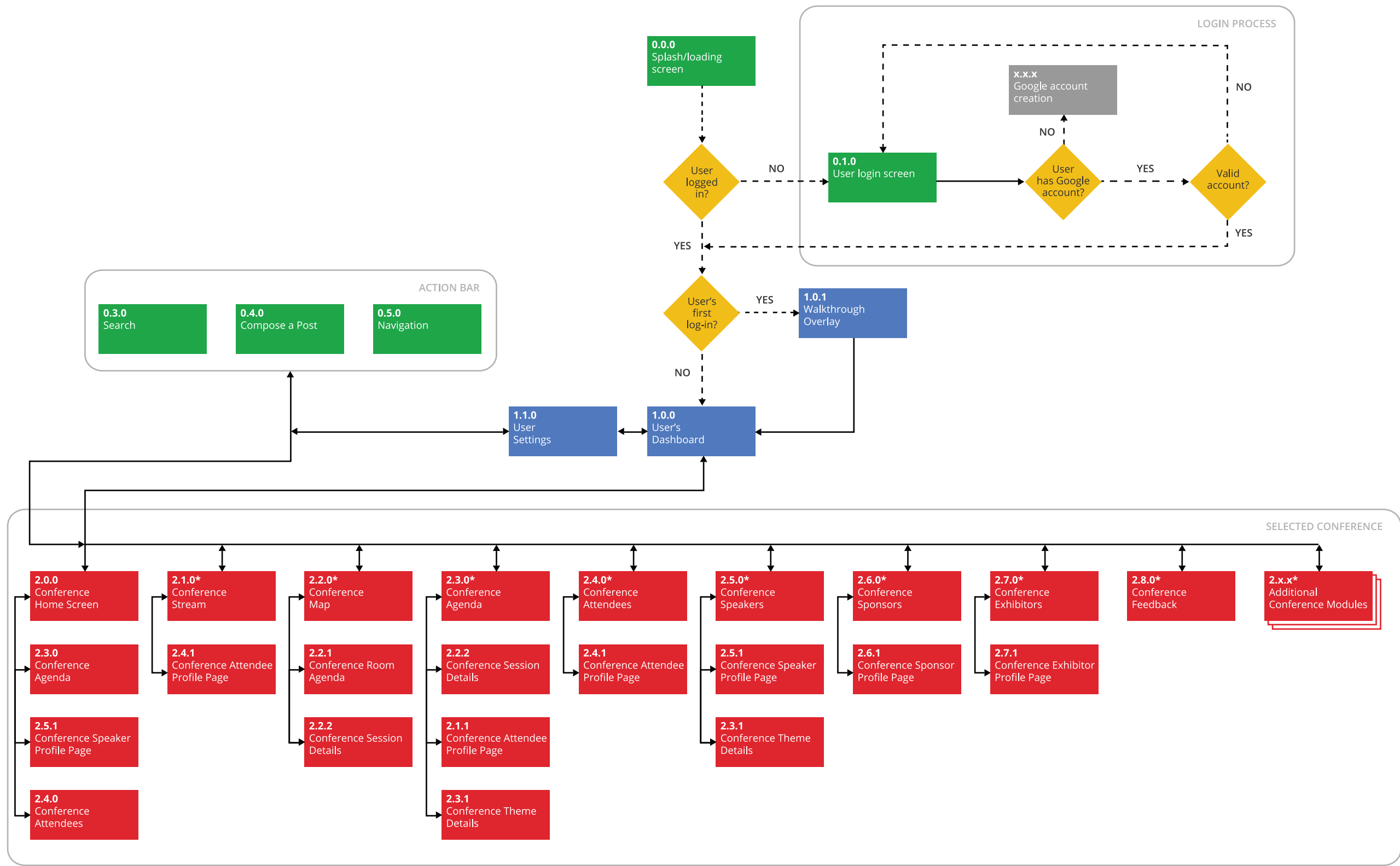


One Conference App

Mobile Wireframes - v1

Sitemap  
Mobile Application



# First Launch

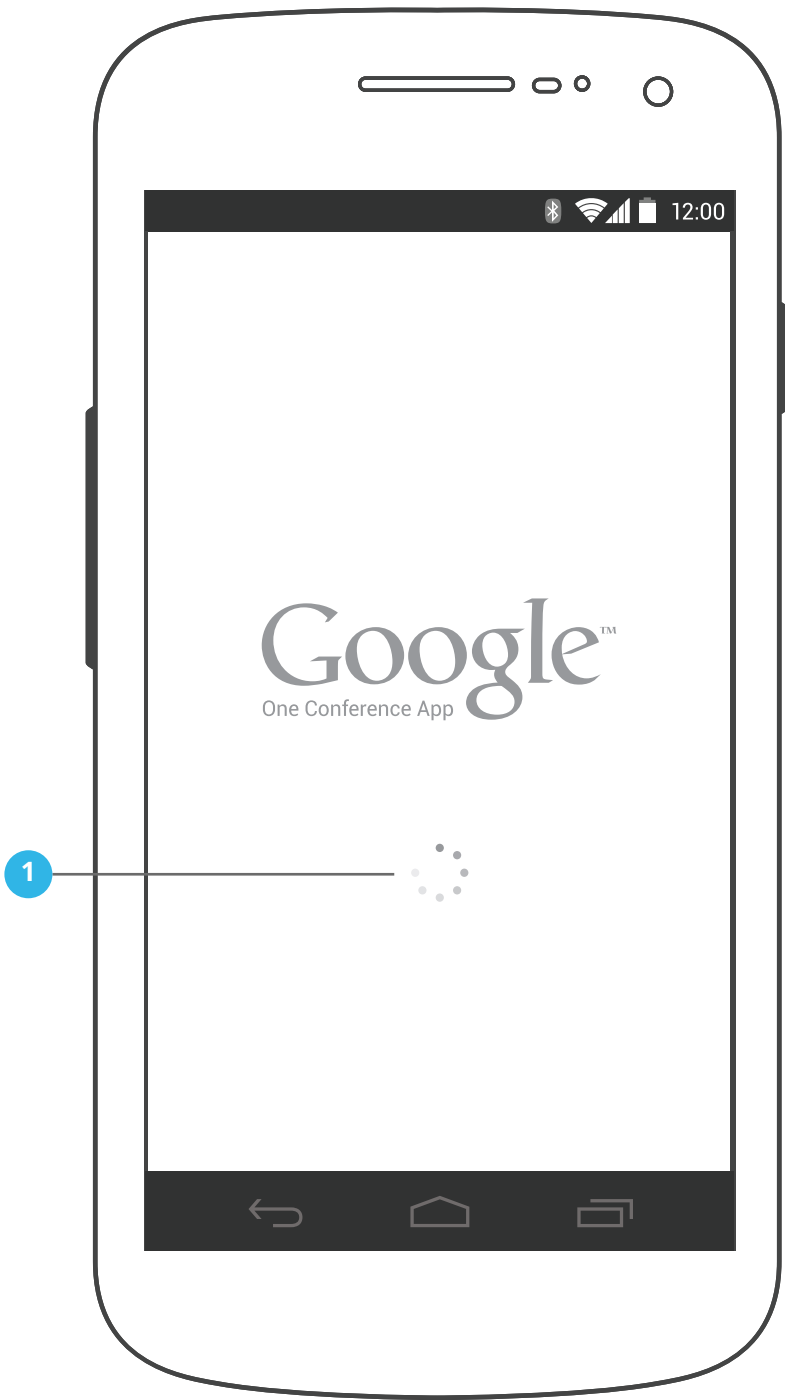
## Sign In/Account Creation

### Details

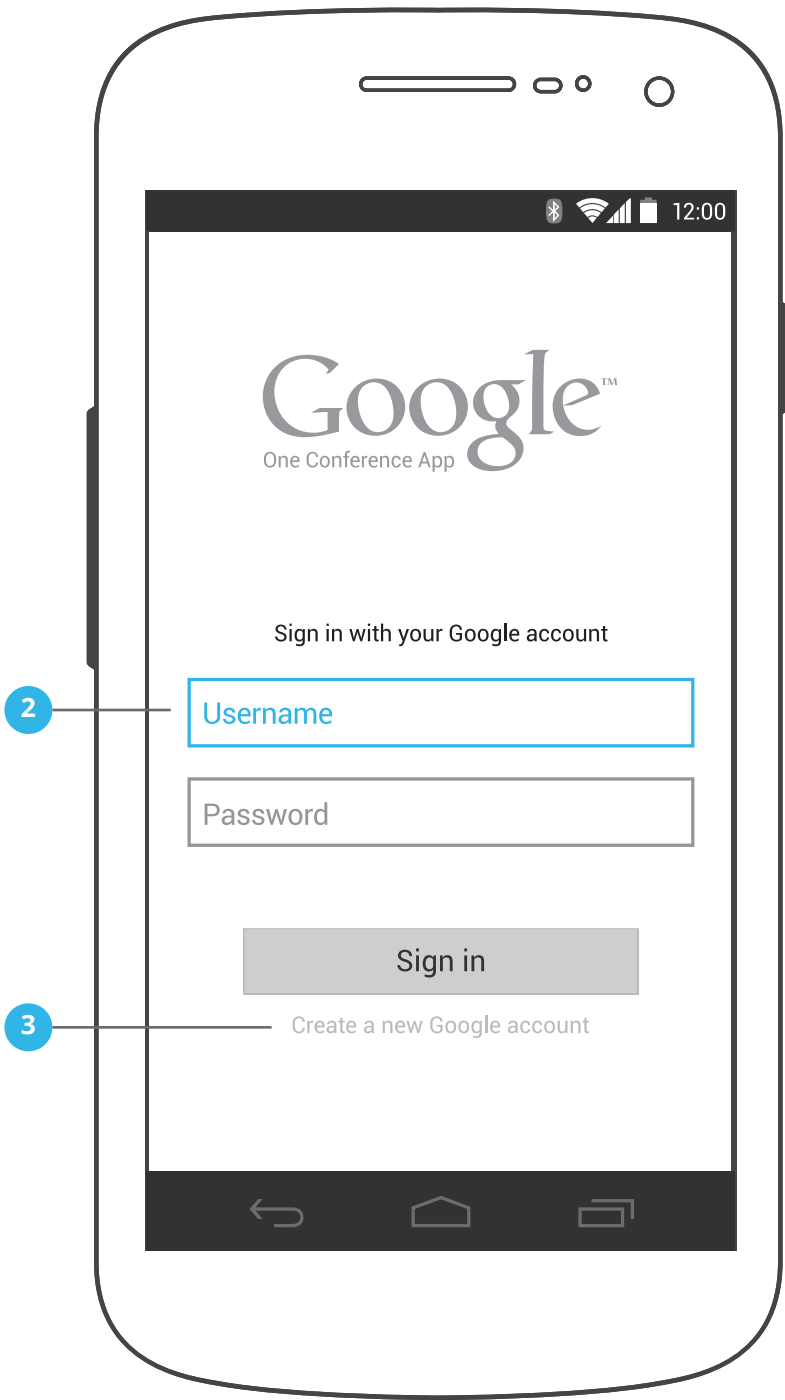
Upon a user's first visit to the One Conference App, they will be asked to log in with valid Google credentials if they aren't already somewhere natively on their device. Upon completion, they will be taken through a short walkthrough of the key operators within the application.

### Annotations

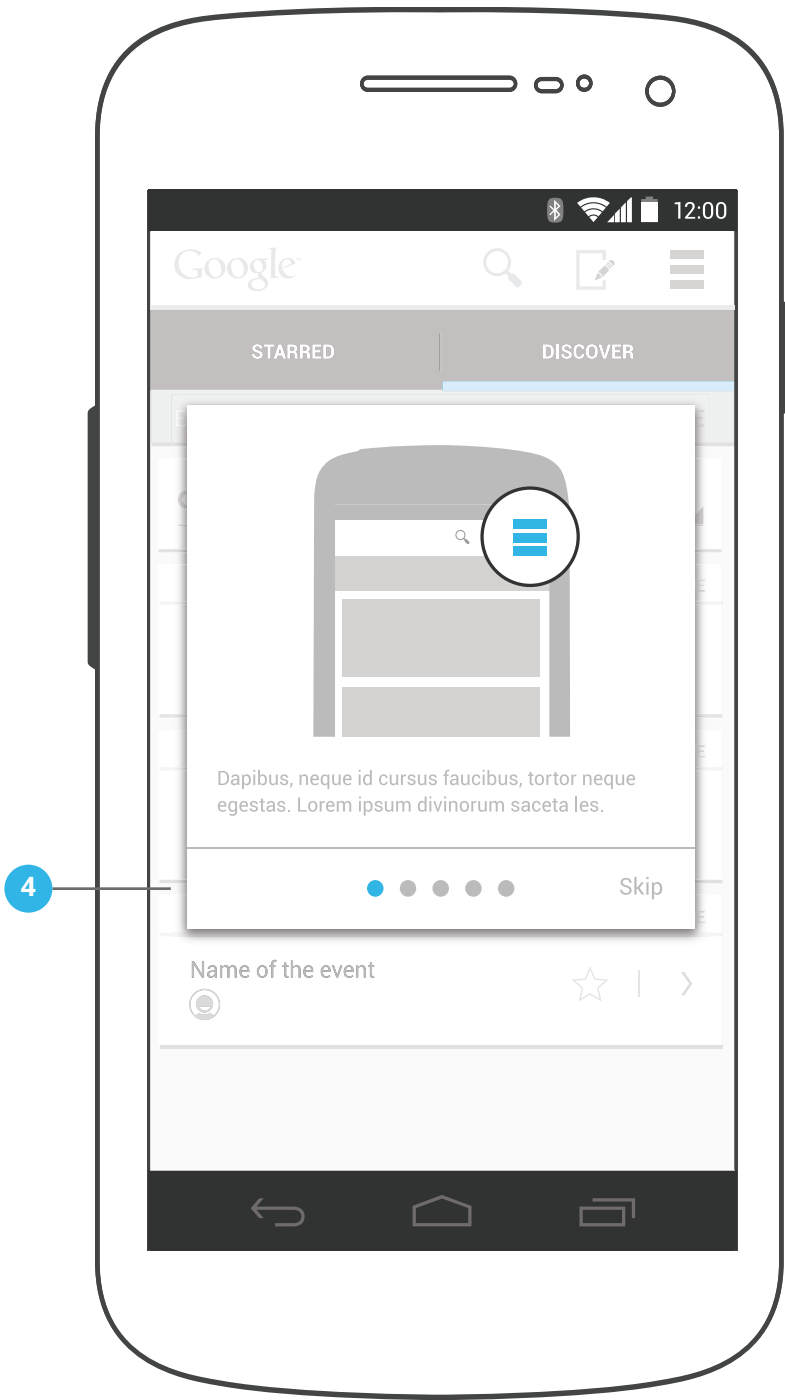
- 1 Preloader
- 2 User enters their log-in credentials tied to their Google+ account
- 3 Users will navigate outside of the app experience temporarily to create a new Google account
- 4 Interactive media carousel walks first time users through the major user interface elements



0.0.0  
Splash/loading screen



0.1.0  
User login screen



1.0.1  
Walkthrough (coach marks) overlay

# User Dashboard

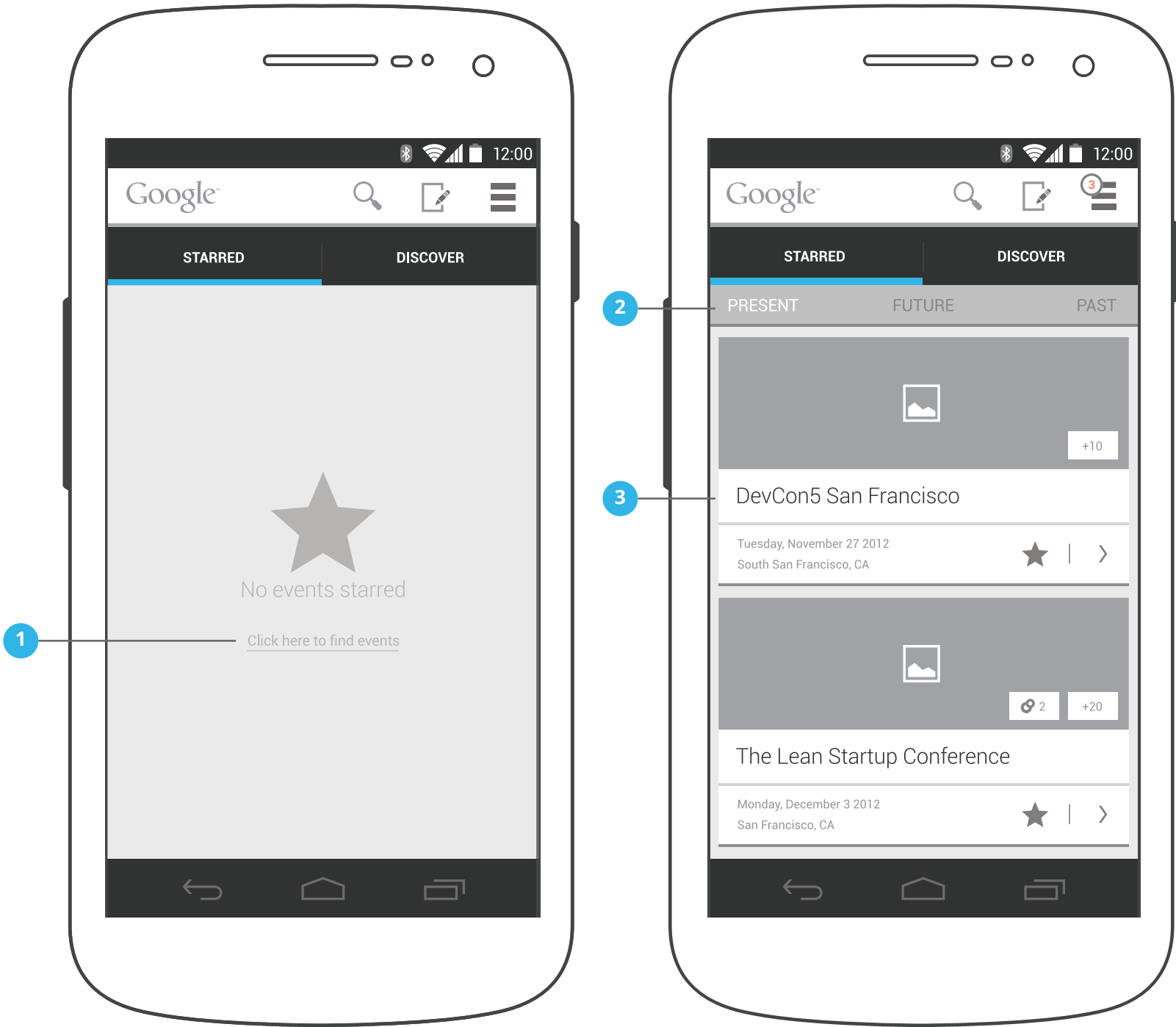
Starred

Details

The user's Dashboard is a collection of the event's they plan on attending, have attended or would like to attend. Here, they can Discover upcoming events based on date, theme or if others they know will be in attendance.

