



Light Paper  
September 2018

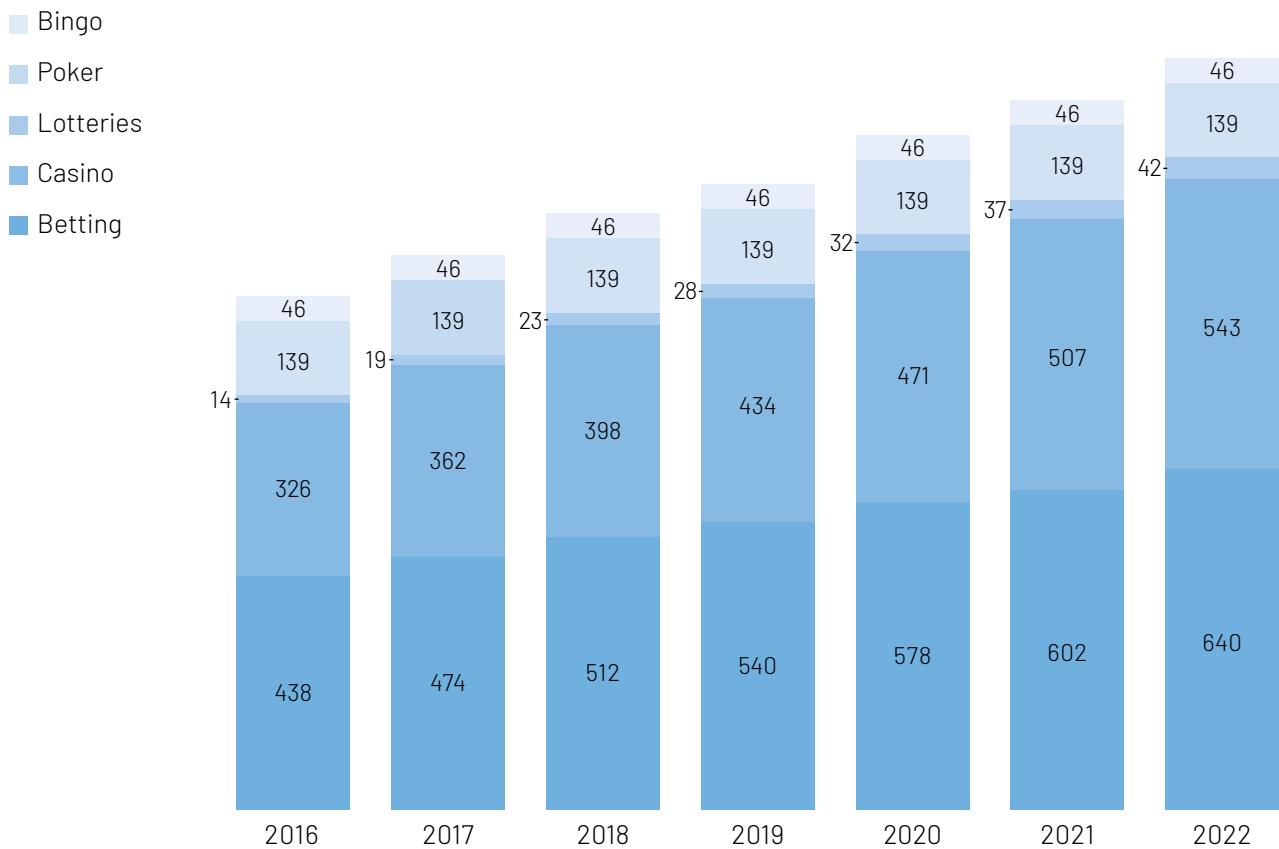
## DISCLAIMER

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# 1. OVERVIEW AND PROBLEMS

## 1.1. Global Online Turnover by Product Vertical (€B)



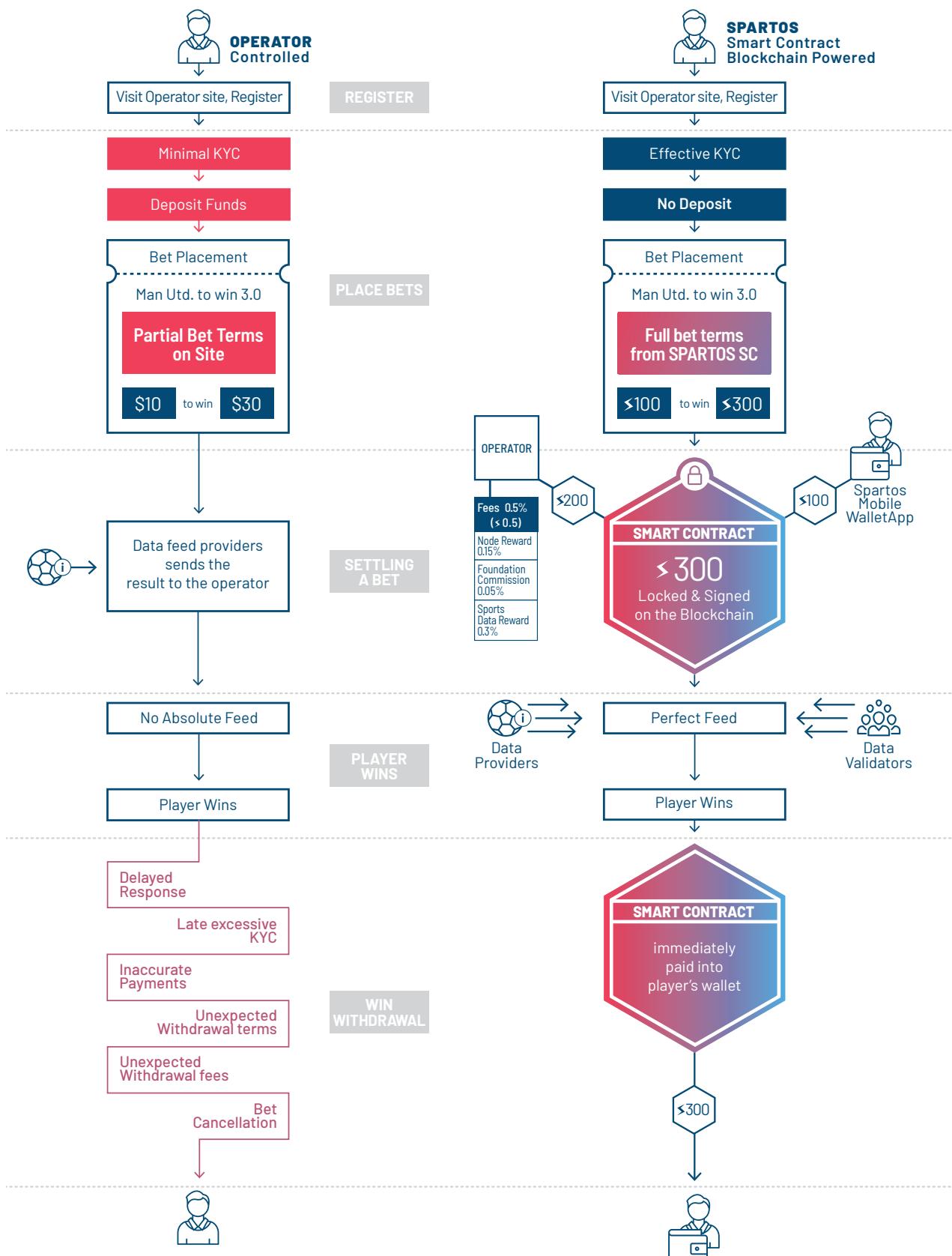
Within the trillion dollar gaming industry, Sports betting is the largest and fastest growing gaming vertical, driven by an increasing variety of bet types, engaging data analytics and a consistent growth in the number of jurisdictions regulating the industry. It's as quick and simple as messaging a friend or even ordering food delivery, with a myriad of Apps available to use on any device providing simple and painless fun.

