

External Engagement Studio

AI for Educators

Team Teams

Alana, Arpit, Azelia, Yash

<https://vimeo.com/1083749592/6db08f2a10>

“

It is mind-blowing how much tech has evolved in my time... it evolved so quickly. It's both a blessing and a curse.



Stephanie

Elementary School Teacher
English-as-a-Second-Language, K-4

Technology in Education Computers



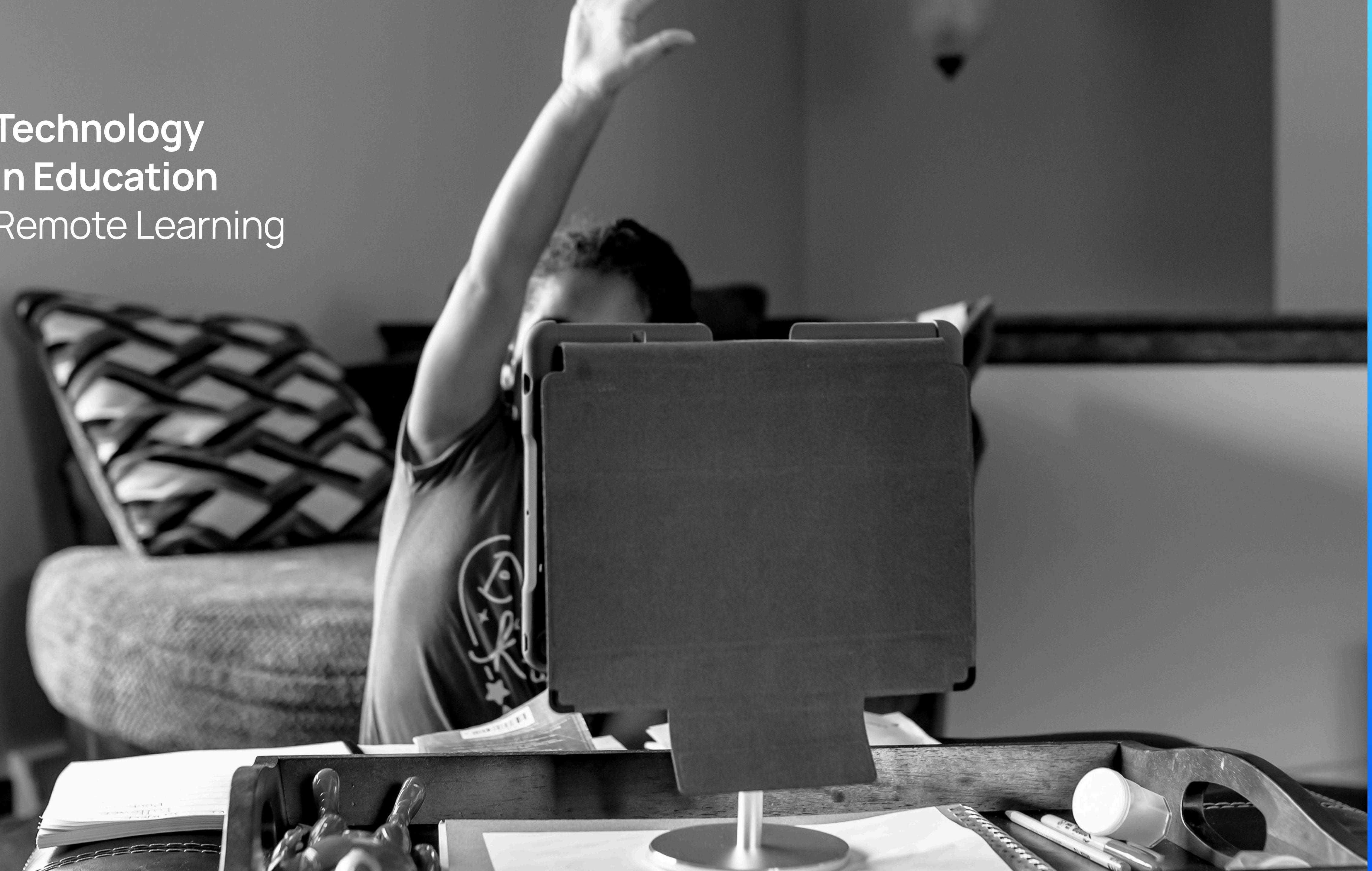
Technology in Education

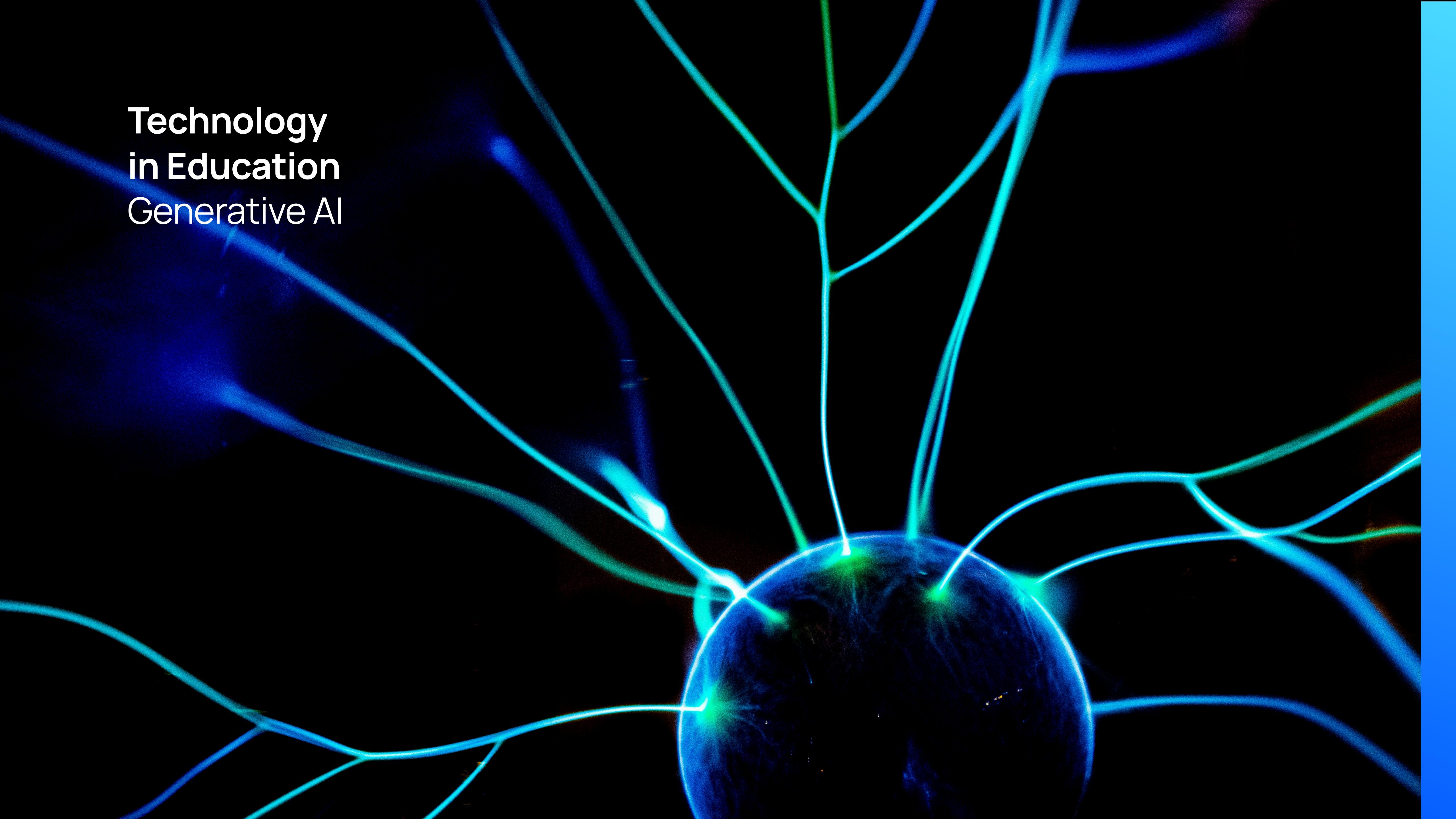
Social Media



Technology in Education

Remote Learning



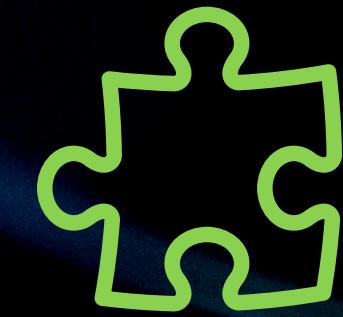


Technology in Education

Generative AI

Technology in Education

Generative AI



Personalized learning
support for diverse
student needs



Time-saving tools for
administrative tasks



Student data privacy
and security

Teacher Burden

15 hours

Elementary teachers already spend an average of 15 hours outside the classroom each week on planning and preparation, 12 of which are unpaid.

40%

Teacher turnover rates at a 20-year high, with more than 40% of new teachers leaving the profession within their first five years.

Problem Statement

How might we leverage
AI to support elementary
school teachers in educating
the next generation?