Annotations

- 1 First time users will be guided to discover new events
- 2 Starred events can be sorted by date (present, future & past)
- 3 The date, +1s, cover photo, name, location and dates will be pulled from Google+



1.0.0  
User's Dashboard - Starred (Empty)

1.0.0  
User's Dashboard - Starred (Present)

# User Dashboard

## Discover

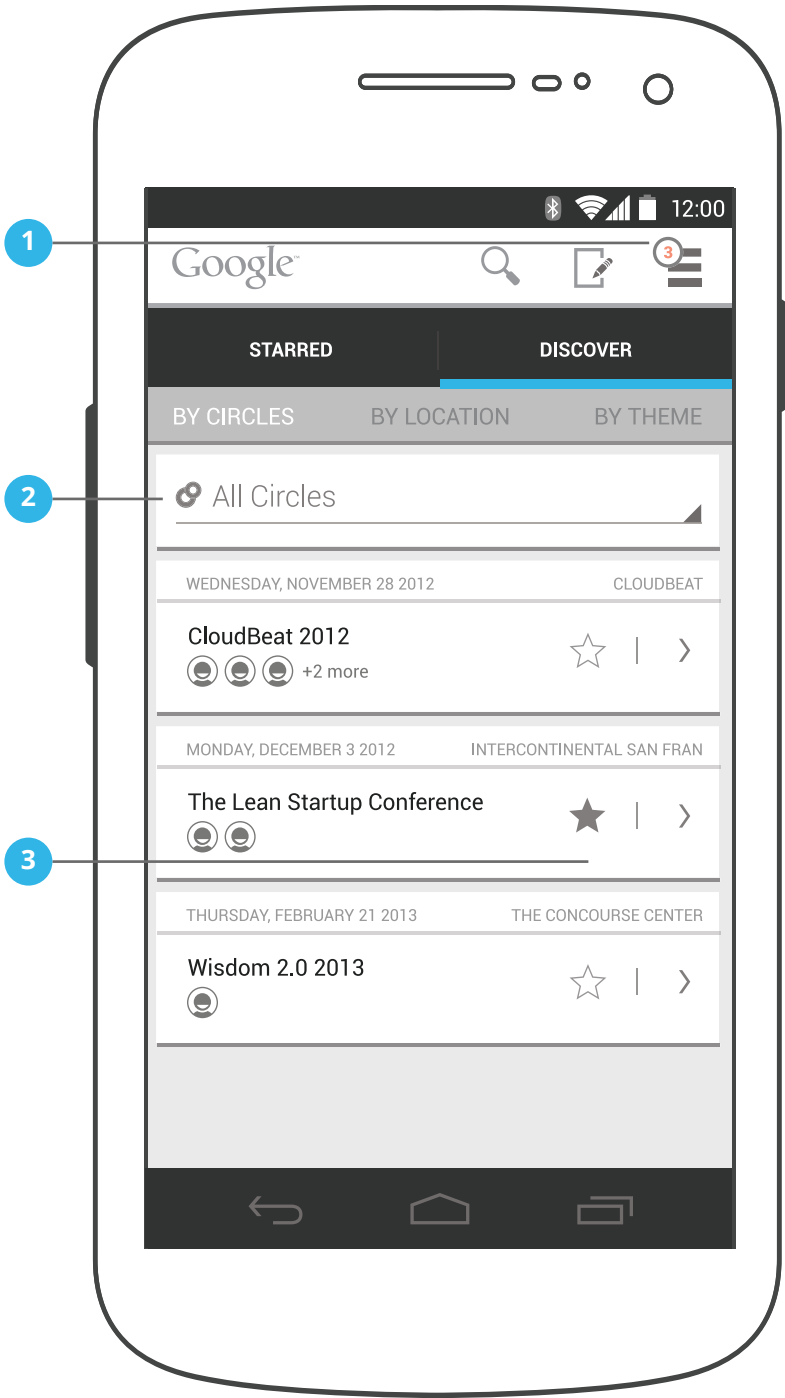
### Details

Users have three options to filter upcoming events within the Discover tab:

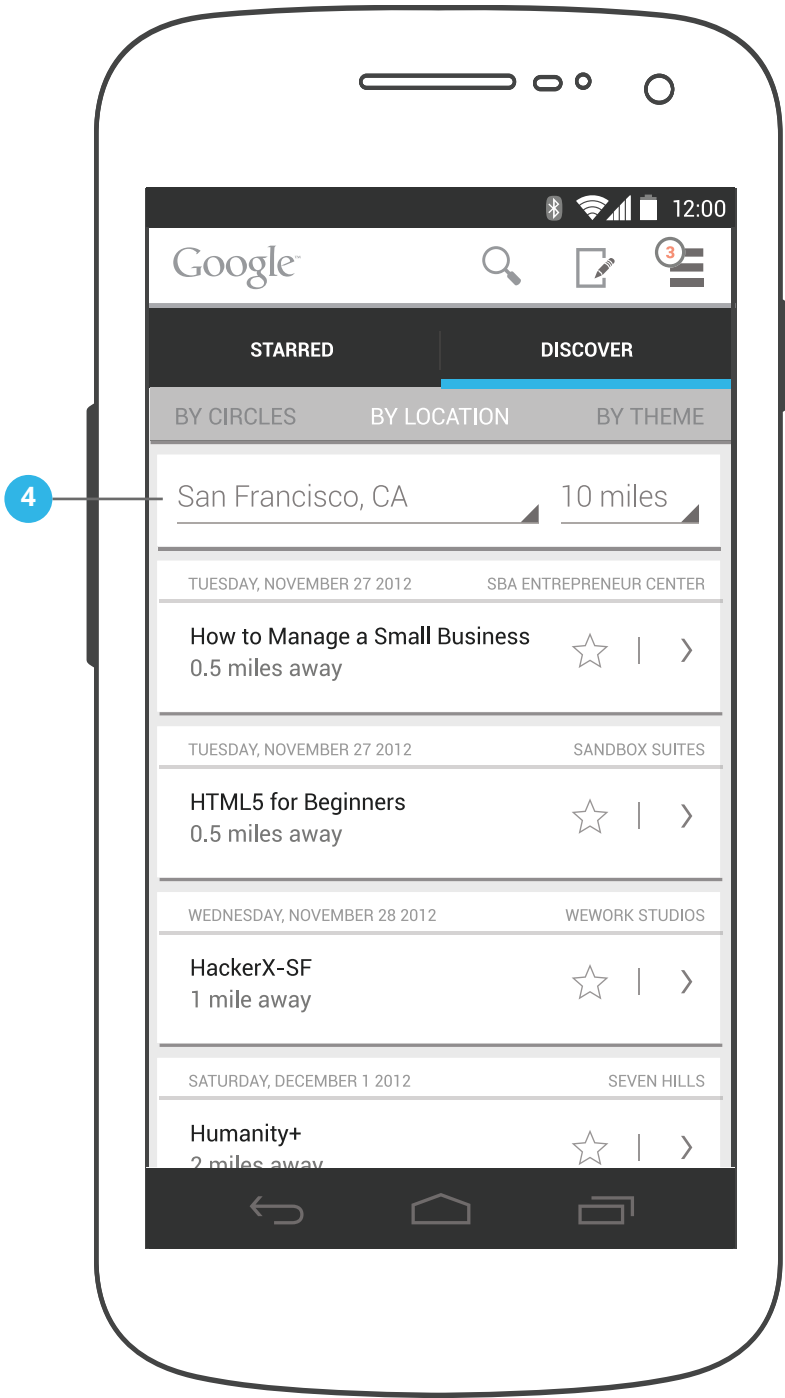
- By Circles - events users they follow have starred)
- By Location - using city/state and a proximity value
- By Theme - selecting from a general list of themes events fall within

### Annotations

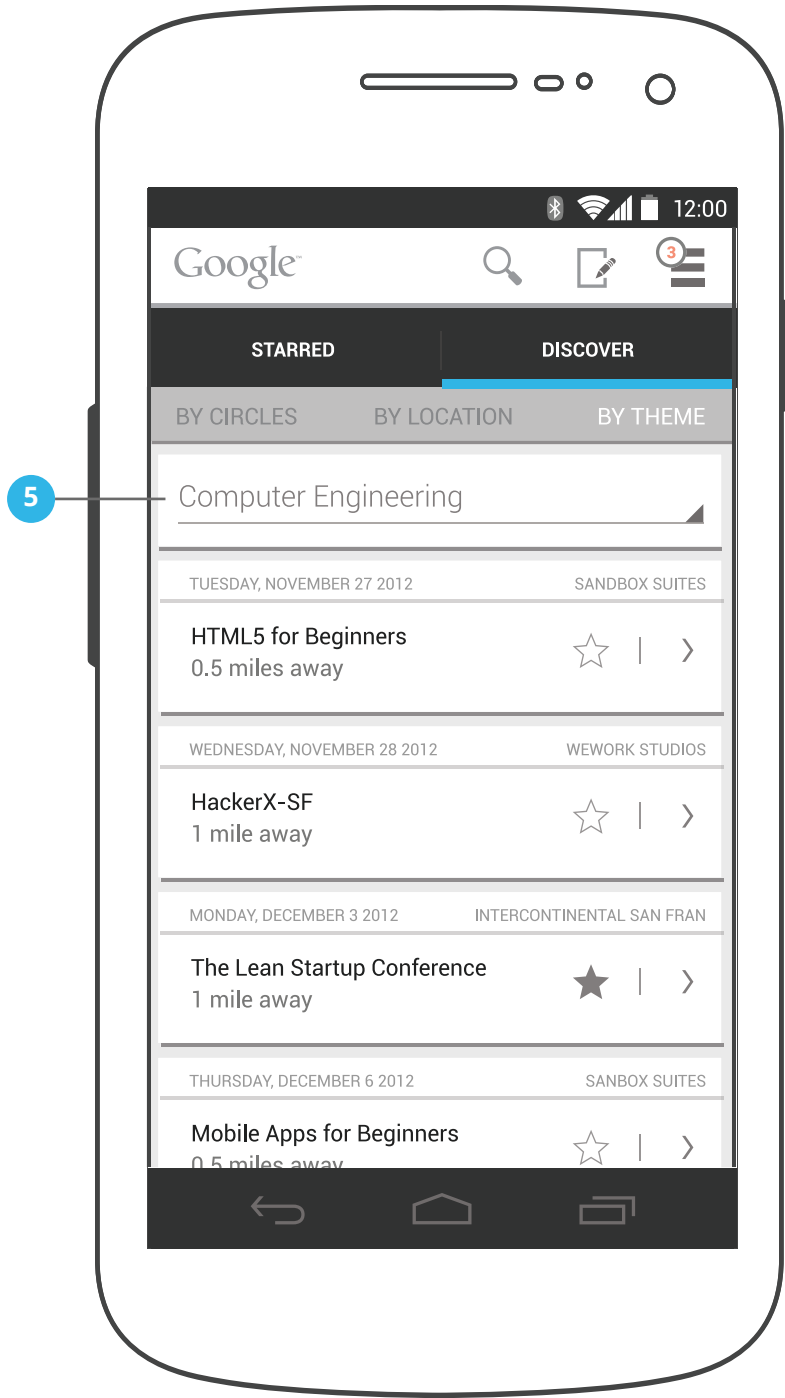
- 1 A notification above the navigation icon will alert users of how many notifications they've accrued since last opening the application
- 2 Users filter selectively with their Circles to see where those they follow are attending
- 3 Users can star events at any point in the process to save them to their dashboard
- 4 When searching by location, users can opt to use their current or enter a city/ state and a radius to search within
- 5 Filtering by theme reveals a dropdown with a curated list of identifiers attributed to events by their organizers from within the admin tool



1.0.0  
User's Dashboard - Discover (By Circles)



1.0.0  
User's Dashboard - Discover (By Location)



1.0.0  
User's Dashboard - Discover (By Theme)

# User Dashboard

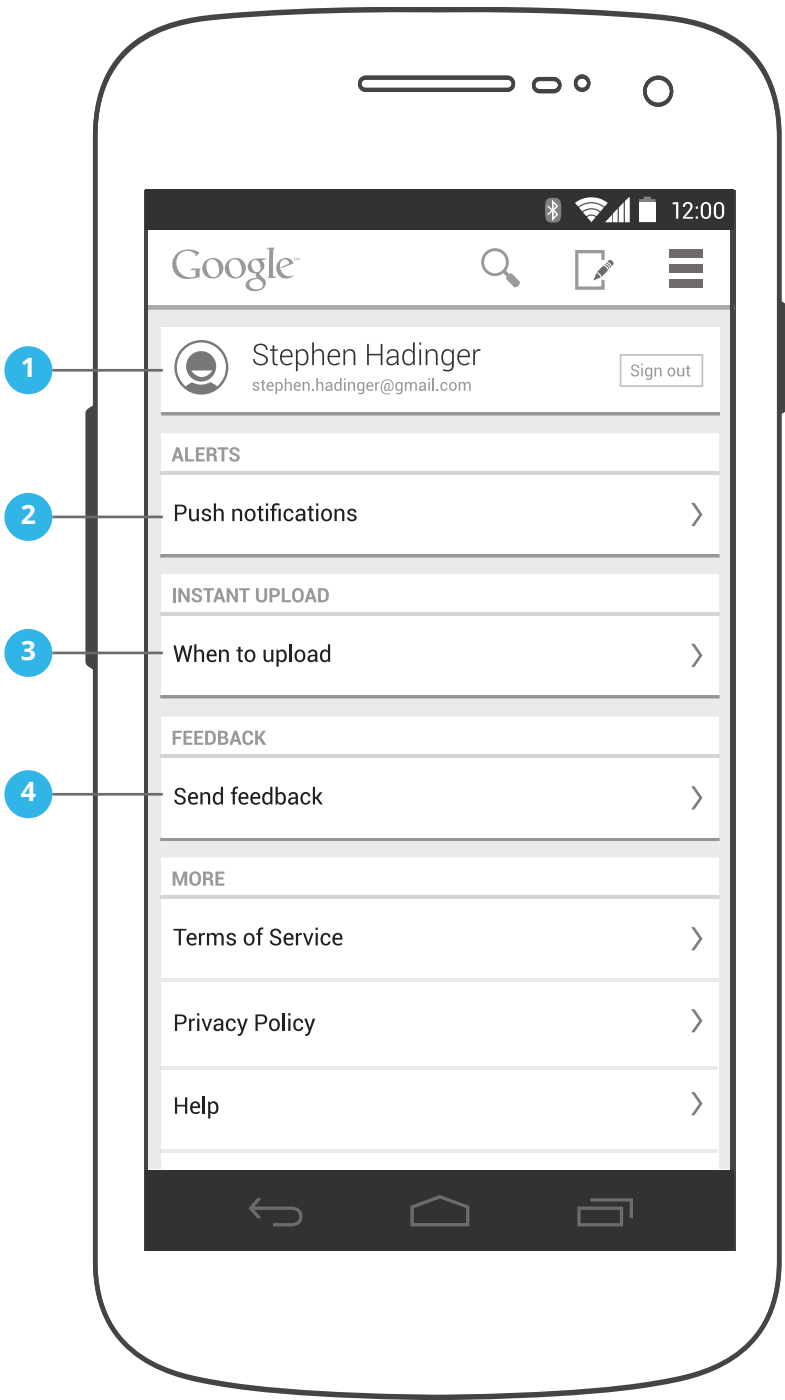
## Settings

### Details

The Settings panel gives users the opportunity to set notifications preferences, login/logout of their account and find important information regarding terms of use, privacy policy, etc.

