- Trust
- Projects
- Road map

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• Project 1.:Nest box
• # 2,3,5,18,19,23,61, 105, 108, 118, 128

    Project 2. Worls Sparrow Day, Tree day, Wetlands day, Womens day, Independence ay/ Republic day celebration, World Book day,

• World Environment Day.

    #15,16,17,50, 57,63, 86, #29,32,34,56,76,101, 102, 126, #103,

• Project 3.Health / Medical help / Financial help/Medical Donation drive

    #10,66, 93, 119, 125, 144, #120, 134, 143, 144,145

• Project: 4 Public wellness, Natural Calamity Relief activity's program
#54,81,94,52, 136,137,138

    Project: 5 Bird Watching, Lake renovation, Treeplanatation, Park Renovation activity,

    #35,39, 30,11,13,14,74, 106, 107, 127, #109, 110, 111, 112, 116

• Project: 6 Institues, School, College, Orphanage, Culture Program,

    #20,22,25,46,47,79,80,85, 100, #48,65, 123, 135,139

• Project: 7 Guest leacure, Sesson, Awerness
• #7,12,24,26,28,31,33,37,38,42,53,55,59,
62,
               67,68,69,70,72,73,77,78,82,83, 84,88,90, 91, 95,96, 104,113,117,129, 140,141
• Project : 8 Award Function

    #114, 115, 124, 130,131, 132, 133
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- 20.3.2021 onwards

• Project: 9 PRESS Release

• #121,122,142

Project	Area	Partn er	Start over	Roadmap
Project Nest box	Environment		2014	
Worlds Sparrow Day, Tree day, Wetlands day, Environment day, Women's day, Independence ay/ Republic day	Environment		2016	
Guest lecture, Session, Awareness	Environment , Education		2014	
School, College ,Orphanage Program	Education		2016	
Bird, Lake renovation, Tree plantation	Environment		2014	
Public wellness, Natural Calamity Relief activity's program	-		2018	
Award Function			2021	
Press Release			2021	

S.No	Project	Area	Partner	Start over	Activity Reference
2	Project Nest box	Environment	-	2014	2,3,5,18,19,23,61,



- > School students (70 nos) performed DIY Kit for Bird Feeder
- > Corporation School students 180 nos. painted and sketched missing sparrows

S.No	Project	Area	Partner	Start over	Activity Reference
2	Project Nest box	Environment	-	2014	2,3,5,18,19,23,61



- > Revisit of Nest box mounted places
- ➤ New nest box installation to save sparrow bird

S.No	Project	Area	Partner	Start over	Activity Reference
2	Project Nest box	Environment	-	2014	2,3,5,18,19,23,61



> Donation of Nest box to general public

S.No	Project	Area	Partner	Start over	Activity Reference
2	Project Nest box	Environment	-	2014	2,3,5,18,19,23,61



> Success stories of Sparrow Bird hatched eggs and build Nest inside our Nest box

S.No	Project	Area	Partner	Start over	Activity Reference
2	Project Nest box	Environment	-	2014	2,3,5,18,19,23,61

2014 2015 2016 2017 2018 2019 (2020) 2021 2022



> Nest Box kit made available for people on demand based on call

S.No	Project	Area	Partner	Start over	Activity Reference
2	Project Nest box	Environment	-	2014	2,3,5,18,19,23,61, 105, 108, 118,

- ➤ Launch of website <u>www.sparrowtrustindia.com</u> to serve the Whole country to send the Nest Box direct to home
- ➤ Bank Associate took Oath to collect the Nest box, on conservation of sparrow with Nest box distribution
- ➤ Bank Associate took Oath to collect the Nest box, on conservation of sparrow with Nest box distribution
- Awareness session on sparrow and appreciation from Inspector of police
- ➤ Nest box distribution and appreciation from RVS chairman

S.No	Project	Area	Partner	Start over	Activity Reference
2	Project Nest box	Environment	-	2014	• 128

