



Toman Bike Shop

Riders

3M



Profit Margin

0.45



When Are We Making Money?

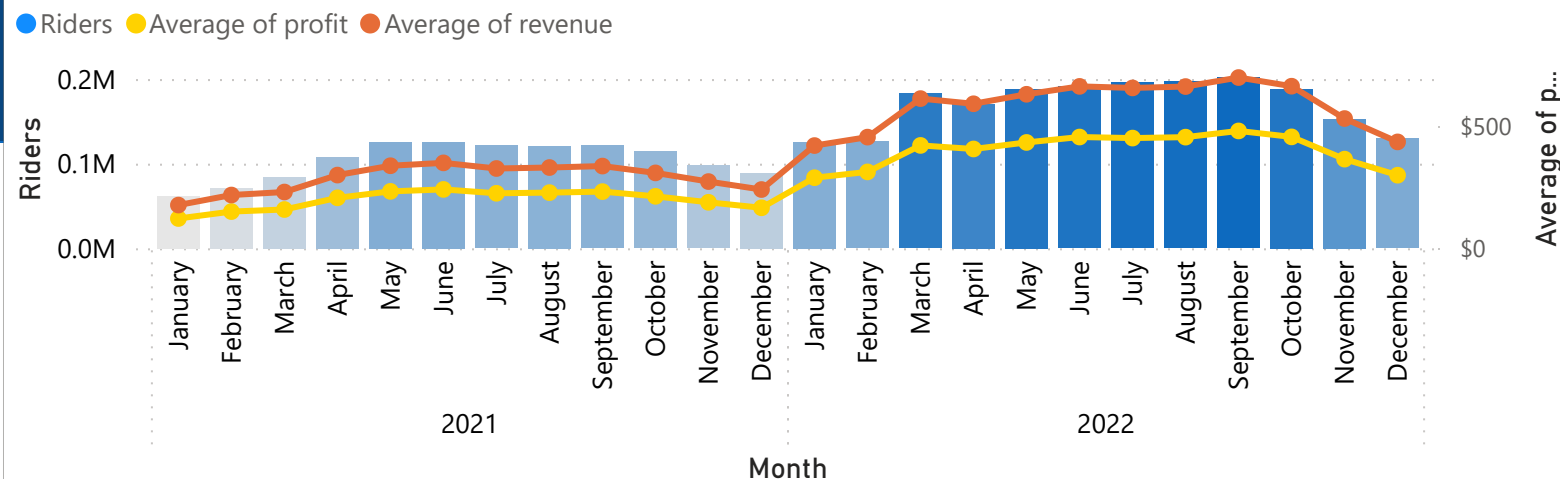
This table displays hourly sales data across a week, with higher earnings in the early hours of the evening, particularly around 13 to 15 hours. This suggests that these times are the most profitable. Wednesdays and Fridays show notable higher sales, indicating variable profitability across the week.

hr	Fri	Mon	Sat	Sun	Thurs	Tues	Wed
8	\$265.3	\$1,087.5	\$193.8	\$952.0	\$1,068.5	\$1,131.4	\$1,132.0
9	\$432.9	\$545.7	\$360.3	\$503.2	\$597.6	\$551.6	\$556.2
10	\$610.3	\$297.5	\$594.5	\$318.9	\$364.6	\$305.8	\$306.4
11	\$761.2	\$338.3	\$724.6	\$375.7	\$434.5	\$352.6	\$367.2
12	\$867.7	\$422.1	\$857.1	\$476.5	\$549.3	\$449.4	\$461.4
13	\$892.3	\$422.5	\$859.9	\$472.3	\$558.0	\$430.9	\$454.6
14	\$881.7	\$387.6	\$834.7	\$442.9	\$529.8	\$395.2	\$410.0
15	\$882.5	\$430.6	\$812.5	\$465.8	\$583.5	\$421.6	\$455.7
16	\$843.6	\$662.0	\$815.8	\$653.9	\$764.6	\$632.5	\$663.9
17	\$770.7	\$1,254.3	\$732.2	\$1,153.0	\$1,135.6	\$1,185.4	\$1,222.3
18	\$671.1	\$1,192.0	\$625.5	\$1,105.4	\$971.5	\$1,143.7	\$1,164.9
19	\$551.3	\$815.3	\$516.3	\$791.3	\$698.4	\$827.2	\$831.7
20	\$414.8	\$582.3	\$385.3	\$555.5	\$492.5	\$595.2	\$622.4

2021

2022

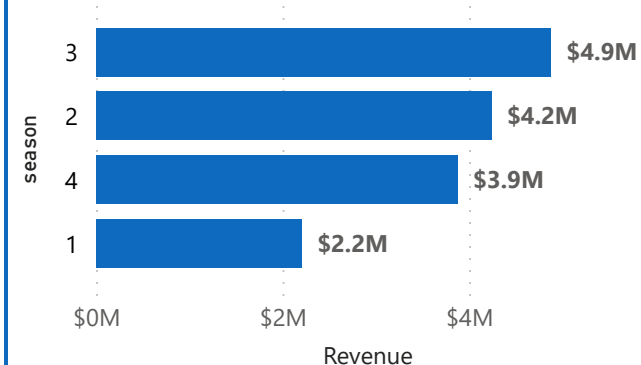
KPI over Time



Profit
\$300.7

Revenue
\$437.0

Revenue by season



Rider Demographics

