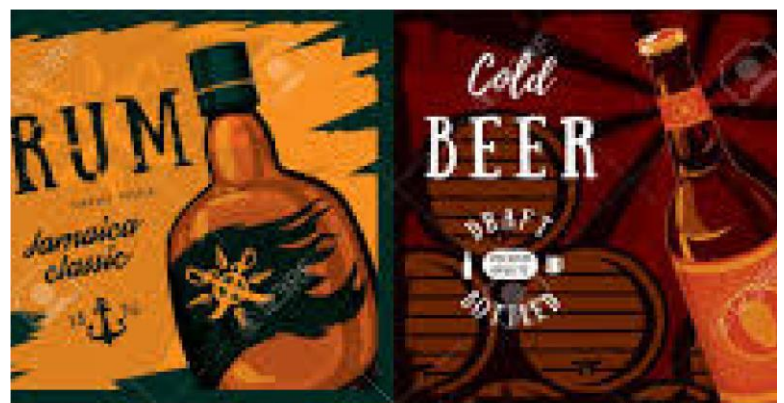






# BARSTORECANADA

## Historical Board



# Applications of Identity


## *Business Cards*



## *Employees Uniform*



# Facebook Page



**Barstorecanada**  
@barstorecanada

Publish Page


- Home
- Events
- Posts
- Reviews
- Videos
- Photos
- About
- Community
- Offers

Promote


Manage Promotions

Liked Following Share ...

**Posts**



**Barstorecanada**  
Published by Hootsuite [?] · July 19 ·




BARSTORECANADA.COM  
**4 Reasons to Buy a Wine Cooler**  
If you are still debating whether to invest or not in a wine cooler, here are four reasons you should take that leap. 1) Practical: they create the most ideal conditions for the

40 People Reached


0 Engagements

Boost Post

Like Comment Share



**Barstorecanada**  
Published by Hootsuite [?] · July 18 ·



BARSTORECANADA.COM  
**Why Cocktails Are Served in Different Glasses?**  
Far from being intricate non-sense rules, each glassware has its ow...

43 People Reached

0 Engagements

Boost Post

Like Comment Share

See All

**Send Message**

Where "go big or go home" is not a saying anymore

As a bartender from decades in Montreal, I realized that calling my workplace "home" was not enough....

See More

144 likes 0 this week  
Maggie Elyse and 135 other friends

145 follows

See Pages Feed  
Posts from Pages you've liked as your Page

144 people like this and 145 people follow this  
Maggie Elyse and 135 other friends

**Community** See All

144 people like this

145 people follow this

**About** See All

Send Message

https://barstorecanada.com/

Home Decor

Suggest Edits

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Page created - July 10, 2019

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**Photos**

**CRAFT BEER**

Learn more about beer styles, glass recommendations for food pairings.

**PILSENER**

Black & Tan

**WHEAT**

Black & Tan

**GREAT BEER COCKTAILS**

BLACK & TAN

Black & Tan

**COCKTAILS OF THE WEEK**

Monday to Friday what to drink with your pals after work

**MONDAY The Mexican Mule**

Ingredients:

- 2 oz. Boonville vodka
- 5 oz. lime juice
- 75 oz. pineapple juice
- 5 oz. ginger syrup

Directions:

Combine the ingredients in a cocktail shaker and shake into a rocks glass. Garnish with a sugary sprig.