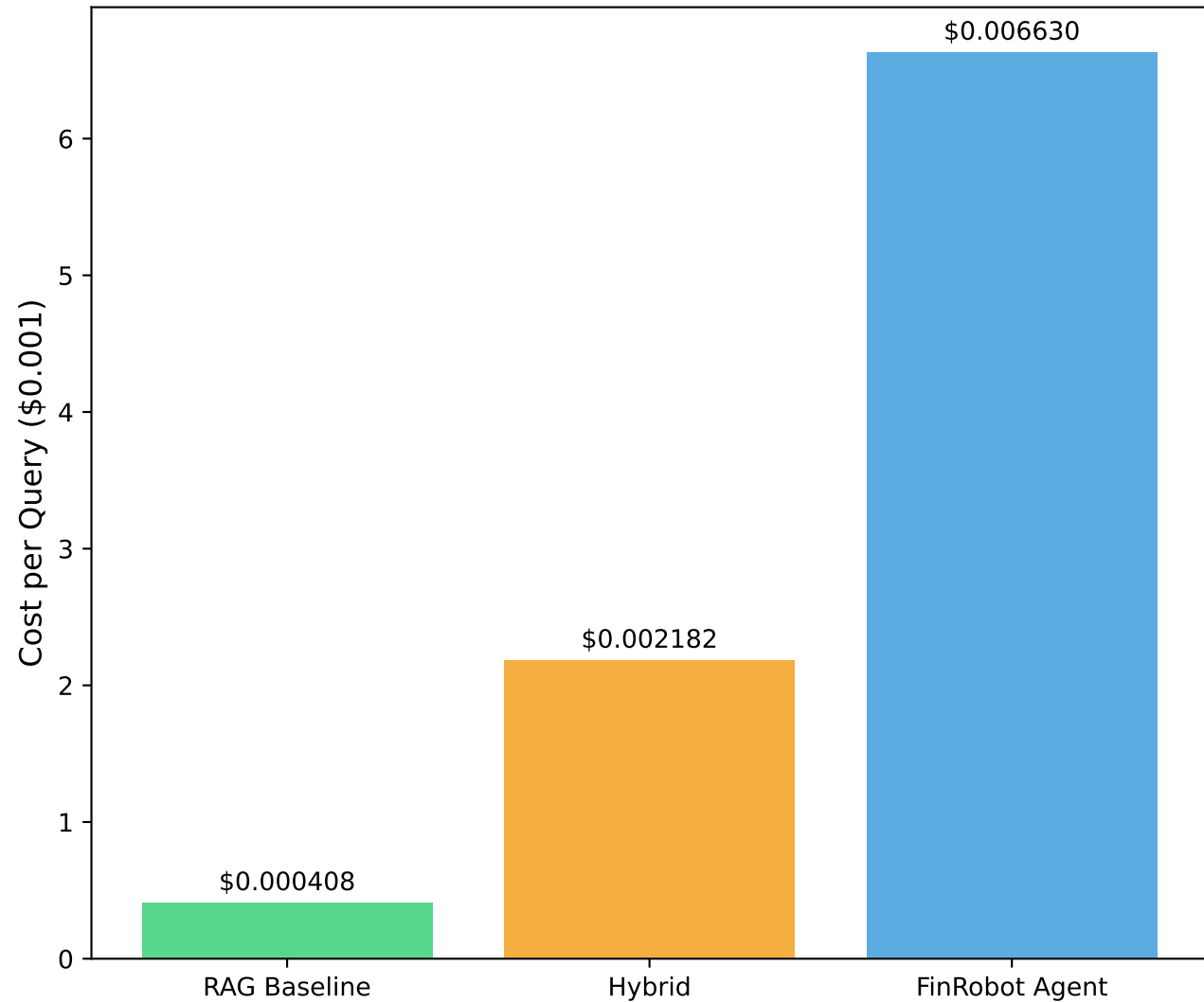


Average Cost per Query



Cost Efficiency (Quality per Dollar)