Our Network

7

Parents + Teachers +
Educational Specialists



Suzanne

Elementary School Principal
University Lecturer



Olivia

Elementary School
2nd Grade Teacher



Stephanie

Elementary School
ESL Teacher



Meher

Elementary School
Speech Pathologist



Rochelle

Elementary School
Technology Coordinator



Alex

Elementary School
Literacy Facilitator



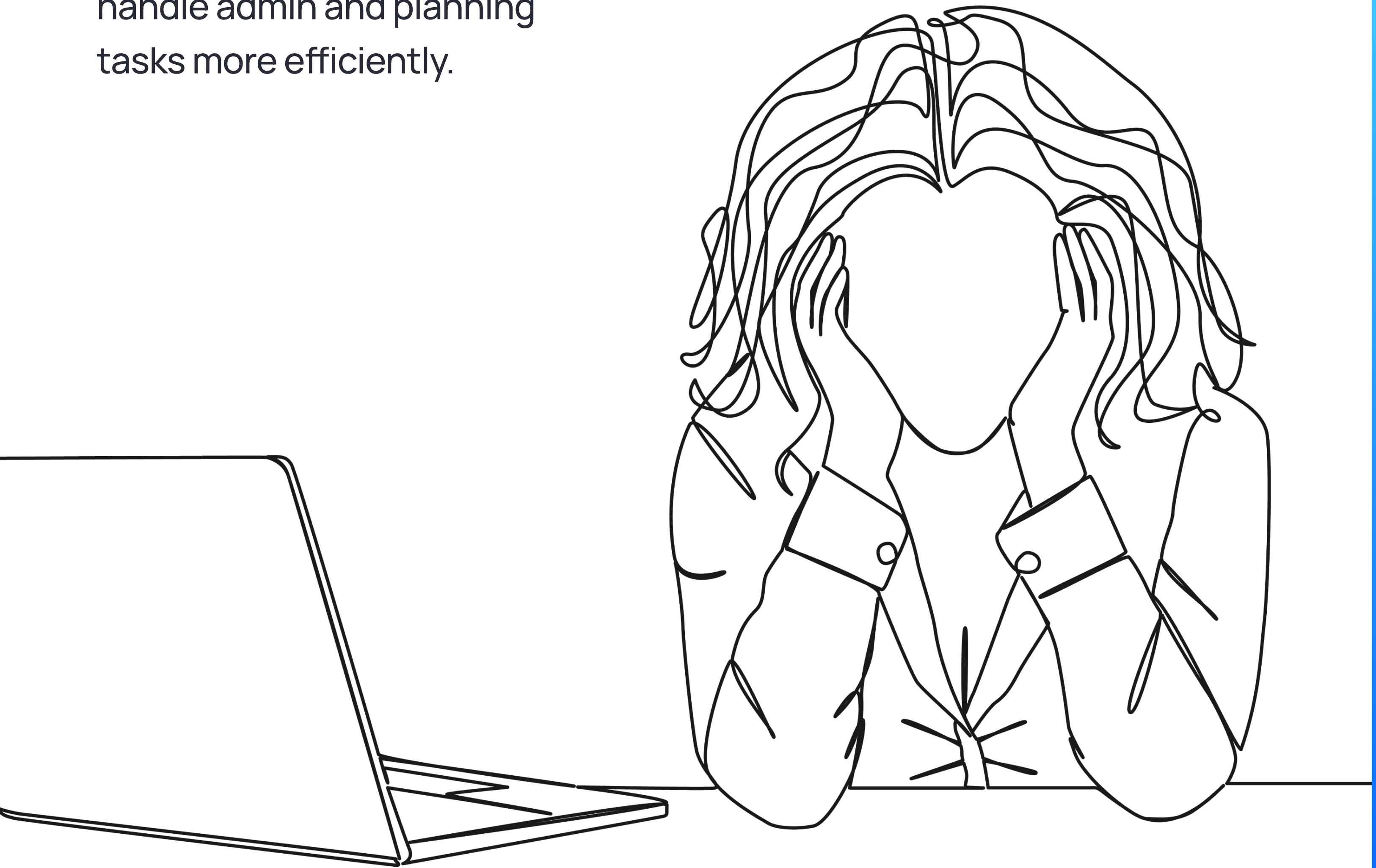
Monica

Parent of 3

Opportunity Areas

1. Productivity

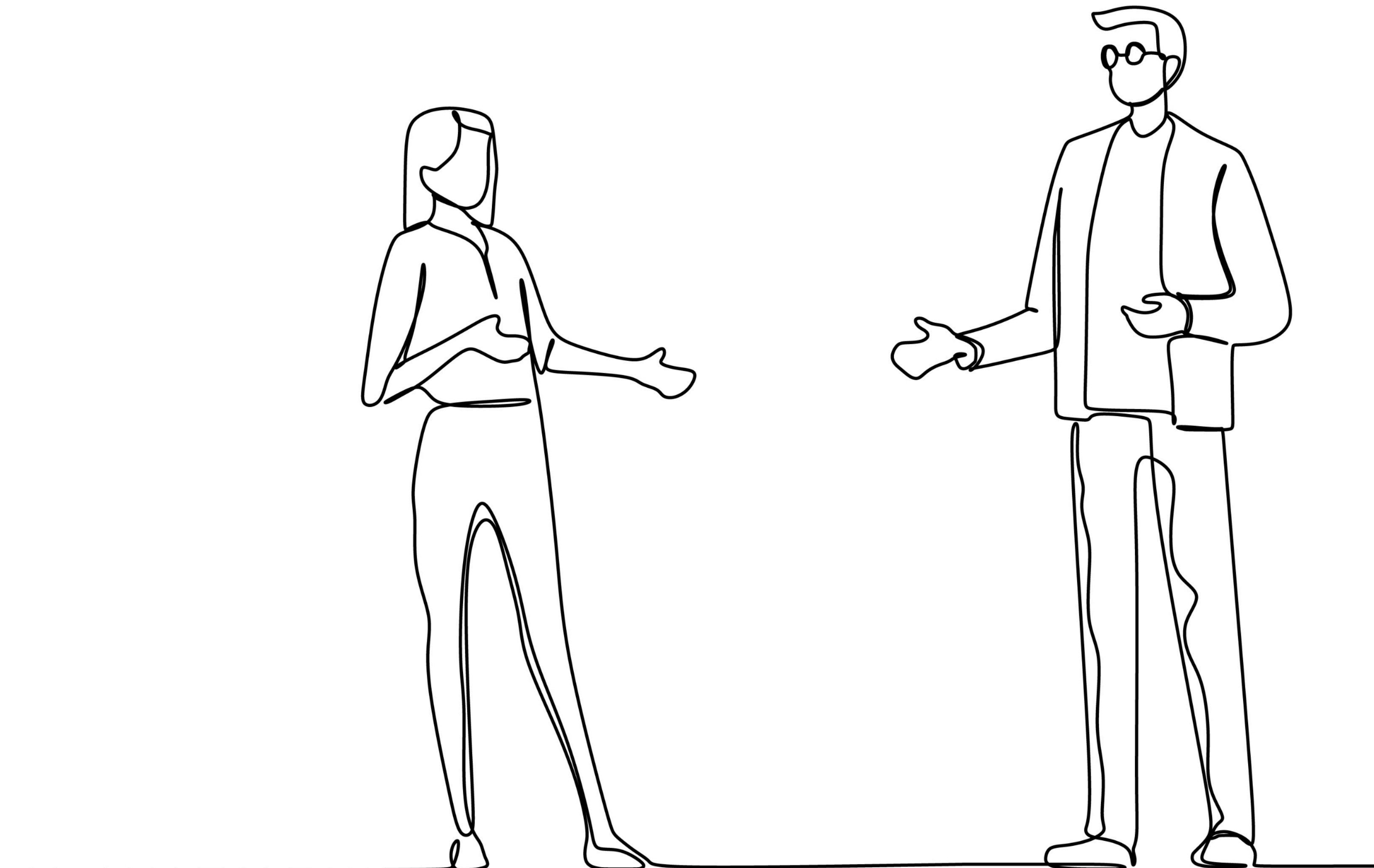
Teachers need a way to handle admin and planning tasks more efficiently.



