${name}

${address}

${date}

Subject: Your shopping basket is waiting for you!  
  
Hello ${name} ,  
we've noticed that you've added some great items to your basket at [shop name]! Since it's been two days, we wanted to make sure you didn't miss them.  
We know how fast life can be sometimes, so we want to give you the opportunity to continue shopping with peace of mind. Your shopping basket will be reserved for you for a short time and we would be delighted if you could finalise your selection with us.  
If you have any questions or need help, we will be happy to assist you. You can reach us at any time at [contact information].  
Thank you for choosing [shop name]. We look forward to seeing you again soon!  
Yours sincerely,   
  
[Your name]  
[shop name]