

SocioScheduler Mini Visual PRD

Version: 1.0

Date: February 07, 2026

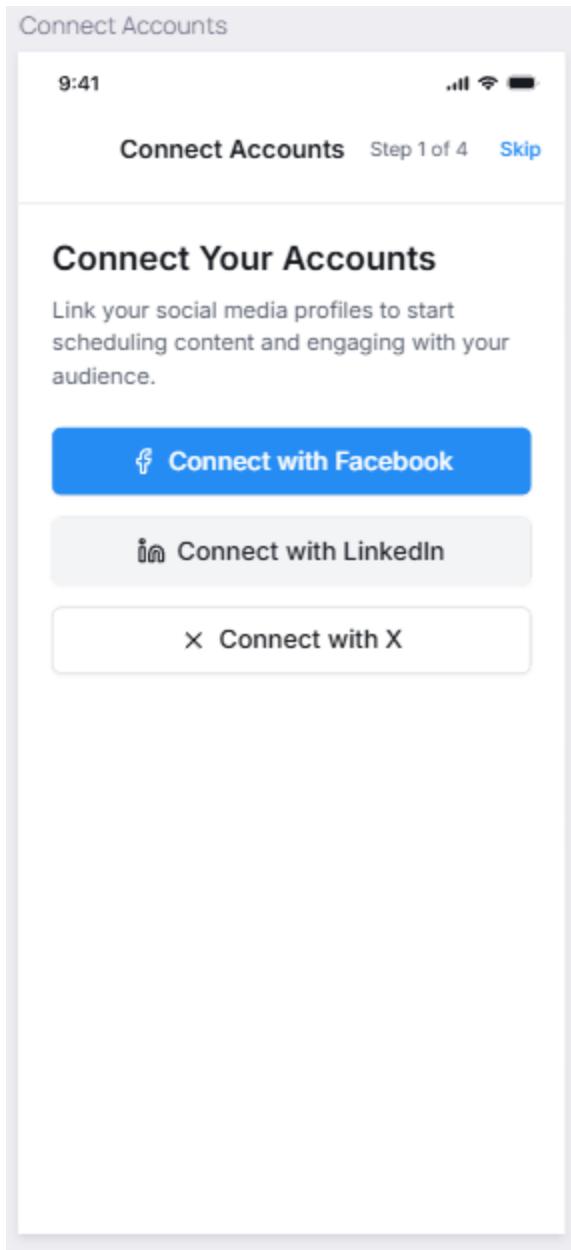
Purpose: This lightweight document captures the core user-facing screens for the MVP build. It serves as a visual reference during development, ensuring alignment with the low-tech, passive, gig-friendly UX goals.

Scope: Focus on onboarding wizard, main dashboard, post edit modal, and sample alert email.
Out-of-scope: admin panels, advanced analytics, etc.

1. Onboarding Wizard (4-Step Flow)

Goal: One-time, low-friction setup that feels as simple as scrolling FB. Prioritizes FB connect for giggers, brand style input for AI accuracy, and posting prefs for passivity.

- **Step 1: Connect Accounts**



Key elements: OAuth buttons (FB first), Skip option, progress bar.

- **Step 2: Content Preferences (Define Your Content Style)**

Sample & Preferences

9:41

← Content Preferences Step 2 of 4

Define Your Content Style

Help us understand your brand's unique voice and target audience.

Upload Sample Images

Show us your style! Upload 3-5 high-quality image samples.



