ACME LIMITED

RETAIL STORE MYSTERY SHOPPER CHECKLIST



Porter Building | London, UK,

TUESDAY 16th April 2024

PASS

92.31%

(24.0/26.0)

HISTORY



DESCRIPTION

Here you can add a standard description of this report, customized to the specific needs of your organization.

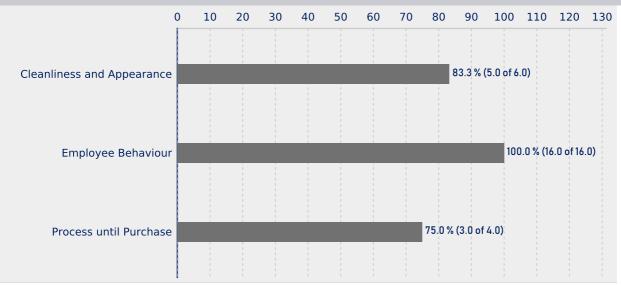
SUMMARY

The store is making progress compared to previous visits. The time taken to process the orders in registers is fast.

Plan of Action

- 1. Schedule the maintenence team to replace the front glass.
- 2. Restock office supplies.

SCORE BY SECTION



Section	Actual	Target	%
Cleanliness and Appearance	5.0	6.0	83.3
Employee Behaviour	16.0	16.0	100.0
Process until Purchase	3.0	4.0	75.0

CLEANLINESS AND APPEARANCE

(5/6) 83.3 %

Q#	QUESTION	SCORE	RESPONSE	PREVI	0US			
1	Was the parking lot clean and free of waste?	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
				Yes	Yes	Yes	Yes	



Parking lot is clean and well maintained.

2	Was the entrance of the store clean and well maintained?	(0/1)	NO	08.Apr	28.Mar	25.Mar	21.Mar
				V			



16 Apr 24 06:23 PM

$\label{lem:Action:Please} Action: Please schedule the \ Maintenance team to \ replace the front glass.$

3	Was the signage in the store clearly visible and undamaged?	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
				Yes	No	Yes	Yes	
4	Was the store clean, neat and well maintained (no dirty floors,	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
	unattended spills, etc.)?			No	Yes	Yes	No	
5	Was the restroom clean, well-stocked, and well-maintained	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
	(toilet paper/paper towels available, toilets/taps operational, etc.)?			Yes	Yes	Yes	Yes	
6	Were the aisles free of clutter and obstructions?	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
				Voc	Voc	Voc	No	

EMI	PLOYEE BEHAVIOUR			(1	6/16)	100.0	%	
Q#	QUESTION	SCORE	RESPONSE	PREV	IOUS			
7	Were you approached by an employee within 30 seconds of	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
	entering the store?			No	Yes	No	No	
8	Did the employee smile at you?	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
				Yes	Yes	Yes	No	
9	Did the employee ask what you were looking for?	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
				Yes	Yes	Yes	Yes	
10	Did the employee offer to help?	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
				Yes	No	Yes	-	
11	Did the employee offer you any additional items?	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
				No	Yes	Yes	Yes	
12	Did the employee give you his/her undivided attention?	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
				Yes	Yes	Yes	No	
13	Were all employees/team members polite?	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
				Yes	Yes	No	Yes	
14	Did the associates/team members provide above-and-beyond	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
	services?			Yes	Yes	Yes	No	
15	Did any other (not previously evaluated) team members you	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
	encountered or passed in the store smile and greet you?			Yes	Yes	Yes	No	
16	Did the employee say a pleasant closing phrase (such as "Have a	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
	nice day," "Thank you for shopping," "Thank you," etc.)?			Yes	Yes	Yes	Yes	
17	Did the cashier greet you when you reached the counter?	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
				Yes	Yes	Yes	No	
18	Did the cashier ask if you found everything?	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
				No	No	Yes	Yes	
19	Did the cashier mention the loyalty/rewards program by name	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
	during the transaction?			Yes	No	No	No	

20	If you do not use the loyalty program, did the cashier ask you if you (1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
	would like to become a member?		Yes	Yes	No	Yes	
21	Did the cashier refer to the customer/guest satisfaction survey at (1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
	the end of the transaction?		Yes	Yes	No	No	
22	the end of the transaction? Did the cashier thank you at the end of the transaction? (1/1)	YES	Yes 08.Apr			No 21.Mar	

PROCESS UNTIL PURCHASE (3/4) 75.0 %								
						75.0	70	
Q#	QUESTION	SCORE	RESPONSE	PREVI	OUS			
23	Was every item you wanted to buy available?	(0/1)	NO	08.Apr	28.Mar	25.Mar	21.Mar	
				Yes	Yes	No	No	
	Action: Restock office supplies.							
24	Did perishable items (salads, sandwiches, etc.) seem fresh?	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
				Yes	Yes	Yes	Yes	
25	Were all items fresh?	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
				Yes	No	No	Yes	
26	Were there fewer than three customers in line?	(1/1)	YES	08.Apr	28.Mar	25.Mar	21.Mar	
				Yes	No	Yes	Yes	
27	How long did the transaction take from the time you arrived at the register until you received your receipt?	ne	It took 2 min	utes fo	r 12 iter	ns.		
28	How many registers were open when you got in line?		4 registers v	were or	oen.			

COI	MPLETION		(0/0) 0.0 %
Q#	QUESTION	SCORE	RESPONSE PREVIOUS
29	Assessment and recommendations		The store is making progress compared to previous visits. The time taken to process the orders in registers is fast.
			Plan of Action

1. Replace the front glass.

2. Restock office supplies.

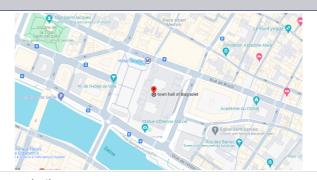
COMMENTS & ACTION PLAN

Cleanliness and Appearance >> Cleanliness and Appearance PRIORITY High (AC10014) Was the entrance of the store clean and well maintained? DUE DATE 28 Apr 24 ASSIGNEE John Doe **FINDINGS** 'No' ACTION REQUIRED Please schedule the Maintenance team to replace the front glass. Process until Purchase >> Process until Purchase PRIORITY Medium DUE DATE 19 Apr 24 (AC10015) Was every item you wanted to buy available? ASSIGNEE John Doe **FINDINGS** 'No' ACTION REQUIRED Restock office supplies.

DECLARATION

(Jane Williams)

Auditor



 $Here \ you \ can \ add \ a \ customized \ confidentiality \ disclaimer \ to \ fit \ the \ specific \ needs \ of \ your \ organization.$