### Annotations

- 1 For signed in users, the Settings panel gives users the option to sign out and into another account
- 2 Users can set general or conference specific push notifications
- 3 Instant Upload preferences can be controlled from within the One Conference App
- 4 Feedback from within the Settings panel is in relation to the app in general, not for individual events



1.1.0  
User Settings

# Action Bar

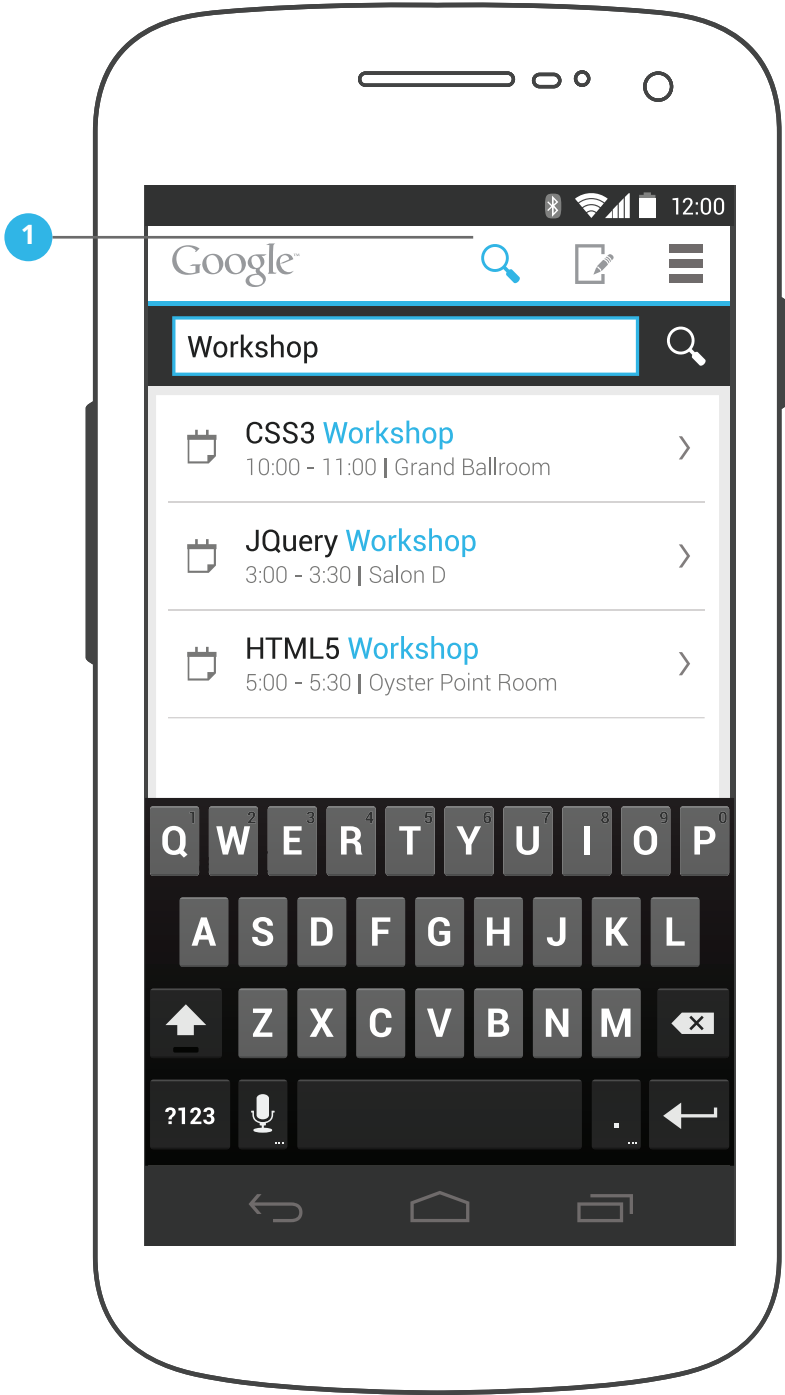
Search, Post & Navigation

## Details

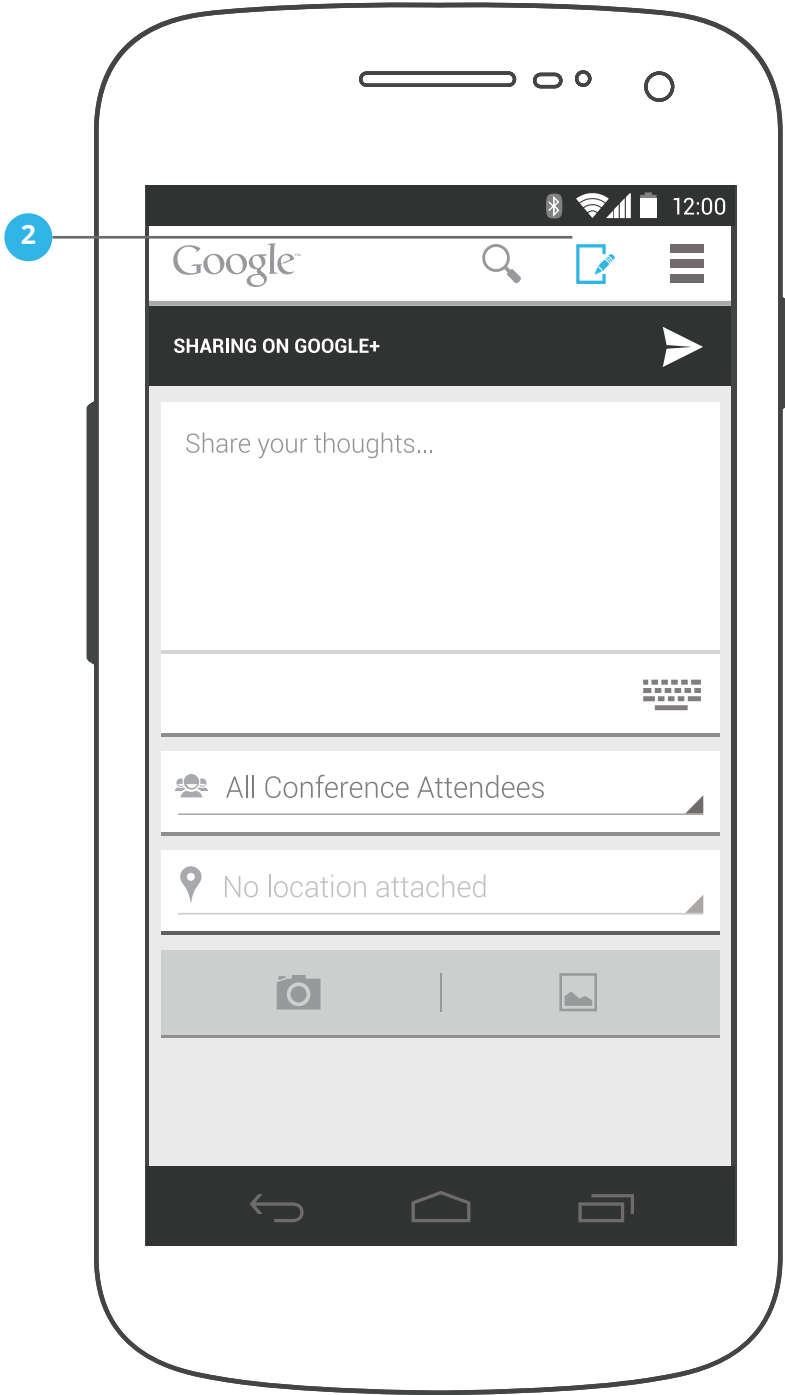
The Action Bar offers several persistent functions for the user to take advantage of no matter where they are in the process of the application.

## Annotations

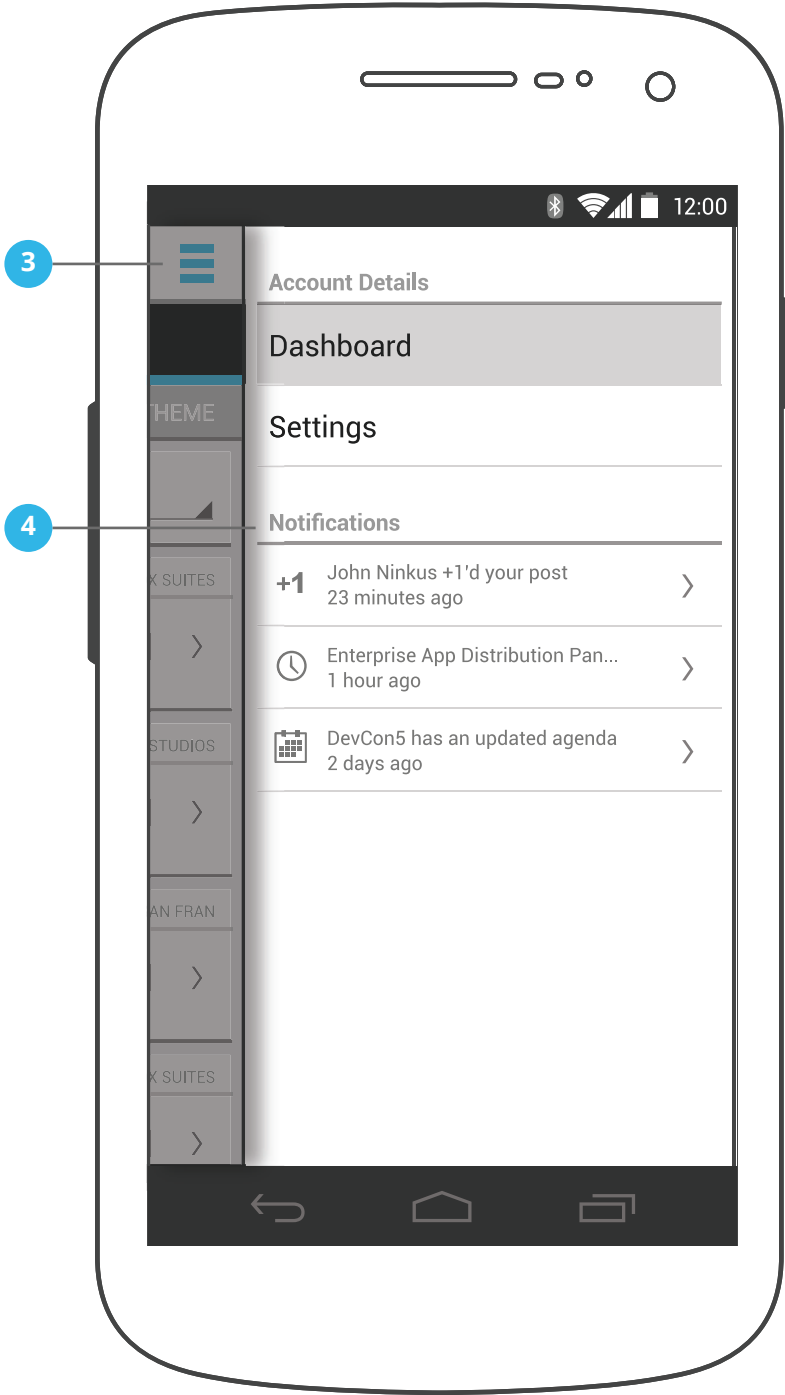
- 1 Search queries return any form of content that contains the terms queried. Selecting a result will drive to the parent content within the app
- 2 Sharing a post from the Action Bar will function identically to the Google+ mobile app. If a message is posted from within an event, the hashtag associated with that event will pre-populate the comment box
- 3 The Navigation panel is the main form of moving through the app. As with the Search and Post actions, the Navigation panel is persistent throughout the app experience
- 4 The Navigation panel, when accessed from the Dashboard, links users to their account details and any notifications from organizers, events, sessions, attendees and administrators they've received



0.3.0  
Search



0.4.0  
Compose a Post



0.5.0  
Navigation

# Conference

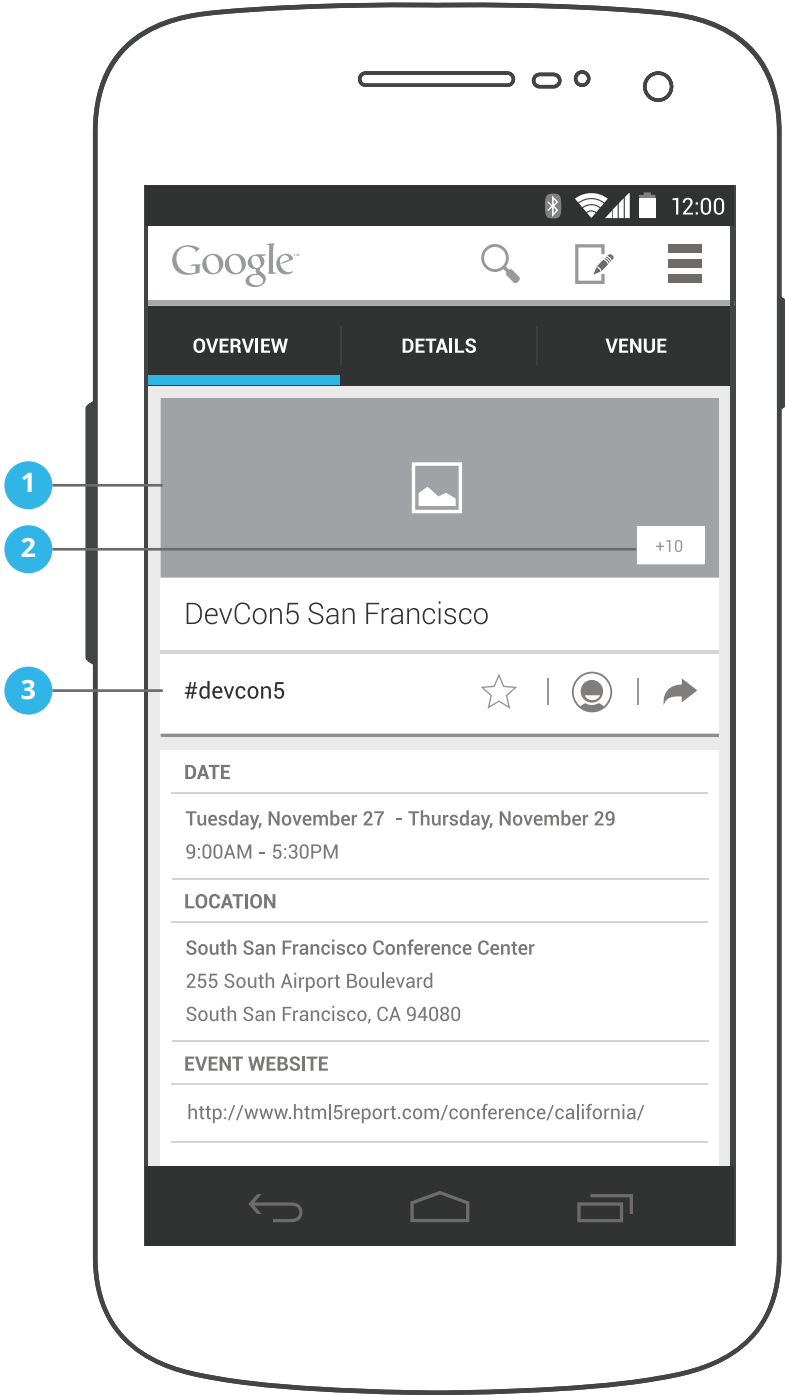
Home

Details

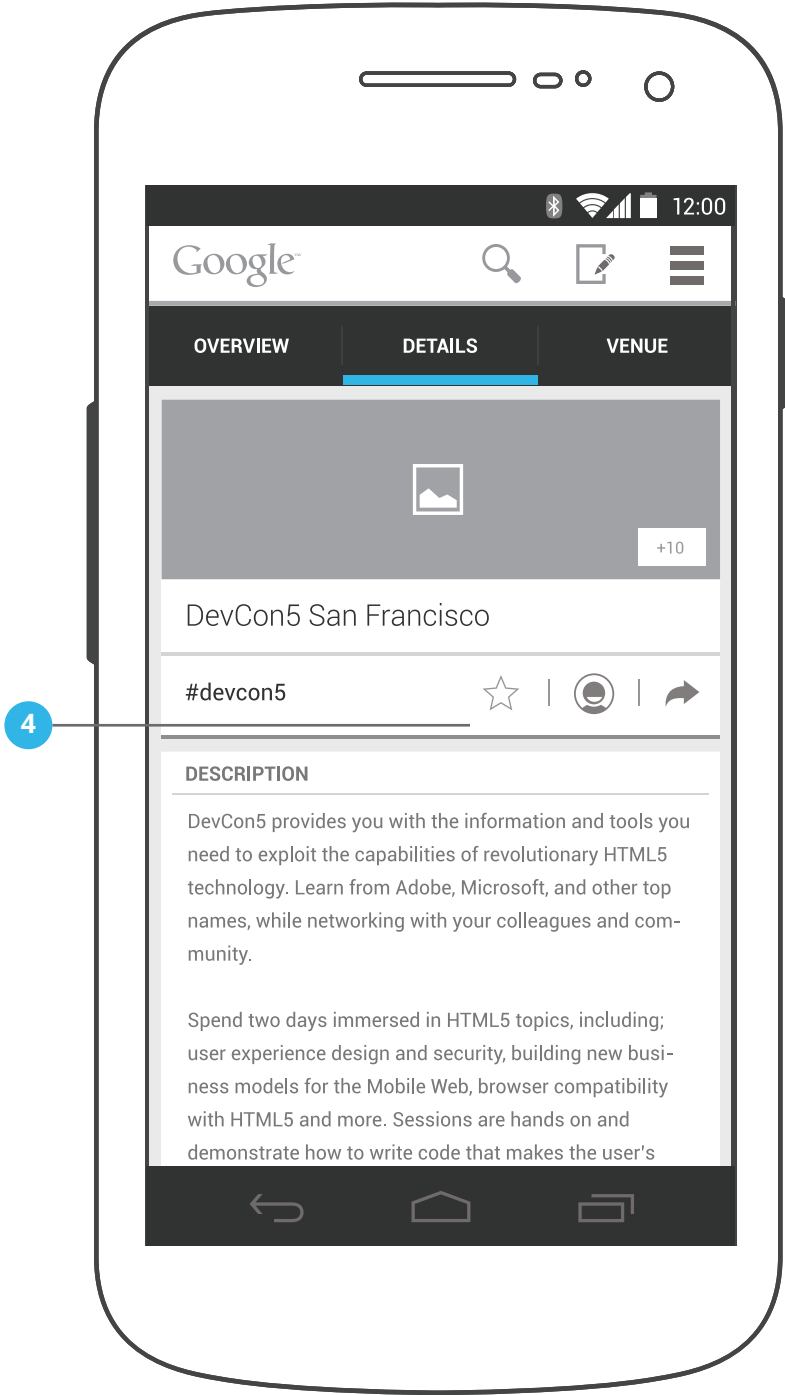
The Conference Home panel provides an overview and detailed information about the event and the venue(s) that it will be held at.