2014 2015 2016 2017 2018 2019 2020 2021 2022

➤ Christmas sale –Online Nest box –at subsidize rate to public

S.No	Project	Area	Partner	Start over	Activity Reference
2	World and National Day	Environment	-	2016	#15,16,17,50,57,63,86, #29,32,34,56,76,101



Word sparrow day celebrated with 1000 Nest box distributed to general public

S.No	Project	Area	Partner	Start over	Activity Reference
2	World and National Day	Environment	-	2016	#15,16,17,50,57,63,86, #29,32,34,56,76,101

2014 2015 2016 2017 2018 2019 2020 2021 2022

➤ Word Mountains day celebrated with drawing completion and prize distribution to students

S.No	Project	Area	Partner	Start over	Activity Reference
2	World and National Day	Environment	-	2016	#15,16,17,50,57,63,86, #29,32,34,56,76,101

2014 2015 2016 2017 2018



> World Wetlands day celebrated as a mark of respect at Coimbatore Lake

S.No	Project	Area	Partner	Start over	Activity Reference
2	World and National Day	Environment	-	2016	#15,16,17,50, 57,63, 86, #29,32,34,56,76,101

2014 2015 2016 2017 2018 2019 (2020) 2021 2022



> World Women's day celebrated with Women achiever award distributed

S.No	Project	Area	Partner	Start over	Activity Reference
2	World and National Day	Environment	-	2016	#15,16,17,50, 57,63, 86, #29,32,34,56,76,101, 102, #103,

- > National day Independence day, Republic day celebrated, every year since 2014
- ➤ Coimbatore Collector providing appreciation on World sparrow day
- ➤ World Book Day celebration and Guest speaker at Thudiyalur Library
- ➤ World Environment day celebration

S.No	Project	Area	Partner	Start over	Activity Reference
2	World and National Day	Environment	-	2016	126,

2014 2015 2016 2017 2018 2019 2020 2021 2022



➤ World Environment day celebration

Project: 3 Health / Medical help Program

S.No	Project	Area	Partner	Start over	Activity Reference
2	Health /Medical help Program	-	-	2014	#10,66, 93



➤ Government Medical Insurance scheme Awareness program to needy public, over 100 needy benefitted

Project: 3 Health / Medical help Program

S.No	Project	Area	Partner	Start over	Activity Reference
2	Health /Medical help Program	-	-	2014	#10,66, 93

2014 2015 2016 2017 2018 (2019) 2020 2021 2022

Able to mobilize Rs.76,800 and donate for treatment of Patient in Sri Ramakrishna Hospital need in Financial help to rescue new born medical expenses join hands with working Professionals. Kid and mother is very well in health after treatment and resumed to normal

Project: 3 Health / Medical help Program

S.No	Project	Area	Partner	Start over	Activity Reference
2	Health /Medical help Program	-	-	2014	#10,66, 93

2014 2015 2016 2017 2018 2019 (2020) 2021 2022



➤ Identified needy gets Rs.1400 donation for his no job, no food scenario from Sundarapuram

Project: 3 Health / Medical / help Program

S.No	Project	Area	Partner	Start over	Activity Reference
2	Health /Medical help Program	-	-	2014	• 119, 125, 144, #120, 134, 143, ,145

- ➤ Kidney Patient: Balasubramaniam Chitra. PLS Nagar received medical aid of Rs.5000
- Lungs Patient: Raffiq Kaundampalayam, his family received financial help of Rs 1000
- ➤ TAUC Hostel student donated cycle

Project: 3 Health / Medical / help Program

S.No	Project	Area	Partner	Start over	Activity Reference
2	Health /Medical help Program	-	-	2014	• 119, 125, 144, #120, 134, 143, ,145

2014 2015 2016 2017 2018 2019 2020 2021 (2022)



