



Speaker-General's Decisions Body

Re Grand Theft Auto VI Trailer 2 [2024] SpkGenDec 10

Decision of: **KALICHAVA DEL ATH**

Date of decision: 8 December 2024

Catchwords: Video games—Video game trailers—Where first video game trailer released—Where second video game trailer has not released.

Number of paragraphs: 8

DECISION

SGDA2024/019

DECISION MADE BY: KALICHAVA DEL ATH

DATE OF DECISION: 8 DECEMBER 2024

THE DECISIONS BODY DECIDES THAT:

1. Rockstar Games should release a second trailer and subsequent trailers for *Grand Theft Auto VI* within the next 12 months.
2. Rockstar Games should release screenshots of *Grand Theft Auto VI* within the next 12 months.
3. *Grand Theft Auto VI* should be released when it is ready.
4. Rockstar Games should communicate early if the release date of *Grand Theft Auto VI* changes.

REASONS FOR DECISION

KALICHAVA DELATH

GRAND THEFT AUTO VI TRAILER 1

- 1 On 9 November 2024, the following thread of tweets were posted to Rockstar Games' Twitter account (Rockstar Games [@RockstarGames], 2023):

Next month marks the 25th anniversary of Rockstar Games. Thanks to the incredible support of our players worldwide, we have had the opportunity to create games we are truly passionate about.

Without you, none of this would be possible, and we are so grateful to all of you for sharing this journey with us.

In 1998, Rockstar Games was founded on the idea that video games could come to be as essential to culture as any other form of entertainment, and we hope that we have created games you love in our efforts to be part of that evolution.

We are very excited to let you know that in early December, we will release the first trailer for the next Grand Theft Auto. We look forward to many more years of sharing these experiences with all of you.

Thank you,

Sam Houser

- 2 On 2 December 2024, an image was posted with palm trees and a purple and orange sky with the text "Trailer 1[,] December 5[,] 9AM ET" (Evans, 2023).
- 3 On 5 December, the trailer gets leaked so Rockstar releases it early (Nash, 2023; Trueman, 2023).

GRAND THEFT AUTO VI TRAILER 2

- 4 As of the publication of these reasons, the second trailer for *Grand Theft Auto VI* has not been released yet. The community hype has been steadily growing ever since the first trailer released. The hype reached fever pitch on the one-year anniversary many fans were expecting any news but nothing relating to *GTA VI* came (Breslin, 2024).
- 5 The marketing team of Rockstar Games probably has the easiest jobs in the world. The hype for *GTA VI* builds without Rockstar Games having to do anything (Gwilliam, 2023).
- 6 Everyone wants a second trailer for *GTA VI*, so a second trailer and screenshots should be released. A time frame of 12 months from the publication of these reasons should be sufficient for Rockstar Games to make and publish both screenshots.

DELAY OF RELEASE

- 7 If Rockstar Games need to delay *GTA VI*, they need to be up front and warn everyone early and publish screenshots to generate more excitement. *GTA VI* will be the biggest and most anticipated game of the century so releasing it when it is ready is crucial when to avoid the mistakes made by other large video game developers are releasing games with missing or unfinished content or with many bugs and glitches (Padilla-Rodriguez, 2024).

DISPOSITION

8 For the reasons I have stated above, I will make the following decisions:

1. Rockstar Games should release a second trailer and subsequent trailers for *Grand Theft Auto VI* within the next 12 months.
2. Rockstar Games should release screenshots of *Grand Theft Auto VI* within the next 12 months.
3. *Grand Theft Auto VI* should be released when it is ready.
4. Rockstar Games should communicate early if the release date of *Grand Theft Auto VI* changes.

I certify that the preceding eight (8) numbered paragraphs are a true copy of the reasons for decision of A Kalichava, Delegate Authorised to Make Decisions.

Signature:

Date: 8 December 2024

REFERENCES

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