Annotations

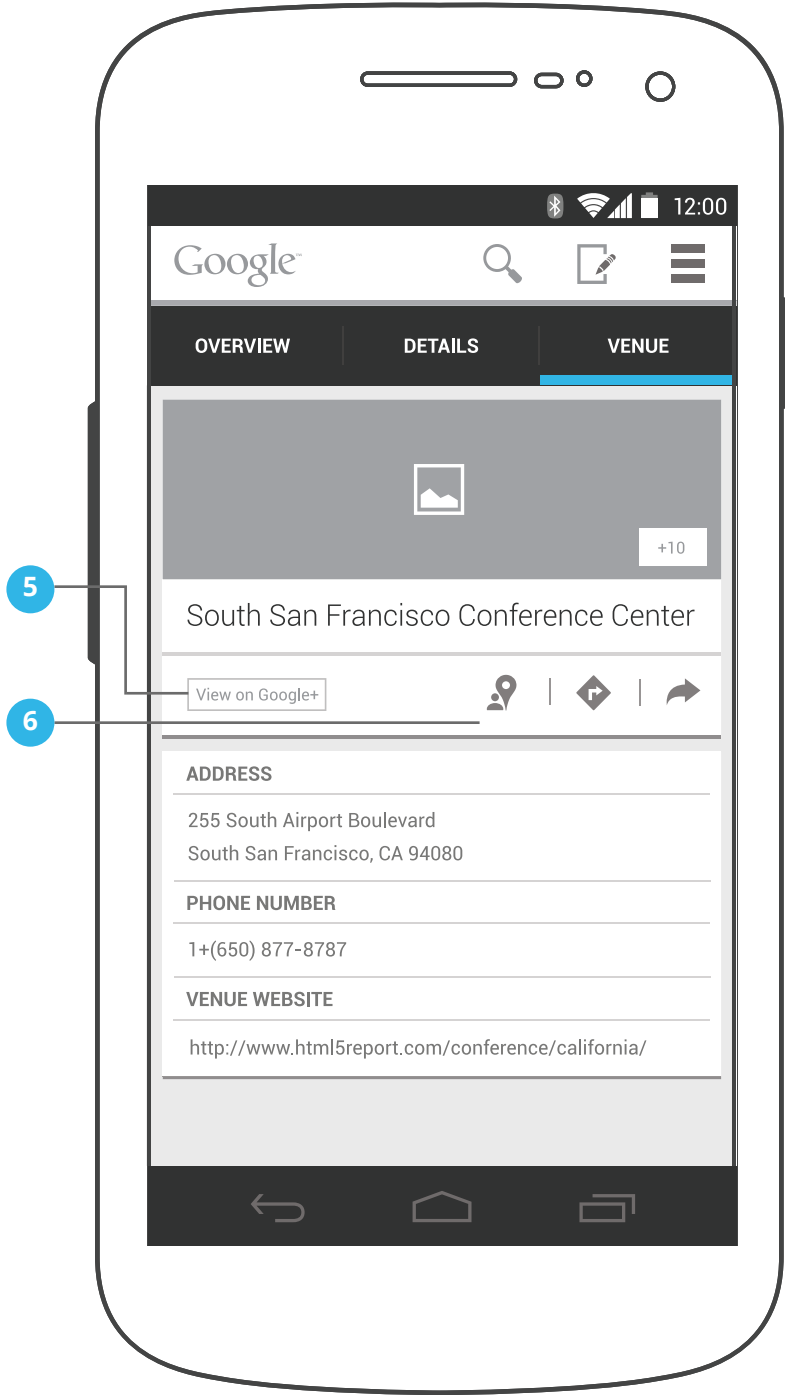
- 1 Cover photo from for event pulled from Google+ profile
- 2 +1s for the event on Google+
- 3 Unique hashtag for the event for users to add to their posts, allowing them to be collected and tracked for each conferece
- 4 Options to “star” the event, see a list of others that have “starred” the event and/or to share on Google+
- 5 Links to view the Google+ Local page for the venue (if available)
- 6 Options for the user to “check-in” to the venue, get directions and/or share the venue on Google+



2.0.0  
Conference Home - Overview



2.0.0  
Conference Home - Details



2.0.0  
Conference Home - Venue



# Action Bar

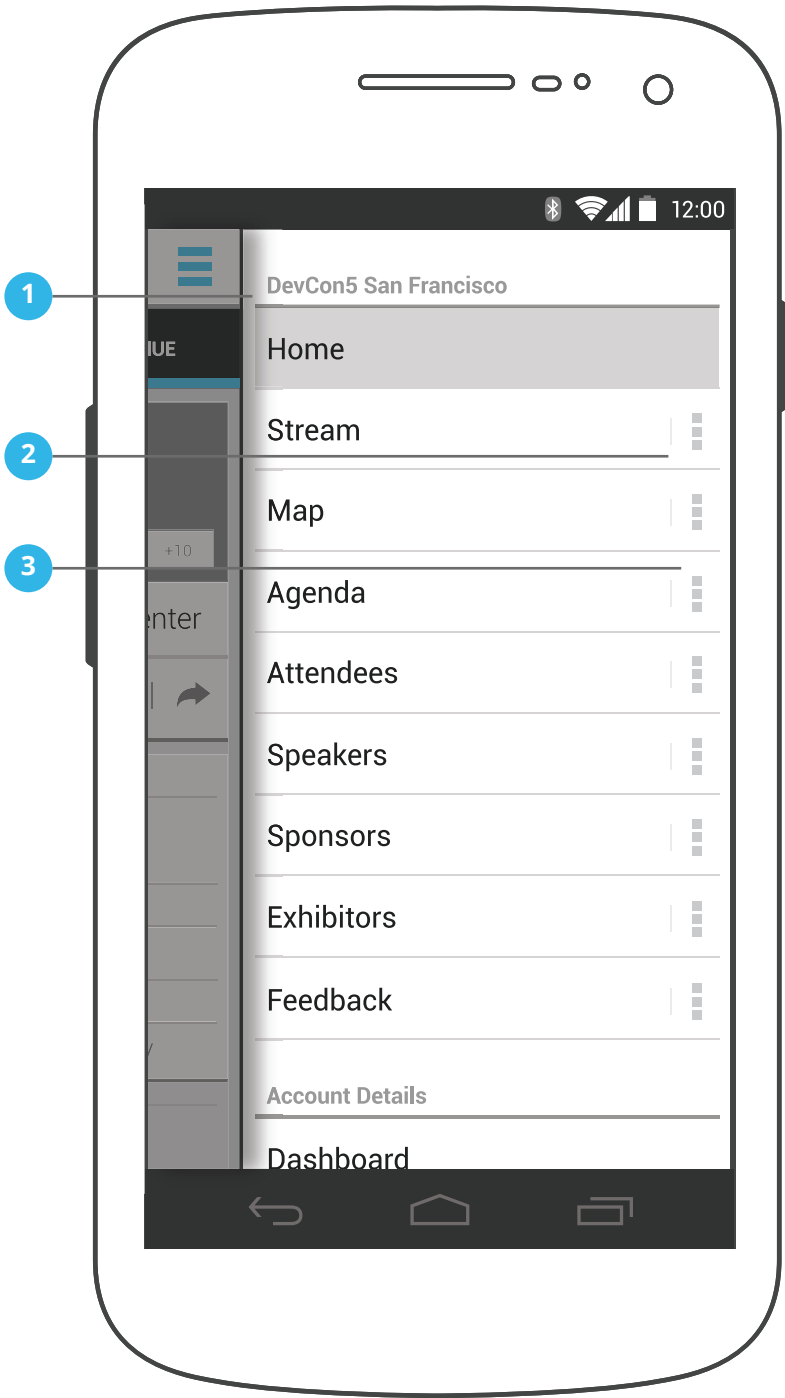
Navigation (within Conference)

## Details

The Navigation panel offers users a non-intrusive method of moving throughout the application/conference(s).

## Annotations

- 1 Event specific navigation becomes visible once the user selects an event. It's title and options reflect those that were created using the admin tool
- 2 If they prefer, the user can choose to reorder the navigation in the order of their choosing. The number of navigation nodes is dependent on the subsections that were created by the organizer within the admin tool
- 3 The user's account details can still be accessed from within the navigation



0.5.0  
Conference Navigation

# Conference

## Stream

### Details

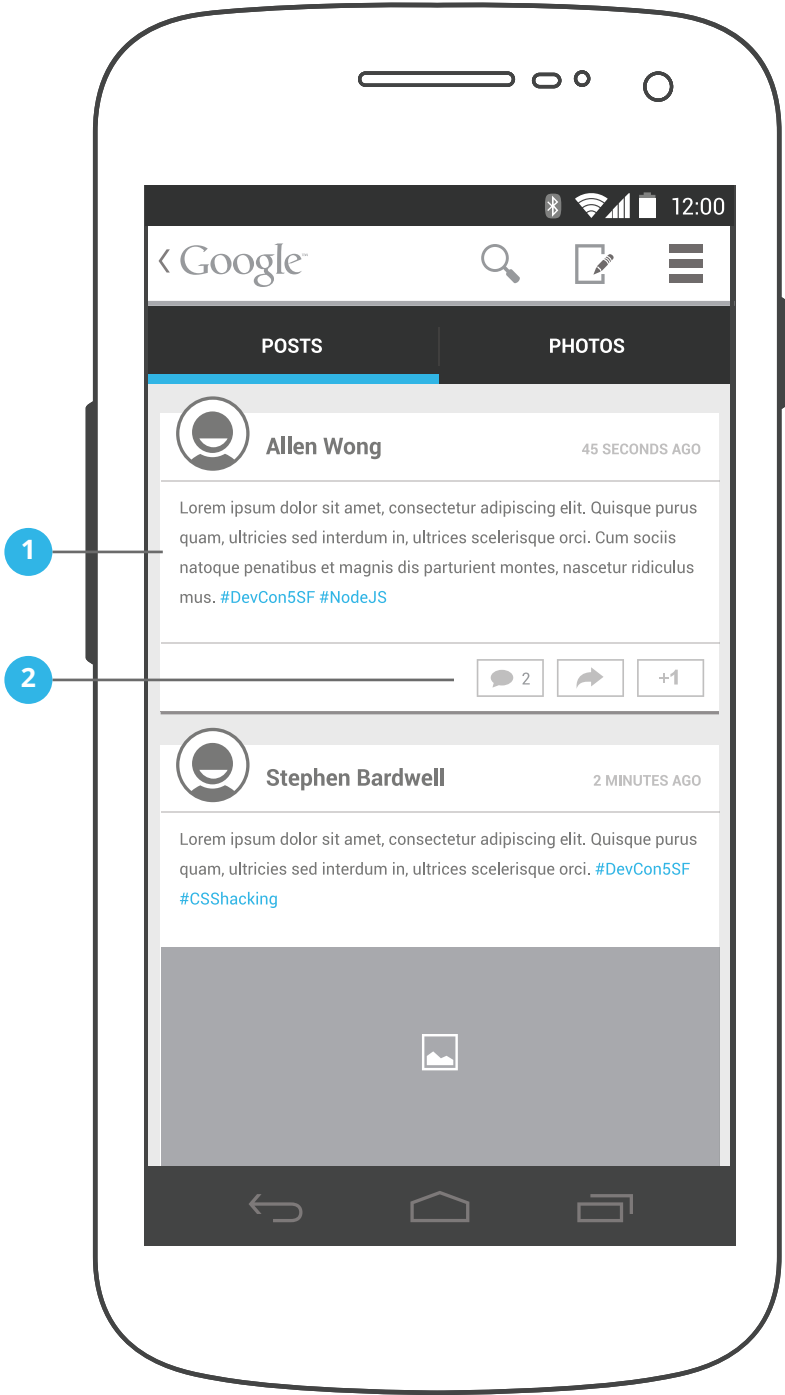
The Conference Stream will collect all of the social commentary (posts/photos) that are submitted by attendees at the event.

### Annotations

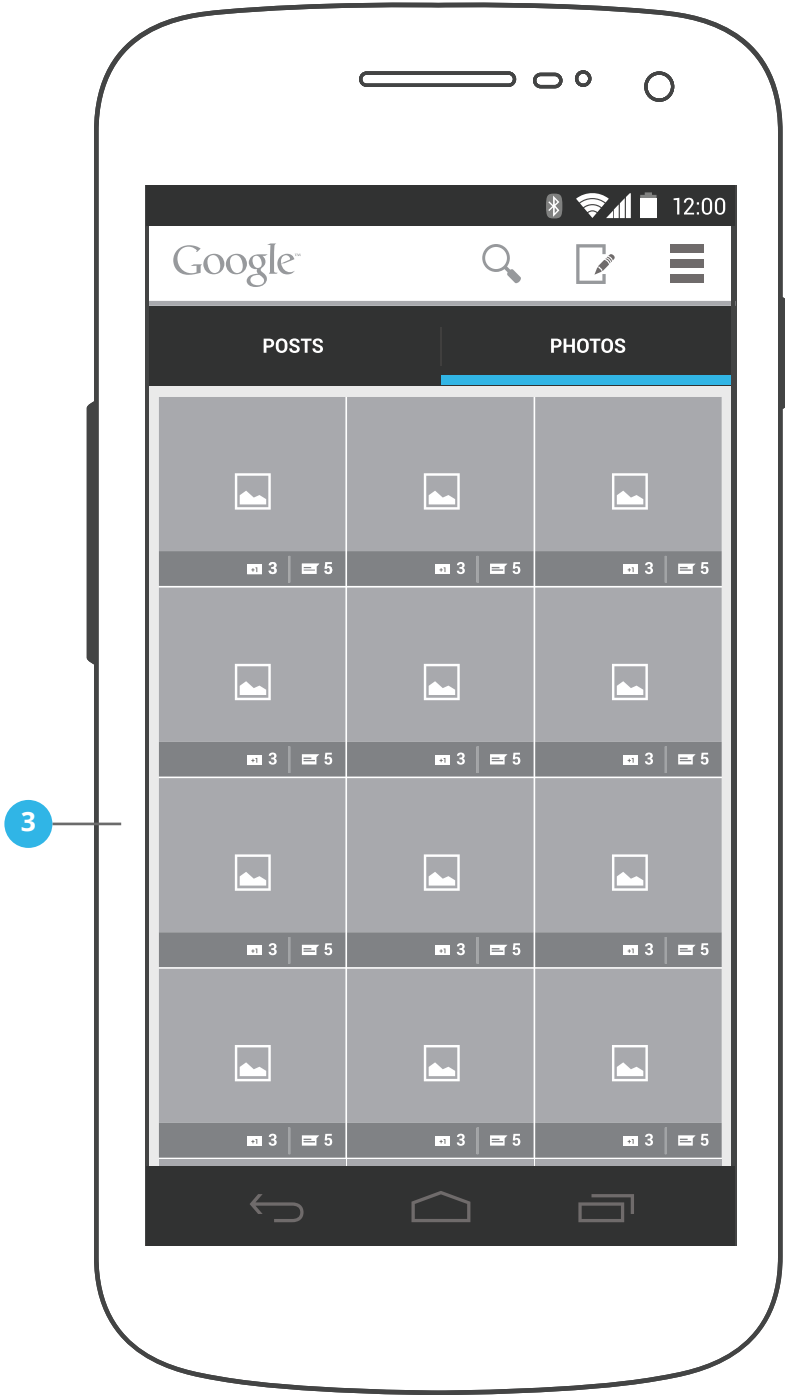
1 Posts will be collected that are tagged with the event's hashtag. The posts are pulled directly from Google+ and reappropriated within the event's stream