Opportunity Areas

1. Productivity
2. Communication

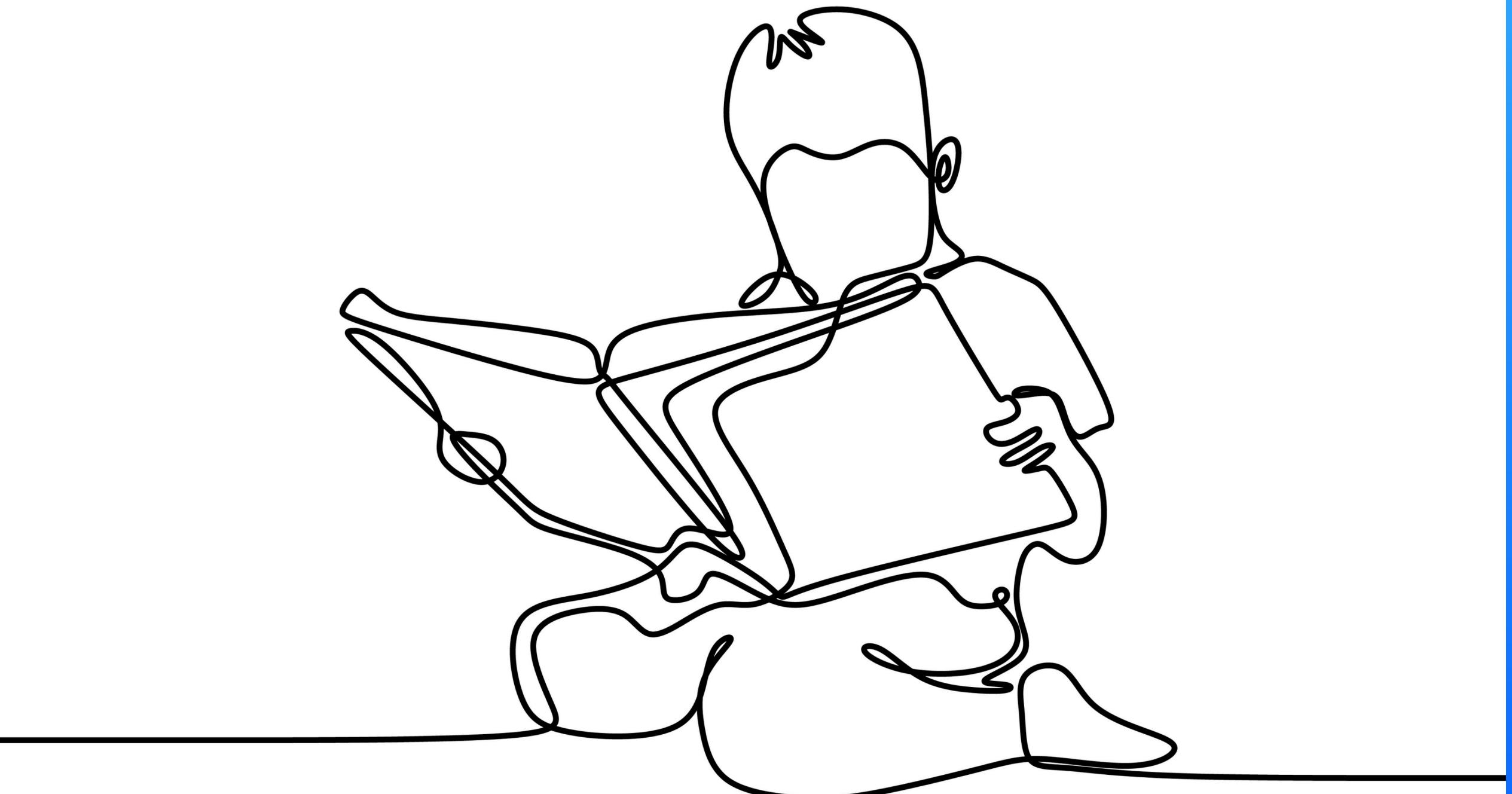
Teachers need a way to better communicate and collaborate.