+ Upload Images

Tone

Fun

Niche

Magician

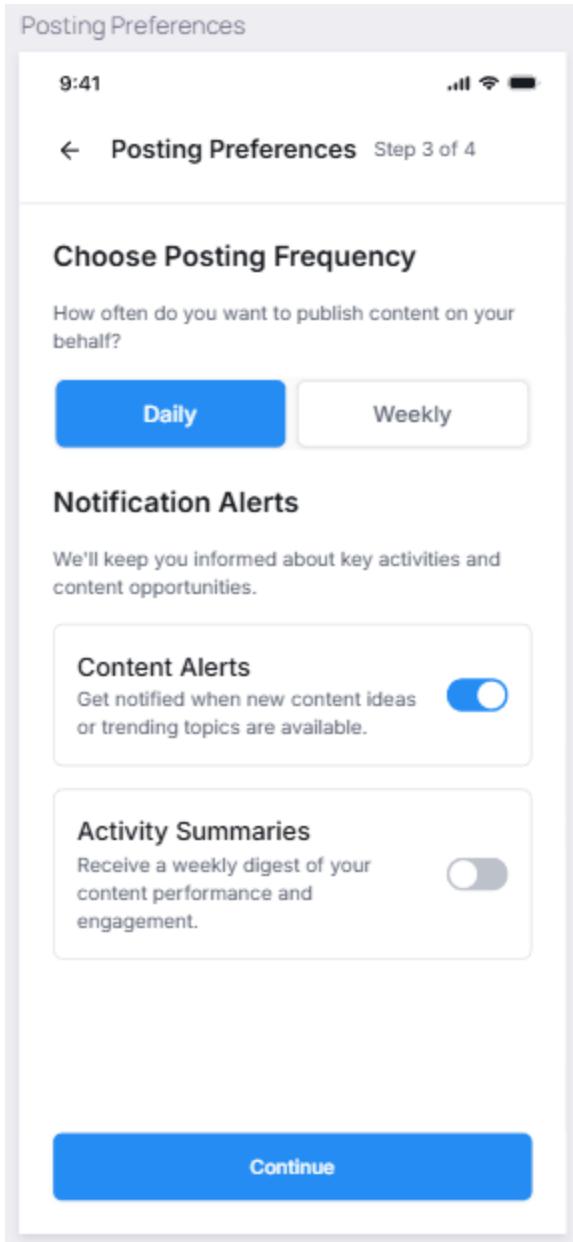
Location for local trends

e.g., New York, NY

Continue

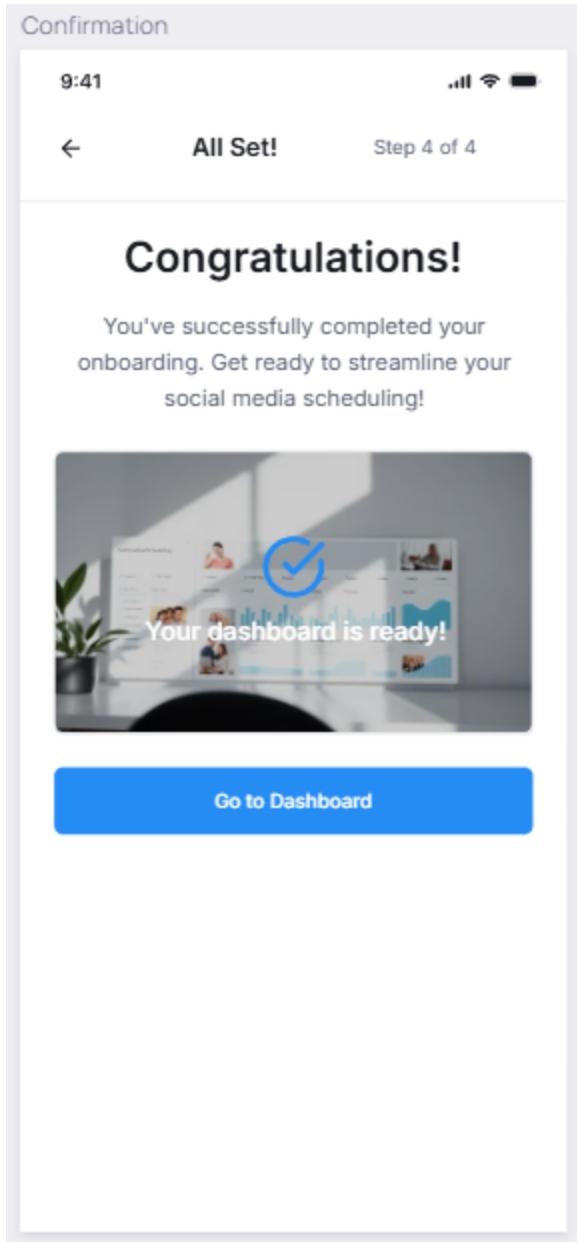
Key elements: Upload samples (3-5 images), niche dropdown, location field (optional), tone selector.