2 Social actions (comment, share, +1) for the user to take are all accessible for each post within the stream

3 Photos tagged (either by location or hashtag) for the event are collected and organized. Each thumbnail opens to in it's original size in a lightbox view



2.1.0  
Conference Stream - Posts



2.1.0  
Conference Stream - Photos

# Conference

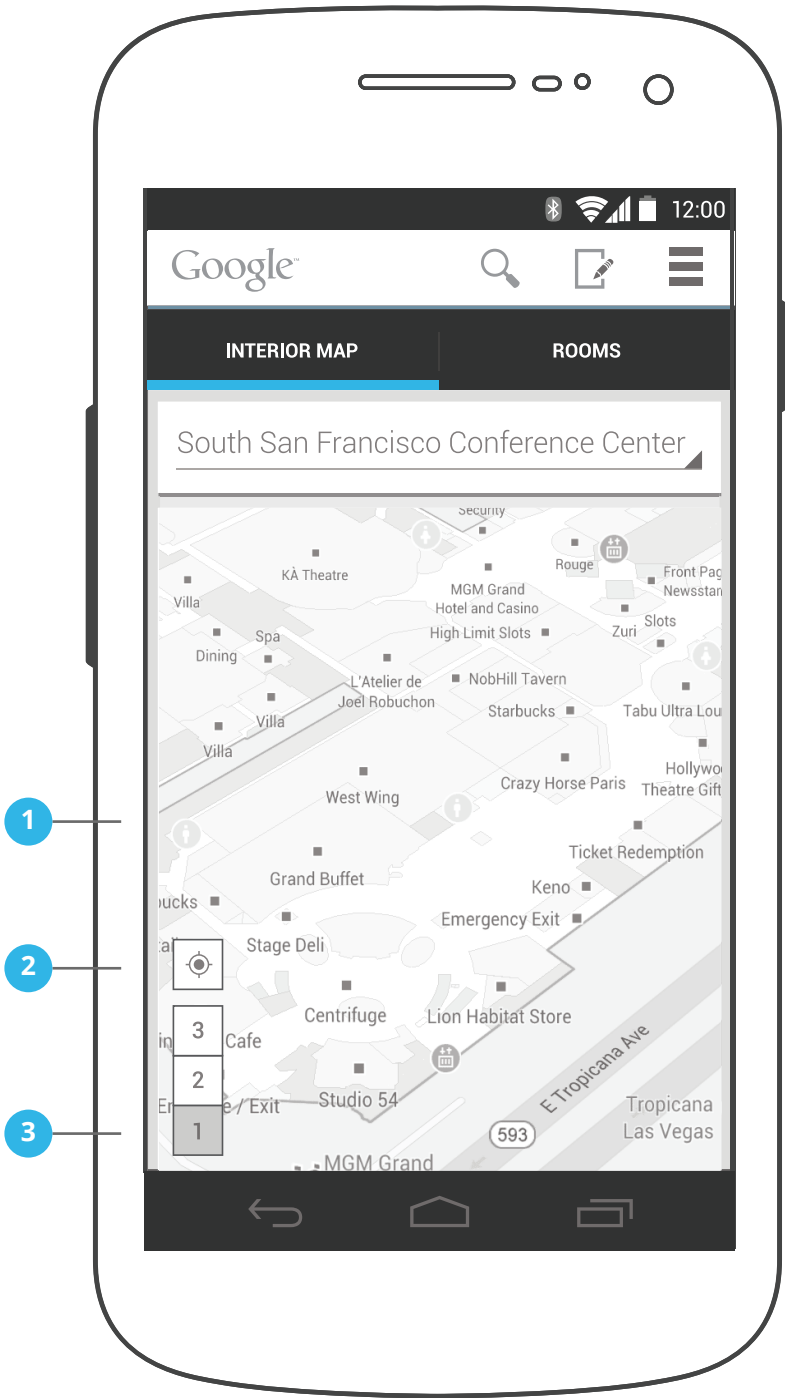
## Map(s)

### Details

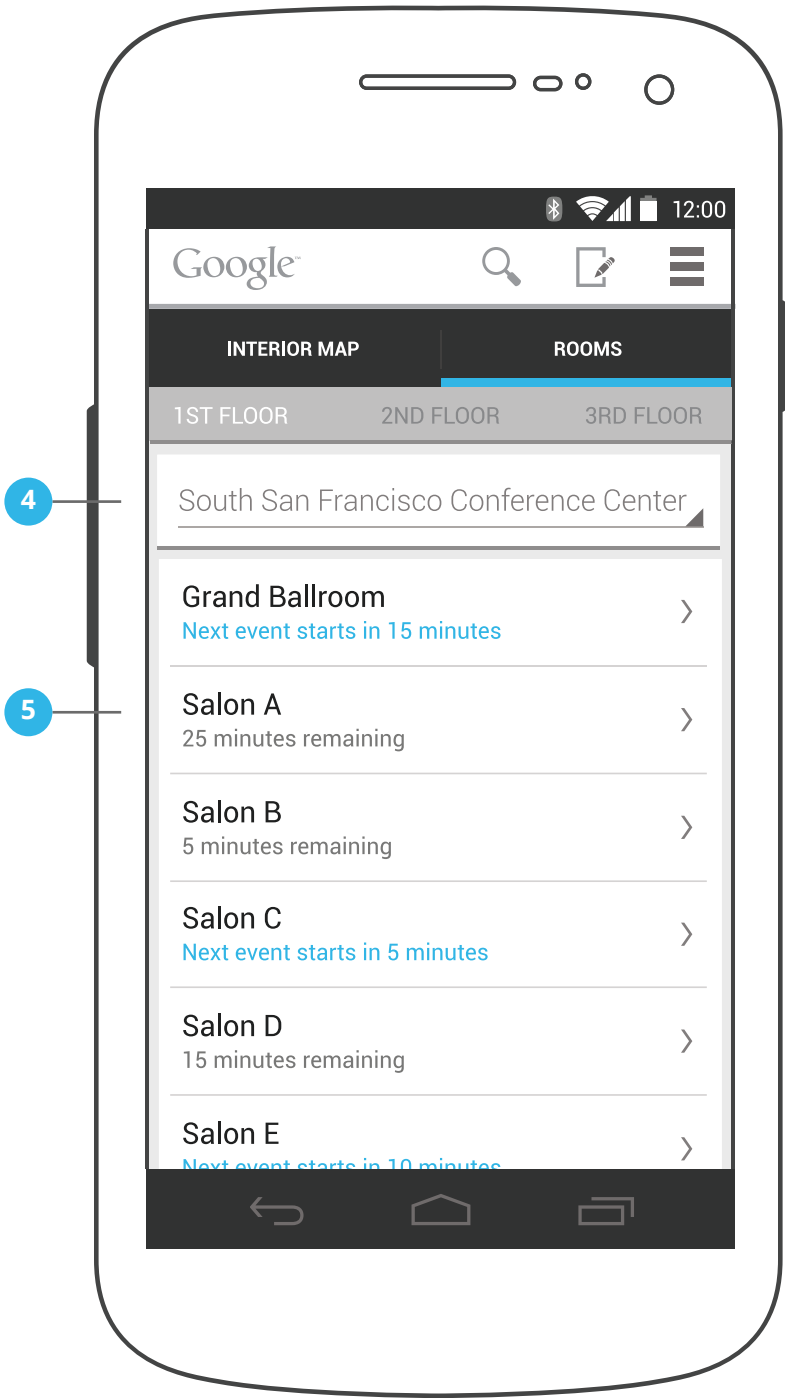
The Conference Map panel holds (if applicable) the Interior Map that was uploaded by the event organizer using Google Maps' Floor Plans tool. In addition, this panel lists all of the rooms within the venue and the events that will be held within each.

### Annotations

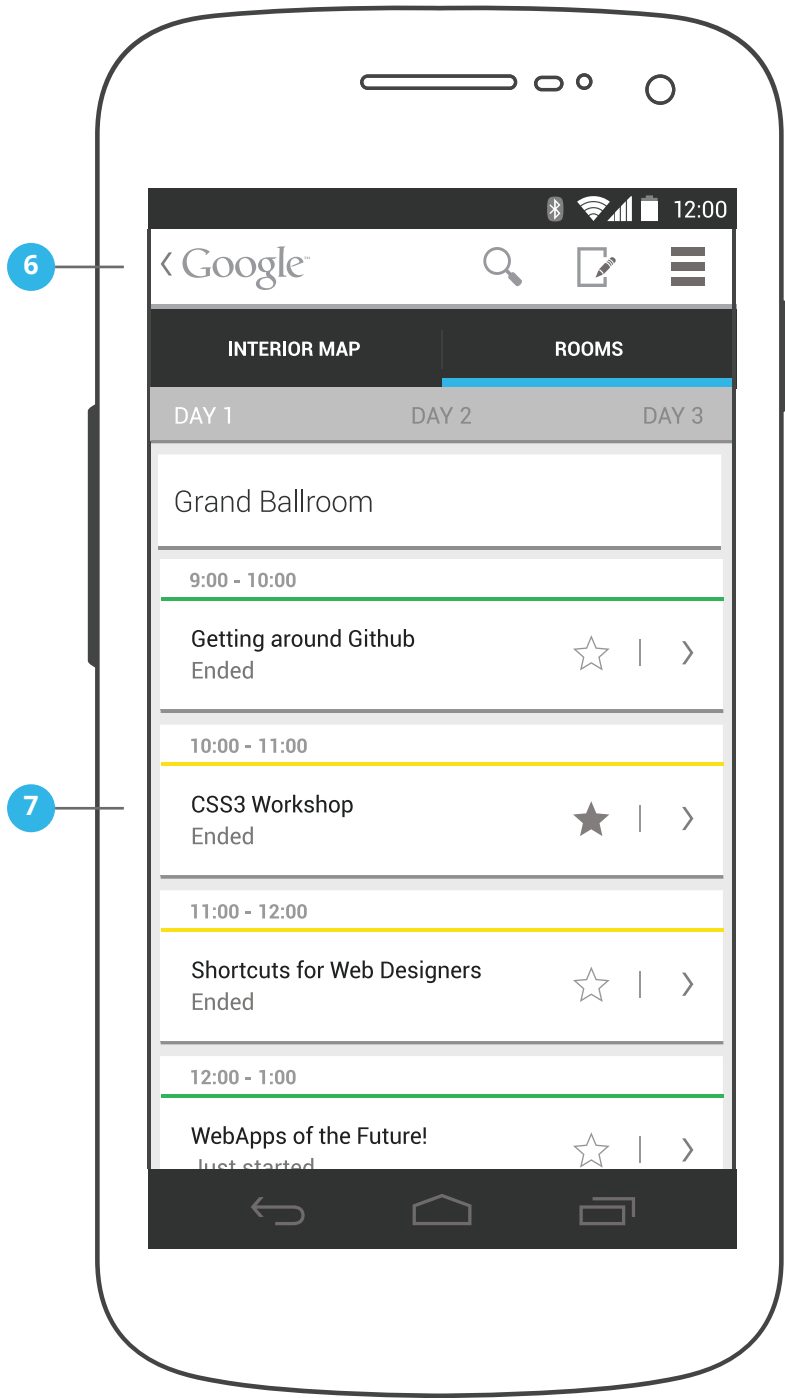
- 1 If an Interior Map was uploaded using the admin tool, it will be available for users' benefit in navigating the venue
- 2 Users can pinpoint their location using the device's native functionality
- 3 Toggle which floor to view
- 4 Selector for multiple venues
- 5 View a list of the rooms in the venue used for the sessions and the time the next session will occur
- 6 Tertiary links add an Up link next to the logo in the upper left
- 7 Within each room, users can view which sessions are happening during the available time slots



2.2.0  
Conference Map - Interior Map



2.2.0  
Conference Map - Rooms



2.2.1  
Conference Room Agenda

# Conference

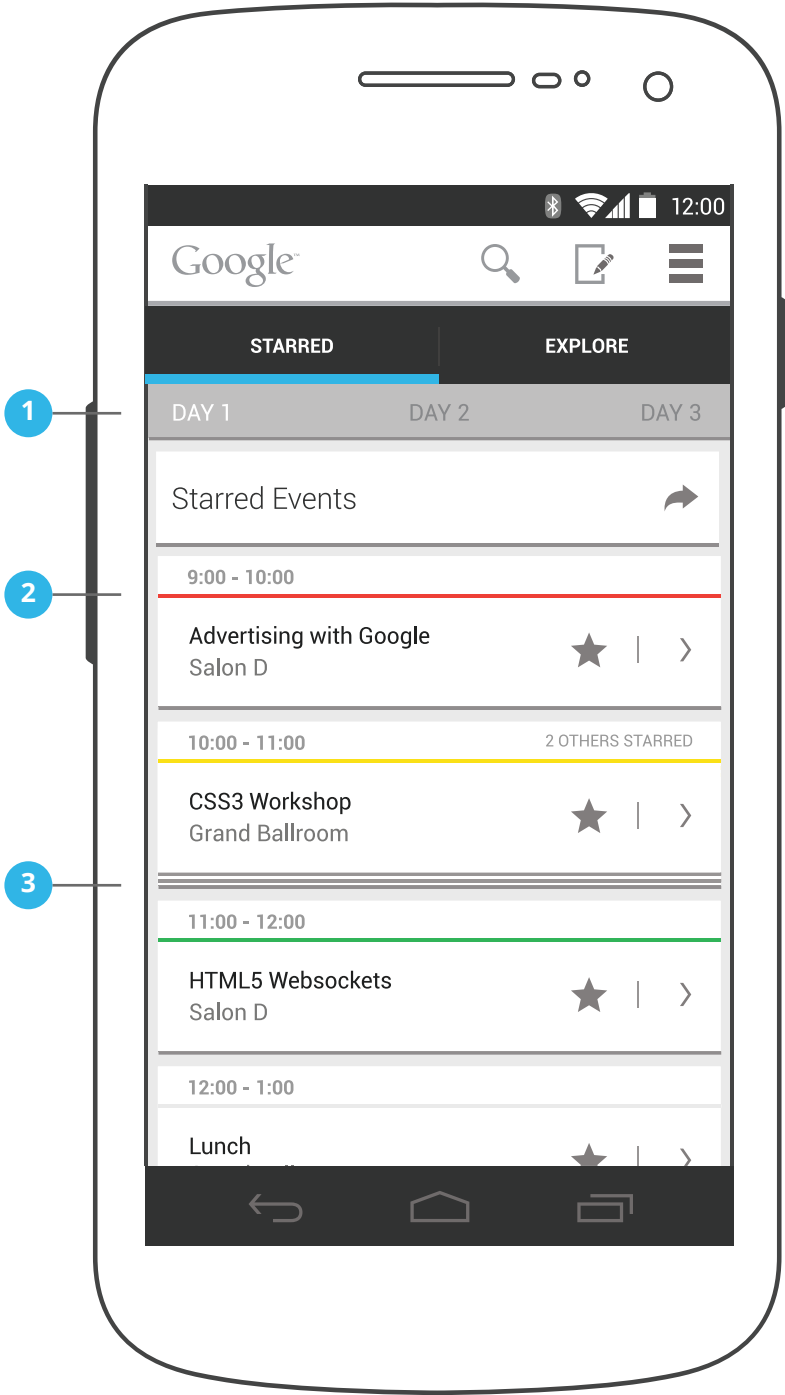
## Agenda (Starred)

### Details

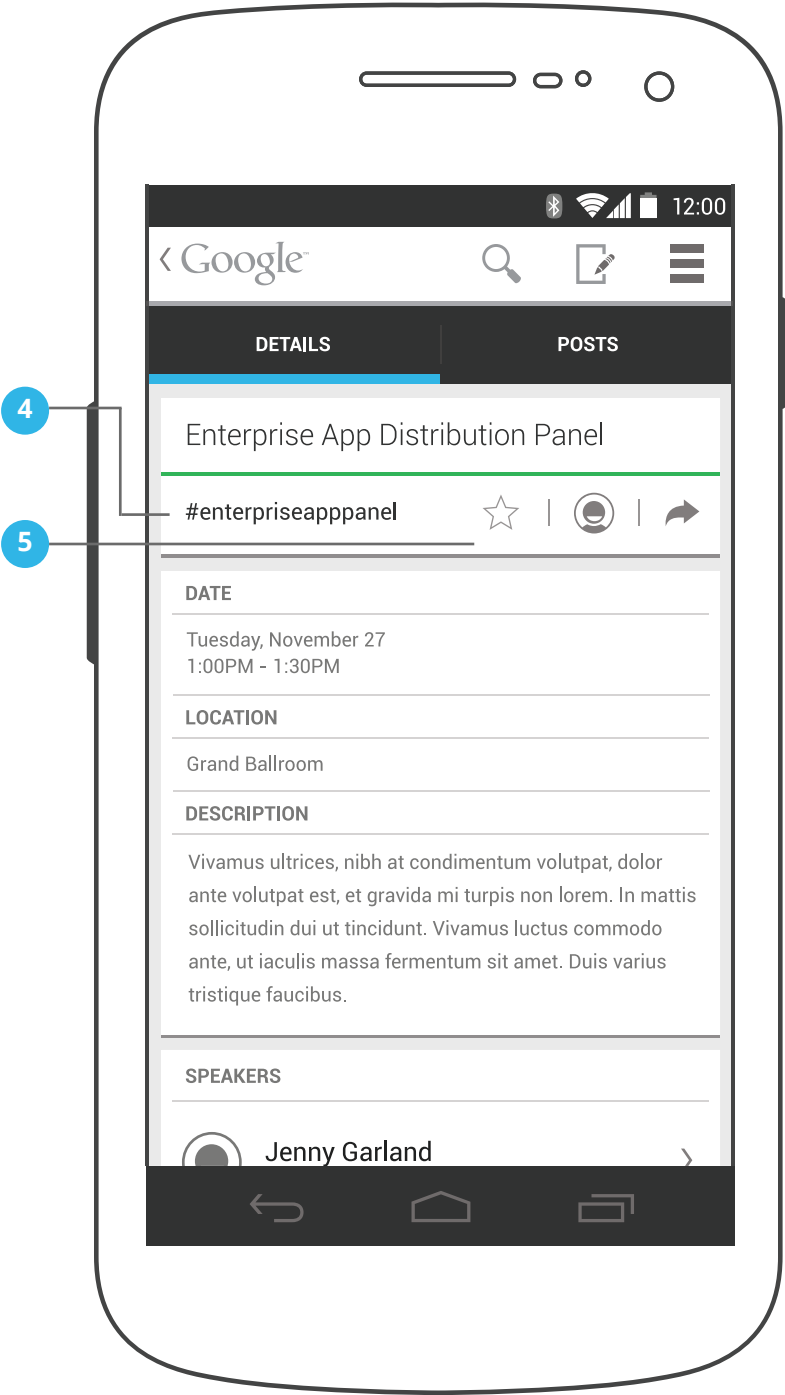
The Conference Agenda holds the personalized schedule and the overall agenda for the event.

