Croda International Plc (LSE:CRDA)

The invisible supplier to health, beauty, and agriculture

Investment Thesis

- Essential, not flashy. Specialty ingredients embedded in supply chains.
- **Under-earning today.** Destocking weighing on results.
- Quality at entry point. High-ROIC compounder at discount.
- Structural tailwind. Life Sciences tilt boosts margins.

Catalysts

- Health & Pharma. RNA lipid demand.
- Clean Beauty. Natural ingredient push.
- **Agri-science.** Food security & climate demand.
- Cost savings. £100m targeted by 2027.

Why Now?

- Cyclical trough. Shares –26% YTD; destocking easing.
- **Structural shift.** Strategic move to Life Sciences & premium Care.
- Execution tailwinds. £100m savings + easing capex → stronger FCF.

Valuation Snapshot

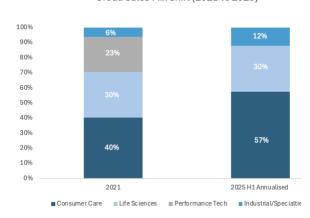
Share Price: £24.81 P/E Ratio: 16.1

Dividend Yield: 4.4% Market Cap: £3.44bn ROIC: 6% (core >20%) Consensus Target: £36.00

Risks & Mitigants

Risk	Mitigant
Cyclical demand	Diversified sticky
	products
Input-cost pressure	Cost pass-through
	track record
Weak sentiment	Balance sheet +
	savings

Croda Sales Mix Shift (2021 vs 2025)



Structural Tilt: Consumer Care + Life Sciences now ~88% of sales vs ~70% in 2021.

Croda won't make headlines, but it enables the companies that do. That makes it a resilient cash-generative business.