

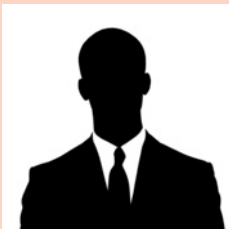
# Icefyre

## Online Business Network Service

Icefyre is a website based online business network service that support small businesses and large enterprises by providing non-technical required web platform.

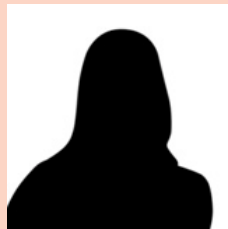
Icefyre is a web platform that allow enterprises to post their commercial online, no matter their target is local or nationwide consumers. We provide non-technical required website builder that user only need to creat their account and select and drag contects around to build their webpage.

### PERSONAS



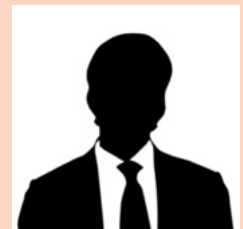
**Robert the Enterpriser**

Website and commercial post  
interests for large enterprises



**Marry the Local Cloth  
Store Owner**

Website and commercial post  
interests for small business



**Jonny the Goverment  
Webmaster**

Website interests to lower  
budget

### COMPS



Wix.com



Groupon



eHost