### Annotations

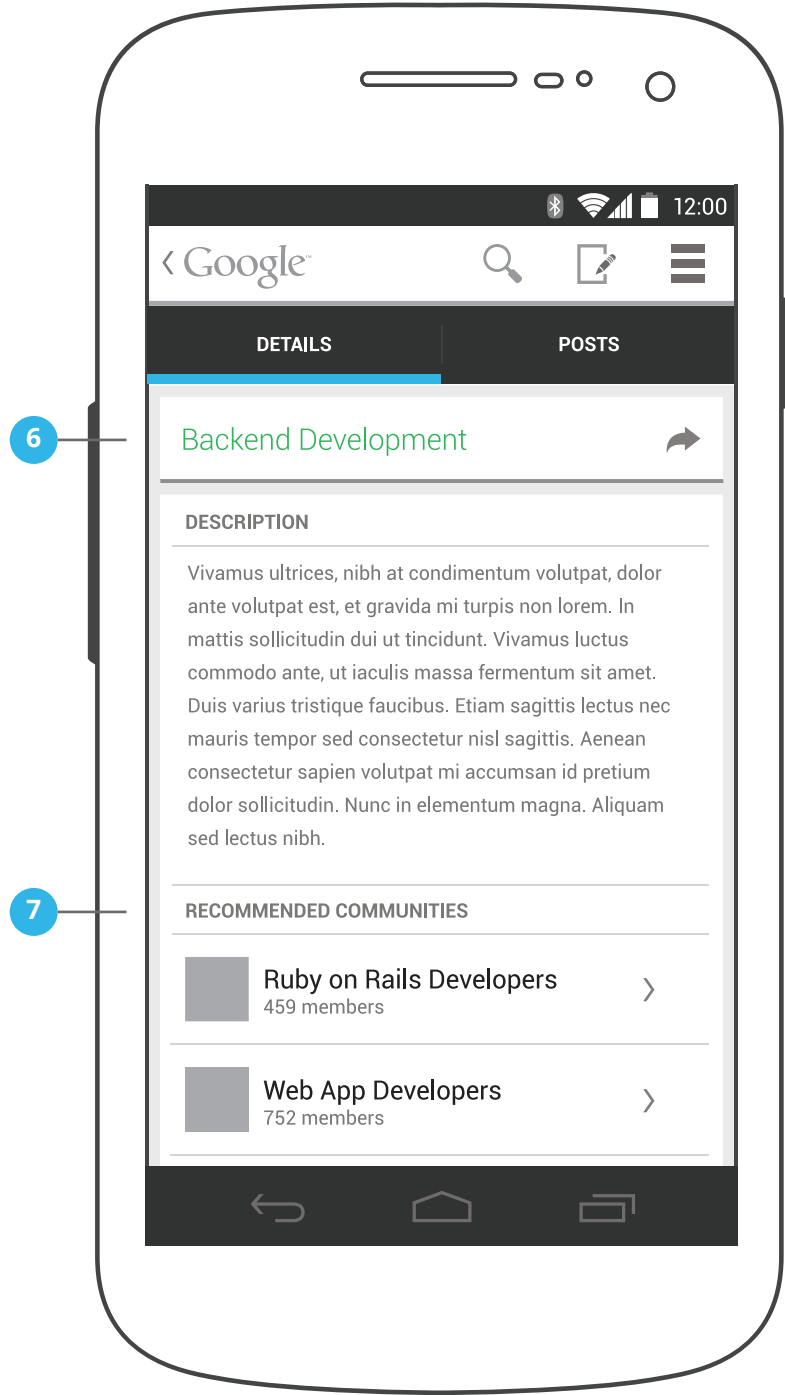
- 1 Events are organized based on the day they'll occur
- 2 Each session is color-coded based on theme
- 3 Multiple sessions starred at the same time can be viewed in a stack
- 4 Unique hashtag for the event for users to add to their posts, allowing them to be collected and tracked for each conferece
- 5 Options to "star" the event, see a list of others that have "starred" the event and/or to share on Google+
- 6 The theme detail page describes the theme and lists the speakers and sessions occuring under that theme
- 7 Each theme will recommend contextually relevant Communities on Google+ for users to join if they choose



2.3.0  
Conference Agenda - Starred



2.2.2  
Conference Agenda - Session (Details)



2.3.1  
Conference Agenda - Theme (Detail)

# Conference

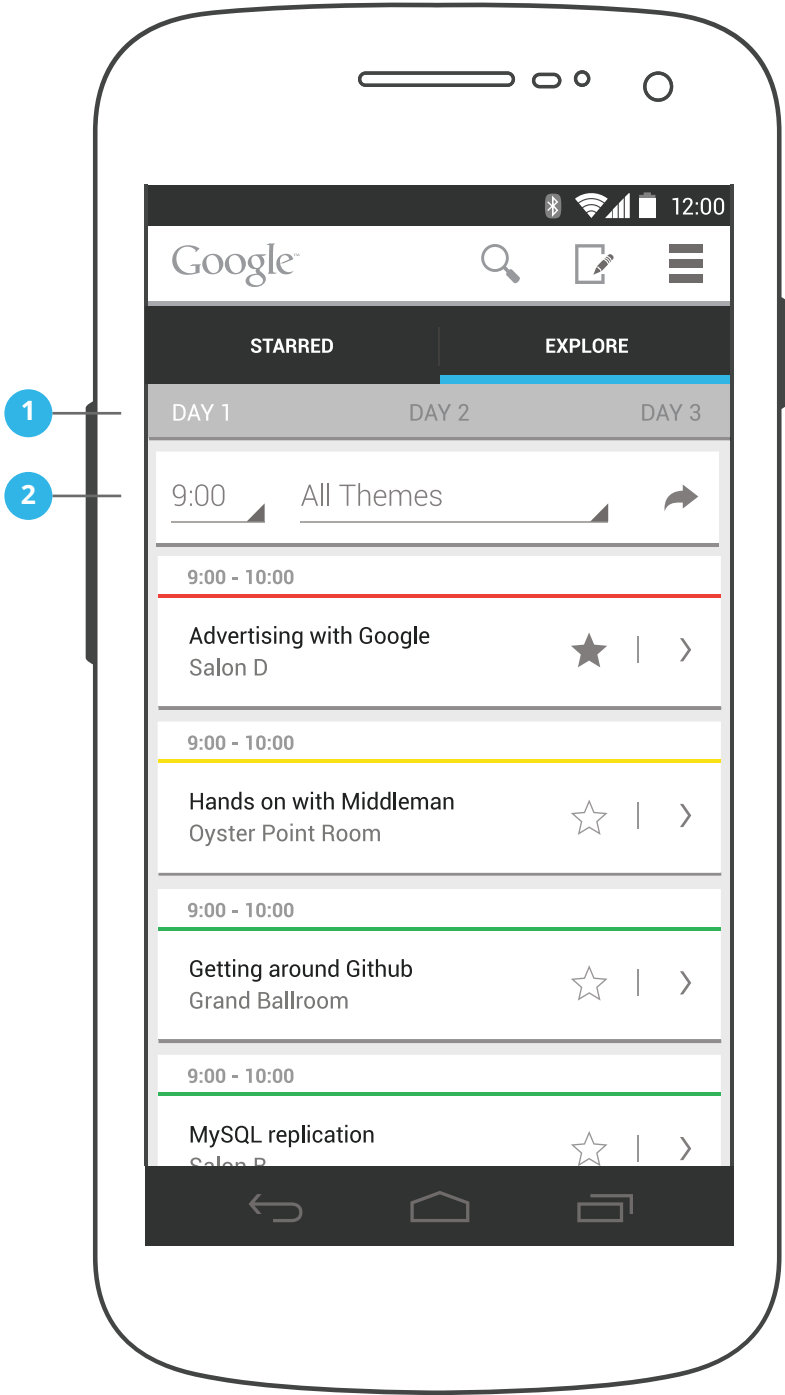
## Agenda (Explore & Themes)

### Details

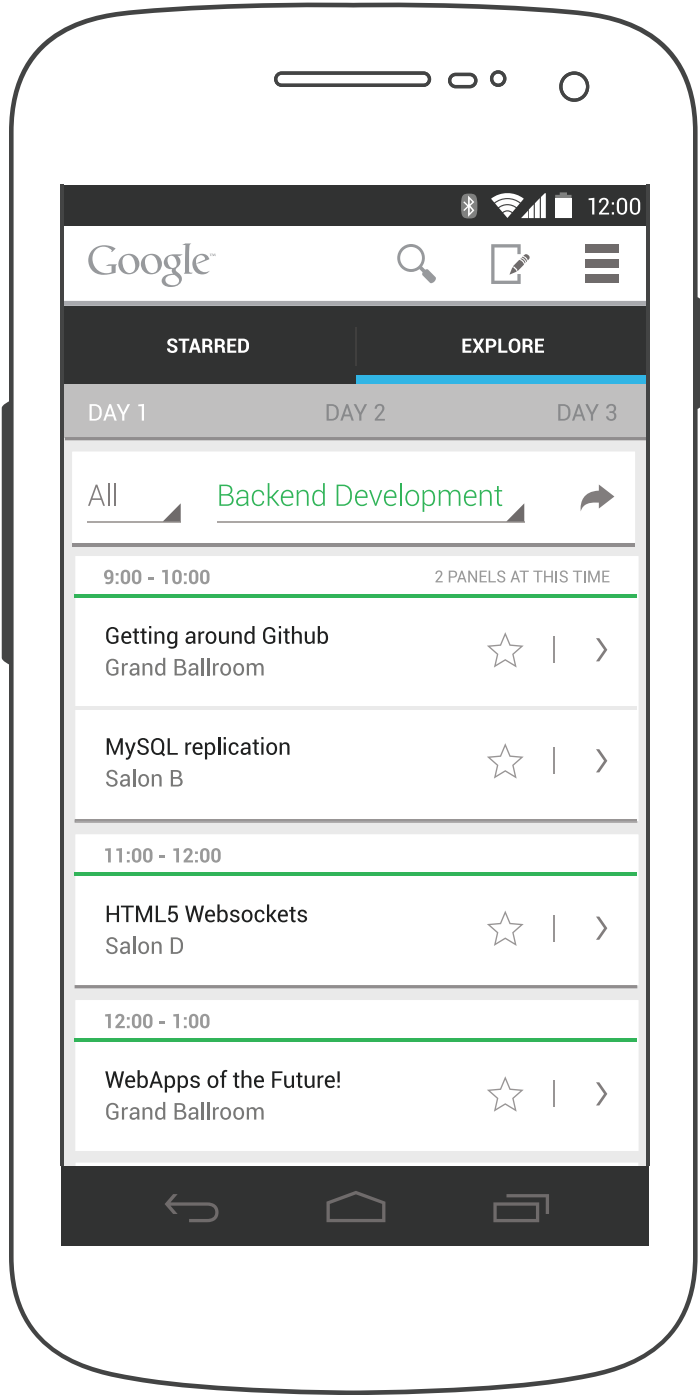
The Conference Agenda allows the user to find additional events by time slot or potentially by theme.

### Annotations

- 1 Each search is tied to the specific day within the selector
- 2 While exploring, users can choose to see the results of the sessions by selecting a specific time and/or theme



