

Ski Sports Event Proposal

1. Event Name: 2024 Snowy Ski Challenge

2. Event Purpose:

- Promote winter sports, especially the popularity and development of skiing
- Increase public interest and participation in skiing activities
- Enhance teamwork and competitive spirit, fostering social engagement and physical health

3. Event Date: February 20, 2024 (Tuesday) from 9:00 AM to 4:00 PM

4. Event Location: Alaska Snow Mountain Ski Resort (Located in the surrounding area of Alaska Snow Mountain)

5. Event Details:

a. Opening Ceremony (9:00 - 9:30)

- Introduction to the event's purpose and planning
- Speech by the mayor of Alaska City to emphasize the value of skiing activities
- Event briefing and safety reminders

b. Skiing Beginners Training Session (9:30 - 11:00)

- Basic skiing skills training: standing, turning, and speed control
- Safety regulations and equipment usage instruction
- Relaxed entry-level coaching for beginners

c. Skiing Competition (11:30 - 2:00)

- Two groups: Beginner and Advanced categories
- Beginner Category: A simple skiing track with time calculations

- Advanced Category: A more challenging route that combines speed and technique

d. Team Relay Race (2:30 - 4:00)

- Each team consists of 4 members, completing a relay skiing challenge
- Each member skis 1 kilometer, passing the baton to the next team member

e. Closing Ceremony and Awarding (4:00 - 4:30)

- Awards for the fastest time, best team, most creative costume, etc.
- Event summary and appreciation speech
- Distribution of participation prizes (ski accessories, commemorative T-shirts, etc.)

6. Expected Number of Participants: 300 people (open for registration, participants will receive a race number after signing up)

7. Target Audience:

- Skiing enthusiasts, especially beginners and intermediate skiers
- Corporate teams and student groups can also register as teams

8. Registration Method:

- Online registration through the official Alaska City website
- Registration Fee: USD \$30 per person (includes ski equipment rental, professional coaching, and a T-shirt)

9. Event Promotion:

- A dedicated event page on social media platforms (Facebook, Instagram)

for regular updates

- TV advertisements and community outreach
- Promotional activities in partnership with ski brands

10. Event Budget:

1. Venue rental and setup: USD \$1,500
2. Training session and competition prizes: USD \$900
3. Promotion and advertising: USD \$600
4. Staff and coaching fees: USD \$450
5. Miscellaneous expenses: USD \$150

Total Budget: USD \$3,600

11. Important Notes:

1. Participants must wear appropriate ski clothing and protective gear.
2. Beginners must participate under the guidance of coaches to ensure safety.
3. In case of adverse weather, the event may be adjusted or postponed.

12. Contact Information:

- Organizer: Alaska Snow Mountain Ski Association
- Phone: 1234-5678
- Email: event@alaskasnow.org