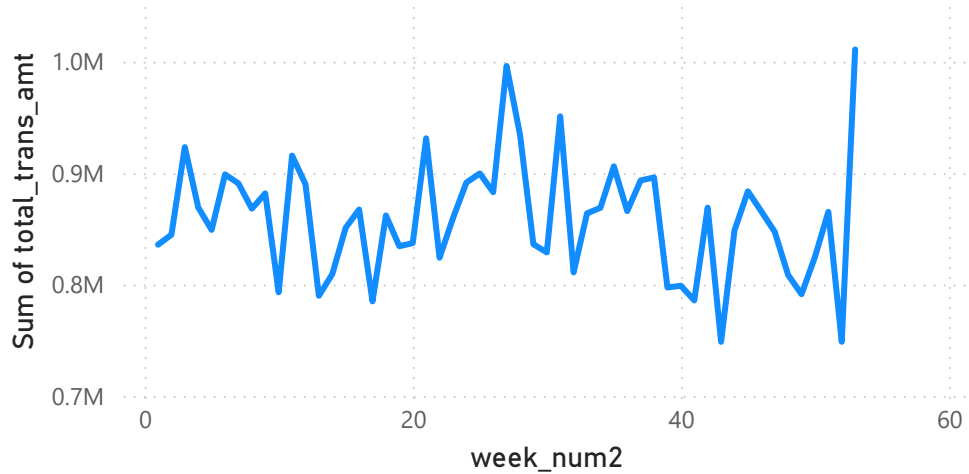


week_num2	Previous_week_revenue	Current_week_revenue	wow_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%

Sum of total_trans_amt by week_num2



delinquent_acc	%GT Count of delinquent_acc
0	93.94%
1	6.06%
Total	100.00%

Credit Card Transaction Report

Revenue

57M

Interest Earned

8.0M

Transact Amount

46M

Transact Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Silver	5659109	4647596	8,21,922.98
Total	56517011	45533021	79,82,479.81