2.3.0  
Conference Agenda - Explore (Day 1)



2.3.0  
Conference Agenda - Themes (Day 1)

# Conference

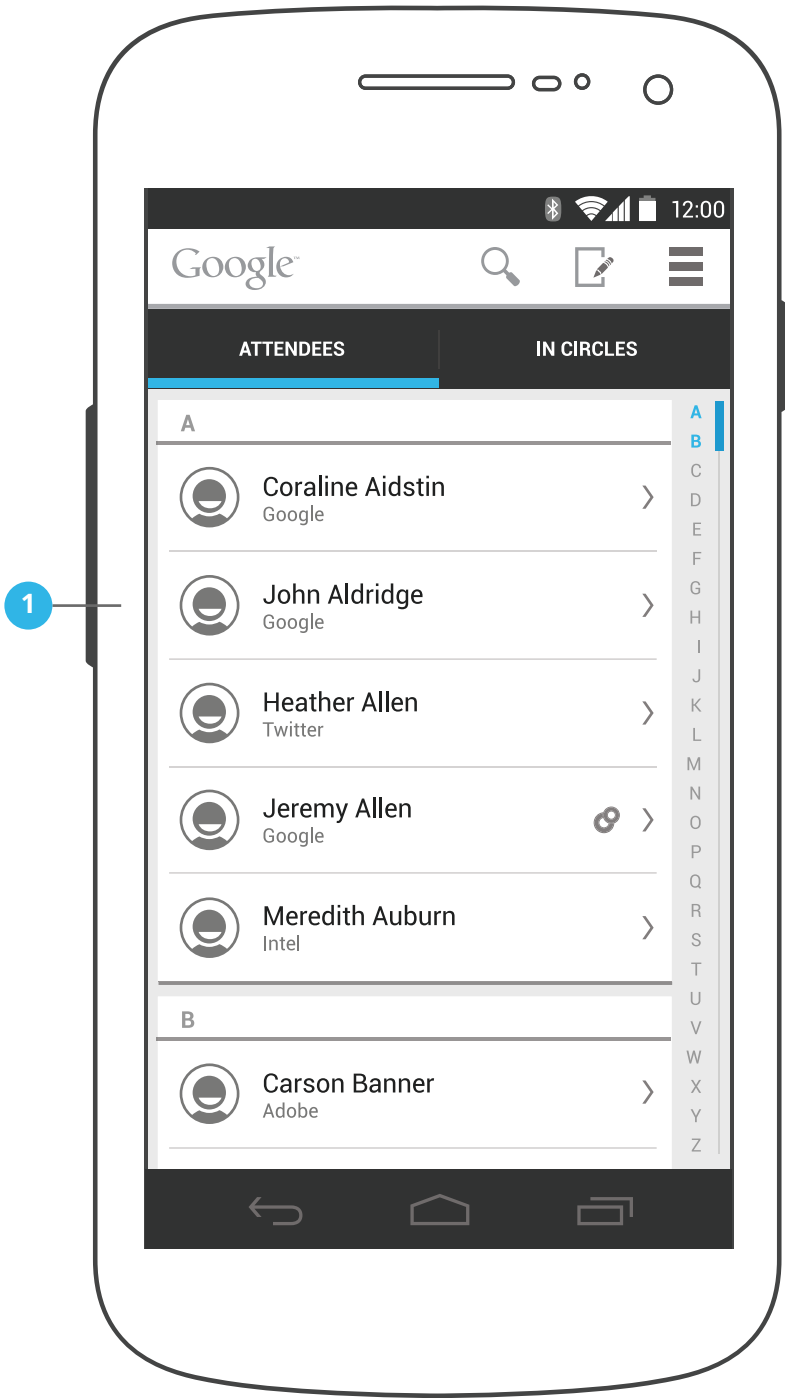
## Attendees

### Details

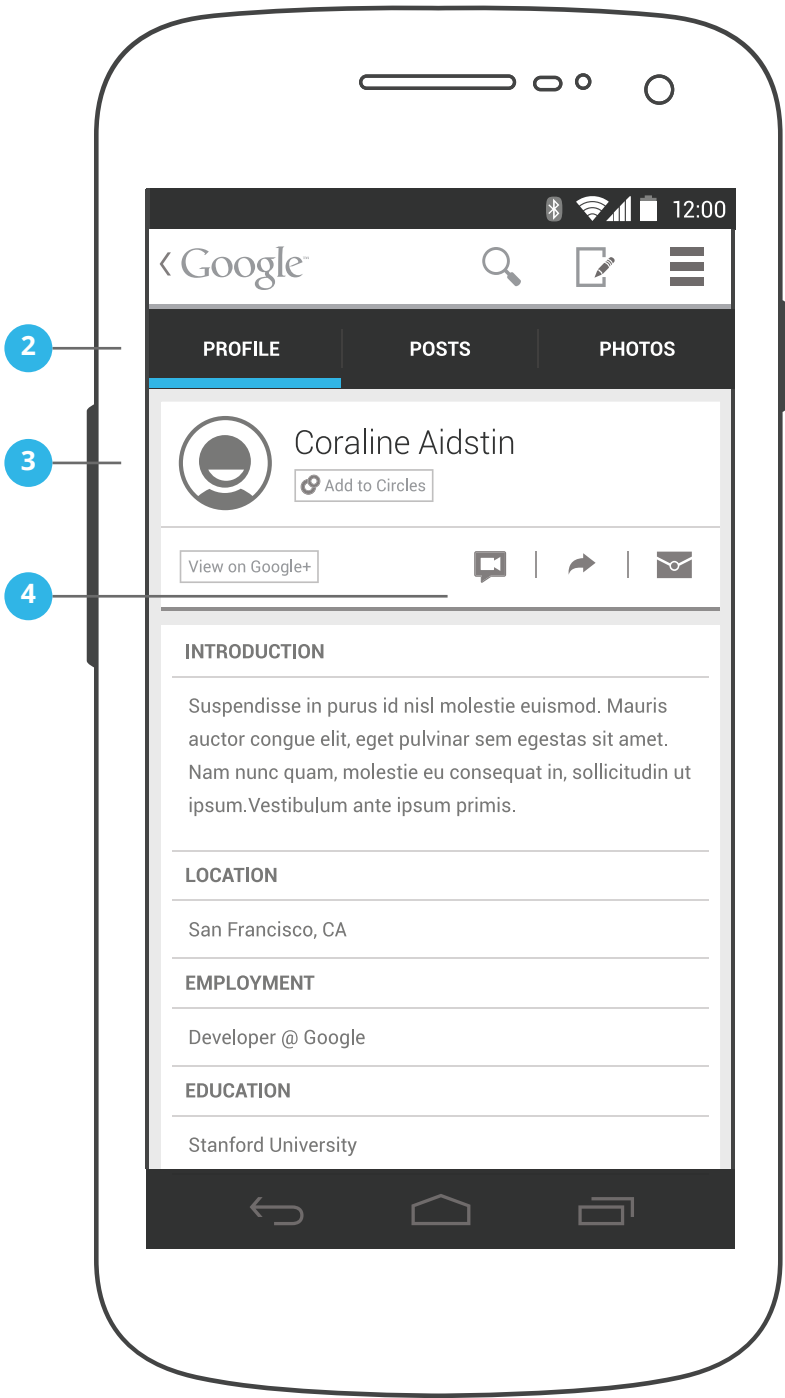
The Conference Attendees panel lets users sort through the Google+ profiles of those other users that are also in attendance.

### Annotations

- 1 Attendees are organized by last name. Each name launches the attendee's profile page
- 2 The attendee's profile page pulls all of their information from Google+ along with their photos and posts that utilized the hashtag(s) from the event
- 3 Users can add attendees to their circles
- 4 Options to view the profile on Google+, Hangout, share the profile page or send an e-mail



2.4.0  
Conference Attendees



2.4.1  
Conference Attendees - Attendee (Profile)

# Conference

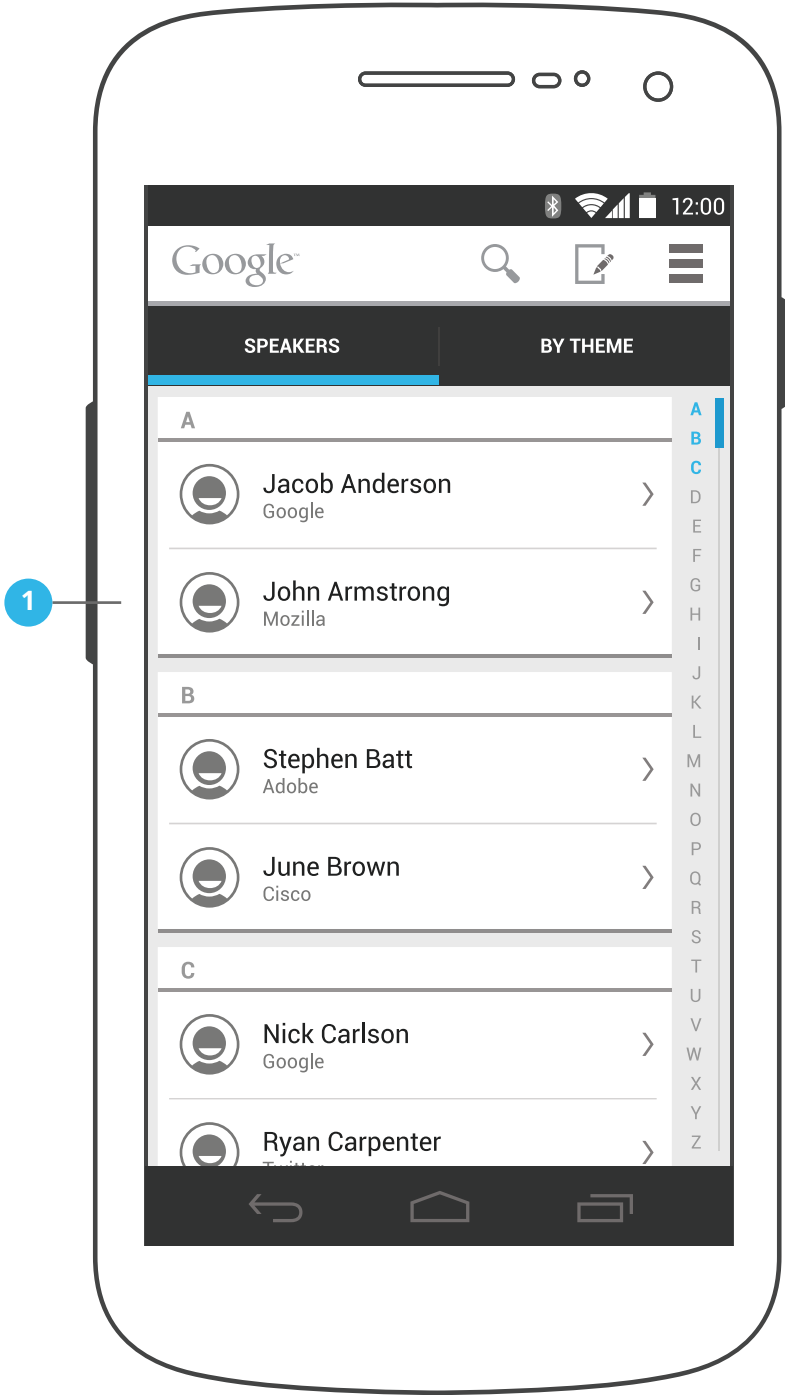
## Speakers

Details

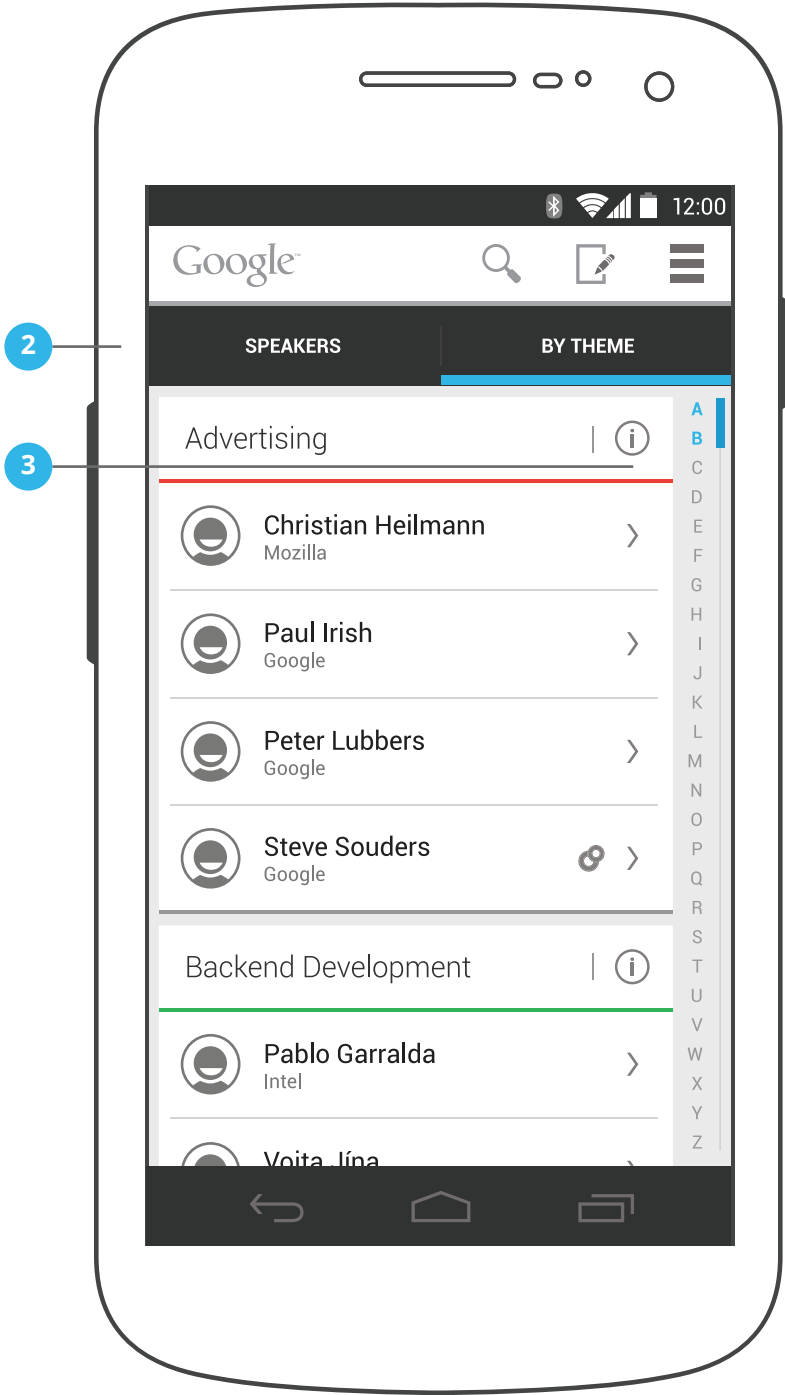
The Conference Speakers panel lets users sort through the Google+ profiles of the speakers at the event. They can be sorted by name or theme.

Annotations

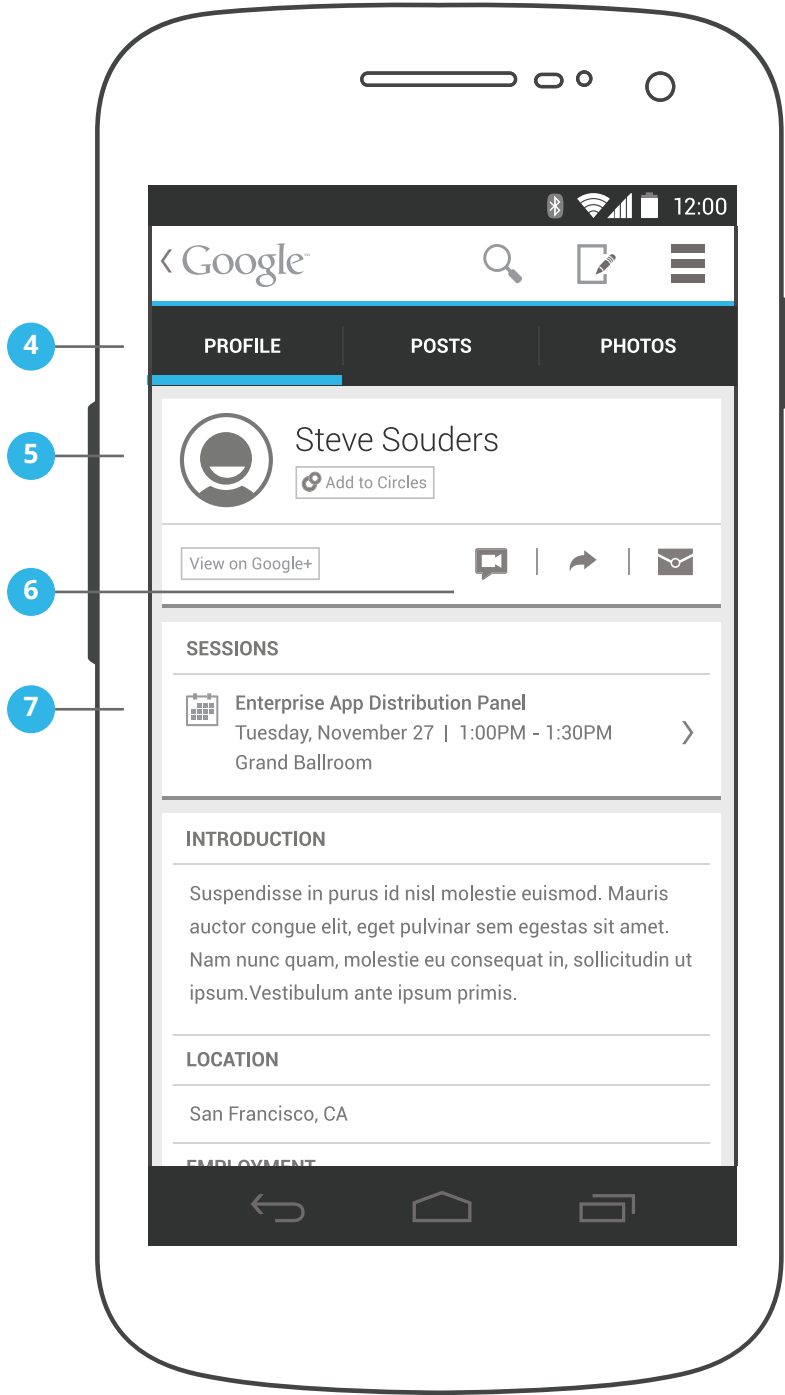
- 1 Speakers are organized by last name. Each name launches the attendee's profile page
- 2 Users can choose to view the speakers broken into their themes
- 3 Clicking on the info button takes the user to the theme detail page
- 4 The attendee's profile page pulls all of their information from Google+ along with their photos and posts that utilized the hashtag(s) from the event
- 5 Users can add attendees to their circles
- 6 Options to view the profile on Google+, Hangout, share the profile page or send an e-mail
- 7 The speakers profile page notes the sessions they'll be speaking in



