

Social Event Proposal

Event Name: Creative Networking Party - Endless Connections

Event Date: Saturday, January 20, 2024

Event Time: 2:00 PM - 6:00 PM

Event Location: ABC City Conference Center, 2nd Floor, Multipurpose Hall

1. Event Overview

"Creative Networking Party - Endless Connections" is an event carefully designed for participants who want to expand their network and improve their social skills.

The event aims to provide a platform for people to meet new friends and share creative ideas in a relaxed, interactive environment. Whether meeting strangers for the first time or seeking to engage with old friends, participants will find interesting topics and opportunities to connect.

The event is designed to break down social barriers through a variety of games, discussions, and group activities, allowing participants to establish meaningful connections in a fun and welcoming atmosphere. Whether you are looking to expand your business network or simply find friends with similar interests, this event offers an ideal platform for you.

2. Event Background

In today's fast-paced world, people increasingly value expanding their social circles and establishing meaningful professional relationships. Engaging in fun and creative social activities allows participants to relax and meet like-minded people. To facilitate meaningful connections in a relaxed environment, this social event will feature various interactive elements that help break the ice and encourage genuine communication.

3. Event Objectives

1. **Expand Networks:** Provide a platform for participants to build relationships and share ideas.
 2. **Promote Social Interaction:** Design diverse activities to encourage natural and relaxed conversations among participants.
 3. **Increase Engagement:** Through creative games and group discussions, ensure every participant has the chance to actively engage.
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4. Event Agenda

Time	Activity	Notes
2:00 PM - 2:30 PM	Registration & Self-Introductions	Name tags and drinks provided
2:30 PM - 3:00 PM	Icebreaker Game: Speed Networking	10-minute rounds, participants rotate for introductions
3:00 PM - 3:45 PM	Themed Group Discussion: Creativity and Future Technology	4-5 participants per group to discuss and share ideas
3:45 PM - 4:15 PM	Interactive Game: Truth or Dare Challenge	Build trust and get to know each other
4:15 PM - 4:45 PM	Free Networking Time	Light snacks and drinks provided
4:45 PM - 5:30 PM	Fun Photo Booth: Creative Photo Contest	Best photo wins a small prize
5:30 PM - 6:00 PM	Closing Remarks & Thank You Speech	Event recap and raffle draw

5. Event Participation Guidelines

1. Registration:

- Please complete your registration two weeks before the event; spots are limited, and it's first-come, first-served.
- Registration can be done through the event's dedicated website or by contacting our customer service team.

2. Dress Code:

- Please wear comfortable, casual clothing, as there will be interactive games and networking sessions. Formal attire is not recommended.
- Feel free to wear themed outfits if you have creative ideas!

3. On-Site Rules:

- Please maintain courtesy and respect others' privacy during the event.
- To ensure everyone has a chance to meet others, avoid spending too much time with a single participant.
- No promotional activities are allowed during the event. Please

respect the rules.

4. Health & Safety:

- Basic first aid services will be available at the venue; please inform staff immediately if you feel unwell.
- Sanitizing stations will be provided, and the venue will be cleaned regularly to ensure health and safety.

5. Registration Time:

- Please arrive 30 minutes before the event starts to complete your registration and receive your name tag and event materials.

6. Cancellation & Refund Policy:

- If you cannot attend the event, please notify us at least 48 hours in advance to cancel your registration. No refunds will be provided for no-shows.

7. Contact Information:

- If you have any questions or special requests, feel free to contact our customer service team at [contact@xyzplanning.com] or call [123-456-7890].

6. Event Highlights

1. Speed Networking:

- Participants will have a few minutes to introduce themselves to different people in a fast-paced networking round, helping to break the ice and quickly build initial connections.

2. Themed Group Discussion:

- Participants will join small groups to discuss interesting topics, share their views, and brainstorm new ideas, sparking creativity and potential collaboration.

3. Interactive Games:

- Engaging and fun games will be designed to break down barriers, promote team-building, and deepen participants' understanding of each other.

4. Creative Photo Booth:

- A creative photo booth will allow participants to take memorable pictures during the event. The best photos will win a prize, adding an element of fun and interaction.

7. Expected Outcomes

- 1. Network Expansion: Participants will have the chance to meet more interesting people and expand their social circles in a relaxed environment.
- 2. Increased Brand Awareness: The creative event design will attract social activity enthusiasts, boosting the organizer's brand presence.
- 3. Enhanced Collaboration: Through group discussions and games, participants will develop a stronger sense of teamwork and foster potential future collaborations.

8. Budget Estimate

Item	Estimated Cost (NTD)
Venue Rental	30,000
Drinks & Snacks	10,000
Event Materials (games, props, etc.)	5,000
Staff Fees	8,000

Item	Estimated Cost (NTD)
Prizes & Gifts	7,000
Promotion & Design	5,000
Miscellaneous	3,000
Total	68,000

9. Post-Event Marketing & Feedback

1. Event Photos & Videos: After the event, we will compile photos and videos and share them on social media platforms, boosting the event's exposure.
 2. Participant Satisfaction Survey: A feedback survey will be sent to participants to collect opinions and suggestions, helping to improve future event planning.
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10. Closing Remarks

This social event aims to create a positive, fun, and creative platform for participants to make new connections and explore potential collaborations. We believe this event will not only enhance participants' social skills but also provide

enriching experiences and memories.

Organizer: XYZ Event Planning Co.

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