

*Elizabeth D. Holder  
220 West Andrews Drive, NW  
Atlanta, Georgia 30305*

July 30, 2002

Mr. Erik Speakman  
Rechtman Consulting Group  
1550 The Candler Building  
127 Peachtree Street NE  
Atlanta, Georgia 30303

Dear Erik,

It was fortuitous for you to call me last year as an outside stakeholder for the Georgia Center for Children's strategic planning process. Little did I realize how much Atlanta Ballet needed the same attention.

The strategic planning process you facilitated for the Ballet in February 2002 was one of the most important achievements in recent years. Your depth of experience, keen intuition and knowledge of the not-for-profit world helped us get to the heart of our issues. The excellent pre-work you provided by interviewing community leaders and outside stakeholders, reviewing internal documents and financial information, and meeting with staff, all aided in establishing a road map for the process to be successful.

The end result is a living document and realistic strategic plan that is embraced and supported by our board, staff and others in the community. Thank you for the leadership and expertise you provided to Atlanta Ballet during this important process. We are excited about our strategic direction and future.

We look forward to working with you again.

Sincerely,

Elizabeth D. Holder  
Atlanta Ballet  
Board Chair