2.5.0  
Conference Speakers



2.5.0  
Conference Speakers (By Theme)



2.5.1  
Conference Speakers - Speaker (Profile)



# Conference

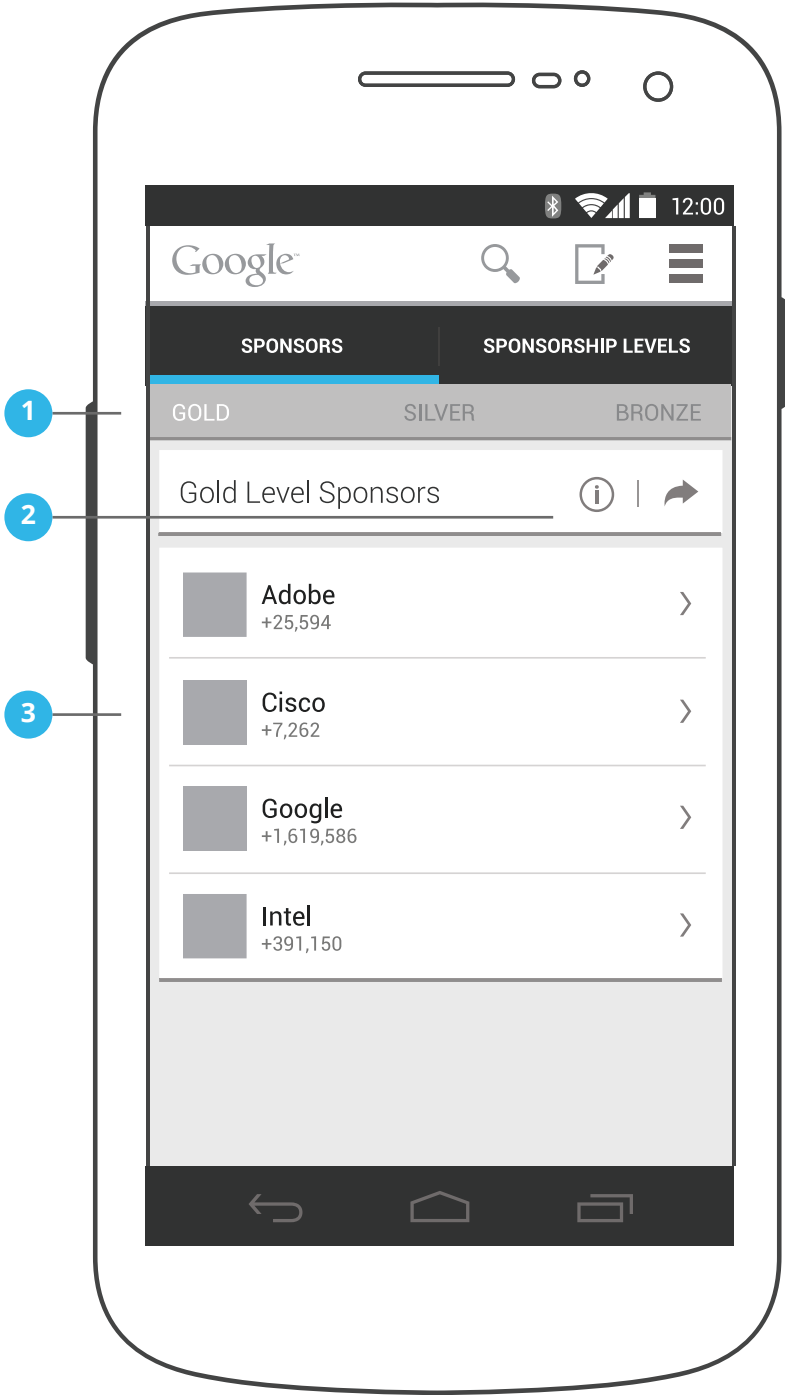
## Sponsors

### Details

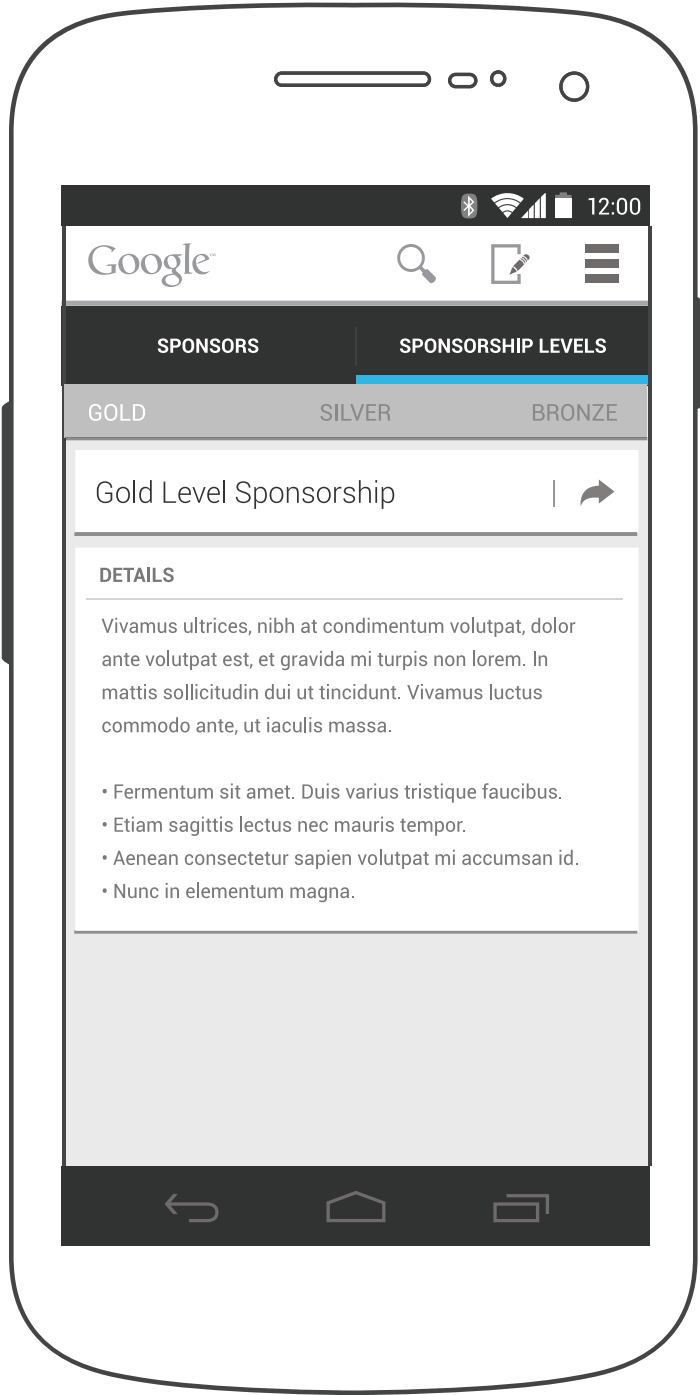
The Conference Sponsors panel lets users sort through the Google+ profiles of the sponsors at the event. They can be sorted by name or tier.

### Annotations

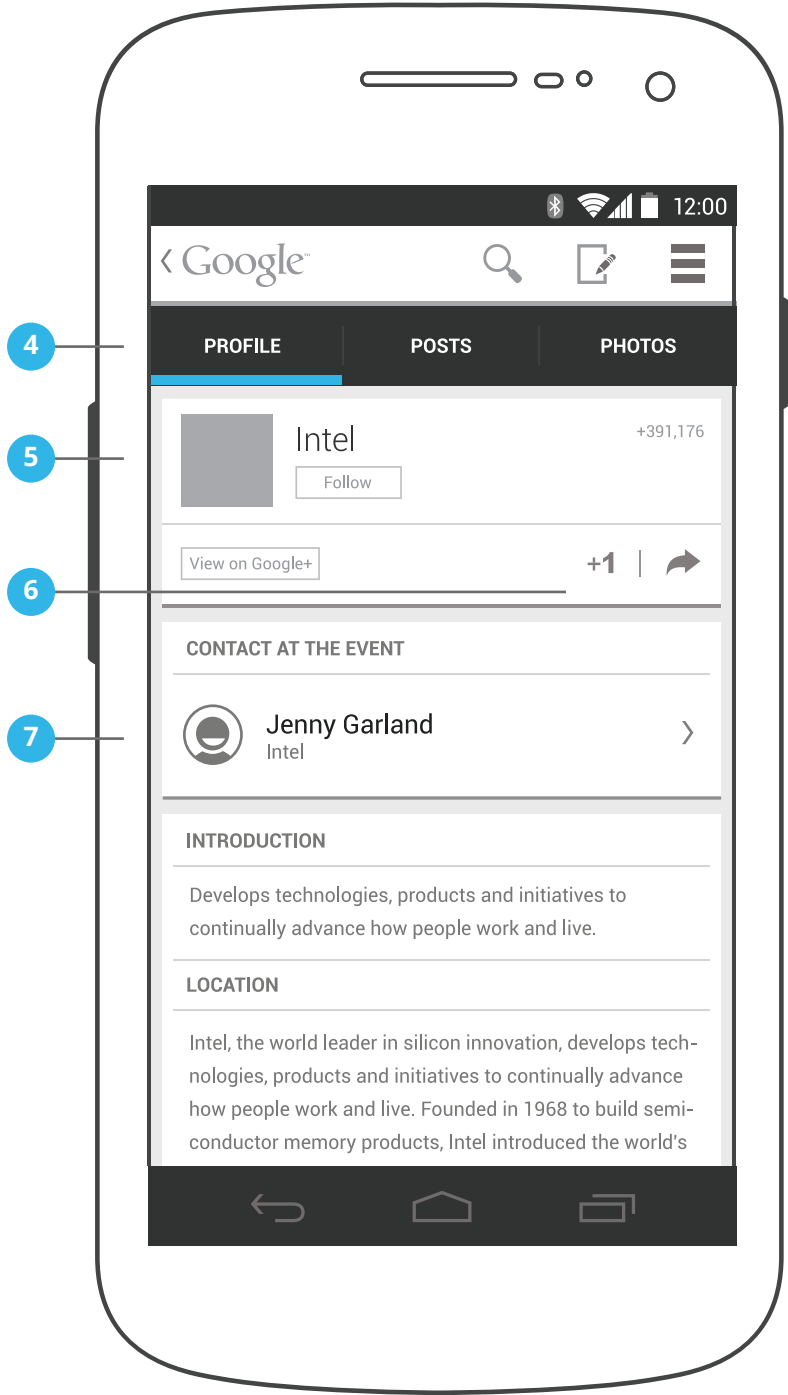
- 1
- Users can sort the sponsors by their sponsorship level
- 2
- The sponsorship level info button links to the detail page about that level of sponsorship. Additionally, there is an option to share the list of sponsors
- 3
- The sponsors are organized alphabetically and note their total +1s
- 4
- The sponsor's profile page pulls all of their information from Google+ along with their photos and posts that utilized the hashtag(s) from the event
- 5
- Users can the sponsor from the page. The amount of +1s the sponsor has is noted on their profile page
- 6
- Options to +1 the sponsor and/or share their page on Google+
- 7
- Organizers can notate certate attendees as contacts for the sponsors for their benefit at the event



2.6.0  
Conference Sponsors



2.6.0  
Conference Sponsors (By Level)



2.6.1  
Conference Sponsors - Sponsor (Profile)



# Conference

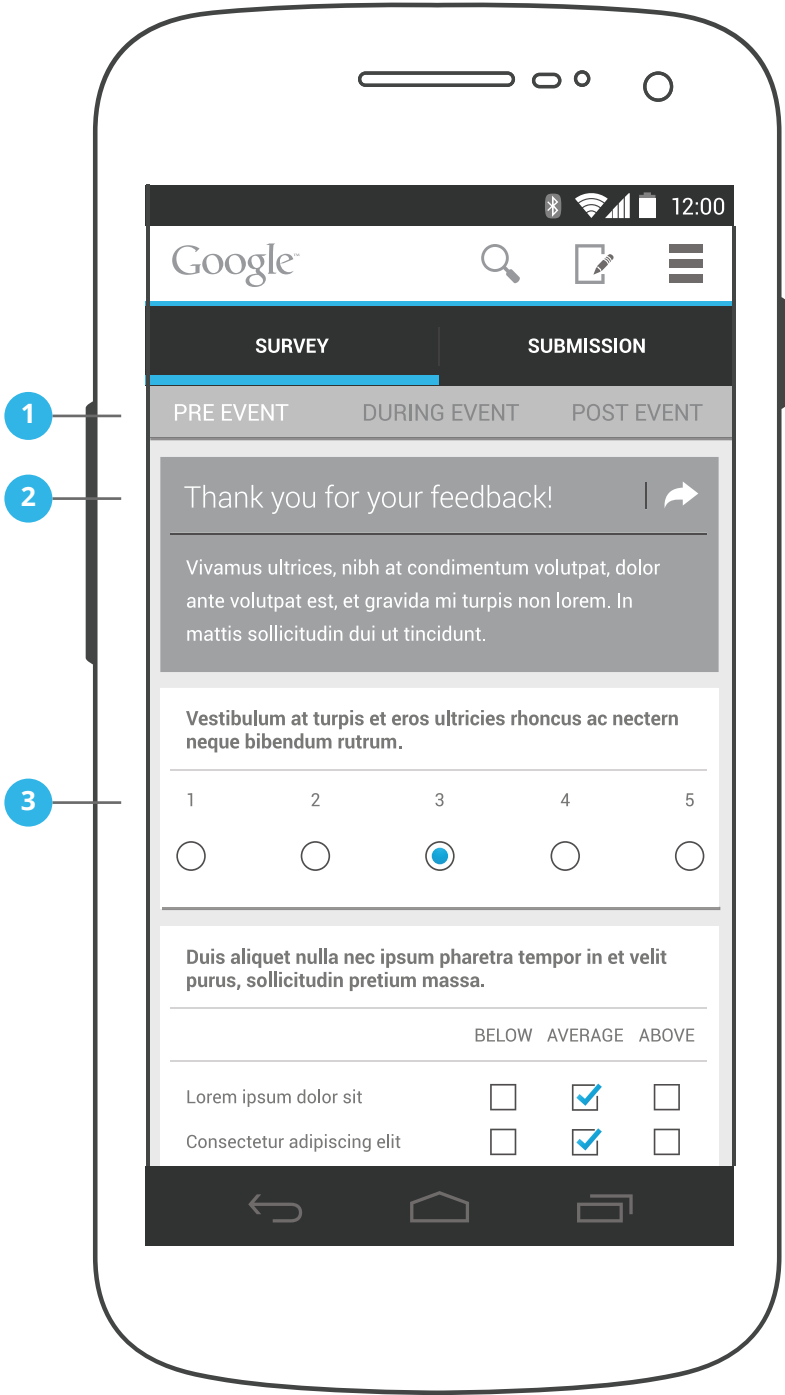
## Feedback

### Details

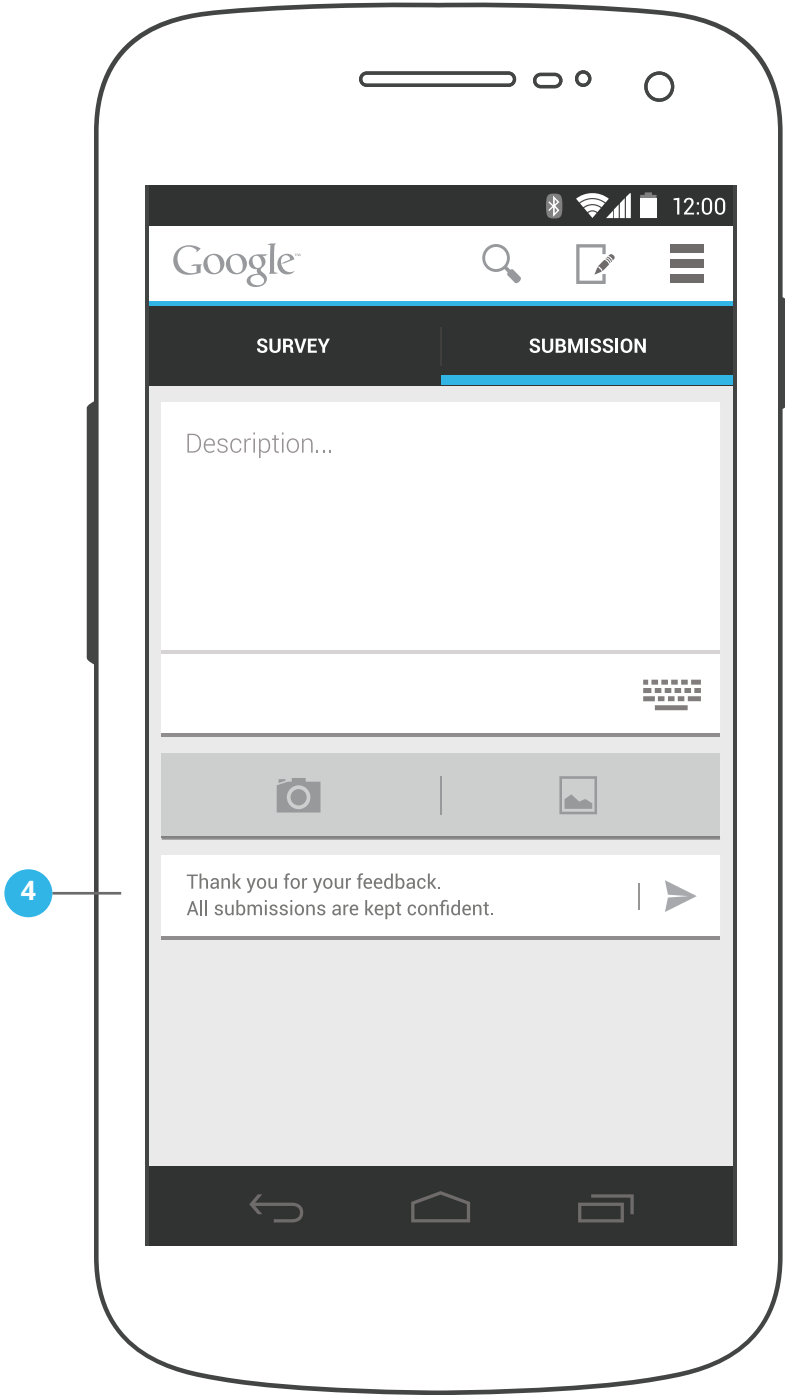
The Conference Feedback panel lets users submit feedback either through survey(s) managed by the organizer using the admin tool or by curating submissions of their own.

### Annotations

- 1 Organizers can schedule to release survey questions at particular times. Pre, during and post event for example
- 2 A welcoming message curated in the admin tool for organizers to thank attendees in advance for providing feedback
- 3 Survey questions will utilize Google Drive Forms. Organizers can create them in the form of multiple choice, checkboxes or open ended
- 4 For users wishing to submit feedback beyond the survey, they can do so anonymously to the even organizer



2.8.0  
Conference Feedback - Survey



2.8.0  
Conference Feedback - Submission