Opportunity Areas

1. Productivity
2. Communication
3. Personalization

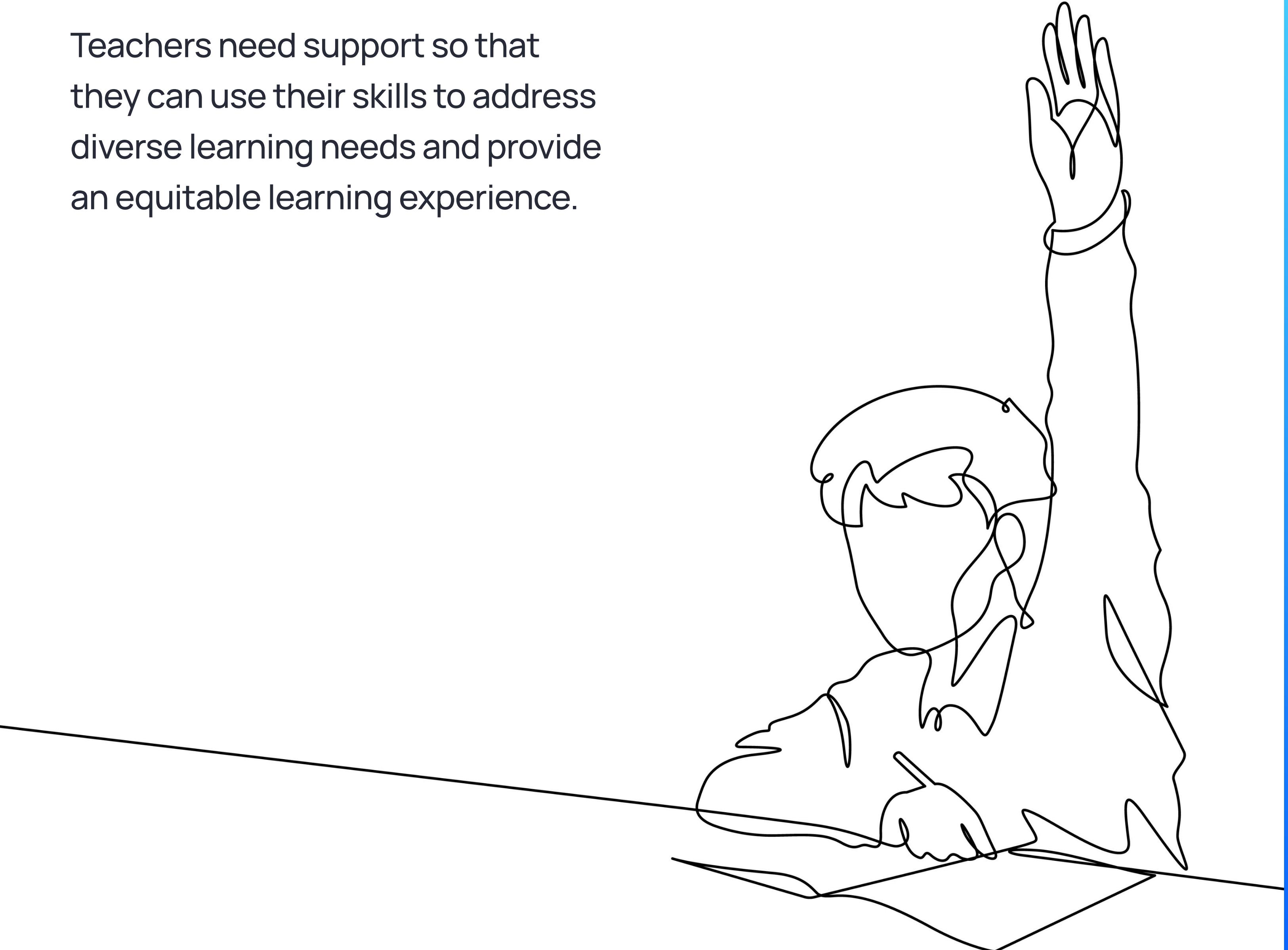
Teachers need a way to easily create personalized learning plans.