But the sports betting industry is broken, the operator holds all the funds and potential winning while having great cost and being overly exposed to fraud and abuse, while the whole process lacks transparency for the player and the regulator.



## 2. SPARTOS – A NEW FAIR WAY OF BETTING

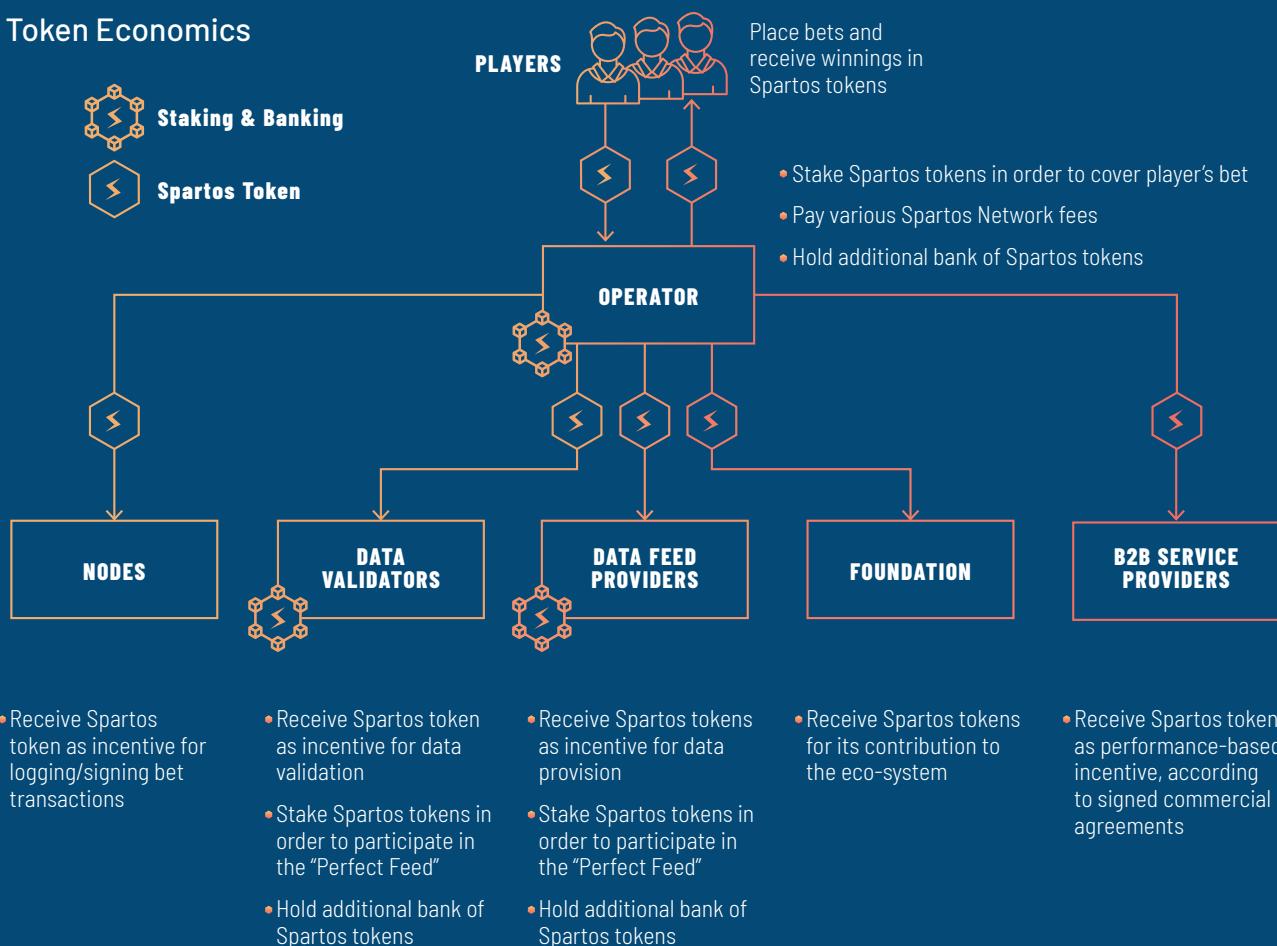
Meet Spartos™, an innovative protocol which completely re-invents betting. This new system doesn't require any deposits, guarantees bet coverage during bet placement, shifts the control of resulting to a decentralised eco-system and pays the player immediately upon win, all the time.



