

# Sports Event Proposal

**Event Name:** 2024 Healthy Running Challenge

**Event Purpose:**

- Promote physical health and increase public awareness of the importance of exercise.
- Enhance participants' teamwork spirit and inspire ongoing enthusiasm for sports.
- Encourage community members to actively participate in outdoor activities and adopt healthy lifestyle habits.

**Event Date:** May 10, 2024 (Saturday) from 8:00 AM to 12:00 PM

**Event Location:** Fake City Park (Located in the center of Fake City)

**Event Schedule:**

Time	Activity	Details
8:00 AM - 8:30 AM	Opening Ceremony	Introduction to the event, speech by the mayor, event briefing
8:30 AM - 10:30 AM	Healthy Running Challenge	5 km running challenge, water and first aid stations along the route
10:30 AM - 11:30 AM	Team Relay Competition	Teams compete in a 5 km relay race
11:30 AM - 12:00 PM	Closing Ceremony and Awards	Award ceremony, event summary, and distribution of prizes

**Expected Number of Participants:** 500 people (open for registration, participants will receive a personalized race number upon signing up)

**Target Audience:**

- Residents aged 18 and above
- Anyone who enjoys running or outdoor sports
- Corporate teams and school students can register as a group

**Registration Method:**

- Register online through the official Fake City website
- Registration fee: NT\$500 per person (includes event T-shirt and fitness pack)

**Event Promotion:**

- Event-specific pages on social media platforms (Facebook, Instagram) to share event-related information
- TV ads and community outreach
- Sponsor promotions from partnered businesses

**Event Budget:**

1. Venue rental and setup: NT\$30,000
2. Commemorative items and prizes: NT\$20,000
3. Promotion costs: NT\$15,000
4. Staff expenses: NT\$10,000
5. Miscellaneous expenses: NT\$5,000

**Total Budget:** NT\$80,000

**Important Notes:**

1. Participants should bring their own running shoes and appropriate clothing.

2. A professional medical team will be on standby for safety.
3. If adverse weather conditions occur, the event may be adjusted or postponed.

**Contact Information:**

- Organizer: Fake City Sports Association
- Phone: 1234-5678
- Email: [event@fakecity.org](mailto:event@fakecity.org)