Opportunity Areas

1. Productivity
2. Communication
3. Personalization
4. Student Achievement

Teachers need support so that they can use their skills to address diverse learning needs and provide an equitable learning experience.

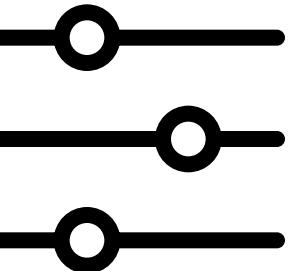


Co-Design Principles



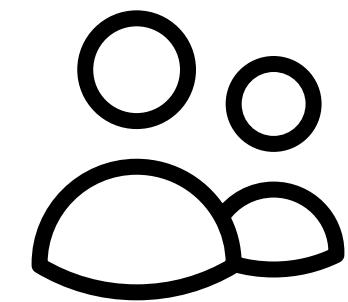
Safety-First

Recognizing the sensitivity of student data, we will not use, store, or distribute any personal information ever.



Adaptable

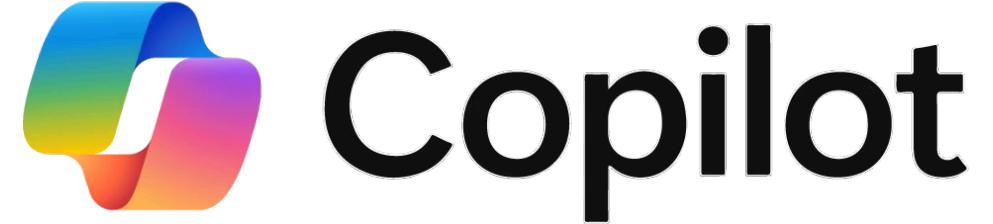
We will help teachers leverage the power of AI to adapt materials for different needs and levels in less time.



Assistive

We will augment, not replace, teacher capabilities and will guide them through ethical use of AI in education.

AI-Powered Tools for Educators



Microsoft Copilot for Education streamlines educator workflow with lesson planning and assessment.



Magic School offers 80+ teacher tools for content creation and differentiation.