When players bet from their wallets and receive winnings directly to their wallet, they gain the confidence to bet any amount any time, while reducing cost to the operator.

### 3. TOKENOMICS & ECO-SYSTEM

#### 3.1. Token Economics



#### 3.2. Scaling The Eco System

##### TECHNOLOGY DECENTRALISED GOVERNANCE

- Developing & maintaining protocol innovation
- New Smart Contract and Bet Markets
- Releasing new versions
- Auditing of smart contracts
- Developer advocacy

##### EMPOWERING REGULATION

- Regulated Event Offering
- Responsible Gaming
- Chainalysis Modules
- Segregated Funds

##### PARTNERSHIPS

- Partnerships with Industry Leaders such as SBTech
- Exchanges / PSPs distribution such as Jeton, Cubits, and more
- Vertical Expansion - such as Online Casino via decentralised fair RNG

##### DRIVING ADOPTION

- Integrations SWAT Team
- Promotions utilising token allocation
- Funding Spartos-based ventures
- Official Mobile Wallet
- Community building & exhibiting in conferences
- Spartos Apps Store Coin Credit to Operator

## 4. TEAM, ADVISORS

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### 4.1. Team



**Dave Hammond / CEO**  
Former Director of Paddy Power Betfair  
[in Dave Hammond](#)



**Yuri Lapin / COO**  
Former COO of SBTech  
[in Yuri Lapin](#)



**Itzik Adler / CPO**  
Former Saga CPO  
[in Itzik Adler](#)



**Yossi Cohen / Chief Architect**  
Technology Entrepreneur  
[in Yossi Cohen](#)



**Keith McDonnell / VP Business Development**  
Former William Hill Manager, UK Tote  
[in Keith McDonnell](#)



**Roland Pashniev / Blockchain Architect**  
Former Fintech Architect  
[in Roland Pashniev](#)



**Rodion Altshuler / Senior Blockchain Developer**  
Founder of Crypton1, Cryptocurrency Trading  
[in Rodion Altshuler](#)



**Dimitrios Lititaris / Director of Finance**  
Senior Finance Professional  
[in Dimitrios Lititaris](#)



**Valeriy Shtankor / Senior Integrations Developer**  
Senior Integrations Developer  
[in Valeriy Shtankor](#)

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### 4.2. Selected Advisors



**Ran Neu-Ner / (Acting CMO)**  
Founder of Onchain Capital, host of CNBC's Crypto Trader and cryptocurrency advisor  
[in Ran Neu-Ner](#)



**Mark Guillaumier**  
Former CEO of the Malta Stock Exchange Plc and EU Commission, Financial Services Committee member  
[in Mark Guillaumier](#)



**George Rover**  
Former New Jersey Assistant Attorney General and Deputy Director of the Division of Gaming Enforcement  
[in George Rover](#)



