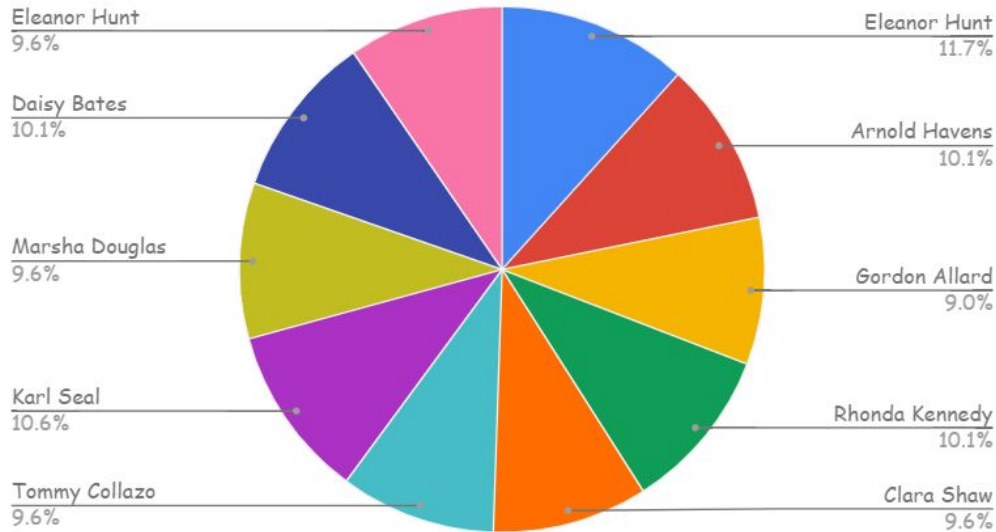


Who are the top 10 Paying Customers in the year 2007 ?

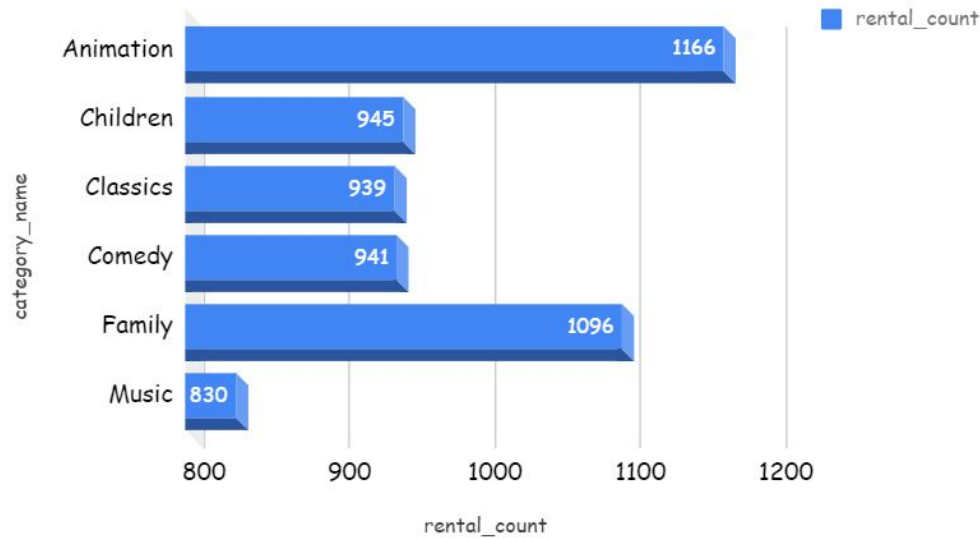
Top 10 Paying Customers in 2007



In this chart, we can take a look at the top 10 customers who have made the highest payments in the year 2007. The bar chart represents the same, where we can see that Eleanor Hunt has made the highest payment and Gordon Allard the lowest.

Which is the most and least preferred Film Category by Families?

Sales of Film Category for Families



As you can see from the chart that Animation is the most preferred Film Category by the Families as they are the most rented out and the least preferred is Music.

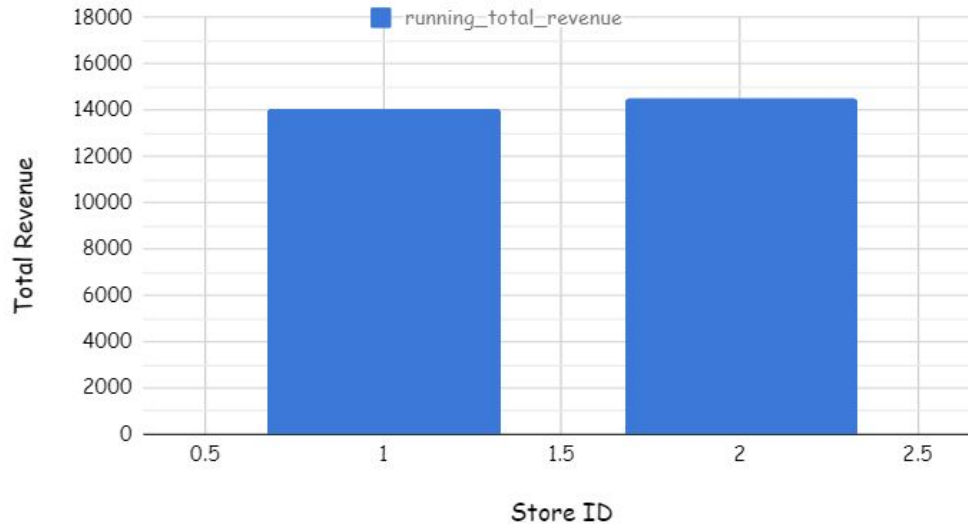
What is the comparison between Store 1 and Store 2?



In this chart, we can see the comparison of Store 1 and Store 2 in terms of rental count. It shows that there is not much difference and that both the stores have performed really well.

Which Store has gained the highest revenue?

Revenue of Both Stores



In this chart, we can observe the revenue of both the stores and how have they performed over the time. It shows that both the stores have performed very well taking in account the following months - February, March, April and May.