- **Step 3: Posting Preferences**



Key elements: Frequency (Daily/Weekly), notification toggles (Content Alerts on by default, others off).

- **Step 4: Confirmation / All Set!**



Key elements: Motivational message, dashboard teaser image, "Go to Dashboard" CTA.

Success Criteria:

- Completion rate >80% in beta
- First auto-post or alert within 48 hours for 70% of users
- Drop-off points minimized (track skips and field abandonment)

2. Main User Dashboard

Goal: Glanceable overview that reinforces passivity—no need to log in daily. Shows what's happening automatically and lets users lightly intervene.

The screenshot displays the SocioScheduler mobile application interface. At the top, the status bar shows the time as 9:41 and battery level. The header includes the SocioScheduler logo and a notification icon. The main content area is organized into several sections:

- Post Queue**: A list of three scheduled posts. Each post card includes a thumbnail, preview text, a status badge (Scheduled or Posted), and edit/trash icons.
 - Post 1: "Excited to announce our" (Scheduled)
 - Post 2: "Check out our latest blog post" (Posted)
 - Post 3: "Join us for a live webinar" (Scheduled)
- Recent Alerts**: A section for trending topics.
 - Trending: #AIBusiness**: A suggested post related to AI in business. Includes a message, "A suggested post related to the trending topic of AI in business. Utilize this opportunity!", and three buttons: Approve, Edit, and Ignore.
 - Trending: #EcoFriendlyLiving**: A suggested post related to eco-friendly living. Includes a message, "Discover tips for a sustainable lifestyle and share your eco-friendly journey with our new", and three buttons: Approve, Edit, and Ignore.
- Quick Stats**: Summary metrics for the month and week.
 - Posts this month: **124**
 - Engagement this week: **1.2K**

At the bottom, there is a navigation bar with four icons: Home, Analyze, Create, and Profile.

Key Sections:

- **Post Queue**

Cards with thumbnail, preview text, status badge (Scheduled/Posting/Postponed), edit/trash icons.