**Adi Karmon Scope**  
Tokenomics expert and Founder of AppCoin and Fractal  
[in Adi Karmon Scope](#)



**David Purvis**  
Former CEO of StanleyBet International and CEO of 49s numbers betting  
[in David Purvis](#)



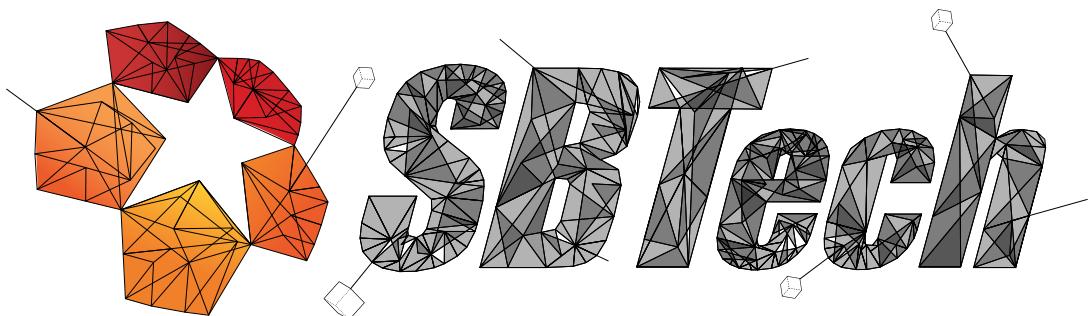
**Yaniv Feldman**  
CEO at One Alpha, First Digital Assets Group's Research Division  
[in Yaniv Feldman](#)

## 5. STRATEGIC PARTNERSHIPS

### 5.1. Masters of our Crafts

Spartos is an alliance of the most experienced executives from the top companies in sports betting and finance - Paddy Power, Betfair, SBTech, Playtech, Deutsche Bank, and more - providing us with the professional insight into the industry's pains and the pivotal position needed to revolutionise the sports betting industry. The Spartos Foundations is already securing partnerships with many of the industry's leading firms to ensure adoption across the market.

### 5.2. SBTech Partnership



One such notable deal is the partnership secured with SBTech, one of the world's leading technology provider for regulated sports betting. SBTech will integrate the Spartos protocol within its platform, and offer it to its operators.

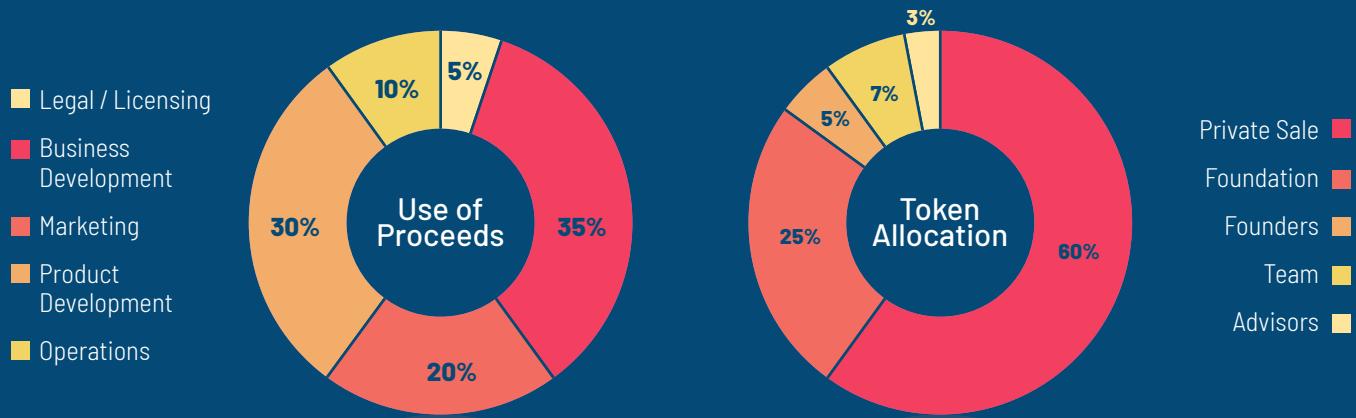
SBTech are committed to working exclusively with Spartos in the Crypto/Blockchain worlds, and will therefore actively promote the Spartos Protocol to ensure a strong adoption rate from day one. Similar partnerships are now being negotiated with several similarly prominent entities, with the goal of reaching millions of players within the first 24 hours of the mainnet go-live date.



## 6. SPARTOS TOKEN GENERATION EVENT

### 6.1. Token Generation Event/Token Sale/Token Sale Properties

|              |               |
|--------------|---------------|
| Token Name   | Spartos Coin  |
| Token Symbol | SPT           |
| Type         | Utility       |
| List Price   | 0.10 USD      |
| Hard Cap     | \$150,000,000 |
| Soft Cap     | \$50,000,000  |



### 6.2. Timeline

