

STUDENT: **When was virgin media rebranded from NTL Telewest?**

TEACHER: ⇨ 2007

STUDENT: **what was NTL Telewest re-branded to in 2007?**

TEACHER: ⇨ Virgin Media

STUDENT: **What did Virgin Media concentrate on instead of offering linear channels?**

TEACHER: ⇨ Video On Demand

STUDENT: **What was the one linear HD channel Virgin Media carried from November 2006 to July 2009?**

TEACHER: ⇨ BBC HD

STUDENT: **what was the name of the other HD channel Virgin media could carry in the future?**

TEACHER: ⇨ Channel 4 HD

STUDENT: **When was NTL Telewest rebranded from Virgin Media?**

TEACHER: ⇨ CANNOTANSWER

STUDENT: **What did Virgin Media ignore while offering linear channels?**

TEACHER: ⇨ CANNOTANSWER

STUDENT: **What was the one linear SD channel Virgin Media carried from November 2006 to July 2009?**

TEACHER: ⇨ CANNOTANSWER

STUDENT: **What channel never had an HD version?**

TEACHER: ⇨ CANNOTANSWER

Section: Sky (United Kingdom) 18

Context: Virgin Media (re-branded in 2007 from NTL:Telewest) started to offer a high-definition television (HDTV) capable set top box, although from 30 November 2006 until 30 July 2009 it only carried one linear HD channel, BBC HD, after the conclusion of the ITV HD trial. Virgin Media has claimed that other HD channels were "locked up" or otherwise withheld from their platform, although Virgin Media did in fact have an option to carry Channel 4 HD in the future. Nonetheless, the linear channels were not offered, Virgin Media instead concentrating on its Video On Demand service to carry a modest selection of HD content. Virgin Media has nevertheless made a number of statements over the years, suggesting that more linear HD channels are on the way. CANNOTANSWER