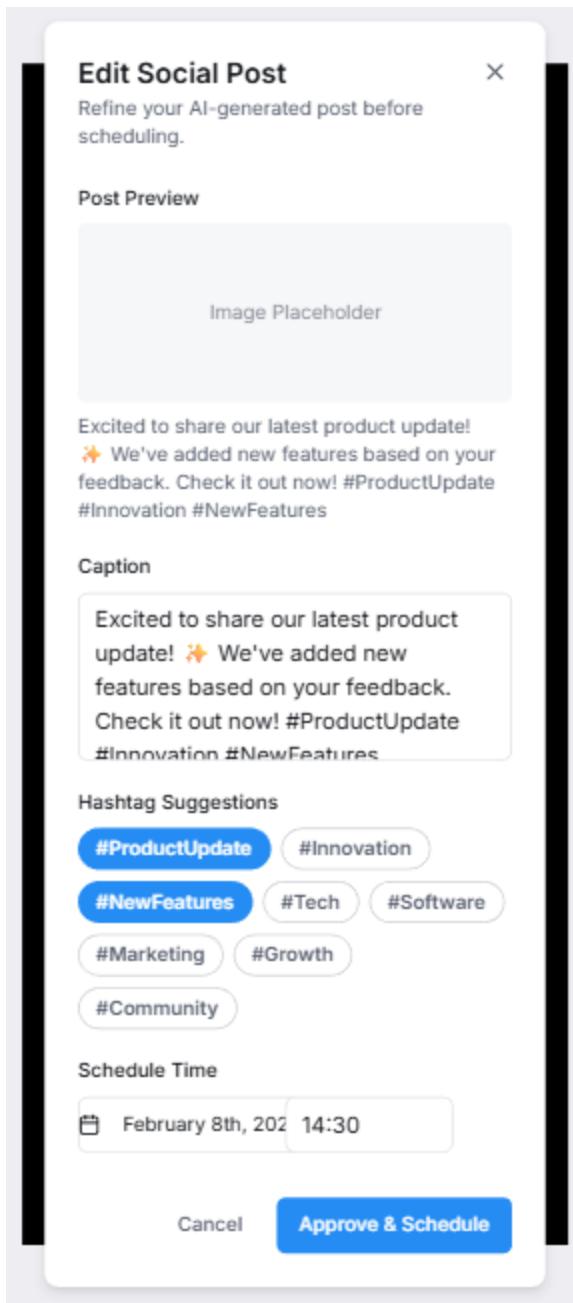
- **Recent Alerts**
Feed of trend/mention alerts with suggested post preview + Approve/Edit/Ignore buttons.
- **Quick Stats**
Cards: Posts this month, Engagement this week (mini chart), optional "New Mentions/Leads" card.
- **Bottom Navigation**
Home / Analyze / Create / Profile icons.

Success Criteria:

- Time on dashboard <2 minutes per session (passivity indicator)
- | 60% of suggested posts approved/ignored without edit (trust in AI)

3. Post Edit / Approval Modal

Goal: Quick, optional refinement step for users who want control (Premium feature or cautious giggers).



Key Elements:

- Post preview (text + image placeholder)
- Editable caption field
- Hashtag suggestions (clickable chips)
- Schedule time picker
- Approve & Schedule / Cancel buttons

Success Criteria:

- Edit rate <30% of generated posts (AI quality indicator)
- Completion within 60 seconds

4. Sample Alert Email

Goal: Deliver value directly to inbox—no login required. Reinforces true "set it and forget it" passivity.

TrendSetter Inc. - Email Wireframe

New Trend Alert: Sustainable Urban Farming Opportunity in Seattle

Hello Olivia,

We've identified an exciting new trend that could significantly impact your content strategy. The demand for sustainable, local produce is skyrocketing, especially in urban centers like Seattle. This presents a prime opportunity to engage your audience with fresh, relevant content.



Seattle's Green Revolution: The Rise of Rooftop Farms

Discover how innovative urban farmers in Seattle are transforming city rooftops into vibrant green spaces, producing fresh, local produce and fostering community resilience. Learn about the benefits, challenges, and future of sustainable agriculture in metropolitan areas.

[Approve Post](#) [Edit Draft](#) [Ignore Alert](#)

[Unsubscribe](#) [Go to Dashboard](#)

Key Elements:

- Personalized subject & greeting
- Trend/opportunity description
- Suggested post preview (text + image)
- Action buttons: Approve Post / Edit Draft / Ignore Alert
- Footer: Unsubscribe / Go to Dashboard

Success Criteria:

- Open rate >40% on alerts
- Action rate (Approve/Edit/Ignore) >50% within 24 hours

Appendix: Design Principles Reflected

- Mobile-first, minimal UI (white space, large touch targets)
- Conversational, benefit-focused copy

- Blue/green palette for trust & approachability
- Default to passivity (most toggles off, AI does heavy lifting)
- Gig/local focus (niche/location input, FB priority, mention-based alerts)

Next Steps / Open Questions

- Confirm color palette & logo finalization
- Validate against MuseSocial capabilities (e.g., FB mention pulling)
- Add any missing edge-case screens (e.g., empty state, error messages)