



# JEROENJANSEN

## USER EXPERIENCE DESIGNER

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## SKILLS

Design	● ● ● ● ● ● ● ● ● ●
Concepting	● ● ● ● ● ● ● ● ● ●
Prototyping	● ● ● ● ● ● ● ● ● ●
Research	● ● ● ● ● ● ● ● ● ●
Heuristics	● ● ● ● ● ● ● ● ● ●
Wireframing	● ● ● ● ● ● ● ● ● ●
User Testing	● ● ● ● ● ● ● ● ● ●

## ABOUT ME

### Why I am passionate about my work

I love UX because it always requires something different. Learning about a target audience, what works, and applying that knowledge. The repeated iterations to improve products is a never-ending cycle with always a bigger goal on the horizon.

What appeals to me in this is that a perfect product or design doesn't exist, but a perfect fit for the right target audience does. Tailoring products and experiences for the right fit is something that I am passionate about.

## WORK EXPERIENCE

2018 - Present

### Freelance work

User Experience Designer

Started working on several freelance projects from this time onwards. Still ongoing.

2020 - 2021

### C Channel Indonesia

User Experience Designer

A company specialized in social media interaction. Helped develop an onboarding experience for a new project.

2021 - 2022

### Mixbook

User Experience Designer

Beautiful photobooks and print services. Worked on the internal rework of the shopping experience.

2015 - 2016

### Shakr

Motion Graphics Designer

Professional advertisements made available to small business owners. Worked on new features and designs.

2014 - 2015

### Garlic

Graphic Designer

Real estate focussed design agency. Worked on new and upcoming design projects in real estate.

## EDUCATION

2017 - 2022

### Communication & Multimedia Design

The Hague University of Applied Sciences, the Netherlands

2012 - 2016

### Graphic Design

Grafisch Lyceum Utrecht, the Netherlands.

## REFERENCE

Product Manager

### Igor Putina

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## DEFINING TRAITS

- DESIGN THINKING
- HIGHLY COMPUTER SAVVY
- EMPATHETIC
- FLEXIBLE
- INDEPENDENT, GOOD AT ORGANIZING MY OWN TIME