➤ Food Donation to general public

Project: 3 Health / Medical / help Program

S.No	Project	Area	Partner	Start over	Activity Reference
2	Health /Medical help Program	-	-	2014	• 119, 125, 144, #120, 134, 143, ,145



- ➤ General public receives butter milk for summent health fund of Rs 2500
- ➤ Vagarayampalayam Vardharajan mani recived funearal fund of Rs.2000
- ➤ Dhanalakshmi received funearal fund of Rs. 2000

Project: 4 Public Wellness program

S.No	Project	Area	Partner	Start over	Activity Reference
2	Public Wellness program	_	-	2014	##54,81,94,52 ,

2014 2015 2016 2017 (2018) 2019 2020 2021 2022

➤ Nature Relief activities on Gaja Puyal , supply of 864 sanitary napkin for the needy at site

Project: 4 Public Wellness program

S.No	Project	Area	Partner	Start over	Activity Reference
2	Public Wellness program	_	-	2014	##54,81,94,52 ,



➤ Supplied Pure drinking water to more than 1 lakh people in public gathering

Project:4 Public Wellness program

S.No	Project	Area	Partner	Start over	Activity Reference
2	Public Wellness program	_	-	2014	##54,81,94,52 ,

2014 2015 2016 2017 2018 2019 (2020) 2021 2022



➤ Second year continued Supplied Pure drinking water to more than 1 lakh people in public gathering with awareness on sparrow in a stall

Project: 4 Public Wellness program

S.No	Project	Area	Partner	Start over	Activity Reference
2	Public Wellness program	-	-	2014	• 136,137,138



- ➤ 2023year continued Supplied Pure drinking water to more than 1 lakh people in public gathering with awareness on sparrow in a stall\
- Sparrow Awareness to general public and Police department event on Guest lecture
- ➤ Assistant commissioner of police visiting stall of sparrow awareness

renovation.Treeplanatation

S.No	Project	Area	Partner	Start over	Activity Reference
2	Bird, Lake renovation,Treepl anatation	-	-	2014	#35,39, 30,11,13,14,74 ,

2014) 2015 2016 2017 2018 2019 2020 2021 2022

➤ Bird program to public

S.No Project Area Partner Start over Activity Reference

2 Bird, Lake renovation, Treepl anatation anatation

- 2 2014 #35,39, 30,11,13,14,74

2014 (2015) 2016 2017 2018 2019 2020 2021 2022

➤ Tree Plantation at Kuruchi kulam area on account of World Environment day

➤ Tree planatation at Gandhi manager Park

S.No Project Area Partner Start over Activity Reference

2 Bird, Lake renovation, Treepl anatation

- - - 2014 #35,39, 30,11,13,14,74

- ➤ Bird program to public
- ➤ Rescue sparrow chick and rehabitation "The Hindu" covers this news

renovation.Treeplanatation

S.No	Project	Area	Partner	Start over	Activity Reference
2	Bird, Lake renovation,Treepl anatation	-	-	2014	• 106, 107, 127, #109, 110, 111, 112, 116

- ➤ Bird program Perur Lake
- ► Bird program Ukkadam Lake
- Park renovation program Pachapalayam
- Park renovation program Saravanampatti
- Soil test saravanamapatti
- ➤ Soil test at TACU
- Nandhavanam renovation park, Garden renovation

ranguation Translanatation

S.No	Project	Area	Partner	Start over	Activity Reference
2	Bird, Lake renovation,Treepl anatation	-	-	2014	• 106, 107, 127, #109, 110, 111, 112, 116

2014 2015 2016 2017 2018 2019 2020 2021 2022



Thudiyalur Tree Planatation park, Garden renovation

Program						
S.No	Project	Area	Partner	Start over	Activity Reference	
2	School, College ,Orphanage Program	-	-	2016	,#20,22,25,46,47,79, 80,85, 100, #48,65,	