Q4

Q3

Q2

Q1

week_start_date

All

F

M

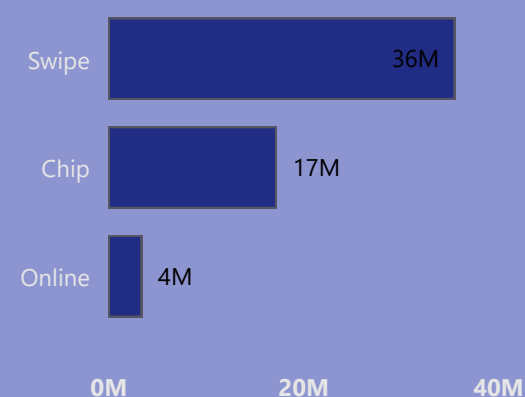
Gold

Silver

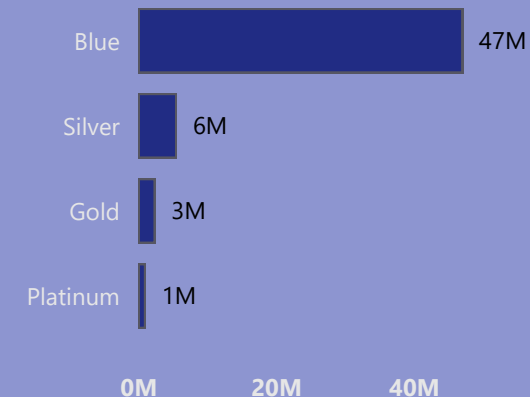
Blue

Platinum

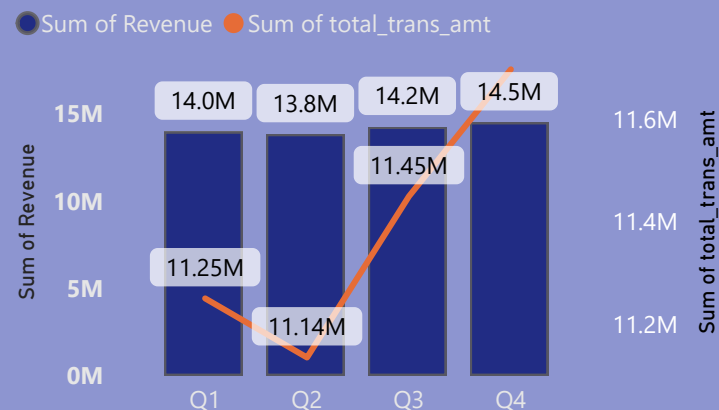
Revenue by Mode



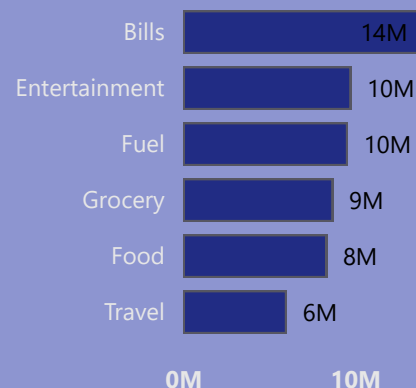
Revenue by Cards



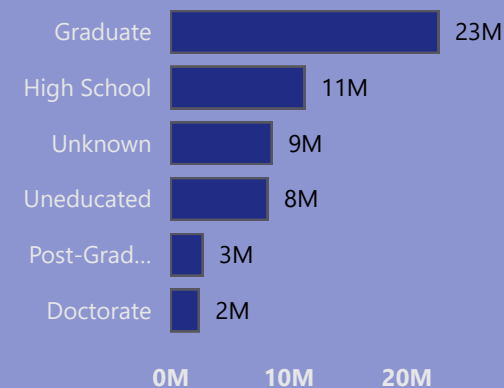
QTR Revenue and total transact amount



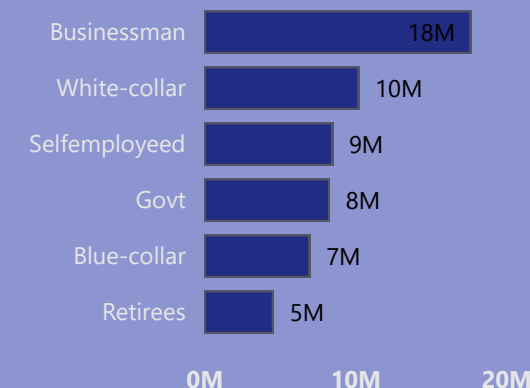
Revenue by Expenditure type



Revenue by Education



Revenue by Customer Job



Credit Card Customer Report

Revenue

57M

Interest Earned

8M

Income

588M

CSS

3.19

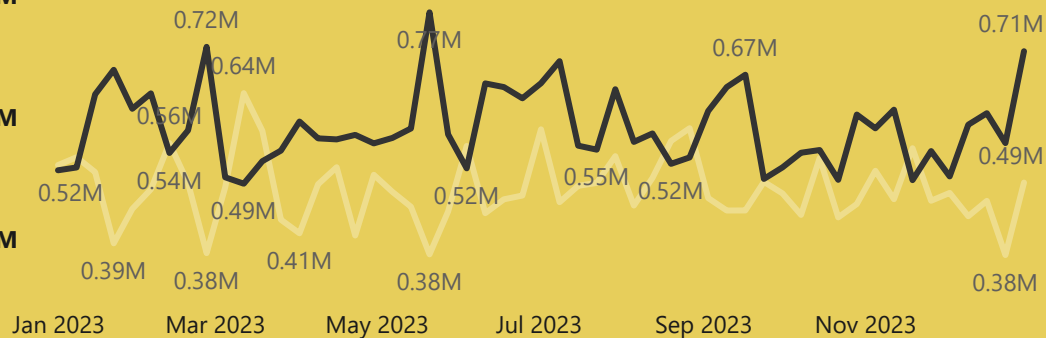
customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	9,67,751.42	73516911
Businessman	17697472	25,84,604.01	190350431
Govt	8335534	11,82,230.84	90834727
Retirees	4617448	6,41,692.22	49619308
Selfemployed	8542826	11,41,510.40	77659931
White-collar	10283124	14,64,690.92	105618475
Total	56517011	79,82,479.81	587599783

gender ☐ F ☒ M

0.8M

0.6M

0.4M



Q4

Q3

Q2

Q1

week_start_date

All

M

F

Gold

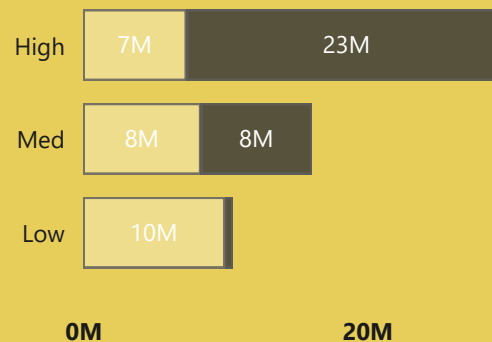
Silver

Blue

Platinum

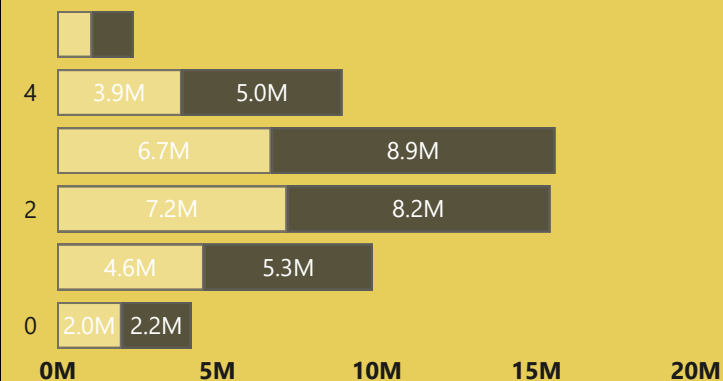
Revenue by Income Group

gender ☐ F ☒ M



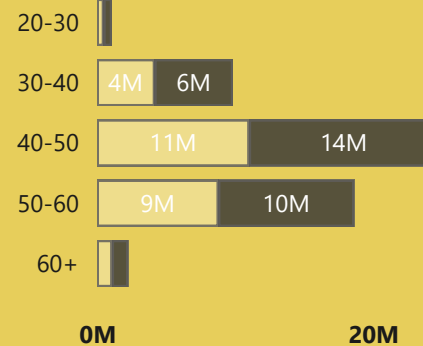
Revenue by Dependent

gender ☐ F ☒ M



Revenue by Age Group

gender ☐ F ☒ M



Revenue by Education

gender ☐ F ☒ M

