



# JEROENJANSEN

## USER EXPERIENCE DESIGNER

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### SKILLS

Design	●●●●●●●●●●
Concepting	●●●●●●●●●●
Prototyping	●●●●●●●●●●
Research	●●●●●●●●●●
Heuristics	●●●●●●●●●●
Wireframing	●●●●●●●●●●
User Testing	●●●●●●●●●●

### TOOLS

Figma	●●●●●●●●●●
Illustrator	●●●●●●●●●●
Photoshop	●●●●●●●●●●
Indesign	●●●●●●●●●●
Axure	●●●●●●●●●●

### ABOUT ME

#### Why I am passionate about my work

I love UX because it always requires something different. Learning about a target audience, what works, and applying that knowledge. The repeated iterations to improve products is a never-ending cycle with always a bigger goal on the horizon. What appeals to me in this is that a perfect product or design doesn't exist, but a perfect fit for the right target audience does. Tailoring products and experiences for the right fit is something that I am passionate about.

### WORK EXPERIENCE

2023 - Present

#### Xebic

User Experience Designer

Performing extensive user research and refining existing designs patterns and flows.

2022 - 2023

#### Agathis Dammara Karbon

User Experience Designer

Creating the designs, communication and visual presentations for sustainability oriented projects and goals.

2018 - 2022

#### Freelance work

User Experience Designer

Started working on several freelance projects from this time onwards.

2021 - 2022

#### Mixbook

User Experience Designer

Beautiful photobooks and print services. Worked on the internal rework of the shopping experience.

2020 - 2021

#### C Channel Indonesia

User Experience Designer

A company specialized in social media interaction. Helped develop an onboarding experience for a new project.

2015 - 2016

#### Shakr

Motion Graphics Designer

Professional advertisements made available to small business owners. Worked on new features and designs.

2014 - 2015

#### Garlic

Graphic Designer

Real estate focussed design agency. Worked on new and upcoming design projects in real estate.

### EDUCATION

2017 - 2022

#### Communication & Mutlimedia Design

The Hague University of Applies Sciences, the Netherlands

2012 - 2016

#### Graphic Design

Grafisch Lyceum Utrecht, the Netherlands.

### REFERENCES

Product Manager at Mixbook

#### Igor Putina

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CEO at Agathis Dammara Karbon

#### Luki Fathia

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### DEFINING TRAITS

- DESIGN THINKING
- HIGHLY COMPUTER SAVVY
- EMPATHETIC
- FLEXIBLE
- INDEPENDENT, GOOD AT ORGANIZING MY OWN TIME
- TEAMPLAYER