



# JEROENJANSEN

USER EXPERIENCE DESIGNER

Call +62 812-4385-6320  
Email [jeroen.b.jansen@gmail.com](mailto:jeroen.b.jansen@gmail.com)  
Portfolio website [jeroenjansen.net](http://jeroenjansen.net)

Facebook [/jeroenbjansen](#)  
Linked In [#jeroenbjansen](#)

## SKILLS

Design	●●●●●●●●●●
Concepting	●●●●●●●●●●
Prototyping	●●●●●●●●●●
Research	●●●●●●●●●●
Heuristics	●●●●●●●●●●
Wireframing	●●●●●●●●●●
User Testing	●●●●●●●●●●

## TOOLS

Figma	●●●●●●●●●●
Illustrator	●●●●●●●●●●
Photoshop	●●●●●●●●●●
Indesign	●●●●●●●●●●
Axure	●●●●●●●●●●

## ABOUT ME

### Why I am passionate about my work

I love UX because it always requires something different. Learning about a target audience, what works, and applying that knowledge. The repeated iterations to improve products is a never-ending cycle with always a bigger goal on the horizon. What appeals to me in this is that a perfect product or design doesn't exist, but a perfect fit for the right target audience does. Tailoring products and experiences for the right fit is something that I am passionate about.

## WORK EXPERIENCE

2022 - Present  
**Agathis Dammara Karbon**  
User Experience Designer  
Creating the designs, communication and visual presentations for sustainability oriented projects and goals.

2018 - 2022  
**Freelance work**  
User Experience Designer  
Started working on several freelance projects from this time onwards.

2021 - 2022  
**Mixbook**  
User Experience Designer  
Beautiful photobooks and print services. Worked on the internal rework of the shopping experience.

2020 - 2021  
**C Channel Indonesia**  
User Experience Designer  
A company specialized in social media interaction. Helped develop an onboarding experience for a new project.

2015 - 2016  
**Shakr**  
Motion Graphics Designer  
Professional advertisements made available to small business owners. Worked on new features and designs.

2014 - 2015  
**Garlic**  
Graphic Designer  
Real estate focussed design agency. Worked on new and upcoming design projects in real estate.

## EDUCATION

2017 - 2022  
**Communication & Mutlimedia Design**  
The Hague University of Applies Sciences, the Netherlands

2012 - 2016  
**Graphic Design**  
Grafisch Lyceum Utrecht, the Netherlands.

## REFERENCES

Product Manager at Mixbook <b>Igor Putina</b> +373 609 44 888 <a href="mailto:iputina@mixbook.com">iputina@mixbook.com</a>	CEO at Agathis Dammara Karbon <b>Luki Fathia</b> +62 812 1741 9183 <a href="mailto:fathia@adakarbon.org">fathia@adakarbon.org</a>
---	--

## DEFINING TRAITS

- DESIGN THINKING
- HIGHLY COMPUTER SAVVY
- EMPATHETIC
- FLEXIBLE
- INDEPENDENT, GOOD AT ORGANIZING MY OWN TIME
- TEAMPLAYER