## **Section**:cnn 38d1a3121437ecbefaa0176b6760f00e94662819.story0

Context: (CNN) - For Heather Neroy, it used to be a tedious process: Whenever she came across an interesting arts-and-crafts project or recipe on the Internet, she would save it for later by copying the link, pasting it into an e-mail and sending it to herself. After that Neroy, a stay-at-home mom from Southern California, would file the e-mail in a folder for future reference. It wasn't exactly the most efficient system. Then last year, during one of her browsing sessions, she read a blog post that gushed about a new website called Pinterest. The virtual pinboard, where users can pin and organize images onto individual "boards," didn't pique Neroy's interest at first, but she quickly changed her mind. "Someone described it as an online filing system, and I thought, 'That's exactly what I need,' " she said. Soon Neroy was pinning away and, like many Pinterest users, got quickly hooked. She first started with a Halloween board where she pinned costume ideas. Next, Neroy created a shared color board for redecorating her daughter's bedroom that she and her husband could add to. Pinterest also allows other users to follow each other's boards and "re-pin" another person's images. In no time Neroy was sharing other people's pins and following users with similar tastes. "It's been really neat to see what other moms are pinning," she said. "Some days you run out of ideas and you don't know what to do to fill the time before bedtime. I thought it was going to be just me organizing, but it's really a community sharing all these different ideas that I didn't even know existed." CANNOTANSWER

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STUDENT: What is the main character interested in?
TEACHER: → "arts-and-crafts" (arts-and-crafts)
STUDENT: What else?
STUDENT: What's her name?
TEACHER: → "Heather Neroy" (Heather Neroy)
STUDENT: Where's she from?
STUDENT: What's she do?
TEACHER: → "she's a stay-at-home mom" (stay-at-home mom)
STUDENT: How did she previously save recipes and stuff she liked?
TEACHER: → "by copying the link" (by copying the link)
STUDENT: And then what?
TEACHER: → "emailing it to herself." (it to herself.)
STUDENT: Was this an efficient process?
TEACHER: \hookrightarrow No, "no" (it to herself.)
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STUDENT: What site did she discover last year?
TEACHER: \hookrightarrow "Pinterest" (a)
STUDENT: Did she like it immediately?
TEACHER: \hookrightarrow No, "no" (a)
STUDENT: Did she change her opinion?
TEACHER: \hookrightarrow Yes, "yes" (a)
STUDENT: What about the site does she find useful?
TEACHER: \hookrightarrow "the filing system" (filing system, )
STUDENT: What was her first creation on the site?
TEACHER: → "a Halloween board" (Halloween board)
STUDENT: After that?
TEACHER: → "a shared color board" (shared color board)
STUDENT: What did she use that for?
TEACHER: \hookrightarrow "redecorating her daughter's bedroom" (redecorating her
      daughter's bedroom)
STUDENT: What else does the site allow members to do?
TEACHER: → "follow other's boards" (follow each other's boards)
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STUDENT: Anything else?

TEACHER: 

""re-pin" another person's images" ("re-pin" another person's images)

STUDENT: Did Heather do these things?

TEACHER: 

Yes, "yes" ("re-pin" another person's images)

STUDENT: How does she describe other mothers' pins?

TEACHER: 

"as neat" (neat)

STUDENT: Does she feel the site is a community?

TEACHER: 

Yes, "yes" (neat)
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