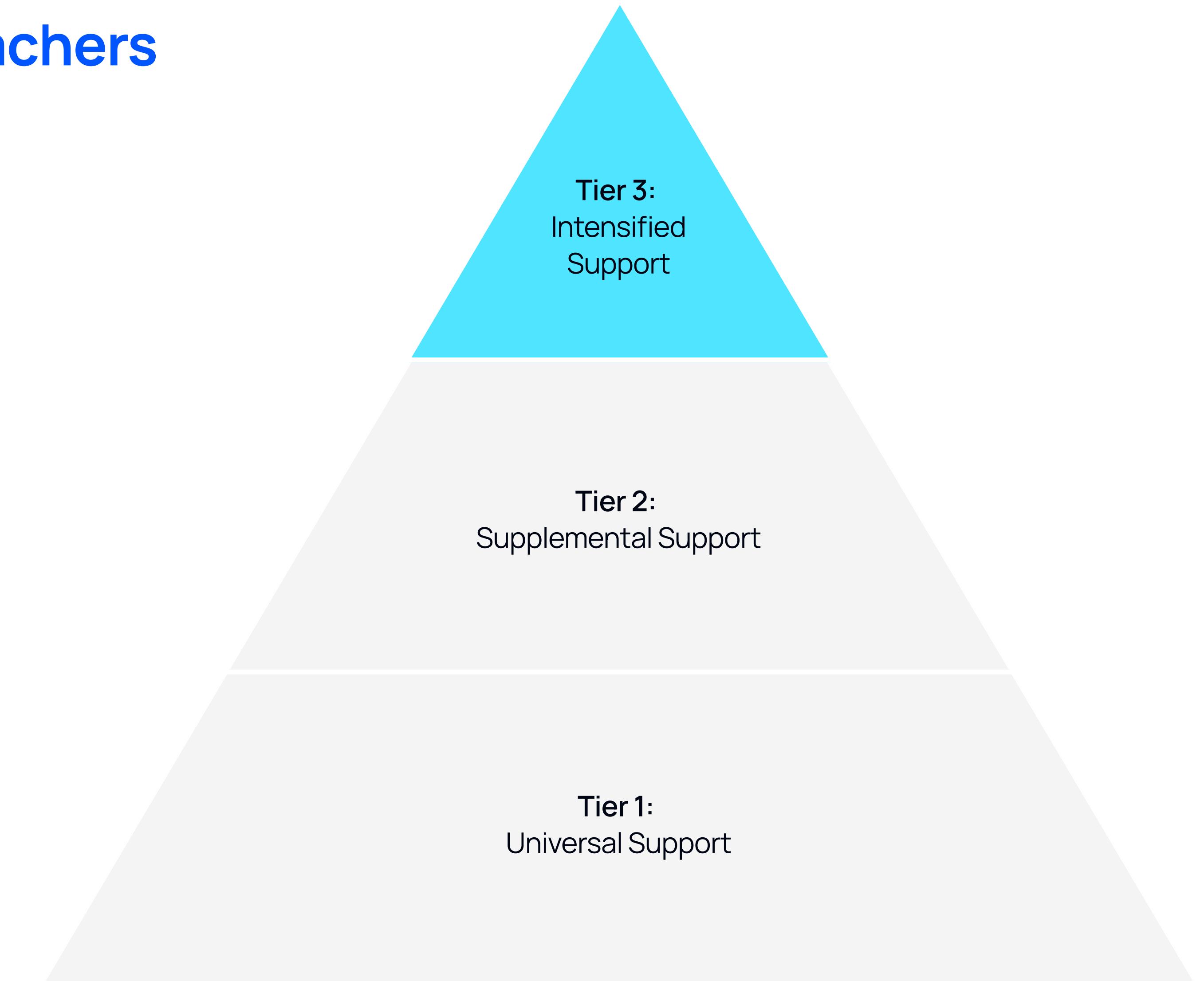
Brisk is a secure Chrome extension that integrates AI assistance directly into teachers' existing digital environments.

Specialized Education Teachers

Higher need for customized lesson plans and more frequent assessment.

Unique communication needs with primary teachers and parents.

Schedules are highly prone to disruption.



**Let us introduce our
AI-powered assistant,
designed for
specialized education.**

Bridgit

Key Enablers

Visualize tasks and meetings
on one simple dashboard.



Key Enablers

Visualize tasks and meetings
on one simple dashboard.

**Personalize instruction for
every student.**



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**Easily coordinate with
classroom teachers to
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and progress.**



Key Enablers

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**Streamline administrative
tasks with an AI assistant**



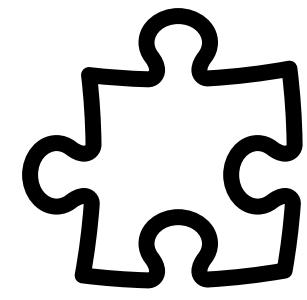
Mobile View

Enables communication & coordination on the go

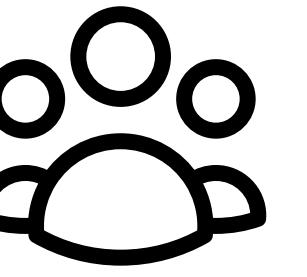


Our platform creates more time for elementary school specialists so that they can focus on **what matters most**, teaching.

Next Steps



Test personalization capability within different kinds of Specialized Education Specialists.



Co-design with primary classroom teachers and school administrators to ensure system addresses their needs.



Present Bridgit to school administrators to gauge interest and concerns.

Thank you!

Team Teams

Alana, Arpit, Azelia, Yash