- ➤ 5000 general public witnessed the program conducted by us to motivate students on art, Culture
- > Water and its conservation program Judge for student and their parents got
- ➤ Uttejan— 150 students got benefitted

Program						
S.No	Project	Area	Partner	Start over	Activity Reference	
2	School, College ,Orphanage Program	-	-	2016	,#20,22,25,46,47,79, 80,85, 100, #48,65,	

- ➤ Uttejan— 150 students got benefitted
- >RS Puram Ammaniammal Corporation Government school class 6,7,8, got motivated with ever

S.No	Project	Progra	Partner	Start over	Activity Reference
2	School, College ,Orphanage Program	-	-	2016	,#20,22,25,46,47,79, 80,85, 100, #48,65,



- > Next batch students of RS Puram Ammaniammal Corporation Government school class 6,7,8, got awareness session
- > RK Puram Corporation School students received Cheque for scholarship 4 students,
- >Around 7000 general public participated in cultural program, where the got received about

sparrow

Program						
S.No	Project	Area	Partner	Start over	Activity Reference	
2	School, College ,Orphanage Program	-	-	2016	,#20,22,25,46,47,79, 80,85, 100, #48,65,	

2014 2015 2016 2017 2018 2019 2020 2021 2022

> Orphanage "Mariyala" received Stationary donation drive

Program						
S.No	Project	Area	Partner	Start over	Activity Reference	
2	School, College ,Orphanage Program	-	-	2016	• 123, 135,139	



- > St.Mary College, Tuthukkudi, Donation of Nest boxes on account of World Sparrow day and Guest lecture
- College program

Program						
S.No	Project	Area	Partner	Start over	Activity Reference	
					Reference	
2	School, College ,Orphanage Program	-	-	2016	• 123, 135,139	

2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026 2027 2028 2029 2030

- > Sri Ramakrishna college National symposium, Special Guest speaker
- ➤ College program
- ➤ Govt. Girls school NGGO Colony for awareness of Sparrow

S.No	Project	Area	Partner	Start over	Activity Reference
2	Guest Lecture	Environment	-	2014	#7,12,24,26,28,31,33,37,38,42,53,55, 59, 62, 67,68,69,70,72,73,77,78,82,83, 84,88,90,91,95,96



➤ Whole Rotary club of Coimbatore Galaxy got benefitted by getting awareness on sparrow conservation

S.No	Project	Area	Partner	Start over	Activity Reference
2	Guest Lecture	Environment	-	2014	#7,12,24,26,28,31,33,37,38,42,5 3,55,59, 62, 67,68,69,70,72,73,77,78,82,83, 84,88,90,91,95,96



- > Kodaikanal Environmental trip and awareness session
- ➤ More than 3000 general public listened the speech on sparrow nest box making
- @ Karvalur green marathon

S.No	Project	Area	Partner	Start over	Activity Reference
2	Guest Lecture	Environment	-	2014	#7,12,24,26,28,31,33,37,38,42,5 3,55,59, 62, 67,68,69,70,72,73,77,78,82,83, 84,88,90,91,95,96

2014 2015 (2016) 2017 2018 2019 2020 2021 2022

➤ More than 3000 general public listened the speech on sparrow nest box making @ Karvalur green marathon

S.No	Project	Area	Partner	Start over	Activity Reference
2	Guest Lecture	Environment	-	2014	#7,12,24,26,28,31,33,37,38,42,5 3,55,59, 62, 67,68,69,70,72,73,77,78,82,83, 84,88,90,91,95,96

2014 2015 2016 2017 2018 2019 2020 2021 2022

- ➤ Nest box distribution at Kumaragam,
- > Farming and Agriculture session on environment

S.No	Project	Area	Partner	Start over	Activity Reference
2	Guest Lecture	Environment	-	2014	#7,12,24,26,28,31,33,37,38,42,5 3,55,59, 62, 67,68,69,70,72,73,77,78,82,83, 84,88,90,91,95,96

