## **Icefyre**

## Online Business Network Service

Icefyre is a website based online business network servive that support small businesses and large enterprises by providing non-technical required web platform.

Icefyre is a web platform that allow enterprises to post their commercial online, no matter their target is local or nationwide consumers. We provide non-technical required website builder that user only need to creat their account and select and drag contects around to build their webpage.

## **PERSONAS**



Robert the Enterpriser

Website and commercial post interests for large enterprises



Marry the Local Cloth
Store Owner

Website and commercial post interests for small business



Jonny the Goverment Webmaster

Website interests to lower budget