2014 2015 2016 2017 2018 2019 2020 2021 2022

- ➤ Nature Talk 2018 done for corporate , Sparrow Bird importance to Human kind message reaching more than 10,000 working professionals
- ➤ People of Coimbatore Platform Interviewed Founder
- > Interview in various TV channel, Radio and Nespapers

S.No	Project	Area	Partner	Start over	Activity Reference
2	Guest Lecture	Environment	-	2014	#7,12,24,26,28,31,33,37,38,42,5 3,55,59, 62, 67,68,69,70,72,73,77,78,82,83, 84,88,90,91,95,96



- > Guest lecture in Coimbatore TIDAL Park reaching out hug IT professionals
- ➤ Guest lecture in PSG Tech, Coimbatore, Sri Ramakrishna Engineering, Coimbatore,

S.No	Project	Area	Partner	Start over	Activity Reference
2	Guest Lecture	Environment	-	2014	#7,12,24,26,28,31,33,37,38,42,5 3,55,59, 62, 67,68,69,70,72,73,77,78,82,83, 84,88,90,91,95,96

2014 2015 2016 2017 2018 2019 (2020) 2021 2022



- > Guest lecture to Rotary,
- Interview in All India Radio, where Whole public of Radio listeners got the awareness and conservation of sparrow message
- > During Covid, various webinars and conference conducted on Reptiles, birds,

S.No	Project	Area	Partner	Start over	Activity Reference
2	Guest Lecture	Environment	-	2014	#7,12,24,26,28,31,33,37,38,42,5 3,55,59, 62, 67,68,69,70,72,73,77,78,82,83, 84,88,90, 91, 95,96 104,113,117,129, 140,141

2014 2015 2016 2017 2018 2019 2020 2021 2022

- ➤ Webinar Guest Lecture at Sri Ramakrishna engineering college,
- > Salem Conference
- ➤ Awareness speech at RVS Sulur

	S.No	Project	Area	Partner	Start over	Activity Reference
	2	Guest Lecture	Environment	-	2014	#7,12,24,26,28,31,33,37,38,42,5 3,55,59, 62, 67,68,69,70,72,73,77,78,82,83, 84,88,90,91, 95,96104,113,117,
201 4	2015	2016 20	17 2018	2019	2020 .	2021 2022

- Webinar Guest Lecture at Sri Ramakrishna engineering college,
- ➤ Salem Conference
- ➤ Awareness speech at RVS Sulur

	Guest Lecture	Environment	-	2014	#7,12,24,26,28,31,33,37,38,42,5 3,55,59, 62, 67,68,69,70,72,73,77,78,82,83, 84,88,90,91,
					95,96104,113,117,
2014 2015 2		17 2018 26 2027			

- ► Sri Ramakrihns eng college Guest speaker
- ➤ Guest Speaker Govt Arts sudents
- ➤ Guest Speaker at RVS Arts college Sulur

Project: 8 Awards

S.No	Project	Area	Partner	Start over	Activity Reference
2	Awards	Environment	-	2014	• 114, 115, 124, 130,131, 132, 133



- Kecholi kappalar Award Apanayakanpatti Arumugam ayya
- Appreciation from MLA
- Poem from Inpector of Police
- > Salwa respect to Murugeshan District Education officier
- ➤ Anmega Nayani to Deepam Swaminathan
- Best Social work award received
- > 75th Advisor Salwa respt to Manicakam

Project: 9 Press Release

S.No	Project	Area	Partner	Start over	Activity Reference
2	Press Release	Environment	-	2014	• #121,122,142



- ➤ Interviews in 3 TV channel, 5 news papers, 1 Radio
- ➤ Article half page coverage in The Hindu 2022
- ➤ Metropolis Sparrow by Jesy
- ➤ World Sparrow Day Article by The Hindu, Dinamalar, Malai Murasu 2 times
- ➤ You Tube channel and Tamil News Channels